PROGRAM PLANNING
RESOURCE GUIDE

Academic Programs and Faculty Development
Fall 2013

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The California State University
Program Planning Resource Guide

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APP: Fall 2013
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Revised November 2013
I. Introduction
Fall 2013

Dear CSU Colleagues,

In support of campuses' commitment to high-quality academic programs, the Office of Academic Programs and Faculty Development coordinates and facilitates the review and approval of new academic degree programs and ensures that facilities planning is linked to academic program planning.

To assist campuses with its academic programs, this guide is a compilation of pertinent laws, statutes, policies, and descriptions of processes used by the Chancellor’s Office relating to academic programs. Some of this information is also available on the calstate.edu website at www.calstate.edu/app/policies/ or searching through the CSU website at www.calstate.edu.

Although this guide is revised and posted yearly, campuses will be notified when the new information, executive orders, legislation, policies and/or processes that affect academic degree planning are developed so that this repository can be updated for campus faculty, administrators, and staff use.

Questions about information contained in this guide should be addressed to the office of Academic Programs and Faculty Development at app@calstate.edu.

Sincerely,

Christine Mallon
Assistant Vice Chancellor, Academic Programs and Faculty Development

Revised November 2013
Chancellor’s Office
Academic Programs and Faculty Development
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The Mission of the California State University

I. The mission of the California State University is:
   • To advance and extend knowledge, learning, and culture, especially throughout California.
   • To provide opportunities for individuals to develop intellectually, personally, and professionally.
   • To prepare significant numbers of educated, responsible people to contribute to California's schools, economy, culture, and future.
   • To encourage and provide access to an excellent education to all who are prepared for and wish to participate in collegiate study.
   • To offer undergraduate and graduate instruction leading to bachelor's and higher degrees in the liberal arts and sciences, the applied fields, and the professions, including the doctoral degree when authorized.
   • To prepare students for an international, multi-cultural society.
   • To provide public services that enrich the university and its communities.

II. To accomplish its mission over time and under changing conditions, the California State University:
   • Emphasizes quality in instruction.
   • Provides an environment in which scholarship, research, creative, artistic, and professional activity are valued and supported.
   • Stresses the importance of the liberal arts and sciences as the indispensable foundation of the baccalaureate degree.
   • Requires of its bachelor's degree graduates breadth of understanding, depth of knowledge, and the acquisition of such skills as will allow them to be responsible citizens in a democracy.
   • Requires of its advanced degree and credential recipients a depth of knowledge, completeness of understanding, and appreciation of excellence that enables them to contribute continuously to the advancement of their fields and professions.
   • Seeks out individuals with collegiate promise who face cultural, geographical, physical, educational, financial, or personal barriers to assist them in advancing to the highest educational levels they can reach.
• Works in partnership with other California educational institutions to maximize educational opportunities for students.
• Serves communities as educational, public service, cultural, and artistic centers in ways appropriate to individual campus locations and emphases.
• Encourages campuses to embrace the culture and heritage of their surrounding regions as sources of individuality and strength.
• Recognizes and values the distinctive history, culture, and mission of each campus.
• Promotes an understanding and appreciation of the peoples, natural environment, cultures, economies, and diversity of the world.
• Encourages free scholarly inquiry and protects the University as a forum for the discussion and critical examination of ideas, findings, and conclusions.
• Offers degree programs in academic and applied areas that are responsive to the needs of the citizens of this state and provides for regular review of the nature and extent of these programs.
• Offers or proposes to offer instruction at the doctoral level jointly with the University of California and with private institutions of postsecondary education, or independently in the field of education where the need is clearly demonstrated.
II. State and Systemwide Regulations Relating to Academic Planning
December 13, 2005

MEMORANDUM

TO: CSU Presidents

FROM: Charles B. Reed
Chancellor

SUBJECT: Undergraduate Admission Exceptions—Executive Order No. 962

Attached is a copy of Executive Order No. 962, Undergraduate Admission Exceptions. This executive order replaces Executive Order No. 88, Admission of "Exceptions" and Disadvantaged Students, issued February 23, 1970. Since the early 1970s, the Chancellor's Office has prescribed various admission policies that were based on Board of Trustee resolutions and/or existing federal and state requirements. The California State University Office of the University Auditor concluded a systemwide audit of CSU admission (Audit Report Number 04-13, June 24, 2005) that disclosed that Executive Order No. 88 referenced several provisions of Title 5 of the California Code of Regulations that had been amended, renumbered, or terminated. Executive Order No. 962 replaces these outdated references with current Title 5 regulations.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

Questions regarding this executive order may be addressed to Dr. James Blackbunn, Associate Director of Enrollment Management Services at (562) 951-4726 or jblackbunn@calstate.edu.

CBR:lem

Attachment

Distribution: CSU Provosts/Vice Presidents for Academic Affairs
CSU Vice Presidents for Student Affairs
CSU Campus Enrollment Managers
CSU Directors of Admission
Executive Staff, Office of the Chancellor
Executive Order No. 962

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4726

Executive Order: 962
Effective Date: December 13, 2005
Supersedes: Executive Order No. 88

Title: Undergraduate Admission Exceptions

Since the early 1970s, the Chancellor’s Office has prescribed various admission policies that were based on Board of Trustee resolutions and/or existing federal and state requirements. The California State University Office of the University Auditor conducted a statewide audit of CSU admission (Audit Report Number 04-13, June 24, 2005) that disclosed that Executive Order No. 88 referenced several provisions of Title 5 of the California Code of Regulations that had been amended, renumbered, or terminated. Executive Order No. 962 replaces these outdated references with current Title 5 regulations as outlined below:

Section 40900, Title 5 of the California Code of Regulations, General Exceptions

An applicant who is not otherwise eligible for admission as either a first-time freshman pursuant to Article 4 (commencing with Section 40751) or as a transfer student with fewer than 60 semester units commencing with admission to the fall 2005 term pursuant to Article 5 (commencing with Section 40801) may be admitted to a campus provided that the number of applicants enrolled in the California State University pursuant to this Section for any college year shall not exceed four percent of all undergraduate students who enrolled for the first time in the California State University during the previous college year exclusive of those who enrolled after being admitted under the provisions of this article.

From within the four percent limit of all new undergraduates exclusive of those who enrolled after being admitted under the provisions of this article, each campus is allocated exceptional admission "spaces" on a yearly basis. The Chancellor’s Office will allocate admission exceptions annually on the basis of campus enrollment needs and histories.

Section 40901, Title 5 of the California Code of Regulations, Exceptions for Applicants to Special Compensatory Programs

An applicant who is not otherwise eligible for admission as either a first-time freshman pursuant to Article 4 (commencing with Section 40751) or as a transfer student with fewer than 60 semester units commencing with admission to the fall 2005 term pursuant to Article 5 (commencing with Section 40801) may be admitted to a campus provided
Executive Order No. 962

that (s)he is a disadvantaged applicant for whom special compensatory assistance is available, and provided further that the number of applicants enrolled in the California State University pursuant to this Section for any college year shall not exceed four percent of all undergraduate students who enrolled for the first time in the California State University during the previous college year exclusive of those who enrolled after being admitted under the provisions of this article.

As used in this Section, the term "disadvantaged applicant" means an applicant who comes from a low-income family, who has the potential to perform satisfactorily on the college level, but who has been and appears to be unable to realize that potential without special assistance because of economic or education background.

From within the four percent limit of all new undergraduates exclusive of those who enrolled after being admitted under the provisions of this article, each campus is allocated exceptional admission "spaces" on a yearly basis. The Chancellor's Office will allocate admission exceptions annually on the basis of campus enrollment needs and histories.

Reporting Requirements

The allocation of exceptional admission spaces under Section 40901 is in addition to the annual allocation made under the provisions of Section 40900.

1. Unless specifically permitted by the Chancellor's Office to do otherwise, a campus may not among its new students exceed the number of allocated exceptionally admitted students on an annual basis.

2. Each campus will report annually to the Chancellor's Office on the number of matriculated students who were admitted under the provisions of General Exceptions and Exceptions for Applicants to Special Compensatory Programs.

3. General admission exceptions (Section 40900) and will be reported separately from the exceptional admission to Exceptions for Applicants to Special Compensatory Programs (Section 40901).

4. Additional reports regarding admission exceptions may be required.

Charles B. Reed, Chancellor

Dated: December 13, 2005
MEMORANDUM

Date: September 6, 2011
To: Interested Parties
From: Christine Mallon
Subject: Systemwide Credit for External Examinations

This Coded Memorandum updates and supersedes Coded Memorandum AA-2010-09.

As directed in Executive Order 1036, Section 1.2.4, the CSU faculty have determined the following passing scores, minimum units of credit earned, and certification area (for General Education Breadth and/or U.S. History, Constitution, and American Ideals) for the enclosed list of standardized external examinations.

Note that each campus in the California State University system determines how it will apply external examinations toward credit in the major. For students not already certified in GE and/or American Institutions, the campus also determines how to apply credit from such exams toward the local degree requirements.

Questions about this memo may be directed to Ken O’Donnell, State University Associate Dean, Academic Programs and Policy: 562/951-4735, kodonnell@calstate.edu.
<table>
<thead>
<tr>
<th>Test Description</th>
<th>Passing Score</th>
<th>Minimum Semester Credits Earned</th>
<th>Semester Credits Toward GE Breadth Certification</th>
<th>American Institutions and/or GE Breadth Area</th>
<th>Removal Date for GE Breadth</th>
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For College-Level Examination Program (CLEP)

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<td>CLEP Principles of Macroeconomics</td>
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<td>CLEP Italian</td>
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<td>5</td>
<td>6</td>
<td>3</td>
<td></td>
<td>B1</td>
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<tr>
<td>IB Economics HL</td>
<td>5</td>
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<tr>
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<td>5</td>
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<td>IB History (any region) HL</td>
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<td>5</td>
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<tr>
<td>IB Psychology HL</td>
<td>5</td>
<td>3</td>
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<tr>
<td>IB Theatre HL</td>
<td>4</td>
<td>6</td>
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</table>
CSU Systemwide Credit for External Examinations

1 These units count toward eligibility for admission. The units may not all apply toward certification of the corresponding GE-Breadth area. See Executive Orders 1033 and 1036 for details.

2 Areas of GE Breadth (A1 through E) are defined in EO 1033. Areas of American Institutions (US-1 through US-3) are set forth in Sections IA and IB of EO 405, and at assist.org.

3 Students seeking certification in GE Breadth prior to transfer must have passed the test before this date.

4 If a student passes more than one AP exam in calculus or computer science, only one examination may be applied to the baccalaureate.

5 Students who pass AP Environmental Science earn 4 units of credit. Tests prior to Fall 2009 may apply to either B1-B3 or B2-B3 of GE Breadth. Fall of 09 or later, those credits may only apply to B1+B3.

6 If a student passes more than one AP exam in physics, only six units of credit may be applied to the baccalaureate, and only four units of credit may be applied to a certification in GE Breadth.

7 If a student passes more than one CLEP test in the same language other than English (e.g., two exams in French), then only one examination may be applied to the baccalaureate. For each test in a language other than English, a passing score of 50 is considered “Level I” and earns six units of baccalaureate credit; the higher score listed for each test is considered “Level II” and earns additional units of credit and placement in Area C2 of GE Breadth, as noted.

8 The IB curriculum offers language at various levels for native and non-native speakers. Language B courses are offered at the intermediate level for non-natives. Language A1 and A2 are advanced courses in literature for native and non-native speakers, respectively.
Nursing Education Pathways

Assembly Bill No. 1295

CHAPTER 283

An act to add Section 89267.5 to the Education Code, relating to nursing degree programs.

[Approved by Governor October 11, 2009. Filed with Secretary of State October 11, 2009.] legislative counsel’s digest

AB 1295, Fuller. Postsecondary education: nursing degree programs. Existing law establishes the University of California, the California State University (CSU), and the California Community Colleges as the 3 segments of public postsecondary education in this state. Under existing law, the Chancellor of the California Community Colleges is required to encourage community college districts to, and the Chancellor of the California State University is required to, standardize all nursing education program prerequisites on a statewide basis and negotiate and implement articulation agreements among the campuses and districts of these 2 segments. Existing law expresses the intent of the Legislature to encourage CSU to establish partnerships or collaborations with community colleges to facilitate the education of students in bachelor of science in nursing (BSN) or entry-level master’s nursing programs.

This bill would require the Chancellor of the California State University to implement articulated nursing degree transfer pathways between the California Community Colleges and CSU prior to the commencement of the 2012–13 academic year. The bill would require the articulated nursing degree transfer pathways to meet prescribed requirements.

The bill would authorize the Chancellor of the California State University and the Chancellor of the California Community Colleges to appoint representatives from their respective institutions to work collaboratively to provide advice and assistance relating to prescribed topics concerning the articulated nursing degree transfer pathways.

The bill would require the Legislative Analyst’s Office, by March 15, 2011, to prepare and submit to the Legislature and Governor a report on the status of plans to implement the articulated nursing degree transfer pathways.

The people of the State of California do enact as follows:

SECTION 1. The Legislature finds and declares all of the following: (a) Access to a quality nursing education through California’s public postsecondary institutions is provided through 74 California Community Colleges and 22 California State University (CSU) campuses. (b) The California Board of Registered Nursing is responsible for
approving the comprehensive and quality nursing curriculum provided through the California Community Colleges and CSU and for licensing registered nurses who pass a standardized licensing exam.

(c) In order for California to meet the demand for an increasingly skilled and educated nursing workforce and to address the critical shortage of nurses throughout the state, it is an economic benefit to the state and students to streamline the community college and the CSU transfer pathway for nursing.

(d) It is estimated that only 20 percent of community college associate degree nurses continue on to obtain a bachelor’s degree.

(e) The lack of a common nursing transfer pathway may result in students being required to take duplicative and unnecessary coursework that prolongs the time required to obtain a degree and increases the cost of education to both the student and state. These unnecessary barriers act as a disincentive for students who wish to continue their postsecondary education to earn the bachelor of science in nursing.

(f) California’s workforce needs increasingly educated nurses to fill public health nursing positions, to proceed toward completion of a master’s degree in nursing, and to fill nursing faculty positions at both the California Community College and CSU level.

(g) A streamlined nursing degree transfer pathway between California Community Colleges and CSU will result in a cost savings to both the student and California, make it less burdensome for community college nursing students to further their education, and reduce the time to degree.

SEC. 2. Section 89267.5 is added to the Education Code, to read:

89267.5. (a) As used in this section, “ADN-to-BSN student” means a person who meets all of the following qualifications:

1. The person has earned an associate degree in nursing from a California Community College from a program approved by the Board of Registered Nursing.
2. The person is licensed to work in California as a registered nurse.
3. The person is applying to the California State University to earn a bachelor of science in nursing.

(b) Prior to the commencement of the 2012–13 academic year, the Chancellor of the California State University shall implement articulated nursing degree transfer pathways between the California Community Colleges and the California State University. The articulated nursing degree transfer pathways shall, at a minimum, comply with both of the following requirements:

1. A campus of the California State University shall not require an ADN-to-BSN student to complete any duplicative courses for which the content is already required by the Board of Registered Nursing for licensure or that the student has already satisfied by earning the associate degree in nursing and becoming licensed as a registered nurse.
2. A campus of the California State University shall not require an ADN-to-BSN student, who has taken a prerequisite course at a California community college to earn the associate degree in nursing, to take the same prerequisite course or same content from that prerequisite course at the university for the bachelor of science in nursing degree.

(c) The Chancellor of the California State University and the Chancellor...
of the California Community Colleges may appoint representatives from their respective institutions to work collaboratively to provide advice and assistance on either or both of the following:

1. Implementation of the articulated nursing pathways.
2. Identification of additional components to be included that are consistent with providing ADN-to-BSN students with a streamlined nursing degree transfer pathway consistent with the finding in subdivision (g) of Section 1 of the act that adds this section.

(d) By March 15, 2011, the Legislative Analyst’s Office shall prepare and submit to the Legislature and the Governor a report on the status of plans to implement articulated nursing degree transfer pathways between the California Community Colleges and the California State University. This report may be part of its annual budget report to the Legislature.
89267.5. (a) As used in this section, "ADN-to-BSN student" means a person who meets all of the following qualifications:
(1) The person has earned an associate degree in nursing from a California Community College from a program approved by the Board of Registered Nursing.
(2) The person is licensed to work in California as a registered nurse.
(3) The person is applying to the California State University to earn a bachelor of science in nursing.
(b) Prior to the commencement of the 2012-13 academic year, the Chancellor of the California State University shall implement articulated nursing degree transfer pathways between the California Community Colleges and the California State University. The articulated nursing degree transfer pathways shall, at a minimum, comply with both of the following requirements:
(1) A campus of the California State University shall not require an ADN-to-BSN student to complete any duplicative courses for which the content is already required by the Board of Registered Nursing for licensure or that the student has already satisfied by earning the associate degree in nursing and becoming licensed as a registered nurse.
(2) A campus of the California State University shall not require an ADN-to-BSN student, who has taken a prerequisite course at a California community college to earn the associate degree in nursing, to take the same prerequisite course or same content from that prerequisite course at the university for the bachelor of science in nursing degree.
(c) The Chancellor of the California State University and the Chancellor of the California Community Colleges may appoint representatives from their respective institutions to work collaboratively to provide advice and assistance on either or both of the following:
(1) Implementation of the articulated nursing degree transfer pathways.
(2) Identification of additional components to be included that are consistent with providing ADN-to-BSN students with a streamlined nursing degree transfer pathway consistent with the finding in subdivision (g) of Section 1 of Chapter 283 of the Statutes of 2009.
(d) By March 15, 2011, the Legislative Analyst's Office shall prepare and submit to the Legislature and the Governor a report on the status of plans to implement articulated nursing degree transfer pathways between the California Community Colleges and the California State University. This report may be part of its annual budget report to the Legislature.
The STAR ACT  
(SB 1440, The Padilla Transfer Bill)

CALIFORNIA CODES  
EDUCATION CODE  
SECTION 66745-66749

66745. This article shall be known, and may be cited as the Student Transfer Achievement Reform Act.

66746. (a) Commencing with the fall term of the 2011-12 academic year, a student who earns an associate degree for transfer granted pursuant to subdivision (b) shall be deemed eligible for transfer into a California State University baccalaureate program when the student meets both of the following requirements:
   (1) Completion of 60 semester units or 90 quarter units that are eligible for transfer to the California State University, including both of the following:
      (A) The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education-Breadth Requirements.
      (B) A minimum of 18 semester units or 27 quarter units in a major or area of emphasis, as determined by the community college district.
   (2) Obtainment of a minimum grade point average of 2.0.
   (b) (1) As a condition of receipt of state apportionment funds, a community college district shall develop and grant associate degrees for transfer that meet the requirements of subdivision (a). A community college district shall not impose any requirements in addition to the requirements of this section, including any local college or district requirements, for a student to be eligible for the associate degree for transfer and subsequent admission to the California State University pursuant to Section 66747.
   (2) The condition of receipt of state apportionment funding contained in paragraph (1) shall become inoperative if, by December 31, 2010, each of the state’s 72 community college districts has submitted to the Chancellor of the California Community Colleges, for transmission to the Director of Finance, signed certification waiving, as a local agency request within the meaning of paragraph (1) of subdivision (a) of Section 6 of Article XIII B of the California Constitution, any claim of reimbursement related to the implementation of this article.
   (c) A community college district is encouraged to consider the local articulation agreements and other work between the respective faculties from the affected community college and California State University campuses in implementing the requirements of this section.
   (d) Community colleges are encouraged to facilitate the acceptance of credits earned at other community colleges toward the associate degree for transfer pursuant to this section.
   (e) This section shall not preclude students who are assessed
below collegiate level from acquiring remedial noncollegiate level coursework in preparation for obtaining the associate degree. Remedial noncollegiate level coursework shall not be counted as part of the transferable units required pursuant to paragraph (1) of subdivision (a).

66747. Notwithstanding Chapter 4 (commencing with Section 66201), the California State University shall guarantee admission with junior status to any community college student who meets all of the requirements of Section 66746. Admission to the California State University, as provided under this article, does not guarantee admission for specific majors or campuses. Notwithstanding Chapter 4 (commencing with Section 66201), the California State University shall grant a student priority admission to his or her local California State University campus and to a program or major that is similar to his or her community college major or area of emphasis, as determined by the California State University campus to which the student is admitted. A student admitted under this article shall receive priority over all other community college transfer students, excluding community college students who have entered into a transfer agreement between a community college and the California State University prior to the fall term of the 2012-13 academic year.

66748. (a) The California State University may require a student transferring pursuant to this article to take additional courses at the California State University so long as the student is not required to take any more than 60 additional semester units or 90 quarter units at the California State University for majors requiring 120 semester units or 180 quarter units. Specified high unit majors shall be exempt from this subdivision upon agreement by the Chancellors of the California State University and the California Community Colleges and their respective academic senates.

(b) Community college transfer units shall not be applicable to upper division requirements at the California State University, unless agreed upon by the local Academic Senates of the California State University and the California Community Colleges and the transferred units do not exceed the required 60 semester units or 90 quarter units required pursuant to paragraph (1) of subdivision (a) of Section 66746.

(c) The California State University shall not require students transferring pursuant to this article to repeat courses that are similar to those taken at the community college that counted toward the associate degree for transfer granted pursuant to Section 66746.

66749. (a) The Legislative Analyst's Office shall review and report
to the Assembly Committee on Higher Education, the Senate Committee on Education, and the respective education finance budget subcommittees of the Assembly and the Senate in the spring of 2012, an update on the implementation of this article.

(b) The Legislative Analyst's Office shall also review and report to the Assembly Committee on Higher Education, the Senate Committee on Education, and the respective education finance budget subcommittees of the Assembly and the Senate, within four years of implementation of this article, on both of the following:

1. The outcomes of implementation of this article, including, but not limited to, all of the following:
   A. The number and percentage of community college students who transferred to the California State University and earned an associate degree for transfer pursuant to this article.
   B. The average amount of time and units it takes a community college student earning an associate degree for transfer pursuant to this article to transfer to and graduate from the California State University, as compared to the average amount of time and units it took community college transfer students prior to enactment of this article, and compared to students using other transfer processes available.
   C. Student progression and completion rates.
   D. Other relevant indicators of student success.
   E. The degree to which the requirements for an associate degree for transfer take into account existing articulation agreements and the degree to which community colleges facilitate the acceptance of credits between community college districts, as outlined in subdivisions (c) and (d) of Section 66746.
   F. It is the intent of the Legislature that student outcome data provided under this subdivision include the degree to which the California State University was able to accommodate students admitted under this article to a campus of their choice and a major that is similar to their community college major.

2. Recommendations for statutory changes necessary to facilitate the goal of a clear and transparent transfer process, including whether this article should be made applicable to students transferring from community colleges to the University of California.
MEMORANDUM

TO: Presidents
FROM: Ephraim P. Smith
       Executive Vice Chancellor and Chief Academic Officer
SUBJECT: CSU Definition of Credit Hour

Historically, the California State University has used the equivalent of the Carnegie Unit for measuring and awarding academic credit that represents student work and achievement. In the CSU, the credit hour measure we have used has also been consistent with requirements of our accreditor, the Western Association of Schools and Colleges (WASC).

As of July 1, 2011 federal law (600.2 and 600.4) now requires all accredited institutions to comply with the federal definition of the credit hour, which appears below. The federal definition is consistent with CSU practice, but is defined systemwide for the first time. Effective immediately, for all CSU degree programs and courses bearing academic credit, the “credit hour” is defined as “the amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than:

1. one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks for one semester or trimester hour of credit, or ten to twelve weeks for one quarter hour of credit, or the equivalent amount of work over a different amount of time; or

2. at least an equivalent amount of work as required in paragraph (1) of this definition for other academic activities as established by the institution, including laboratory work, internships, practica, studio work, and other academic work leading to the award of credit hours.”
As in the past, a credit hour is assumed to be a 50-minute (not 60-minute) period. In courses, such as those offered online, in which “seat time” does not apply, a credit hour may be measured by an equivalent amount of work, as demonstrated by student achievement. WASC shall require its accredited institutions to comply with this definition of the credit hour; and it shall review periodically the application of this credit-hour policy across the institution, to ensure that credit hour assignments are accurate, reliable, appropriate to degree level, and that they conform to commonly accepted practices in higher education.

ES/clm

cc: Charles B. Reed, Chancellor
   CSU Executive Staff
   CSU Provosts/Vice Presidents of Academic Affairs
   CSU Vice Presidents of Finance
   CSU Vice Presidents of Student Affairs
   CSU Associate Provosts/Associate Vice Presidents, Academic Affairs
   CSU Deans of Graduate Study
   CSU Deans of Undergraduate Study
   CSU Directors of Financial Aid
   Mr. Eric Forbes, Assistant Vice Chancellor, Student Academic Support
   Dr. Philip Garcia, Senior Director, Analytic Studies
   Dr. Marsha Hirano-Nakanishi, Assistant Vice Chancellor, Academic Research and Resources
   Mr. Dean Kulju, Director Financial Aid Services and Programs
   Dr. Christine Mallon, State University Dean, Academic Programs and Policy
   Dr. Margaret Merryfield, Senior Director, Academic Human Resources
   Dr. James Postma, Chair, Academic Senate, CSU
   Mr. Jim Spalding, Director, Summer Arts
   Ms. Sheila Thomas, State University Dean, Extended Education
   Mr. Leo Van Cleve, Director, International Programs
   Dr. Ron Vogel, Associate Vice Chancellor, Academic Affairs
   Dr. Beverly Young, Assistant Vice Chancellor, Teacher Education and Public School Programs
(Executive Order 1047, dated May 5, 2010 is the official policy currently in effect. The draft that follows, dated September 26, 2013, is provided as a resource only, as it consolidates all extended education policies into one document. Draft approval is anticipated sometime in 2014).

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4795

Executive Order: 1047
Effective Date: May 5, 2010
Supersedes: Executive Order Nos. 166 and 466, and 802
Title: Special Sessions

This executive order is issued pursuant to Section 40200 of Title 5 of the California Code of Regulations and is effective immediately. This executive order addresses the procedures to be followed by each campus of the California State University in offering special sessions courses and programs including during summer sessions and winter intersession.

A. Definition and Purpose

Special sessions are a means whereby the instructional programs of the CSU can be provided to matriculated students on a self-support basis at times and in locations not supported by State General Fund appropriations. Such offerings shall be consistent with the CSU mission and applicable laws and regulations. Academic standards associated with all aspects of such special sessions are identical to those of comparable instructional programs. Examples of special sessions include: interim sessions between college year terms; programs of a continuing nature offered at military bases, correctional facilities, and other distant or isolated locations; and instructional programs for a specific client group requiring special services.

Special sessions also provide a means whereby state-supported course offerings can be made available to non-matriculated students paying self-support fees through Open University/Concurrent Enrollment (Title 5, California Code of Regulations, Section 40202). A maximum of 24 semester units (36 quarter units) in special session course credit earned through state-supported or self-support regular course offerings in non-matriculated status may be applied toward a degree (Title 5, California Code of Regulations, Section 40407.1).

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1 A matriculated student is a student who has, through normal procedures, been formally admitted to and enrolled at a CSU campus to pursue an authorized degree, credential, or certificate.
Self-supporting special sessions shall not supplant regular course offerings available on a state-supported basis during the college year (Education Code Section 89708).

B. Financing

Special sessions are self-supporting with fees set by the campus to cover the costs of instruction and other services (Education Code Section 89708). Special sessions shall be operated within the framework of the State University Continuing Education Revenue Fund (Education Code Section 89704) with the option now to deposit the revenues in local trust accounts (Education Code Section 89721 (i). Special sessions funds are subject to all the fiscal policies and procedures pertinent to the fund in which the revenues are deposited and are available “for the support and development of self-supporting instructional programs” as provided in Education Code Section 89704.

C. Requisite Conditions

1. For a related group of courses or an entire program that leads to a degree, credential or certificate to be offered under special sessions, both of the following criteria must be met. For individual special sessions courses offered through self support during summer sessions or intersessions between college terms, only criteria “a” must be met.

   a. State General Fund appropriations to support the program must be either unavailable or inappropriate. Examples of inappropriate use of State General Fund appropriations would include courses or programs delivered primarily out of state.

   b. The courses or program must be different from approved, state-supported programs operating on campus by one or more of the following:

      i. The courses or program is designed primarily for career enrichment or retraining (Education Code Section 89708).

      ii. The location of the courses or program offerings is significantly removed from permanent, state-supported campus facilities.

      iii. The client group for the courses or program receives educational or other services at a cost beyond what could be reasonably provided under state support.

2. All special sessions must have the following characteristics:

   a. Each must consist of a planned presentation of a degree, credential, or certificate program or a group of courses offered at a particular location or through a distinct technology. Courses may be presented concurrently or sequentially but in a defined time frame.

   b. While a special session need not offer all or even a significant portion of a degree, credential, or certificate program, it must be planned to serve a substantive educational objective supportive of such programs; e.g., an opportunity for a matriculated student to accelerate achievement toward an objective, or a significant portion of a degree program offered for military or business personnel.
c. Degree, credential, or certificate programs offered through special sessions must secure all regular campus and system approvals. Such programs may have a state supported counterpart operating on campus, or they may operate only as self supported programs through special sessions. The Chancellor's Office shall be notified when previously approved, state-supported degree or credential programs are first offered in self-support mode through special sessions.

d. Self-supporting degree, credential, or certificate programs offered under the provisions of this executive order shall be operated in accordance with all appropriate campus and system policies and procedures.

e. Campuses offering special sessions shall provide educational support services (e.g. admissions and records, advising, library, financial aid) appropriate to the nature and scope of the program.

f. All instruction offered shall have been approved under procedures utilized for state-supported programs, and all academic policies governing special sessions shall be identical to or established under the same procedures as those governing state-supported programs.

g. All students in special sessions degree programs and education credential programs must be matriculated. Non-matriculated students paying self-support fees may enroll in special sessions courses on a space-available basis. A maximum of 24 semester units (36 quarter units) in special sessions course credit taken as a non-matriculated student may be applied toward a degree (Title 5, California Code of Regulations, Section 40407.1).

h. Location of instruction must be in accordance with pertinent system policies.

i. Special sessions offerings must be consistent with all applicable policies of the Western Association of Schools and Colleges and other accrediting bodies under whose jurisdiction special sessions fall.

j. Academic credit offered through special sessions shall be applicable toward residence credit requirements at the campus offering the special sessions.

k. Special sessions courses shall not be offered at times or places that are likely to supplant or limit offerings of the state-supported program (Education Code Section 89708).

l. Faculty shall be compensated according to approved special sessions salary schedules.

D. Records Maintenance
Each campus shall maintain records of special sessions activity that include:

1. Name, location, and time of each special session course/program.

2. Brief description of the purpose of each special session course/program.

3. Enrollment data, including number of graduates, as specified in system enrollment reporting requirements.

4. Faculty workload and salary data.

5. An indication as to whether the session is one-time or recurrent, including the projected number of cycles of offerings.

6. If applicable, changes anticipated in future cycles of offering

Charles B. Reed, Chancellor

Dated: May 5, 2010

2 However, a maximum of 24 semester units (36 quarter units) in special session course credit earned through state-supported regular course offerings (Open University/Concurrent Enrollment) may be applied toward a degree (Title 5, California Code of Regulations, Section 40407.1).

DRAFT—DRAFT—DRAFT—Sept 26 2013—DRAFT—DRAFT—DRAFT

Memo must be printed on Chancellor's Letterhead

[Date Chancellor will sign]

MEMORANDUM

Attached is a copy of Executive Order No. ??? relating to self-support extended education courses and programs. This executive order consolidates related prior policies and provides systemwide definitions and requirements concerning self-support extended education.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please call the Office of Academic Programs and Faculty Development (562) 951-4672 or Extended Education at (562) 951-4793.
EXECUTIVE ORDER

Executive Order: 1047 XXXX

Effective Date: Date

Supersedes: Executive Orders 255, 794, 1047

Title: Extended Education: Self-Supporting Instructional Courses and Programs

This executive order is issued pursuant to sections 40100, 40100.1, 40102, 40103, 40200, 40201, 40202, 40402, 40403, 40400, and 40407 of Title 5 of the California Code of Regulations, sections 89704, 89705, 89708, and 89721 of the California Education Code, and Trustee Resolution REP 07-84-04, and is effective immediately. This policy addresses the procedures to be followed by each campus of the California State University in offering self-support courses and programs, including those offered during summer sessions and winter intersession. In all cases, such offerings shall be consistent with the California State University mission, policies, and applicable laws and regulations. Academic standards associated with all aspects of such offerings are identical to those of comparable state-supported CSU instructional programs.

Article 1. Purpose of California State University’s Extended Education Operations

Through its extended education operations (also known as “special sessions” as defined in Education Code section 89708 or as “continuing education” as appears in Education Code section 89704), the California State University provides educational opportunities on a self-supporting basis to specialized audiences, local communities, across the state and nation, and internationally. For the purposes of clarity and consistency, the term “extended education” will be used in this document.

Article 2. Definition of Terms

2.1 Certificate

A certificate declares that a student has satisfactorily completed the prescribed course of study in a certificate program. (Title 5 section 40400)
2.2 Certificate Programs
A certificate program provides a set of learning experiences concentrated in a specific set of educational goals. At the discretion of the campus, academic credit earned in certificate programs may be awarded at the graduate and undergraduate levels. Certificate programs may grant Continuing Education Units (CEUs), academic credit, or they may include non-credit offerings. (EO 806)

2.3 Continuing Education Unit (CEU)
Distinct from the semester or quarter unit defined in Title 5 section 40103, the CEU is a flexible unit of measurement for non-academic credit extended education activities. One CEU is defined as ten hours of participation in an organized extended education experience under responsible sponsorship, capable direction and qualified instruction.

2.3.1 CEUs can be used to record an individual’s participation in non-credit courses, programs, and activities, which may include various forms of independent and informal study.

2.4 Contract Credit
Contract credit is that for which an administrative fee is charged but no instructional costs are paid through CSU extended education. Contract credit shall apply to special sessions credit and extension credit. For example, contract credit is awarded for contracted professional development, as for teacher training when the CSU does not provide the actual instruction but does administer the awarding of credit. Contracted activities may also include non-credit for a specific audience, such as employees of a company. Title 5 credit limitations apply to contract credit.

2.5 Cost-Recovery Budget Model
A self-support cost-recovery budget ensures that costs incurred by the CSU Operating Fund for services, products, and facilities provided to extended education and to CSU auxiliary organizations are properly and consistently recovered with cash and/or a documented exchange of value. (EO 1000)

2.6 Extended Education
Extended Education is a means whereby the instructional courses and programs of the CSU can be provided on a self-support basis at times and in locations not supported by the CSU Operating Fund. Examples of extended education include but are not limited to: interim sessions between college year terms; course and degree program offerings scheduled at military bases, employment locations, organizations, correctional facilities, and other distant locations; and instructional programs for a specific client group requiring special services or scheduling accommodations.

2.7 Extended Education Local Trust Fund
Formerly the Continuing Education Revenue Fund, the Extended Education Local Trust Fund (“EE Local Trust Fund”) is the fund into which revenues received by the Trustees of the California State University from extended education and other self-supporting instruction—excluding Cal State Online and auxiliary programs—shall be recorded.

2.8 Extension Credit
Extension credit is often associated with professional development activities and is awarded (with limitations) for self-support courses, conferences, workshops and seminars. Title 5 section 40407 establishes limits for the application of extension credit toward CSU degrees and residency requirements.

2.9 Matriculated Student
A matriculated student is a student who has, through normal procedures, been admitted formally at a CSU campus to pursue an authorized degree, credential or certificate and who is enrolled in or expected to enroll in courses. A student may be matriculated through state-support university enrollment or through self-support extended education enrollment, or both.

2.10 Non-Credit Contract Program
A non-credit contract program offers non-academic credit activity for a specific audience, such as employees of a company.

2.11 Open University
Open University (also called “open enrollment”) allows non-matriculated individuals paying self-support fees to enroll in state-supported course offerings on a space-available basis—after reasonable steps have been taken to provide full enrollment opportunity to eligible state-support matriculated students. (Title 5 section 40202; EO 805)

2.12 Out-of-State or Out-of-Country Programs
Out-of-state and out-of-country programs are campus-based, self-supporting instructional activities of the CSU that provide instruction outside California. These programs provide a means of utilizing the expertise of the CSU faculty in activities benefitting both students and campuses. Students benefit from instruction not readily available from nearby educational institutions. The campus, staff, faculty and students benefit from broadened understandings of other states’ and countries’ educational practices and cultures. Unless specifically excluded or clearly inapplicable, these programs are subject to policies and procedures governing self-supporting instructional programs. (Education Code section 89705; Trustee Resolution REP 07-84-04)

2.13 Self-Support Mode
Instruction offered through self-support mode does not receive state general fund appropriations and instead collects non-state student fees that are adequate to meet the cost of maintaining operation in the long run. Such fees shall be required pursuant to rules and regulations prescribed by the trustees, including but not limited to fee policies such as Executive Order 1054 and Education Code section 89708.

2.14 Special Sessions
As defined in Education Code section 89708, Special Sessions are self-supporting instructional programs conducted by the California State University. For the sake of consistency in this executive order, “extended education” shall be the term used, primarily, for instruction that does not receive state appropriations.

2.15 Special Sessions Credit (Academic Credit Earned in Extended Education)
Students enrolled in extended education may earn academic credit (“special sessions credit”) applicable to degree, certificate and credential programs. Special sessions credit may be applied in fulfillment of graduation residence requirements, within the specifications established in Title 5 section 40403.

2.16 State-Support Mode
State-support mode is the type of funding structure in which the university receives state appropriations for instruction offered.

2.17 Supplant
To supplant is to replace, reduce or limit the availability of a state-supported course or program with a self-supported version. Supplanting is prohibited by Education Code section 89708.

2.18 Supplement
A self-support version of an existing state-support course or program may be offered to supplement established offerings, as long as it does not constitute supplanting. Self-support offerings may exist without a state-support counterpart.

Article 3. Requirements

3.1 Accreditation
All CSU extended education instruction, whether offered within California or offered out of the state or out of the country, shall be consistent with all applicable policies of the Senior Commission of the Western Association of Schools and Colleges (WASC) and other accrediting bodies under whose jurisdiction the instruction falls. Required accreditation approvals shall be secured prior to program implementation.

3.2 Compliance with Campus and System Policies
Extended education degree, credential, and certificate programs shall be operated in accordance with all appropriate campus and system policies and procedures.

3.3 Educational Support Services
Campuses offering extended education shall provide educational support services (e.g. admissions and records, advising, library, and financial aid, among others) appropriate to the nature and scope of the program, with costs to be reimbursed by extended education.

3.4 Faculty Compensation
Faculty teaching academic-credit-bearing extended education courses or programs shall be compensated according to appropriate approved CSU salary schedules that are consistent with the applicable collective bargaining agreement for the program and fiscal year in question.

Article 4. Academic Standards
4.1 The campus president is responsible for the academic aspects of extended education instructional programs. (EO 1000)

4.2 Academic standards and requirements for state-support on-campus educational activities, courses and programs are the same for comparable extended education instruction, including extended education instruction conducted out-of-state and out-of-country. (EO 795)

Article 5. Requisite Conditions for Extended Education Operations

5.1 During Summer Sessions or Intersessions Between College Terms
5.1.1 Extended education instruction may provide continuing student access during summer sessions and intersessions, when CSU Operating Funds are unavailable or inappropriate.

5.1.2 Students shall be charged the full cost of instruction and any applicable campus-based fees extended education offered during summer or intersessions.

5.1.3 No student shall be charged the nonresident tuition fee in addition to extended education fees.

5.2 During Regular College Terms
For an entire degree, credential or certificate program, or for individual academic-credit-bearing courses to be offered in extended education: (1) CSU Operating Funds shall be either unavailable or inappropriate for supporting the offering(s), and (2) at least one of the following additional criteria shall be met:

a. The courses or program is designed primarily for career enrichment or retraining (Education Code section 89708);
b. The location of the courses or program offerings is removed from permanent, state-supported campus facilities;

c. The course or program is offered through a distinct technology, such as online delivery; or

d. The client group for the course or program receives educational or other services at a cost beyond what could be reasonably provided within CSU Operating Funds.

Article 6. Limitations on Self-Support Courses, Programs, and Enrollments

6.1 Supplanting

6.1.1 Extended education courses and programs shall not supplant replace, reduce, or limit the availability of course offerings available on a state-support basis during the college year (from the beginning of the fall term through the end of the spring term, excluding summer session and winter or spring intersession). (Education Code section 89708)

6.1.2 As a state institution, the CSU is required to provide the core state-support curriculum to matriculated state-support students. As such, campuses shall not require state-support students to enroll in self-support courses or programs.

6.2 Teacher Credential Programs

Basic credential programs (those for multiple subject, single subject, and education specialist) shall not be offered through self-support. However, the chancellor may grant exceptions based on the cost to students and the local demand for preparing new teachers. Proposed exceptions are to be addressed to the chancellor.

Article 7. Enrollment Limitations

Self-support non-matriculated students and state-support matriculated students shall not be enrolled in the same academic course, except:

a. As allowed through Open University; or

b. When non-CSU students enroll in these special session terms: summer, winter, or spring intersession; or

c. When self-support matriculated students also pay state-support Tuition Fee to enroll in state-support courses; or
d. When state-support matriculated students pay self-support fees to enroll voluntarily in self-support courses.

**Article 8. Open University**

8.1 A campus may designate each semester or quarter those state-supported regular course offerings for which non-matriculated students may enroll through Open University and earn special session credit, provided that enrollment in any such course for special session credit be permitted only after state-support matriculated students have had an opportunity to enroll in the state-supported regular course offering. (Title 5 section 40202)

8.2 Matriculated students shall not be permitted to enroll through Open University.

**Article 9. Required Residence Applicability**

9.1 Special Sessions credit may be used to fulfill the residence graduation requirement.

9.2 Extension credit (such as credit often associated with professional development activities) shall not be used to fulfill the residence graduation requirement. However, the chancellor may designate specified extension courses that may be offered for residence credit. (Title 5 section 40403(b))

**Article 10. Applicability of Types of Credit**

10.1 Credits Earned in Non-Matriculated Status

10.1.1 Special Sessions Credit

A maximum of 24 semester (36 quarter) special session course credits taken by non-matriculated students may be applied toward the baccalaureate degree. This maximum applies to special session course credit earned through self-support course offerings, as well as to state-support offerings in which credits are earned through Open University. (Title 5 section 40407.1)

10.1.2 Extension Credit

An academic department may allow up to a maximum of 24 semester units or 36 quarter units of extension course credit to be applied toward degree requirements (Title 5 section 40407).

10.1.3 Continuing Education Credit

CEUs shall not be converted to units of academic credit (semester or quarter units).

10.1.4 Toward Master’s Degree Requirements
At the discretion of the academic department, up to 30 percent of the units that are applied toward satisfaction of graduation requirements may be earned while in non-matriculated status, whether taken through state-supported or extended education course offerings.

10.1.5 Exceptions
When the circumstances of an individual case make it appropriate, the appropriate campus authority may authorize additional extended education courses taken by non-matriculated students to be applied toward fulfillment of degree requirements.

10.2 Credits Earned by Matriculated Students
There is no limit on the number of special session course units that may be earned by matriculated students and applied toward the extended education degree. (Title 5 section 40407.1)

10.3 Credit Allowance
A maximum of one semester unit (1.5 quarter units) may be allowed for each fifteen hours of instruction. (Title 5 section 40201).

10.4 Continuing Education Units

10.4.1 Implementation of Campus Policies Related to Continuing Education Units.
Each campus is authorized to develop and implement policies and procedures for non-credit extension program activities utilizing the Continuing Education Unit (CEU) as the standard unit of measurement of individual participation. Campuses choosing to utilize the CEU shall develop local policies and procedures consistent with national standards and systemwide requirements provided hereafter.

10.4.1.1 Campuses may choose to award a decimal fraction of a CEU when appropriate. However, when computing the number of CEUs to be awarded, only the number of complete instructional hours, or the equivalent, shall be considered. For example, a program involving 18.5 contact hours would award a maximum of 1.8 CEUs.

10.4.1.2 CEUs shall not be converted to units of academic credit (semester or quarter units).

10.4.2 Criteria for Individual Programs and Activities Awarding Continuing Education Units
Each campus shall develop its own criteria for awarding CEUs through non-credit-granting programs and for activities. At a minimum, these criteria shall include all of the following:
a. The activity is planned to meet the educational needs of a specific target population. The following shall have an opportunity for input into the planning process: the target audience, faculty (or other qualified experts approved by the appropriate campus authority), and campus personnel assigned responsibility for the administration of such activities;

b. The following program elements are determined during the planning stages and prior to program implementation approval: program purposes and objectives; student performance requirements; evaluation procedures suitable for measuring the effectiveness of program design and operation; and the number of CEUs to be awarded for satisfactory completion of performance requirements;

c. The program or activity is of an instructional nature and is sponsored or approved by an academic or administrative unit of the campus best qualified to determine the quality of the program content and to approve the resource personnel required; and

10.4.3 Administration Related to Continuing Education Units

Each campus shall develop local administrative policies and procedures that at minimum shall provide for all of the following:

a. Assignment of local administrative program responsibility to appropriate campus personnel;

b. Recordkeeping and reporting functions ensuring that a permanent record is maintained for all CEUs awarded and for all programs for which the awarding of CEUs is authorized. The form and content of these records shall be consistent with nationally recognized standards for the maintenance of CEU records for students and programs, and the records shall be maintained and retained in accordance with CSU systemwide records/information retention and disposition schedules implementation policy (See Executive Order 1031);

c. Program review-and-approval procedures consistent with procedures used for other campus-sponsored continuing education programs;

d. Instructional and personnel review-and-approval procedures that are consistent with procedures used for other campus-sponsored continuing education programs; and
e. Steps to preclude duplicate recordkeeping when such a program is jointly sponsored by another campus.

10.4.4 Fiscal Management Related to Continuing Education Units
Fiscal management related to activities for which CEUs are to be awarded shall be operated in accordance with the policies and procedures established in Article 13 of this executive order.

Article 11. Implementation Procedures
Prior to implementation, all extended education instruction shall have been approved under procedures in place for state-supported instruction, and all academic policies governing self-support instruction shall be identical to or established under the same procedures as those governing state-supported instruction.

11.1 Required Approvals
11.1.1 Credential Programs and Certificate Programs

11.1.1.1 Basic teacher credential programs shall not be offered through extended education, except by the chancellor’s written authorization (see Article 9.2.1).

11.1.1.2 Other credential or certificate programs may be offered through extended education subsequent to securing all regularly required campus approvals; no Chancellor’s Office approval is required.

11.1.2 Degree Programs
11.1.2.1 New Degree Programs
New degree programs may be offered through extended education subsequent to securing all regularly required campus and Chancellor’s Office approvals.

11.1.2.2 Multiple Support Modes
Subsequent to obtaining requisite Chancellor’s Office approvals, a campus may operate degree programs in state-support mode, self-support mode, or both, subject to the prohibition against supplanting.

11.1.2.3 Implementing a Self-Support Version of an Existing State-Support Program
Before implementing a self-support version of a previously approved state-supported degree program (degree type and title), Chancellor’s Office approval is required. The proposal shall provide details sufficient to confirm that the existing state-support
offering is not being supplanted, shall specify the program’s qualification(s) to operate as a self-support special session, and shall include: a rationale for the new support mode, a detailed cost-recovery budget, student fees per unit and total student cost to complete the program, anticipated enrollment, a campus commitment to provide adequate faculty resources, and the anticipated impact on the existing state-support program.

11.1.2.4 Changing from Self-Support Mode to State-Support Mode
Chancellor’s Office approval is required in order to change a degree program’s support mode from self to state support. The campus shall propose the change to the Chancellor’s Office, specifying the degree program, offering a brief program description and rationale for making the change, and shall include: a detailed cost-recovery budget, student fees per unit and total student cost to complete the program, anticipated enrollment, a campus commitment to provide adequate faculty resources, and the anticipated impact on the existing state-support program.

11.1.2.5 In fulfillment of the prohibition against supplanting, courses and programs may not be otherwise changed from state-support to self-support mode.

11.1.2.6 Change of Geographic Location
Before implementing a previously approved degree program in a different geographic location, Chancellor’s Office approval is required if WASC substantive change approval is required or if the program would be offered in another CSU campus’ traditional service area. The proposal shall specify the program’s qualification to operate through extended education and shall include a rationale for the new location, a detailed cost-recovery budget, student fees per unit and total student cost to complete the program, anticipated enrollment, a campus commitment to provide adequate faculty resources, and the anticipated impact on the existing state-support program.

11.1.2.6.1 Service Areas
Chancellor’s Office approval is required prior to offering degree, certificate, and allowed credential programs within a service area traditionally served by another CSU campus. Proposals shall include evidence of both campus presidents’ consent to the proposed location of operation. Entirely online instruction is not subject to service-area restrictions.
11.1.2.6.2 Out of State and Out of Country Operations
Chancellor’s Office approval is required prior to offering degree programs out of the state or out of the country. Campuses shall comply with all existing requirements of WASC, as well as with CSU policies and procedures, including but not limited to Executive Orders 795, 1080, 1081, and 1082.

Article 12. Sponsorship and Ownership of Extended Education Programs, Courses, and Activities
12.1 Extended education instructional programs awarding academic credit or CEUs shall be owned and/or sponsored by a CSU campus and shall not be assigned or contracted to another party or organization, including campus auxiliary organizations.

12.2 Educational courses and programs offered through CSU auxiliary organizations may be only non-academic credit-bearing instruction or non-CEU instruction (EO 1059 section III (D.4)).

12.3 Those extended education instructional programs that do not award academic credit or CEUs may be owned and/or sponsored by a CSU campus or CSU auxiliary organization, and shall be operated in accordance with the Education Code and Title 5 of the California Code of Regulations.

12.4 At the discretion of the campus president, extended education instructionally related programs and activities that do not award academic credit or CEUs and that are operated through CSU auxiliary organizations may use the California State University name and logo, along with identifying program ownership (i.e., extended education, foundation, etc.)

Article 13. Financial Management
13.1 Fiscal Responsibility
The campus president is responsible for the financial as well as academic aspects of self-supporting instructional programs operated by the campus through extended education.

13.2 Financial Operation

13.2.1 Excepting Cal State Online and auxiliary organizations generating revenue by offering non-credit instruction, revenues that the Trustees of the California State University receive from extended education instructional programs (which include credit and non-credit courses and programs offered
in or out of the state or out of the country) shall be deposited to the credit of the State University Trust Fund and recorded to the extended education local trust fund (“EE local trust fund”). (Education Code sections 89721(i) and 89704(a))

13.2.1.1 All revenue generated by non-credit instruction operated through a CSU auxiliary organization shall be deposited in auxiliary accounts.

13.2.1.2 All Cal State Online revenue shall be deposited in the Cal State Online local trust fund.

13.2.2 The EE Local Trust Fund is subject to all the fiscal policies and procedures pertinent to the fund and are available “for the support and development of self-supporting instructional programs” as provided in Education Code section 89704.

13.2.3 EE Local Trust Fund balance shall be carried forward from one year to the other to serve as working capital and to level out the fluctuations in operations.

13.2.4 The carry-forward EE Local Trust Fund balance for extended education operations shall not exceed six months of actual operating expenditures. Any campus wanting to exceed this limit shall have a business plan explaining why a carry-forward balance in excess of working capital is needed.

The campus president shall approve the required business plan, which is subject to review and written approval of the executive vice chancellor/chief financial officer or designee. In the absence of an approved business plan, excess funds shall be made available to other campus programs that participate in the systemwide revenue bond program.

13.2.5 All extended education revenues may be pledged to the acquisition, construction, and improvement of facilities for extension programs, special session, and other self-supporting instructional programs, and may also be pledged to supplement other revenue funded projects relating to debt obligations issued by the trustees. (Education Code section 89704(d); State University Revenue Bond Act of 1947)

13.2.6 Deficit carry-forward balances shall not be permitted (Presidents’ Executive Council Carry-Forward Fund Policy, adopted August 28, 2007).

13.3. Budget Process
13.3.1 Extended education shall reimburse the CSU Operating Fund for any direct and indirect costs (including instructional and administrative costs) incurred during the offering of a self-supporting program (Executive Order 1000; ICSUAM 3552.01, 202.2).

13.3.2 Each campus shall submit an annual plan for revenue generation in extended education programs. These projections shall be included in the trustees’ annual budget and shall include all extended education revenues.

13.3.3 It is the primary responsibility of the campus to monitor enrollments, revenues, and expenditures during any given fiscal year to assure fiscal stability. Budget changes should be initiated as necessary to assure this fiscal stability.

13.4 Student Fees
13.4.1 Campus fees shall be established in compliance with CSU fee policy (See EO 1054).

13.4.2 Extended education fees shall be determined locally on the basis of estimated per-person delivery cost and shall be approved by the president or designee.

13.4.3 In determining the fee, the campus shall:
   a. Detail the costs to be supported by the fee (including at least the cost of salaries, materials, travel, and student services and accommodations, for example);
   b. Specify the student cost per unit;
   c. As applicable shall specify the total cost to complete degree requirements; and
   d. Shall specify the number of students expected to enroll in the program annually.

13.4.4 A record of these details associated with fees assessed for self-support programs and courses shall be maintained in auditable condition, in accordance with CSU systemwide records/information retention and disposition schedules implementation policy (Executive Order 1031).

Article 14. Records Maintenance and Retention
Records shall be maintained and retained in accordance with systemwide records and information policy for retention and disposition schedules. (Executive Order 1031).

Article 15. Reporting Requirements
Upon Chancellor’s Office request, campuses shall report on extended education activities.
Dated: Month xx, 2013
III. Academic Programs and Curriculum Policies
Title 5 Section 40508
Bachelor's Degree: Total Units

5 CCR § 40508
BARCLAYS OFFICIAL CALIFORNIA CODE OF REGULATIONS
TITLE 5. EDUCATION
DIVISION 5. BOARD OF TRUSTEES OF THE CALIFORNIA STATE UNIVERSITIES
CHAPTER 1. CALIFORNIA STATE UNIVERSITY
SUBCHAPTER 2. EDUCATIONAL PROGRAM
ARTICLE 6. UNDERGRADUATE DEGREES

§ 40508. The Bachelor's Degree: Total Units.

Each campus shall establish and maintain a monitoring system to ensure that justification is provided for all program requirements that extend the baccalaureate unit requirement beyond 120 units.


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Please direct questions to Academic Programs and Policy at (562) 951-4672 or app@calstate.edu

Revised November 2013
§ 40500. Bachelor of Arts Degree: Required Curriculum.

To be eligible for the Bachelor of Arts degree, the candidate shall have completed the following requirements:

(a) General Education-Breadth Requirements. The courses in General Education-Breadth Requirements shall be distributed in the manner prescribed in Sections 40405-40405.4.

(b) Major 24 semester units.

There shall be one major with a minimum of 24 semester units. At least 12 semester units in the major shall be upper division courses or their equivalent. The maximum number of units shall be determined by the campus.

(c) Minor. A minor consisting of 12 or more semester units, of which six must be in upper division credit, may be required.

(d) Additional Units. Units to complete the total required for the degree may be used as electives or to meet other requirements.

(e) Total. For candidates electing, pursuant to Section 40401, to meet graduation requirements established prior to the 2000-01 academic year, the total semester units required for the Bachelor of Arts Degree, of which at least 40 shall be in the upper division credit, shall be 124 semester units. For candidates for the Bachelor of Arts degree who are meeting graduation requirements established during or after the 2000-01 academic year, a minimum of 120 semester units shall be required, including at least 40 semester units in upper-division courses or their equivalent.


HISTORY

1. New section filed 7-11-80; effective thirtieth day thereafter (Register 80, No. 28).

2. Amendment of Note filed 3-19-82; effective thirtieth day thereafter (Register 82, No. 33).

3. Amendment filed 8-11-82; effective thirtieth day thereafter (Register 82, No. 33).
4. Amendment of subsection (a) and Note filed 9-16-91; operative 10-16-91 (Register 92, No. 2).

5. Amendment of subsections (d) and (e) filed 8-11-2000; operative 8-11-2000. Submitted to OAL for printing only pursuant to Education Code section 89030.1 (Register 2000, No. 39).

6. Amendment of section heading, repealer of first paragraph and removal of first version of section 40500 (applicable to students entering the curriculum prior to the commencement of the 1981-82 academic year) filed 7-19-2004; operative 7-19-2004. Submitted to OAL for printing only pursuant to Education Code section 89030.1 (Register 2004, No. 36).

This database is current through 4/20/12 Register 2012, No. 16
Title 5 CA ADC § 40501
§ 40501. Bachelor of Science Degree: Required Curriculum.
5 CCR § 40501

Cal. Admin. Code tit. 5, § 40501
Barclays Official California Code of Regulations
Title 5. Education
Division 5. Board of Trustees of the California State Universities
Chapter 1. California State University
Subchapter 2. Educational Program
Undergraduate Degrees

§ 40501. Bachelor of Science Degree: Required Curriculum.

To be eligible for the Bachelor of Science degree, the candidate shall have completed the following requirements:

(a) General Education-Breadth Requirements. The courses in General Education-Breadth Requirements shall be distributed in the manner prescribed in Sections 40405-40405.4.

(b) Major 36 semester units.

There shall be one major with a minimum of 36 semester units. At least 18 semester units in this major shall be upper division courses or their equivalent. The maximum number of units shall be determined by the campus.

(c) Total. For candidates electing, pursuant to Section 40401, to meet graduation requirements established prior to the 2000-01 academic year, the total semester units required for the Bachelor of Science degree shall be 124 to 132 semester units, as determined by each campus, except that 140 semester units may be required in engineering. For candidates for the Bachelor of Science degree who are meeting graduation requirements established during or after the 2000-01 academic year, a minimum of 120 semester units shall be required.

The number of semester units for each curriculum shall be determined by each campus.

HISTORY

1. New section filed 7-11-80; effective thirtieth day thereafter (Register 80, No. 28).

2. Amendment of Note filed 3-19-82; effective thirtieth day thereafter (Register 82, No. 12).

3. Amendment of subsection (b) filed 8-11-82; effective thirtieth day thereafter (Register 82, No. 33.)

4. Amendment of subsection (a) and Note filed 9-16-91; operative 10-16-91 (Register 92, No. 2).

5. Amendment of subsection (c) and last paragraph filed 8-11-2000; operative 8-11-2000. Submitted to OAL for printing only pursuant to Education Code section 89030.1 (Register 2000, No. 39).

6. Amendment of section heading, repealer of first paragraph and removal of first version of section 40501 (applicable to students entering the curriculum prior to the commencement of the 1981-82 academic year) filed 7-19-2004; operative 7-19-2004. Submitted to OAL for printing only pursuant to Education Code section 89030.1 (Register 2004, No. 36).

This database is current through 4/20/12 Register 2012, No. 16
# California State University Baccalaureate Degree Programs:
## Total Units Required

<table>
<thead>
<tr>
<th>Campus</th>
<th>Degree programs now requiring <strong>120 semester units</strong> (180 quarter units) for the baccalaureate degree</th>
<th>Degree programs for which the total units required for a baccalaureate degree were reviewed since July 2000 and <strong>reduced, but not to 120</strong> semester units (180 quarter units)</th>
<th>Reviewed degree programs for which the total units required for a baccalaureate degree exceed 120 semester units (180 quarter units) and have <strong>not been reduced</strong> since July 2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakersfield</td>
<td>30</td>
<td>3</td>
<td>0</td>
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<tr>
<td>Channel Islands</td>
<td>19</td>
<td>0</td>
<td>3 A, P*</td>
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<tr>
<td>Chico</td>
<td>59</td>
<td>0</td>
<td>12 A*</td>
</tr>
<tr>
<td>Dominguez Hills</td>
<td>38</td>
<td>0</td>
<td>8 A, D, P*</td>
</tr>
<tr>
<td>East Bay</td>
<td>47</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Fresno</td>
<td>48</td>
<td>7</td>
<td>7 A, D, P*</td>
</tr>
<tr>
<td>Fullerton</td>
<td>45</td>
<td>0</td>
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<tr>
<td>Humboldt</td>
<td>43</td>
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</tr>
<tr>
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<td>Los Angeles</td>
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<tr>
<td>Maritime Academy</td>
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<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Monterey Bay</td>
<td>13</td>
<td>3</td>
<td>2 D*</td>
</tr>
<tr>
<td>Northridge</td>
<td>57</td>
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<td>0</td>
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<tr>
<td>Pomona</td>
<td>81</td>
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</tr>
<tr>
<td>Sacramento</td>
<td>50</td>
<td>0</td>
<td>10 A, D, P*</td>
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<tr>
<td>San Bernardino</td>
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<tr>
<td>San José</td>
<td>52</td>
<td>9</td>
<td>21 A, D, P*</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>40</td>
<td>20</td>
<td>7 A, D, P*</td>
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<tr>
<td>San Marcos</td>
<td>26</td>
<td>1</td>
<td>1 D*</td>
</tr>
<tr>
<td>Sonoma</td>
<td>37</td>
<td>3</td>
<td>6 A, D, P*</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>39</td>
<td>1</td>
<td>10 A, D*</td>
</tr>
<tr>
<td><strong>Total programs reported</strong>: 1,288. Of those, 89% require 120 units and/or have reduced requirements. As of 2010-2011, 21% of CSU degree programs require more than 120 units to graduate.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*(A) Units required by accreditor; (P) Units in accordance with professional standards; (D) Disciplinary standards
Reducing Total Units Required for a Bachelor’s Degree

In July 2000, the Board of Trustees amended Title 5 to reduce the minimum total units required for a bachelor’s degree to 120 semester units (180 quarter units) and to require campuses to monitor degree requirements.

**Title 5 Section 40508. The Bachelor's Degree: Total Units.**

Each campus shall establish and maintain a monitoring system to ensure that justification is provided for all program requirements that extend the baccalaureate unit requirement beyond 120 units.

A campus may establish a higher unit requirement for certain majors to ensure that students have achieved the knowledge and skills ordinarily expected of graduates in those fields, but new programs must be approved by the Chancellor’s Office, and the expectation is that most programs will be designed to allow students to complete the degree with no more than 120 units.
BA/BS Degrees in a Single Discipline – Developments and Issues
Staff Paper, Educational Programs and Resources, September 1980

The Division of Educational Programs and Resources is concerned about the increasing frequency with which campuses request adding BS degrees to existing BA degrees or vice versa in a number of fields, but primarily in the math and science disciplines. Doubtless, the reasons for this development are complex, and many are valid. This paper is intended to itemize the concerns of the Division of Educational Programs and Resources, suggest alternatives which should be considered before such proposals are made, and describe the issues that should be addressed in any proposal for authorization to award both the BA and the BS.

Both nationally and in The CSUC, there exist no commonly accepted definitions which would distinguish the bachelor of arts degree from the bachelor of science. For any discipline, examples may be found within and without the CSUC where similar curricula lead to the BA at one institution and the BS at another. Within the CSUC, Title 5 sets differential unit minima for majors leading to the BA or BS, and authorizes but does not mandate an additional total unit requirement for the BS. The Division of Educational Programs and Resources has generally sought to insure that curricula leading to the BS contained a science or mathematics component. Beyond these minimal guidelines, the choice of BA or BS degrees has been locally determined by individual departments and campuses in accordance with rationales which are uniquely their own. In this respect, it is important to point out that lacking uniform definitions, each campus which proposes offering both degrees needs to justify the need for both de novo—there are no prior or standard assumptions about what a BS or BA is or the purpose served by one in contrast to the other.

Concerns Relating to the Offering of Both the BA and the BS by a Single Department

1. Resource Requirements

Typically, no new courses are required to revise a curriculum so that it has tracks leading to both BA and BS certification. But when the added program is a BS, as it usually is, the result is often a more substantial major in terms of the overall units taken in the discipline. This may require that sections be scheduled with greater frequency, thereby requiring more faculty time. The development of specialized tracks may also commit the department to offering some sections with greater regularity so that students will not be delayed in completing their objectives. While an academic rationale may indeed justify the resource commitment, the failure to recognize that such a commitment is being made prevents the kind of resource assessment suggested in EP&R 79-72--namely the identification of foregone opportunity costs. The commitment is one which should be weighed against other campus priorities.

2. Loss of flexibility

When the addition of a BA or a BS requires that specialized tracks be developed, the result is generally more specialized curricula and a loss of flexibility for students. The elective component of the major or the degree is often eroded. The question of general versus specialized preparation, while not resolved, is worthy of consideration and debate before curricula are divided into such tracks.
3. **Hierarchy**

Many proposals for dual degree offering suggest that one degree will be more rigorous in its requirements than the other. The distinctions between the preeminent degree and the “second class” degree are generally acutely felt by students, and it is a matter of no small concern that a number of proposals suggest that the less rigorous program will prepare teachers and the more rigorous will serve as preparation for graduate school and professional work. Such a rationale is not consistent with years of state and system efforts to upgrade teacher preparation. Moreover, distinctions based on graduate school or career tracks often assume that students have more control over their futures than may in fact be the case. Often, the more specialized the track, the more limited is the graduate in exercising his/her options.

**Questions to be Addressed in Submitting Proposals for Dual Degree Authorization**

There exists a longstanding Trustee policy against degree proliferation which we are enjoined to uphold. In reviewing requests to extend the baccalaureate, we note that the rationale is often unconvincing and contradictory. For example, one argument frequently expressed is that providing several tracks under existing degree majors to meet the diverse interests and career goals of students make the curricular delineation too complex. Yet, provision of multiple tracks—even of varying unit requirements—under a single degree major has for years been valid and useful. Campuses need to affirm when they request the two separate degrees in a discipline that they considered this alternative as the last, rather than the first and only. The preferred and clearly non-proliferative route is offering a single, flexible degree which meets the diverse needs of students.

A solid academic rationale should underlie any request, and where such a rationale exists, it is important that the resource effects of the change be carefully evaluated. To ensure that the import of the request has been carefully assessed and that both the campus and this office have sufficient information on which to make decisions with regard to Academic Master Plan projection and degree approval, we have developed a series of questions for which answers and documentation should be considered by the campus before submitting an Academic Master Plan request and provided to his office at the time actual degree approval is sought.

1. What circumstances precipitated the department to request adding a degree designation? Do the reasons appear valid? What are the advantages?

2. What process did the department go through in reaching the determination that extending the degree is justified? What is the evidence that the request represents the last recourse rather than the first and only?
   a. What is the general practice in the field? Does the pertinent accrediting agency have a preference?
   b. Did the department ascertain whether a shift in type of degree (i.e., from BA to BS) would accomplish the aim stated under item 1 satisfactorily?
   c. Did the department attempt to integrate the new curriculum (track) within the existing major by making the latter more flexible in meeting the diverse needs of students? Was a curricular model devised? Wherein was it inadequate?
d. Was thorough analysis conducted to determine the resource impact of adding a degree (i.e., effect on course and section offerings, enrollment, faculty assignments, etc.)?

e. Does evidence exist that sufficient student demand exists for each track to warrant its implementation and continuation?

3. How does the campus propose to evaluate the cumulative effects of extending degrees in several disciplines? How does the campus anticipate allocating the resources necessary to ensure the viability of the new degree(s)?

4. Is the request consistent with the overall campus criteria, guidelines, or policy covering the differentiation of degrees? If the campus has no criteria, it is urged to develop them as a precondition to approval.

5. Would students in any of the tracks be precluded from further graduate or professional study in the event they decided at a later time to pursue advanced study?
Date: March 19, 1985

To: Vice Presidents, Academic Affairs

From: Anthony J. Moye
Associate Vice Chancellor
Educational Programs and Resources

Subject: Guidelines for Breadth in New Bachelor’s Degree Majors

I am pleased to forward to you a white paper outlining concerns about specialization in new bachelor’s degree majors. The white paper was prepared in the Division of Educational Programs and Resources, reviewed by the Committee on Academic Planning and Program Review, and its promulgation was endorsed and supported by the Academic Senate in accordance with the attached Senate resolution.

The paper contains some guidelines that would be quite useful for campus faculty senates as they review projections for the Five-Year Academic Plan. It serves at the same time to describe an important concern of this office that has arisen over the past few years as proposals for increasingly narrow new majors have been received in connection with campus academic plan submissions. While the attached is not a policy document, it is our intent to refer to it in the review of the forthcoming Academic Plan submissions when proposals are received that do not appear to meet the “durability” criterion. We would therefore appreciate your distributing the document to faculty and administrators involved in the development and review of academic programs.

We are most appreciative for the assistance and encouragement of the Statewide Academic Senate in reviewing the document and supporting its dissemination.

Distribution:
Presidents – w/a
Associate Academic Vice Presidents and Deans of Academic Planning - w/a
Deans of Undergraduate Studies – w/a
Deans of Graduate Studies – w/a
Chairs, Campus Academic Senates – w/a

CSSA Liaison – w/a
Office of the Legislative Analyst – w/a
Committee on Academic Planning and Program Review – w/a
Dr. Norman Charles, CPEC – w/a
Chancellor’s Office Staff – w/o
POLICY GUIDELINES FOR BREADTH IN NEW BACHELOR’S DEGREE MAJORS

Each California State University annually updates its Academic Mater Plan—a five-year projection of new degree majors. Recent plans have revealed a trend toward creating new bachelor’s degree majors from fields previously offered as specializations within broader subjects. The trend is observable in professional and liberal arts disciplines alike. For example, unique degrees in Small Business Management, previously a subset of Business, and in Publishing and Editing, traditionally part of English majors, have been among those proposed. There is a potential problem if the increasing specialization works against achieving some of the other expressed goals for the bachelor’s degree; if it limits students’ options in a changing environment; and if, as a result, it does not serve students or society well.

The purpose of this paper is to address one aspect of specialization in bachelor’s degrees, namely the development of new degree majors that are highly specialized in title, content, or both. The paper proposes some guidelines for campus use in reviewing Academic Master Plan proposals for bachelor’s degree majors when those majors are in specialized subjects not generally or previously offered as majors in four-year colleges. Campus may wish to add to these guidelines some of their own guidelines relating to specialization in options and concentrations.

Reasons for Increasing Specialization

Advances in knowledge typically cause changes in academic discipline content and structure and sometimes lead to whole new configurations. Some changes are critical to the vitality of the academic enterprise. But it appears that the current trend has among its causes several that are unrelated to a conception of the best ordering of knowledge or optimal ways of imparting values, understandings, theory and competence. The kind of specialization currently observable in new majors (and sometimes in changes within existing majors) appears instead to result from artificial pressures. Some of the pressures arise from business and industry and from public officials concerned about the state of local or regional economies. Some arise from within the university by those anxious to provide an apparent variety of choice in curriculum without major resource expenditure or in response to enrollment pressures. But primarily the pressures are coming from students who associate specializations of program title, content, or both, with enhanced employability or graduate school admission. In the fall of 1983, the annual ACE-UCLA national survey of freshmen revealed that the ability to get a better job was cited by freshmen more often (76.2% of respondents) than any other reason for attending college. Surveys of faculty have suggested a disjunction between faculty and students in this respect. However, there are genuine differences of opinion about the desirability of narrowing the focus of bachelor’s degree majors. On the one hand, Bradford College president Art Levine has called the current curriculum a victim of the survival ethic. Others argue that most if not all important outcomes of college are independent of the major, and that any subject can be taught in ways that produce breadth and perspective.

The Problem

We assume that most students, while generally needing to update their specialized skills and knowledge from time to time, will nevertheless earn only one bachelor’s degree in their lives. If we assume that the title and content of that degree continue to carry some kind of lifetime importance, then degree majors should be designed for comprehensiveness and durability—no matter how young or old the student. The comfort of knowing that there will be easy access to continuing education—the lifelong learning society—may lull us into neglecting responsibilities to ensure that the bachelor’s degree major is as comprehensive and enduring as it can possibly be. Specialized programs that use identified occupations or skills as their
titles and their knowledge bases may enhance immediate employability, but they probably do so at the expense of long term job satisfaction, adaptability, mobility, and employability. It may also be at the expense of limiting the broadening of perspectives which might enhance creativity or the ability to synthesize or to have enriched experiences in the work environment. Specialized programs not related to specific jobs may deny students both employability and breadth. This has always been the case, but it seems especially so given what we can reasonably expect of the future. The “post-industrial society,” the “information economy,” ”the telecommunications age,” and the “post-Gutenberg era” may be overused slogans, but they suggest something important about planning bachelor’s degree majors: Imbuing the major with any kind of enduring value for students will require more effort than ever. Even with that effort and with lifetime opportunities for continuing education, that durability is threatened. It has been speculated that within a few decades, everyone in the country will have access to nearly all accumulated information and knowledge. That is good new for those who value knowledge and learning. But even if general education programs succeed in imparting the understandings and skills needed by students to sort and use these quantities of information, we have not done enough for students or for society.

Steven Muller, President of the Johns Hopkins University, has wondered: “If we are serious about educating people to solve problems, is there anything left that enables people to integrate what they know because we have compartmentalized knowledge so much? Are we in danger of having people who can manipulate data and hide it in compartmentalized ways?

Some Topics for Discussion

While there are some convincing arguments for durability in the names and the content of bachelor’s degree majors, there are some questions and issues which have no easy answers. Some question that the bachelor’s degree will survive as currently structured, yet proposals for new majors appear regularly and must be reviewed conscientiously. If knowledge “keeps no better than fish” can we develop and state any reasonable expectations about the durability of the major for any given student? Can expectations about comprehensiveness be framed? What are our obligations to students, many of whom will not again be able or willing to invest the concentrated time required to compete a major? What guidelines will campus faculty use in deciding what kinds of majors should lead to the bachelor’s degree? When majors are proposed which have not previously been offered at four-year colleges, what criteria shall be applied to determine their propriety? Can some common understandings, theories, and contexts be identified for these decisions? At least a short list would include the ability to develop and extend knowledge in the discipline--beyond existing limits.

Review Guidelines

Guidelines are needed for campus review of new academic master plan proposals, and those suggested here could be profitably refined after thoughtful campus discussion. The following guidelines are tentatively suggested for situations involving the elevation of options or specializations to degree status or for cases where highly specialized degrees not usually offered in four-year institutions are under consideration. The guidelines assume that “broadly based degrees of high academic quality” remain the norm in The California State University, and that specialized degree programs are added only when there is compelling academic rationale to add them.

1. Are there alternative curricular structures that would better serve the purposes proposed?--i.e., should the subject be offered as a certificate, a minor, or an option or concentration? Is the subject matter
sufficiently complex to consider offering the program as a master’s degree only? Might it be appropriate as a post-baccalaureate certificate?

2. Is there a body of knowledge which has become so sizable that unique degree status is a consequence or advancement of knowledge?

3. If the proposed degree program is preparatory to a specific occupation:
   a. Is the occupation likely to exist over the lifetime of the student?
   b. What is the probable lifetime of the knowledge or information that will be parted in this major? Is the answer one that is satisfactory to the University?

4. Is the preparation narrowly conceived? If so, are there ways that preparation (and title) can be broadened?

5. Is the major accurately named? -- i.e., is the title so narrow that it unnecessarily restricts student employment opportunities and mobility?

6. Does the major use as its foundation and prerequisites the methods, processes, skills and knowledge of a core or basic academic discipline? If not, should it be offered at all?

7. Is the size of the major and degree of specialization going to be such as to call into question the broadly based nature of the bachelor’s degree itself?

8. What provisions have been made to insure continued breadth in the major?

Division of Educational Programs and Resources
August 1984
Revised February 1985
WHEREAS, The Chancellor’s Office has prepared “Policy Guidelines for Breadth in New Bachelor’s Degree Majors” which offer campuses guidance on review of such proposals; and

WHEREAS, It is now proposed to promulgate these guidelines but only after consideration by the Academic Senate of The California State University; and

WHEREAS, The guidelines provide a thoughtful focus on the possibility that new bachelor’s degree majors may be narrowly specialized, as a result of external or internal pressures, in response to short term job market demands or other popularization of subject matter; and

WHEREAS, Traditionally the baccalaureate degree contains the broadening and liberalizing aspects of general education as well as the broad focus across the academic discipline of the major, including some opportunity for detailed study; and

WHEREAS, Two recently published reports, “Involvement in Learning: Realizing the Potential of American Higher Education” and “To Reclaim a Legacy,” comment on the risks presented by increasing specialization in the major, and

WHEREAS, Opportunity for narrow specialization is generally found at the graduate level or in the ability to add an option or concentration within the degree designation, the use of “special major” or through certificate programs; and

WHEREAS, There is no question that new bachelor’s degree majors are created in response to growth of knowledge and are or become in every way legitimate academic disciplines; now therefore be it

RESOLVED: That the Academic Senate of The California State University endorse and support the promulgation of the attached “Policy Guidelines for Breadth in New Bachelor’s Degree Majors”; and be it further

RESOLVED: That the Academic Senate CSU recommend that each campus use the “Policy Guidelines for Breadth in New Bachelor’s Degree Majors” when approving new degree programs.

APPROVED WITHOUT DISSENT March 7-8, 1985

Revised November 2013
TO: Deans of Academic Planning

FROM: Gerhard Friedrich
State University Dean
Academic Program and Resource Planning

SUBJECT: Procedures Pertaining to Submission of Proposals for Performance-Oriented Degrees in the Arts

This memo is a follow-up to AP&RP 73-16 (April 5, 1973), and provides information on procedures with regard to submitting proposals for performance-oriented degrees. The Board of Trustees resolution of March 28, 1973, authorizing the awarding of such degrees and defining limits on program implementation, is attached. These limits will be observed through the academic master planning process and the review of degree proposals.

Campuses submitting proposals for performance-oriented degrees in art, drama, and music should use the degree proposal format included in the April 1973 report, Academic Program and Resource Planning in The California State University and Colleges, beginning on page 165, and provide the following supplementary information:

1. The specific criteria and procedures that will be used to identify talented students to be admitted to and continued in the program.

2. The means that will be used to keep the number of majors in the performance-oriented programs within the limits of approximately 20% and 40% respectively of all students seeking regular bachelor’s and master’s degrees in the subject area. The limits must be strictly enforced.

3. The professional experiences/attainments of all faculty who will teach in the program.

4. A list of significant arts activities the department engaged in for the past five years.

5. Plans for exposing students to professionalism in the respective area of study.

6. Plans for securing supplementary support for the program, beyond what the State normally provides, from governmental/private foundations and community sources.
7. A copy of the latest NASM/NASA visiting team’s report, with an indication of what the department has done to respond to any suggestions for improvement.

The necessity for this supplementary information arises not only from the recommendations of the Performing Arts Report itself, but also from the requirement to submit all proposals for performance-oriented degrees to the Coordinating Council for Higher Education for “review and comment.”

Item 5 of the attached Trustee resolution indicates that one prerequisite for approval of performance-oriented degrees is accreditation by the appropriate national specialized agency--The National Association of Schools of Music (NASM) and the National Association of Schools of Art (NASA), both of which are recognized by the National Commission on Accrediting. It should be noted that the National Association of Schools of Theatre (NAST) is now seeking official recognition from the National Commission on Accrediting; if or when such recognition is received, NAST accreditation of existing programs in drama/theatre arts will be a prerequisite for offering B.F.A./M.F.A. degrees in this field.

Currently, the number of performance-oriented degree programs projected on the Academic Master Plan considerably exceeds the number authorized for implementation. It is therefore requested that only those proposals fully meeting all of the established guidelines be submitted for 1973-74 implementation. Priorities for implementation beyond that date will be subject to careful review within the context of academic master planning.

We appreciate your continued patience and understanding as we strive to meet the Trustees’ guidelines and at the same time realistically accommodate the expressed aspirations of the campuses during the initial phase-in period.

If you have any questions pertaining to these procedures, please direct them to Dr. John Baird, Deputy Dean for Instructional Programs, Ext. 271.

GF/pz

Attachment

Copies to: Presidents
Vice Presidents for Academic Affairs
Chancellor’s Staff
MEMORANDUM

TO: CSU Presidents

FROM: Charles B. Reed
Chancellor

SUBJECT: Graduation Requirements in United States History, Constitution and American Ideals—Executive Order No. 1061

August 23, 2011

Attached is a copy of Executive Order No. 1061, which supersedes Executive Order 405. This policy introduces Title 5-authorized provisions for exceptions to the American Institutions graduation requirements in cases of demonstrable hardship, for professional high-unit majors, and in cases in which campuses cannot otherwise meet legislatively mandated unit limitations on CSU bachelor’s degree programs that are articulated with community college associate’s degree program. The policy grants American Institutions exemptions to students who are enrolled in CSU bachelor’s programs and have previously earned a bachelor’s degree from an accredited institution—or have completed an equivalent preparation.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please contact the Office of Academic Programs and Policy at (562) 951-4672.

CBR/clm

Attachment

c: Dr. James Postma, Chair, Academic Senate CSU
   Provosts/Vice Presidents for Academic Affairs
   Associate Provosts/Associate Vice Presidents for Academic Affairs
   Deans of Undergraduate Studies
   Directors of Admissions and Records
   Executive Staff, Office of the Chancellor
Executive Order 1061

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4672

Executive Order: 1061
Effective Date: August 23, 2011
Supersedes: Executive Order No. 405
Title: Graduation Requirements in United States History, Constitution and American Ideals

This executive order is issued pursuant to Section 40404 of Title 5 of the California Code of Regulations. Its purpose is to establish guidelines for the administration of Section 40404 by prescribing the minimum subject matter elements to be included in courses or examinations designated as meeting the requirements of Section 40404. This executive order also describes requirements and procedures whereby other accredited institutions may certify that the requirements of Section 40404 have been satisfied.

I. Content of Course and Examination Designated as Meeting Requirements of Section 40404

A. Any course or examination that addresses the historical development of American institutions and ideals must include all of the subject matter elements identified in the following subparagraphs of this paragraph I.A. Nothing contained herein is intended to prescribe the total content or structure of any course.

1. Significant events covering a minimum time span of approximately one hundred years and occurring in the entire area now included in the United States of America, including the relationships of regions within that area and with external regions and powers as appropriate to the understanding of those events within the United States during the period under study.

2. The role of major ethnic and social groups in such events and the contexts in which the events have occurred.

3. The events presented within a framework that illustrates the continuity of the American experience and its derivation from other cultures, including consideration of three or more of the following: politics, economics, social movements, and geography.
Executive Order 1061

B. Any course or examination that addresses the Constitution of the United States, the operation of representative democratic government under that Constitution, and the process of California state and local government must address all of the subject matter elements identified in the following subparagraphs of this paragraph 1.B. Nothing contained herein is intended to prescribe the total content or structure of any course.

1. The political philosophies of the framers of the Constitution and the nature and operation of United States political institutions and processes under that Constitution as amended and interpreted.

2. The rights and obligations of citizens in the political system established under the Constitution.

3. The Constitution of the state of California within the framework of evolution of federal-state relations and the nature and processes of state and local government under that Constitution.

4. Contemporary relationships of state and local government with the federal government, the resolution of conflicts and the establishment of cooperative processes under the constitutions of both the state and nation, and the political processes involved.

II. Certification

Students transferring from other accredited institutions of collegiate grade will be deemed to have met the requirements of Part I if the president of a regionally accredited institution or designee certifies that all requirements of Title 5, Section 40404 and the guidelines of this executive order have been met by satisfactory completion of course(s) or examination(s) at the baccalaureate level. Such certification shall be recognized by any campus of the California State University.

III. Procedures for Certification

The procedures for certification shall be those established for certification of General Education-Breadth Requirements (see Executive Order No. 342), modified as follows:

A. Certification means that the entire requirement has been met. Partial certification is not authorized.

B. Certification addresses satisfaction of the requirement only. It does not address credit for the units completed. When baccalaureate course credit or general education-breadth credit is involved, certification shall be accomplished according to established procedures for those purposes (see Executive Orders 167 and 1033).
C. A list of courses and examinations to be used for certification shall be appended to preliminary and final general education course lists provided for in Executive Order 1033 together with a statement that such courses and examinations cover all subject matter elements set forth in Part I of this executive order.

IV. Authorization to Grant Exceptions

Exceptions to the foregoing requirements may be authorized under the following circumstances:

A. For students who are enrolled in California State University degree major programs and who transferred from a California community college, the chancellor may authorize exceptions to the requirements specified herein if:

1. The California State University baccalaureate degree major programs are mandated by law to articulate with California Community College associate degree programs; and

2. The bachelor’s degree programs are limited by law to 120 total semester units (180 quarter units); and

3. The campus opts not to mandate that the requirements herein be completed in satisfaction of CSU General Education Breadth upper-division requirements (“double counted”); and

4. The campus opts not to mandate that the requirements herein be completed in lieu of requirements in the degree major or double count in satisfaction of requirements in the degree major; and

5. The campus opts not to mandate that the requirements herein be completed in lieu of local, campus-specific graduation requirements or double count in satisfaction of local, campus-specific graduation requirements; and

6. There are no available elective units in the degree program.

B. On a program-by-program basis, for high-unit professional degree major programs, the chancellor may authorize campus-approved proposed exceptions to the requirements specified herein.

C. In individual cases of demonstrable hardship, the appropriate campus authority may grant exceptions to the requirements specified herein.
Executive Order 1061

D. A postbaccalaureate student who is enrolled in a baccalaureate degree program shall not be subject to the requirements set forth in this section if:

(1) The student has previously earned a baccalaureate or higher degree from an institution accredited by a regional accrediting association; or

(2) The student has completed equivalent academic preparation, as determined by the appropriate campus authority.

[Signature]
Charles B. Reed, Chancellor

Dated: August 23, 2011
September 16, 2011

MEMORANDUM

TO: CSU Presidents

FROM: Charles B. Reed
Chancellor

SUBJECT: General Education Breadth Requirements—Executive Order No. 1065

Attached is a copy of Executive Order No. 1065 relating to California State University General Education Breadth (CSU GE Breadth) requirements. This executive order supersedes Executive Order 1033 and incorporates Title 5 changes adopted by the Board of Trustees at the July 12, 2011 meeting. The changes specify that students seeking a baccalaureate degree in postbaccalaureate standing shall not be required to complete additional general education courses as a requirement for graduation.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please contact the Office of Academic Programs and Policy at (362) 951-4722.

CBR/clm

Attachments

cc: Dr. James Postuma, Chair, Academic Senate CSU
    Provosts/Vice Presidents for Academic Affairs
    Associate Provosts/Associate Vice Presidents for Academic Affairs
    Articulation Officers
    Deans of Undergraduate Studies
    Directors of Admission and Records
    Directors of General Education
    Executive Staff, Office of the Chancellor
THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4722

Executive Order: 1065
Effective Date: September 13, 2011
Supersedes: Executive Order No. 1033
Title: CSU General Education Breadth Requirements

This executive order is issued pursuant to Title 5, California Code of Regulations, Sections 40402.1, 40403, 40405, 40405.1, 40405.2, 40405.4, and 40508, and the Standing Orders of the Board of Trustees, Section II(a).

This executive order is intended to establish a common understanding of the minimum requirements for CSU General Education Breadth and to provide for the certification of coursework completed by transfer students at regionally accredited institutions. Reciprocity among the CSU campuses for full and subject-area completion of lower-division General Education Breadth Requirements is also addressed in this executive order.

This document also addresses:

- Applicability of the policy (Article 1, page 69),
- Pathways to fulfillment of general education requirements (Article 2, page 70),
- Premises of CSU General Education Breadth (Article 3, page 72),
- Distribution of General Education Breadth units (Article 4, page 73),
- Transfer and articulation (Article 5, page 76),
- Implementation and governance (Article 6, page 82).

Article 1. Applicability

1.1 Prior to Completion of CSU Lower-Division General Education Requirements
The requirements, policies, and procedures adopted pursuant to this executive order shall apply to students enrolling in fall 2008 and subsequent terms who have not previously been enrolled continuously at a campus of the CSU or the California Community Colleges and who have not satisfied lower-division general education requirements according to the provisions of Title 5 Sections 40405.2 or 40405.3.

1.2 Subsequent to Completion of Entire CSU General Education Requirements
Subsequent to initial completion of all CSU general education requirements (at the lower and upper divisions), a student may not be required to satisfy further exclusively general education requirements associated with an additional major program or baccalaureate degree.
Article 2. Fulfilling General Education Requirements in the CSU

2.1 Pathways
Policies adopted by the Board of Trustees in July 1991 provide three pathways for undergraduate students to fulfill CSU general education requirements:

1. **CSU General Education Breadth**
   Fulfillment of CSU General Education Breadth Requirements (Title 5, Section 40405.1), including the completion of an upper-division requirement consisting of a minimum of nine semester units or twelve quarter units at the CSU campus granting the baccalaureate degree; or

2. **Intersegmental General Education Transfer Curriculum (IGETC)**
   Completion of the Intersegmental General Education Transfer Curriculum (IGETC) (Title 5, Section 40405.2), as certified by a California community college, plus a minimum of nine upper-division semester units or twelve upper-division quarter units at the CSU campus granting the baccalaureate degree; or

3. **University of California (UC) Campus Lower-Division**
   Completion of lower-division general education requirements of a University of California campus (Title 5, Section 40405.3), as certified by that campus, plus a minimum of nine upper-division semester units or twelve upper-division quarter units at the CSU campus granting the baccalaureate degree. Implementation of this alternative is contingent on development of a formal agreement between the California State University and the University of California.

2.2 Minimum Requirements

2.2.1 General Education Requirements
   Every baccalaureate candidate who has not completed either the IGETC or UC-campus pathway specified in Article 2 shall complete the CSU General Education Breadth requirements described in Article 4, Subsections A through E, totaling a minimum of 48 semester units or 72 quarter units.

2.2.2 Minimum Grades
   Each CSU campus shall establish the minimum grades for satisfactory completion of CSU General Education Breadth courses.

2.2.3 Upper-Division Requirement
   At least nine of these semester units or twelve of these quarter units must be upper-division level, taken no sooner than the term in which upper-division status (completion of 60 semester units or 90 quarter units) is attained.

2.2.4 Residency Requirement
   Campuses may require that at least nine of the 48 semester units or twelve of the 72 quarter units shall be earned at the campus granting the degree. In all
cases, students shall meet the residency requirements specified in Title 5 Section 40403.

2.2.5 Exceptions
Exceptions to the foregoing requirements may be authorized only under the following circumstances:

a. In the case of an individual student, the campus may grant a partial waiver of one or more of the particular requirements of Title 5 of the California Code of Regulations, Section 40405.1, to avoid demonstrable hardship, such as the need to extend the time required for completion of the degree in the case of a senior-level transfer student.

b. In the case of high-unit professional major degree programs, the chancellor may grant exceptions to one or more requirements for students completing the particular program. Such exception must be approved at the campus level prior to initiating a request to the Chancellor’s Office. A full academic justification shall be submitted to the executive vice chancellor and chief academic officer, Academic Affairs, who shall submit his or her recommendation and the campus recommendation (along with all relevant documents) to the chancellor.

c. A student who has been admitted to a baccalaureate degree program is exempt from additional general education requirements if:

   (i) The student has previously earned a baccalaureate or higher degree from an institution accredited by a regional accrediting association; or

   (ii) The student has completed equivalent academic preparation, as determined by the appropriate campus authority.

d. Each campus is authorized to make reasonable adjustments in the number of units assigned to any of the five required distribution areas (A through E) if campus requirements and CSU GE-Breadth distribution requirements unduly exceed any of the minimum GE Breadth credit requirements. However, in such cases, the total number of general education units required shall not be fewer than 48 semester units or 72 quarter units. (No campus is required to adjust normal course credit configurations for the sole purpose of meeting the requirements specified herein.)

2.2.6 Double Counting

2.2.6.1 General Education, Major, and Other Requirements
Through a process of campus-wide curriculum review and approval, campuses may permit the “double counting” of courses for General Education Breadth with major requirements and
prerequisites only after giving careful consideration to the impact of such actions on general education programs.

2.2.6.2 General Education and US History, Constitution, and American Ideals Statutory Requirement
CSU campuses may permit up to six semester units or eight quarter units taken to meet the United States History, Constitution, and American Ideals Requirement (Title 5 of the California Code of Regulations, Section 40404) to be credited toward also satisfying General Education Breadth Requirements.

Article 3. Premises of CSU General Education Breadth

3.1 Background
CSU General Education Breadth requirements have been designed to complement the major program and electives completed by each baccalaureate candidate, to assure that graduates have made noteworthy progress toward becoming truly educated persons.

These requirements are designed to provide the knowledge, skills, experiences, and perspectives that will enable CSU students to expand their capacities to take part in a wide range of human interests and activities; to confront personal, cultural, moral, and social problems that are an inevitable part of human life; and to cultivate both the requisite skills and enthusiasm for lifelong learning. Faculty are encouraged to assist students in making connections among disciplines to achieve coherence in the undergraduate educational experience.

Courses approved for GE-Breadth should be responsive to the need for students to have developed knowledge of, or skills related to, quantitative reasoning, information literacy, intellectual inquiry, global awareness and understanding, human diversity, civic engagement, communication competence, ethical decision-making, environmental systems, technology, lifelong learning and self-development, and physical and emotional health throughout a lifetime.

3.2 CSU Student Learning Outcomes
Each CSU campus shall define its GE student learning outcomes, to fit within the framework of the four “Essential Learning Outcomes” drawn from the Liberal Education and American Promise (LEAP) campaign, an initiative of the Association of American Colleges and Universities.

LEAP Essential Learning Outcomes Framework
• Knowledge of Human Cultures and the Physical and Natural World
• Intellectual and Practical Skills
• Personal and Social Responsibility
• Integrative Learning
Within the LEAP Essential Learning Outcomes framework, campuses may identify more specific outcomes, such as students’ ability to:

- think clearly and logically;
- demonstrate information competency—finding and examining information critically;
- carry out effective oral communication;
- write effectively;
- apply quantitative reasoning concepts and skills to solve problems;
- make informed, ethical decisions;
- understand and apply the scientific method;
- apply learning from study abroad experiences to general education areas;
- utilize technology in pursuit of intellectual growth and efficacious human interaction;
- demonstrate understanding of human beings as physiological and psychological organisms;
- demonstrate understanding of the physical world in which they live and the life forms with which they share the global environment;
- demonstrate knowledge of cultural endeavors and legacies of world civilizations;
- demonstrate understanding of how human societies have developed and now function;
- apply socially responsive knowledge and skills to issues confronting local or global communities;
- demonstrate life skills such as financial literacy;
- understand and apply the principles, methodologies, value systems, ethics, and thought processes employed in human inquiry;
- engage in lifelong learning and self-development; and
- integrate and apply the insights gained from general education courses.

3.3 Entry-Level Learning Skills

3.3.1 Minimum Competency
Title 5 of the California Code of Regulations, Section 40402.1, provides that each student admitted to the California State University is expected to possess basic competence in the English language and mathematical computation to a degree that may reasonably be expected of entering college students.

3.3.2 Remediation
Students admitted who cannot demonstrate such basic competence should be identified as quickly as possible and be required to take steps to overcome those deficiencies. Any coursework completed primarily for this purpose shall not be applicable to the baccalaureate degree.

Article 4 Subject Area Distribution
Revised November 2013
Instruction approved to fulfill the following subject-area distribution requirements should recognize the contributions to knowledge and civilization that have been made by members of diverse cultural groups and by women as well as men.

**Area A  English Language Communication and Critical Thinking**

**Minimum 9 semester units or 12 quarter units**

- one course in each subarea

<table>
<thead>
<tr>
<th>A1</th>
<th>Oral Communication</th>
<th>(3 semester units or 4 quarter units)</th>
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<tbody>
<tr>
<td>A2</td>
<td>Written Communication</td>
<td>(3 semester units or 4 quarter units)</td>
</tr>
<tr>
<td>A3</td>
<td>Critical Thinking</td>
<td>(3 semester units or 4 quarter units)</td>
</tr>
</tbody>
</table>

A minimum of nine semester units or twelve quarter units in communication in the English language, to include both oral communication (subarea A1) and written communication (subarea A2), and in critical thinking (Area A3), to include consideration of common fallacies in reasoning.

Students taking courses in fulfillment of subareas A1 and A2 will develop knowledge and understanding of the form, content, context, and effectiveness of communication. Students will develop proficiency in oral and written communication in English, examining communication from the rhetorical perspective and practicing reasoning and advocacy, organization, and accuracy. Students will practice the discovery, critical evaluation, and reporting of information, as well as reading, writing, and listening effectively. Coursework must include active participation and practice in both written communication and oral communication in English.

In critical thinking (subarea A3) courses, students will understand logic and its relation to language; elementary inductive and deductive processes, including an understanding of the formal and informal fallacies of language and thought; and the ability to distinguish matters of fact from issues of judgment or opinion. In A3 courses, students will develop the abilities to analyze, criticize, and advocate ideas; to reason inductively and deductively; and to reach well-supported factual or judgmental conclusions.

**Area B  Scientific Inquiry and Quantitative Reasoning**

**Minimum of 12 semester units or 18 quarter units**

- one course each in subareas B1, B2, and B4, plus laboratory activity related to one of the completed science courses

<table>
<thead>
<tr>
<th>B1</th>
<th>Physical Science</th>
<th>(3 semester units or 4 quarter units)</th>
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<tbody>
<tr>
<td>B2</td>
<td>Life Science</td>
<td>(3 semester units or 4 quarter units)</td>
</tr>
<tr>
<td>B3</td>
<td>Laboratory Activity</td>
<td>associated with a course taken to satisfy either B1 or B2</td>
</tr>
<tr>
<td>B4</td>
<td>Mathematics/Quantitative Reasoning</td>
<td>(3 semester units or 4 quarter units)</td>
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</tbody>
</table>

A minimum of twelve semester units or eighteen quarter units to include inquiry into the physical universe and its life forms, with some immediate participation in a related laboratory activity, and into mathematical concepts and quantitative reasoning and their applications.
In subareas B1-B3, students develop knowledge of scientific theories, concepts, and data about both living and non-living systems. Students will achieve an understanding and appreciation of scientific principles and the scientific method, as well as the potential limits of scientific endeavors and the value systems and ethics associated with human inquiry. The nature and extent of laboratory experience is to be determined by each campus through its established curricular procedures.

Courses in subarea B4 shall have an explicit intermediate algebra prerequisite, and students shall develop skills and understanding beyond the level of intermediate algebra. Students will not just practice computational skills, but will be able to explain and apply basic mathematical concepts and will be able to solve problems through quantitative reasoning.

Area C  Arts and Humanities
Minimum of 12 semester units or 18 quarter units
-at least one course completed in each of these two subareas:

   C1  Arts:  Arts, Cinema, Dance, Music, Theater
   C2  Humanities:  Literature, Philosophy, Languages Other than English

A minimum of twelve semester units or eighteen quarter units among the arts, literature, philosophy and foreign languages. Across the disciplines in their Area C coursework, students will cultivate intellect, imagination, sensibility and sensitivity. Students will respond subjectively as well as objectively to aesthetic experiences and will develop an understanding of the integrity of both emotional and intellectual responses. Students will cultivate and refine their affective, cognitive, and physical faculties through studying great works of the human imagination. Activities may include participation in individual aesthetic, creative experiences; however Area C excludes courses that exclusively emphasize skills development.

In their intellectual and subjective considerations, students will develop a better understanding of the interrelationship between the self and the creative arts and of the humanities in a variety of cultures.

Students may take courses in languages other than English in partial fulfillment of this requirement if the courses do not focus solely on skills acquisition but also contain a substantial cultural component. This may include literature, among other content. Coursework taken in fulfillment of this requirement must include a reasonable distribution among the subareas specified, as opposed to restricting the entire number of units required to a single subarea.

Area D  Social Sciences
Minimum of 12 semester units or 18 quarter units

A minimum of twelve semester units or eighteen quarter units dealing with human social, political, and economic institutions and behavior and their historical background.

Students learn from courses in multiple Area D disciplines that human social, political and economic institutions and behavior are inextricably interwoven. Through fulfillment of the Area D requirement, students will develop an understanding of problems and issues from the respective disciplinary perspectives and will examine issues in their contemporary as well as historical settings and in a variety of cultural contexts. Students will explore the principles, methodologies,
value systems and ethics employed in social scientific inquiry. Courses that emphasize skills development and professional preparation are excluded from Area D. Coursework taken in fulfillment of this requirement must include a reasonable distribution among the subareas specified, as opposed to restricting the entire number of units required to a single subarea.

Area E  **Lifelong Learning and Self-Development**

Minimum of 3 semester units or 4 quarter units

A minimum of three semester units or four quarter units in study designed to equip learners for lifelong understanding and development of themselves as integrated physiological, social, and psychological beings.

Student learning in this area shall include selective consideration of content such as human behavior, sexuality, nutrition, physical and mental health, stress management, financial literacy, social relationships and relationships with the environment, as well as implications of death and dying and avenues for lifelong learning. Physical activity may be included, provided that it is an integral part of the study elements described herein.

**Article 5. Transfer and Articulation**

This article pertains to regionally accredited non-CSU institutions that certify transfer students’ fulfillment of CSU General Education Breadth requirements.

5.1 **Premises of General Education Breadth Transfer and Certification**

a. It is the joint responsibility of the public segments of higher education to ensure that students are able to transfer without unreasonable loss of credit or time.

b. The faculty of an institution granting the baccalaureate degree have primary responsibility for maintaining the integrity of the degree program and determining when requirements have been met.

c. There shall ordinarily be a high degree of reciprocity among regionally accredited institutions unless there are specific indications that such reciprocity is not appropriate.

5.2 **Conditions for Participation in CSU General Education Breadth Certification**

Any institution that is accredited by a recognized regional accrediting association and that offers the BA or BS degree or the first two years of such degree programs may participate in General Education Breadth certification if it agrees to the following provisions:

a. The participating institution shall designate a liaison representative who shall participate in various orientation activities and provide other institutional staff with pertinent information.

b. The participating institution shall identify for certification purposes those courses or examinations that fulfill the objectives set forth in Article 3 of this executive order and such additional objectives as may be promulgated by the chancellor of the California State University.
1. The courses and examinations identified should be planned and organized to enable students to acquire abilities, knowledge, understanding, and appreciation as interrelated elements, not as isolated fragments.

2. Interdisciplinary courses or integrated sets of courses that meet multiple objectives of the CSU General Education Breadth requirements may be appropriate components of general education.

3. Credit units of an interdisciplinary course or integrated set of courses may be distributed among different areas of general education, as appropriate.

c. The CSU Office of the Chancellor, Division of Academic Affairs, shall maintain a list of participating institutions’ courses and examinations that have been identified and accepted for certification purposes.

1. Each entry in the list shall include specification of the area or areas and objectives to which the course or examination relates and the number of units associated with each area or objective. (See Attachment A.)

2. The list shall be updated annually. Each participating institution shall transmit annually to the CSU Office of the Chancellor, Division of Academic Affairs, any proposed changes to its portion of the list. If a course is to be added or if the specification of areas and objectives for a course is to be modified, the participating institution shall include in its submission the approved course outline. If a course is part of an integrated set of courses, the submission shall identify the set and describe how the course complements the others in the set.

3. A copy of the list shall be made available in printed or electronic form to any CSU campus or participating institution. Participating institutions are free to share their course outlines and communications from the CSU about those course outlines with other participating institutions.

4. The participating institution shall be responsible for reviewing periodically its portion of the list to assure that entries continue to be appropriate and to reflect current knowledge in the field. It is also responsible for re-approving entries that are found to have remained appropriate and for directing to the subcommittee of the Chancellor’s General Education Advisory Committee any questions such updating of the courses may have raised as to their congruence with CSU General Education Breadth areas and objectives.

5. The participating institution shall report certification for individual students in a format to be specified.

5.3 Certification Requirements

5.3.1 Definition
General education “certification” shall indicate that a participating institution has verified that a transfer student has met CSU lower-division requirements. CSU campuses shall accept participating institutions’ full certification or subject-area certification, as defined below.

5.3.2 Full Certification

5.3.2.1 Fulfillment of Lower-Division Requirements
Students admitted to a CSU campus with full certification shall not be held to any additional lower-division general education requirements.

5.3.2.2 Additional Lower-Division Graduation Requirements
Full certification does not exempt students from unmet lower-division graduation requirements that may exist outside of the general education program of the campus awarding the degree.

5.3.2.3 Qualification for Full Certification
To qualify for full certification, a student must satisfactorily complete no fewer than 39 lower-division semester units or 58 lower-division quarter units of instruction appropriate to meet the objectives of Articles 3 (Premises) and 4 (Distribution Areas). Community college certification does not guarantee that all CSU campus admission requirements have been met. The units must be distributed as follows below (except as specified in Subsection 5.3.4 below):

a. In Area A, no fewer than 9 semester units (12-15 quarter units), including instruction in oral communication, written communication, and critical thinking.

b. In Area B, no fewer than 9 semester units (12-15 quarter units), including instruction in physical science and life science, at least one part of which must include a laboratory component, and mathematics/quantitative reasoning.

c. In Area C, no fewer than 9 semester units (12-15 quarter units), with at least one course in the arts and one in the humanities (see Attachment A).

d. In Area D, no fewer than 9 semester units (12-15 quarter units), with courses taken in at least two disciplines (see Attachment A).

e. Area E, no fewer than 3 semester units (4-5 quarter units).

5.3.3 Subject-Area (Partial) Certification

5.3.3.1 Fulfillment of Lower-Division Requirements by Area
Students admitted to a CSU campus with subject-area certification may not be held to any additional lower-division general education coursework in the subject areas certified.
5.3.3.2 **Certification Limits on Credits that Exceed Minimum Subject-Area Requirements**
For subject-area certification, campuses are not required to certify credits that exceed the minimum number of units required for the five Subject Areas—A through E.

5.3.3.3 **Additional Lower-Division Graduation Requirements**
Subject-area certification does not exempt students from completing unmet lower-division graduation requirements that may exist outside of the general education requirements at the campus awarding the degree.

5.3.3.4 **Qualification for Subject-Area Certification**
To qualify for subject-area certification, a student must satisfactorily complete instruction appropriate to meet the objectives of one or more subsections of Article 4 (Subject-Area Distribution). Except as specified in Subsection 5.3.4, the units must be distributed as follows:

a. For Area A, no fewer than 9 semester units (12-15 quarter units), including instruction in oral communication, written communication, and critical thinking. A single course may not be certified as meeting more than one subarea for any given student.

b. For Area B, no fewer than 9 semester units (12-15 quarter units), including instruction in mathematics/quantitative reasoning and physical science and life science, at least one part of which must include a laboratory component. A single course may not be certified as meeting more than one subarea for any given student, except for laboratory components incorporated into a physical or life science course.

c. For Area C, no fewer than 9 semester units (12-15 quarter units), with at least one course in the arts and one in the humanities (see Attachment A).

d. For Area D, no fewer than 9 semester units (12-15 quarter units), with courses taken in at least two disciplines (see Attachment A).

e. For Area E, no fewer than 3 semester units (4-5 quarter units).

5.3.4 **Exceptions to Certification Requirements**
At the discretion of the campus, exceptions to the requirements for full certification and subject-area certification (as specified above) may be made.
for programs in which instruction is integrated into a set of courses or into interdisciplinary courses designed to meet multiple objectives. Interdisciplinary courses in this case would be expected to be offered at an appropriately greater number of units.

5.4 Certification of Courses and Examinations

5.4.1 Qualification for Certification
A participating institution may certify completion of courses or examinations taken at other eligible institutions, provided that all such courses and examinations would be identified for certification purposes by the institution offering them.

5.4.2 If so identified, those courses and examinations shall contribute to qualification of a student for either full certification or subject-area certification, as appropriate.

5.4.3 California Community Colleges may include non-CSU upper-division courses in certification of lower-division CSU General Education Breadth or Intersegmental General Education Transfer Curriculum.

5.5 Limitations of Certification

5.5.1 Restriction to General Education Requirements
Neither full certification nor subject-area certification exempts students from unmet lower-division graduation requirements that may exist outside of the general education program of the campus awarding the degree.

5.5.2 Maximum Number of Credits Allowed
5.5.2.1 Limit on Certification on Total General Education Units
A participating institution shall not certify a student for more than 39 semester units or the quarter equivalent. If more than one participating institution certifies a student, the CSU campus granting the degree is not required to accept certification for more than 39 semester units or the quarter equivalent.

5.5.2.2 Limit on Certification of Units in Areas B through D
A participating institution shall not certify a student for more than 30 semester units (45 quarter units) total in subject areas B through D combined. If more than one participating institution certifies a student, the CSU campus granting the degree is not required to accept certification for more than 30 semester units (45 quarter units) total in subject areas B through D combined.

5.5.2.3 Limit on Requirements After Transfer
Upon transfer, no student shall be required to complete more units in General Education Breadth than the difference between the number certified in accordance with this executive order and the total units in
5.5.2.4 Restrictions on Certification of Upper-Division Courses
Baccalaureate-granting institutions certifying a student for units earned in upper-division courses or examinations may provide certification only for those units that were completed during or after the term in which the student achieved upper-division status (i.e., earned a total of at least 60 semester units or 90 quarter units).

5.6 General Education Reciprocity Among CSU Campuses

5.6.1 Full Lower-Division Reciprocity
a. Full lower-division reciprocity is the process through which all lower-division general education requirements that one CSU campus has designated as having been satisfactorily and entirely completed shall be accepted as fulfilling all lower-division general education requirements of the CSU campus granting the baccalaureate degree—without regard to differences that may exist between the GE requirements of two campuses.

b. A course or examination is to be regarded as satisfactorily completed if the student’s performance meets the minimum standards for full acceptance toward satisfying a requirement as set by the campus at which the course or examination was taken.

c. For the purposes of this section, completion of lower-division general education requirements is equivalent to qualification for full certification, as defined in Article 5 above.

5.6.2 Reciprocity as Fulfillment of Full Lower-Division General Education Requirements
Transfer students admitted with documentation of full lower-division general education program completion at another CSU campus shall not be held to any additional lower-division general education requirements by the campus awarding the degree.

5.6.3 Reciprocity for Subject-Area General Education Requirements

5.6.3.1 Definition
a. Subject-area lower-division reciprocity is the process through which lower-division general education subject-area requirements designated by CSU campuses as having been satisfactorily completed shall be recognized as fulfilling the corresponding subject-area general education requirements of the CSU campus granting the baccalaureate degree—without regard to differences that may exist in the configuration of the two programs or in the content of the subject area.
b. Students seeking to transfer under the provisions of this section shall be responsible for requesting verification that lower-division general education program or subject-area requirements have been met. Upon the request of a currently or formerly enrolled student, the CSU campus from which the student seeks to transfer shall determine the extent to which that student has satisfactorily completed the lower-division general education requirements in each subject area, and shall provide official documentation of such completion.

c. For the purposes of this section, completion of lower-division general education subject-area requirements is equivalent to qualification for subject-area certification, as defined above.

d. Transfer students admitted with documentation of completion of one or more general education subject areas at another CSU campus may not be held to any additional lower-division general education requirements in that subject area by the campus awarding the degree.

5.6.4 Reciprocity Limitations
The provisions of Article 5.6 do not exempt students from unmet lower-division graduation requirements of the CSU campus awarding the degree or from lower-division courses required by individual baccalaureate majors at the CSU campus awarding the degree.

Article 6 Implementation and Governance

6.1. General Education Advisory Committee
A systemwide Chancellor’s General Education Advisory Committee is hereby established. While it is important that the membership of this committee be broadly based, it shall in largest part be drawn from the instructional faculty of the California State University.

At minimum, the membership shall also include Chancellor’s Office staff, one California Community College instructional faculty member, one CSU campus academic affairs administrator, and one articulation officer from the CSU system and one from the California Community College system. Each member of the committee shall have an equal vote.

The chancellor or the executive vice chancellor and chief academic officer may from time to time request that the committee address and provide advice on other issues related to the development and well-being of California State University General Education Breadth policy and programs.

The responsibilities of this committee shall be as follows:
a. To review and propose any necessary revisions in the objectives, requirements, and implementation of CSU General Education Breadth policy to ensure high-quality general education.

b. To continue to study general education policies and practices inside and outside the system and, as appropriate, to stimulate intersegmental discussion of the development of general education curricula.

c. To review the implications of CSU General Education Breadth policy for students transferring to the CSU and for the institutions from which they transfer, and to propose any necessary adjustments to pertinent policies and practices so that students may be better served in their educational pursuits and achievement of the baccalaureate degree.

d. To report as appropriate to the Chancellor and the Board of Trustees.

6.2 Campus Responsibility

6.2.1 Development and Revision of Campus Requirements
Campus faculty have primary responsibility for developing and revising the institution’s particular general education program. Within the CSU General Education Breadth distribution framework, each CSU campus is to establish its own requirements and exercise creativity in identifying courses, disciplines, and learning outcomes. In undertaking this task, careful attention should be given to the following:

a. Assuring that General Education Breadth requirements are planned and organized so that their objectives are perceived by students as interrelated elements, not as isolated fragments.

b. Considering the organization of approved courses so that students may choose from among a variety of “cores” or “themes,” each with an underlying unifying rationale.

c. Periodically reviewing approved courses to ensure that they remain responsive to the essential learning outcomes framework identified in Section 3.2.

d. Using evidence of student attainment of learning outcomes to inform the ongoing design of General Education curriculum and instruction.

e. Considering the possibility of incorporating integrative courses, especially at the upper-division level, that feature the interrelationships among disciplines and traditional general education categories.

f. Providing for reasonable ordering of requirements so that, for example, courses focusing on learning skills will be completed relatively early and those emphasizing integrative experiences will be completed relatively later.
g. Developing programs that are responsive to educational goals and student needs, rather than programs based on traditional titles of academic disciplines and organizational units.

h. Considering possibilities for innovative teaching and learning, including activity as well as observation in all general education coursework.

6.2.2 GE Breadth Requirements and the Development of New Baccalaureate Degrees

The development of new baccalaureate programs shall include consideration of how the degree requirements will incorporate at least the minimum required general education distribution credits, the major program requirements, and other graduation requirements. Justifications must be provided to the Office of the Chancellor for any program extending the baccalaureate credit requirement beyond 120 units (Title 5, Section 40508).

6.2.3 Campus Standing General-Education Committee

The effectiveness of a General Education Breadth program is dependent upon the adequacy of curricular supervision, its internal integrity and its overall fiscal and academic support. Toward this end, each campus shall have a broadly representative standing committee, a majority of which shall be instructional faculty, and which shall also include student membership, to provide for appropriate oversight and to make appropriate recommendations concerning the implementation, conduct and evaluation of these requirements.

6.2.4 General-Education Academic Advising

Each campus shall provide for systematic, readily available academic advising specifically oriented to general education as one means of achieving greater cohesiveness in student choices of course offerings to fulfill these requirements.
6.2.5 General Education Review and Assessment
Each campus shall provide for regular periodic reviews of general education program policies and practices in a manner comparable to those of major programs, including evaluation by an external reviewer. The review should include an assessment of general education student learning outcomes (as designed by campuses in consonance with but not constrained by the objectives stated in Article 3.2 of this executive order).

Charles B. Reed, Chancellor

Dated: September 16, 2011
Attachment A
Transfer-Student Requirements for Lower-Division Certification of CSU General Education Breadth

Area A English Language Communication and Critical Thinking
   References: Article 4-A, Article 5.3.2.3-A, Article 5.3.3.4-A
   A minimum of 9 semester units or 12-15 quarter units
   - one course in each subarea
   Oral Communication................................................................. A1
   Written Communication........................................................... A2
   Critical Thinking................................................................. A3

Area B Scientific Inquiry and Quantitative Reasoning
   References: Article 4-B, Article 5.3.2.3-B, Article 5.3.3.4-B
   A minimum of 9 semester units or 12-15 quarter units
   - one course in subareas B1, B2, and B4, plus laboratory activity related to one of the completed science courses
   Physical Science................................................................. B1
   Life Science........................................................................... B2
   Laboratory Activity............................................................... B3
   associated with the course taken to satisfy either B1 or B2
   Mathematics/Quantitative Reasoning........................................ B4

Area C Arts and Humanities
   References: Sections Article 4-C, Article 5.3.2.3-C, Article 5.3.3.4-C
   A minimum of 9 semester units or 12-15 quarter units
   - at least one course in each subarea
   Arts (Art, Cinema, Dance, Music, Theater)................................. C1
   Humanities (Literature, Philosophy, Languages Other than
   English).................................................................................... C2

Area D Social Sciences
   References: Article 4-D Article 5.3.2.3-D Article 5.3.3.4-D
   A minimum of 9 semester units or 12-15 quarter units
   - courses to be taken in more than one subarea
   Anthropology and Archeology................................................... D1
   Economics............................................................................... D2
   Ethnic Studies*....................................................................... D3
   Gender Studies*..................................................................... D4
   Geography............................................................................... D5
   History*.................................................................................. D6
   Interdisciplinary Social or Behavioral Science......................... D7
   Political Science, Government, and Legal Institutions............... D8
   Psychology............................................................................... D9
   Sociology and Criminology...................................................... D0
   * Ethnic Studies, Gender Studies, or history courses emphasizing artistic or humanistic perspectives
   may be categorized in Area C

Area E Lifelong Understanding and Self-Development
   References: Article 4-E Article 5.3.2.3-E Article 5.3.3.4-E
   3 semester units or 4-5 quarter units required

Revised November 2013
To be eligible for the Master's degree, the candidate shall have completed the following minimum requirements:

(a) Advancement to Candidacy. For advancement to candidacy for the Master's degree, the applicant shall meet the requirements of Section 41011, and such particular requirements as the Chancellor and the campus may prescribe.

(b) Requirements for the Degree.

(1) The completion of a specified pattern of study approved by the appropriate campus authority.

(2) A minimum of thirty semester units of approved graduate work completed within a maximum time to be established by each campus. Such maximum time shall be no more than seven years nor less than five years for each particular program. An extension of time beyond the limit may be granted by appropriate campus authority if warranted by individual circumstances and if the outdated work is validated by examination, in the relevant additional course or subject field of work or such other demonstration of competence as may be prescribed. In the degree program:

(A) Not less than 21 semester units (32 quarter units) shall be completed in residence. The appropriate campus authority may authorize the substitution of credit earned by alternate means for a part of this residence requirement.

(B) Not less than one-half of the units required for the degree shall be in courses organized primarily for graduate students.

(C) Not more than six semester units shall be allowed for a thesis or project.

(3) Satisfactory completion of a thesis, project, or comprehensive examination, defined as follows:

(A) A thesis is the written product of a systematic study of a significant problem. It identifies the problem, states the major assumptions, explains the significance of the undertaking, sets forth the sources for and methods of gathering information, analyzes the data, and offers a conclusion or recommendation. The finished product evidences originality, critical and
independent thinking, appropriate organization and format, and thorough documentation. Normally, an oral defense of the thesis is required.

(B) A project is a significant undertaking appropriate to the fine and applied arts or to professional fields. It evidences originality and independent thinking, appropriate form and organization, and a rationale. It is described and summarized in a written abstract that includes the project's significance, objectives, methodology and a conclusion or recommendation. An oral defense of the project may be required.

(C) A comprehensive examination is an assessment of the student's ability to integrate the knowledge of the area, show critical and independent thinking, and demonstrate mastery of the subject matter. The results of the examination evidences independent thinking, appropriate organization, critical analysis and accuracy of documentation. A record of the examination questions and responses shall be maintained in accordance with the records retention policy of The California State University.

(4) A grade point average of 3.0 (grade of B) or better in all courses taken to satisfy the requirements for the degree, except that a course in which no letter grade is assigned shall not be used in computing the grade point average.


HISTORY

1. New Article 7 (Section 40510) filed 4-29-77; effective thirtieth day thereafter (Register 77, No. 18).

2. Amendment of NOTE filed 3-19-82; effective thirtieth day thereafter (Register 82, No. 12).

3. Amendment filed 1-12-83; effective thirtieth day thereafter (Register 83, No. 3).

This database is current through 4/20/12 Register 2012, No. 16
Date: August 12, 1982

To: Presidents

From: Glenn S. Dumke
Chancellor

Subject: Definitions of Graduate Level Instruction

In the fall of 1979 the Statewide Academic Senate established an ad hoc committee on graduate education. The committee included faculty, graduate deans, a Vice President for Academic Affairs, and Chancellor’s Office staff. Its charge was to review the mission and goals of graduate education in The California State University, recommending modes of instruction appropriate to those missions and goals, evaluating resources available for graduate education in the CSU, examining national trends in graduate education, and reviewing position papers of the Council of Graduate Schools and other national organizations for their applicability to graduate education in the CSU.

In January 1981, the statewide Senate received the report of the ad hoc committee and endorsed the “Definitions of Graduate Level Instruction,” which appeared as Part IV of the report. These definitions were designed to respond to a 1979 recommendation of the Project Team on Academic Programs that guidelines outlining minimal qualitative standards for graduate programs be developed.

In March of 1981, the Senate approved a second resolution in this area, recommending a revision in Title 5 to require that students successfully complete a thesis, project, or comprehensive exam before the master’s degree is awarded. We expect this revision to Title 5 to be presented for action by the Board of Trustees in November, 1982.

Distribution:
Vice Presidents for Academic Affairs (w/a)
Deans of Graduate Studies (w/a)
Chair, Campus Academic Senate (w/a)
Legislative Analyst (w/a)
Chair, Statewide Academic Senate (w/a)
CSSA Liaison Office (w/a)
Chancellor's Office Staff

Presidents
August 12, 1982
Page Two

The “Definitions of Graduate Level Instruction,” endorsed by the Senate, are attached. They have been carefully reviewed, and we strongly endorse them. We believe that campuses will find them useful and recommend that they be considered and adapted, as appropriate, to the needs of each campus. The “Definitions” are general guidelines which should be considered as a whole by individual departments when developing new programs and reviewing existing ones. We expect that use of these guidelines will lead to an improvement in the quality of graduate education in The California State University, and we appreciate the contributions of the ad hoc committee and the Academic Senate in their development.

GSD:sgp

Attachment
IV. DEFINITIONS OF GRADUATE-LEVEL INSTRUCTION IN THE CSU

A. The Graduate Course

1. It is assumed that students who enroll in graduate courses possess:
   a. Maturity, responsibility, and scholarly integrity appropriate to study beyond the baccalaureate level.
   b. A broad base of knowledge, usually represented by the possession of the bachelor’s degree.
   c. Competence in the specified field, usually represented by a substantial body of upper division study in the field or in a closely related field.
   d. A command of basic techniques and skills essential for independent, self-directed study in the field.

2. The graduate course deals with more complex ideas, materials, techniques or problems than the undergraduate course, and demands searching and exhaustive analysis.

3. The graduate course requires:
   a. The identification and investigation of theory or principle.
   b. The application of theory to new ideas, problems, and materials.
   c. Extensive use of bibliographic and other resource materials with emphasis on primary sources of data.
   d. Demonstration of competence in the scholarly presentation of the results of independent study.

4. Satisfactory completion of a graduate course requires more creative thinking than an upper division course.

5. Performance expectations for graduate students enrolled in undergraduate-level courses normally are such that students complete at least one additional assignment. The quality of their written and oral performance in the course normally would be at least one grade point higher than that of an undergraduate. Performance expectations for undergraduate students enrolled in graduate-level courses are such that where campus
B. Lecture-Discussion

The lecture-discussion course conforms to the criteria for graduate courses in general, and

1. Is an organized course with regularized content.
2. Is a combination of lectures and group discussion, based on specialized studies and research.
3. Involves a consideration of a series of vital problems, reviews trends, examines different points of view, and interprets issues.
4. Involves problem analysis, research, and high level participation in discussion.
5. Involves the use of a wide variety of material and resources which provide a range and depth beyond that obtainable through a single textbook, although the use of a basic textbook may be appropriate in some lecture-discussion courses.
6. Provides an opportunity for synthesis and analysis through scholarly writing and through course examinations that go beyond simple recall of fact.

C. Seminar

The seminar conforms to the criteria for graduate courses in general, and

1. Is organized around a series of related problems significant to the discipline.
2. May have a focus which varies from semester to semester within the framework of the general objectives.
3. Limits the lecture, when it does occur, to setting the stage and clarifying issues.
4. Requires that students assume primary responsibility for an investigation that will contribute to the objectives of the seminar and that they report, interpret, and defend their findings orally as well as in writing.
5. Within the framework of general goals, may allow student participation in course planning and in course evaluation.
6. Has class meetings primarily to develop, share, and critically examine independent investigations by members of the group. Time devoted to individual or small-group conferences under the direction of the professor may on occasion replace general class meetings.

D. Laboratory
Laboratory course work conforms to the criteria for graduate courses in general and focuses on data gathering and analysis, with an emphasis on research and investigation rather than on laboratory techniques. Its chief distinguishing characteristic is the use of specialized facilities and relatively independent investigation.

E. Field Work and Clinical Practice

Field work and clinical practice require that

1. The students have a high level of theoretical competence and a master of the basic skills necessary to perform professional duties with a minimum of direction.

2. The selection of experiences provides opportunity for the student to
   a. Bring to bear and apply a high level of theoretical knowledge.
   b. Exercise judgment of a high order.
   c. Assume responsibility for determining procedures as well as for implementing them.
   d. Report the experience to a supervising instructor in such a way as to point out its significance, to explain the rationale behind his/her major decisions, and to evaluate their adequacy.

F. Graduate Independent Study

At the graduate level independent study is based upon the assumptions set forth in part in the section above entitled, “The Graduate Course.” Furthermore, such independent study

1. Has a specific objective related to the student’s educational goals and to a graduate program.

2. Is precisely defined as a result of joint planning by the professor and the student.

3. Requires periodic and final demonstration of competence in scholarly presentation of the result of the independent study.

G. The Culminating Experience

The culminating experience for the granting of a graduate degree is the successful completion of a thesis, project or comprehensive examination. The quality of work accomplished, including the quality of the writing, is the major consideration in judging the acceptability of the thesis, project or comprehensive examination.

1. Thesis
A thesis is the written product of the systematic study of a significant problem. It clearly identifies the problem, states the major assumptions, explains the significance of the undertaking, sets forth the sources for and methods of gathering information, analyzes the data, and offers a conclusion or recommendation. The finished product must evidence originality, critical and independent thinking, appropriate organization and format, clarity of purpose, and accurate and thorough documentation. Normally an oral defense of the thesis will be required.

2. Project

A project is a significant undertaking of a pursuit appropriate to the fine and applied arts. It is more than the presentation of a mere outline, plan, depiction, description or demonstration, though it may include these. It must evidence originality and independent thinking, appropriate form and organization, and a rationale. It usually takes the form of a creative work such as a literary or musical composition, a group of paintings, a performance, a film or other endeavor. It must be described and summarized in a written abstract that includes the project’s significance, objectives, methodology and a conclusion or recommendation. An oral defense of the project may be required.

3. Comprehensive Examination

The results of a written comprehensive examination, which has been prepared by either the appropriate department or TSA faculty, should demonstrate the student’s ability to integrate the knowledge of the area, evidence critical and independent thinking, and in general show the mastery of the subject matter. The results of the examination must evidence independent thinking, appropriate organization, critical analysis and accuracy of documentation.
THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
400 Golden Shore
Long Beach, California 90802-4275

Code: AAP91-04
Reply Requested
March 15, 1991

Date: January 16, 1991
To: Presidents
From: Lee R. Kerschner, Vice Chancellor
       Academic Affairs
Subject: Recommendations on Study of Graduate Education

At its meeting, of November 27-28, 1990, the Board of Trustees adopted the
following resolution pertaining to proposed recommendations on graduate education:

RESOLVED, By the Board of Trustees of The California State University, that the
Board receives the report of the Advisory Committee to Study Graduate Education in
the California State University, with the recommendations as shown in Attachment A to
Agenda Item 2 of the November 27-28, 1990, meeting of the Committee on
Educational Policy; and be it further

RESOLVED, That the Board of Trustees requests the chancellor to review the
recommendations contained in the report to determine:

  1. those that can be effected immediately, without additional resources;
  2. those that can be effected only if additional resources are obtained,
  3. those that would require changes in Board of Trustees policies or regulations;
  4. those that would require action by campus senates and presidents; and
  5. those that have implications for collective bargaining agreements;

and further requests that the chancellor prepare, with appropriate consultation, a plan
for accomplishing the goals of the report and its recommendations; and be it further

Distribution:
Vice Presidents, Academic Affairs (w/attachment)
Associate Vice Presidents, Academic Affairs (w/attachment)
Deans of Graduate Studies (w/attachment)
Chairs, Academic Senates (w/attachment)
Chancellor's Office Staff
RESOLVED, That the Board of Trustees directs the chancellor to encourage the campus presidents and faculty to pursue actively the goals of the recommendations of the report, subject to available resources, and to file periodic reports to the chancellor on campus progress towards the goals, and be it further.

RESOLVED, That the Board of Trustees acknowledges the need to meet and confer with the appropriate bargaining agents as required by law; and be it further.

RESOLVED, That the Board of Trustees expresses its appreciation for the work of the Advisory Committee to Study Graduate Education in the California State University.

I am pleased to forward to you, attached, the full report of the Advisory Committee to Study Graduate Education in the California State University. As you can see from the above resolution of the Board, a sorting of recommendations and an implementation plan have been requested. I am enclosing the proposed plan (labeled D 1/1 4/9 1), which will be submitted as an information item to the Board in March and as an action item in May, and I am seeking your comments and suggestions on the placement of particular recommendations into categories and on the implementation plan proposed within each category. The draft will be discussed at the Executive Council meeting of February 13, but a formal campus response is being requested after that date.

This is not a request for comments on the recommendations themselves. The campus responses to the recommendations were sought from you in an earlier draft version distributed in September 1989 (AAP 89-35), and were subsequently used by the Advisory Committee to modify its recommendations. In preparing its final recommendations, the committee was able to incorporate most of the suggestions and accommodate most of the concerns made by campuses in their formal responses. Because the recommendations were renumbered after the campus responses were received, I am attaching a table that cross-references the numbers in the attached Trustee document; shows which recommendations were subject to comment by campuses; and shows whether the recommendations were revised as a result of campus comments.

While the proposed plan will be presented as an information item to the Trustees in March as it is shown in the attachment, we plan to address campus recommendations in the action item scheduled for the May Trustees meeting. To meet the agenda deadline, we will need formal campus responses by March 15, 1991. Please address questions to Dr. Sally Casanova (213) 590-5952 or ATSS 635 5952) or Dr. Janice Erskine (213) 590-5953).
Attachment 1

Implementation Plan for Recommendations on Graduate Education

1. Recommendations that can be effected immediately, without additional resources.

a) The Board of Trustees endorses the following definition of quality in graduate education as the standard to which graduate programs in the California State University should aspire:

Graduate programs of quality in the CSU require:
1. An institutional infrastructure which provides:
   * appropriate standards and processes for admission, continuation, and graduation;
   * adequate facilities and resources (including library and information technologies) to conduct graduate work and research at an appropriate level and in an appropriate and timely fashion;
   * recognition of the need for appropriate teaching loads, resources for research opportunities to maintain professional and pedagogical currency, and opportunities for renewal for faculty who teach graduate courses;
   * a scholarly environment providing such support programs as visiting lecturer series and faculty seminars;
   * appropriately qualified faculty to teach graduate courses or direct graduate research;
   * the involvement of graduate students in the program evaluation process, and
   * the opportunity for graduate students to participate in the intellectual discourse of departments.

2. A personalized learning format that permits greater student-professor contact (instruction, advising, and guidance) than the undergraduate model.

3. A core curriculum in each program (where it applies) which emphasizes integration of knowledge and preparation for specialization and which is designed to assure mastery of requisite knowledge and skills.

4. A curriculum characterized by advanced disciplinary content and intellectual rigor beyond the baccalaureate level which imparts within its scholarly or professional context an appreciation of the intellectual and/or professional contributions of women and minorities, and prepares scholars and practitioners for a diverse society.

5. A teaching faculty with the Ph.D. (or other appropriate terminal degree) and relevant professional experience where required.

6. A required demonstration of fundamental knowledge of research methods appropriate to the discipline.

7. A required demonstration of oral and written communication skills.

8. An opportunity to integrate and apply sophisticated knowledge in internships or practice related to the discipline.

9. A required culminating experience (e.g., thesis, project, or comprehensive examination) which demands a demonstration of breadth of knowledge in the discipline, depth in specific areas, and the ability to integrate that which has been learned.

(Recommendation 1)

b) The Board of Trustees directs the Chancellor to take the necessary steps to implement the following policies and/or practices, effective immediately:
2. New graduate programs should be initiated only if they have the enrollment potential to achieve this (four courses annually) minimal level of course offering. (Recommendation 3b)

- Information about successful approaches to ensuring graduate student writing competency should be disseminated among the campuses. (Recommendation 4)

- California State University campuses proposing joint doctoral programs shall evaluate proposals on the basis of the following minimal criteria:
  1. Faculty with extensive experience in offering graduate programs, including supervision of thesis research; extensive, relevant, and on-going research experience and interest; demonstrated potential for obtaining funding for research.
  2. Space, facilities, equipment, and support staff required for doing advanced research in the discipline.
  3. Potential for obtaining funding to provide financial support for students and for student research projects.
  4. Library holdings and staff appropriate for advanced study and research in the discipline. Institutes or Centers engaged in relevant work on the campus or in the region are desirable. (Recommendation 8)

- The Office of the Chancellor should add as criteria for system approval of new master's degree programs evidence of a department's capacity to support the level of research required for a graduate program, the capacity of the proposing department to offer at least four graduate level courses per year, departmental plans for recruiting underrepresented students, and campus-departmental plans for assuring that each student is assigned to a major professor and a faculty committee. (Recommendation 15)

- System guidelines establishing minimum standards for graduate certificate programs should be developed. Authority for approval of graduate certificate programs should remain delegated to the campuses. (Recommendation 17)

- A separate graduate application form should be designed, taking into account the need to expedite student notification of admission while simultaneously recognizing the primary role of the department in the process of graduate admission. (Recommendation 14)

- The Chancellor should establish a Task Force to develop a comprehensive, strategic plan for addressing the generation of resources for instrumentation, technological, and other support needs of the California State University instructional program. That plan should incorporate recommendations for change in Federal and State policies; steps to increase the competitiveness of CSU in receiving donated equipment; changes in laws on gifts, bequests, and donations; proposals for new methods of financing; and such other strategies as may be developed. The Task Force should include campus representatives with expertise on the special instrumentation and technological needs of graduate and professional programs and expertise on public financing. (Recommendation 19)

c) The Board of requests that staff return with an action plan to implement the following recommendations:

- The Board of Trustees should aggressively support the Student Aid Commission in its attempt to seek full funding for financial aid programs in order to permit all students who are eligible to receive aid. (Recommendation 25a)

*The Board of Trustees should seek statutory changes that would permit the California Graduate Fellowship program to include full fees and sufficient funds in its grants for living expenses. (Recommendation 25b)
*The CSU Board of Trustees should establish or attempt to have an appropriate funding agency establish a program of financial aid for postbaccalaureate students who are preparing for entry into master's degree programs. (Recommendation 25e)

2. Recommendations that can be effected only if additional resources are obtained.

The study of graduate education had several recommendations for the generation of additional resources for graduate education. While several of these budget items were in fact requested in 1991-92 Program Change Proposals, it is clear that funding possibilities are slim until the State revenue situation improves. As soon as feasible, the Board requests that proposals be prepared to ensure that explicit State support is generated for the following activities, all of which are required to meet fully the definition of quality in graduate education.

*Faculty who earn workload credit for supervising graduate theses and projects should receive compensating course reductions. The Office of the Chancellor should seek necessary formula adjustments, and the campuses should assure that workload policy permits such recognition. (Recommendation 23a)

*The recommended instructional workload for those with significant responsibilities for graduate instruction should be reduced. The California State University should seek funding to implement this workload provision. Budgetarily, this could be accomplished by changing the definition of a full-time equivalent graduate student to 12 Student Credit Units instead of the current 15, by negotiating an increase in the weighting assigned to graduate course units, or by adjusting the normative ratios by which faculty positions are generated for graduate instruction. (Recommendation 23b)

*The California State University should continuously seek the number of faculty positions required to provide instruction of quality. A portion of these positions should be dedicated to tasks in support of graduate education beyond those associated with direct instruction. (Recommendation 24a)

*The Board of Trustees should continue to seek funding to meet the needs of CSU libraries, including funding to keep pace with inflationary price increases. In addition, The Office of the Chancellor, in consultation with CSU and other cooperating library directors and the Deans of Graduate Studies, should develop a specific plan for providing CSU graduate students and faculty with electronic access to specialized information not available in local campus libraries. Attempts should be made to develop mechanisms for communicating widely and quickly the information available to graduate students and faculty. (Recommendation 24b)

*State support for research, scholarship, and creative activity should be increased to a base level of need expressed by faculty in 1988-89. At such time as the funding is increased, the Advisory Committee on Research, Scholarship, and Creative Activity should revise the program guidelines to permit flexibility in support of faculty time, including released time. (Recommendation 24c)

*The Board of Trustees should seek General Fund support of the Doctoral Incentive/Forgivable Loan for Minorities and Women and the California Pre-Doctoral Program for Minorities and Women. To further support minority students and women in significantly the number of fellowships currently awarded. The Chancellor's Office should study the possibility of combining these categorical programs to provide campuses with greater flexibility in meeting the unique needs of local graduate students for support in master's and doctoral degree programs. (Recommendation 25e)

3. Recommendations that would require changes in Board of Trustees policies or regulations.

The Board of Trustees requests that the Chancellor initiate consultation to effect the following changes:
• Title 5 should be revised to implement the admission categories proposed in Recommendation 12 [below] and to implement the required increase in graduate level coursework from 50 to 70 percent as proposed in Recommendation 3 [below]. (Recommendation 16)

• The percent of graduate coursework required in a graduate program should be increased from 50 to 70 percent (e.g., from 15 units to 21 units in a 30-unit program). A phase-in period of five years should be permitted for existing programs. (Recommendation 3a)

• The following categories of postbaccalaureate student should replace current Title 5 categories and be used by all CSU campuses for admission and student classification and for systemwide reporting: Graduate Classified, Graduate-Conditional, Graduate-Special, Postbaccalaureate-Credential Certificate, and Postbaccalaureate (2nd Baccalaureate Degree). (Portion of Recommendation 12)

• The Office of the Chancellor should create a position classification that will accommodate graduate students who are teaching under supervision. (Recommendation 18)

4. Recommendations that require action by campus senates and presidents.

The Board of Trustees encourages campuses to adopt policies and practices that support quality in graduate education. As the study of graduate education says, those recommendations on campus infrastructure attempt to protect campus autonomy in matters of administration while recognizing that any campus placing a priority on graduate education will need to support it with appropriate administrative and policy structures. The recommendations on budgeting are grounded in the assumption that budget generation is a matter of system formulas and Trustee action, while budget allocation, which is a campus responsibility, will allow for needed local flexibility in the assignment of priorities. In accord with the advice of the committee the following recommendations are supported by the Board as defining sound practice at the graduate level, but they are advisory rather than mandatory to the campuses.

• Campuses should assure that students have an organized program of advisement and that all students' progress be monitored. Each graduate student should have a major professor and a faculty committee. The committee should normally be chaired by a tenured or tenure-track faculty member with the Ph.D. or appropriate terminal degree who is also the thesis adviser and/or major professor for the student. (Recommendation 2)

• Each department offering a master's degree program should make available at least four regular graduate courses in addition to supervision and independent study per year. (Portion of Recommendation 3b)

• The use of graduate independent study courses should be carefully controlled, and no graduate program should utilize independent study courses (excluding thesis or project) to meet more than 20 percent of the unit requirements for graduate level work. In disciplines which are research-intensive, 30 percent is allowable. (Recommendation 3c)

• The use of "dual-listed" courses (courses offered under both an undergraduate course number and graduate course number and which enroll both undergraduate and graduate students) should be eliminated or limited to a few justifiable instances (e.g., studio or laboratory courses where the instruction is one-on-one). Existing small programs central to each University's mission may use, dual listing where it is necessary to assure sufficient offerings and where course requirements are clearly more rigorous for graduate students. (Recommendation 3d)
• The development and assessment of graduate student writing competency demands revised attention. Procedures for assuring writing proficiency both prior to admission and at advanced levels should be periodically examined by each campus. While all students must meet campus standards, alternative means of meeting those standards for students with special needs should be arranged. (Portion of Recommendation 4)

• When reviewing proposals for new master’s degree programs, each campus should use, as one of the criteria for approval, the department’s ability to provide graduate students with appropriate opportunities for research, scholarship, and creative activity. (Recommendation 5)

• Teaching opportunities or training should be provided to students as a regular part of graduate programs where appropriate to the discipline. All graduate students employed by the CSU in teaching positions shall be required to participate in discipline-related seminars, or the equivalent, on teaching. Each campus should provide an orientation or workshop for graduate students who will teach. (Recommendation 6)

• The choice of culminating experience should be that which is educationally most appropriate to the student, and to the discipline. Where a project or exam serves as the culminating experience, it should be equivalent in rigor to the thesis. An oral defense should be part of the culminating experience. (Recommendation 7)

• Policies concerning the qualifications of faculty teaching or serving in other roles in graduate programs should be established at each of the campuses. (Recommendation 9)

• Regular program review and evaluation should be used by each campus to assess the quality of its graduate program. The evaluation design should ensure that the graduate program is given specific attention separate from the other offerings of the department. The program review guidelines now used at each campus should be reviewed and revised to incorporate the specific criteria and indicators of quality set forth in Section 1, above, and in the following recommendations on campus policies and practices. External reviewers should be used in all evaluations of graduate programs, and graduate program review should be monitored by the Dean of Graduate Studies. (Recommendation 10)

• In addition to assessment of discriminatory barriers, each campus should explicitly assess the needs of all present and potential students in its constituency and develop plans to address the special needs of graduate students. (Recommendation 11)

• Graduate certificate programs should be utilized as a means of responding to student needs for occupationally related graduate coursework without unduly interfering with degree programs. The graduate dean should have administrative responsibility for policies and for monitoring of graduate certificate programs. (Recommendation 11)

• The department (or program) should be responsible for recommending admission of students to graduate programs. Students should be admitted either to Graduate-Classified or Graduate-Conditional status from the outset, if the students' objectives are a graduate degree and they are eligible for admission. Students not admitted to the department or program may be admitted as Graduate-Special, with the understanding that Graduate-Special students are not eligible to take graduate coursework in the department (or program) in which they have been denied admission, without explicit approval of the graduate dean and the department or program graduate coordinator. (Portion of Recommendation 12)

• To improve the pipeline which ultimately produces doctorally qualified faculty, each campus should attempt to reach an agreement with doctoral granting institutions for articulation of one or more of its master's degree programs with a doctoral program.
emphasizing those fields where the underrepresentation of women and minority faculty is most acute. The CSU in addition should increase the number of joint doctoral programs it offers. (Recommendation 13)

* Each California State University campus should identify an administrator who is the chief spokesperson for graduate education and who has direct administrative responsibility for actions and policies affecting the quality of graduate programs. This individual should be the designee of the president in such areas as admissions and graduation policies involving graduate students; should be centrally involved in graduate program development and evaluation, including decisions regarding the implementation of programmatic or budgetary changes that derive from such evaluations; and should be recognized as the campus official (under the president and in consultation with the faculty) most directly concerned with all matters pertaining to graduate program enhancement. (Recommendation 20a)

* The faculty graduate coordinator in a department or program should be recognized as an important element in promoting graduate student diversity and providing leadership necessary to the vitality and quality of the graduate program. Such recognition should be made explicit by adjustment of teaching load. (Recommendation 20b)

* A review of campus infrastructures (policies and practices) that support basic and applied research should be initiated by each campus. The review should consider such issues as hours of laboratory, library, and facility availability; computer access policies; equipment conditions and availability; campus policies for the governance of research; and processes for the flow of financial resources that support research.
  * To support the kind of research required for graduate education of quality, campus policies on intellectual property rights should be more clearly delineated, and procedures should be established which encourage faculty and students to produce and disseminate original work with appropriate protection and advice for patents, licenses, and copyrights. (Recommendation 21)

* Means should be sought to increase graduate course enrollments to economically justifiable levels while increasing the availability of graduate level coursework. Such means might include 'pooling' graduate courses between related departments, encouraging cross-registration, or coordinating graduate offerings in a between related departments, encouraging cross-registration, or coordinating graduate offerings in a region with other campuses and institutions. (Recommendation 22)

* Until such time as full funding is available to support graduate students who are eligible for financial aid, each campus should review its policies on the relative priority of undergraduate and graduate students for receipt of financial aid and consider the extent to which some percentage of financial aid funding should be reserved for graduate students, particularly for students who have historically been underrepresented in graduate study. (Recommendation 25d)

* Joint doctoral programs should be implemented only when supplementary budget support is provided for them. (Recommendation 24d)

5. Recommendations that have implication for collective bargaining agreements.

The following recommendations have been included in the categories above. They will need to be negotiated with the bargaining agent prior to implementation.

* Faculty who earn workload credit for supervising graduate theses and projects should receive compensating coursework
reductions. The Office of the Chancellor should seek necessary formula adjustments, and the campuses should assure that workload policy permits such recognition. (Recommendation 23a)

* The recommended instructional workload for those with significant responsibilities for graduate instruction should be reduced. The California State University should seek funding to implement this workload provision. Budgetarily, this could be accomplished by changing the definition of a full-time equivalent graduate student to 12 Student Credit Units instead of the current 15, by negotiating an increase in the weighting assigned to graduate course units, or by adjusting the normative ratios by which faculty positions are generated for graduate instruction. (Recommendation 23b)

* The faculty graduate coordinator in a department or program should be recognized as an important element in promoting graduate student diversity and providing leadership necessary to the vitality and quality of the graduate program. Such recognition should be made explicit by adjustment of teaching load. (Recommendation 20b)

Note: This draft contains recommendations submitted to the Board of Trustees in November 1990. In recommendations 8 and 13, references to doctoral programs have been revised to indicate that these are “joint doctoral” programs. All other recommendations are identical to those previously submitted.

SLC DRAFT 5/1/91 Grad mpl. May 91
January 9, 2012

MEMORANDUM

TO: Provost/Vice Presidents, Academic Affairs

FROM: Ephraim P. Smith
Executive Vice Chancellor and Chief Academic Officer

SUBJECT: “Blended” or “4 + 1” Bachelor’s and Master’s Degree Programs

This coded memorandum establishes systemwide minimum processes and policies pertaining to CSU undergraduate and graduate degree programs offered to students through simultaneous matriculation. Combinations that blend degree and credential programs are excluded, and issues not addressed in this memorandum shall be determined at the campus level.

Campuses are not required to offer blended programs, and the standards included herein are minimum requirements. Campuses wishing to offer blended bachelor’s and master’s programs will need to be aware that timely coordination is required between the academic department and the campus registrar’s office to ensure accurate recording of the student’s transition from undergraduate to graduate status. This will have direct consequences for student fee assessment and financial aid eligibility, as types of aid and award amounts may vary according to the student’s official academic objective. Appropriate state funding to the campus will also depend on accurate recording of student transition in blended programs.

1. Authorization to Implement Blended Programs
   The president or designee is authorized to implement programs blending existing baccalaureate and master’s degree programs in the same support mode and for the purposes of providing an accelerated pathway to a master’s degree, and to enhance the undergraduate learning experience. Campuses shall establish, monitor, and maintain appropriate academic rigor and quality.

CSU Campuses
Bakrestdel
Channel Islands
Chico
Dominque Hills
East Bay

Framo
Fulton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Montrey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Colorado
San Marcos
Sonoma
Stanislaus
1. Authority to grant postbaccalaureate and graduate special-action admission is provided under Title 5 section 41001.

An applicant who does not qualify for admission under the provisions of subdivisions (a) or (b), or both such subdivisions, of Section 41000, may be admitted by special action if on the basis of acceptable evidence the applicant is judged by appropriate campus authority to possess sufficient academic, professional and other potential pertinent to the applicant's educational objectives to merit such action.

1.2 Blended programs must meet all applicable CSU policies and state and federal laws.

2. Reporting

2.1 Blended bachelor's and master's degree programs will continue to use the existing CSU degree program codes (formerly “HEGIS”) and Classification of Instructional Programs (CIP) codes for their component undergraduate and graduate degree programs. Unlike concurrent degree programs, new CSU degree codes will not be assigned for the blended bachelor’s and master’s programs.

2.2 To ensure that enrollments are reported accurately, the campus is required to notify Academic Programs and Policy in the Chancellor's Office, signaling an intention to implement the planned blended program. The resultant Chancellor’s Office software edits will allow accurate reporting in the CSU Enrollment Reporting System (ERS), without receiving an “error” message.

2.3 While students in regular, non-blended, baccalaureate and graduate programs have a degree objective code that ranges from digits “2” to “7,” students in blended programs have only the digit “9” as their degree objective code.

2.4 When a blended-program student has earned at least 120 semester/180 quarter units toward program completion, the campus will change the student level code to “5,” signifying graduate standing. As these students have yet to attain either a baccalaureate or master’s degree, their degree hold code will remain as either “0” or “1.” The term FTE calculation for these students will be: 12 units equals one FTEs.

3. Application to Blended Programs

3.1 A student must apply to the blended program while in undergraduate status and will be admitted as an undergraduate to the bachelor’s component of the blended program.

3.2 Students shall not be required to apply formally for graduate admission.
4. **Enrollment and Enrollment Status**
   4.1 While in undergraduate status, a student in a blended program will take graduate-level courses required for the master’s degree.

   4.2 At the end of the first academic term in which blended-program students have earned at least 120 semester/180 quarter units (the minimum required for the regular baccalaureate major degree program), the campus will change the student-level codes to “5,” signifying graduate degree objective status.

   4.3 Units considered toward meeting this degree-objective status threshold may include either undergraduate or graduate, and shall include only those units that count toward satisfying either the bachelor’s or master’s requirements in the blended program.

   4.4 To ensure proper awarding of degree credit, all lower-division work (including lower-division general education courses and American Institutions courses) shall be completed prior to changing to graduate degree objective status.

5. **International (F-1 Visa Holder) Students**
   A letter must be submitted to the appropriate office on campus to indicate the change of degree status for international students. This requirement is related to the students’ need to maintain full-time status, as the number of units required for full-time status is different at the undergraduate level and graduate level.

6. **Tuition Fees**
   6.1 A student will be assessed the undergraduate State University Tuition Fee only during the time in which the blended-program student has earned fewer than 120 semester/180 quarter units applicable to the blended bachelor’s and master’s degree programs.

   6.2 When the degree-objective status is changed to “graduate,” the student will be assessed the graduate student fee, and may continue to take upper-division undergraduate courses.

   6.3 Students in a master’s degree program that has been authorized to assess the higher graduate professional degree (“MBA Fee”) will only be charged that tuition fee for courses required to complete the fee-approved master’s degree program.

7. **Minimum Requirements for Completion of Blended Programs**
   A minimum of 150 semester units (120 + 30) or 225 quarter units (BS 180 + MS 45) are required in blended programs.
8. **Provision for Completing the Baccalaureate Portion Only**
   If a student in a blended program opts not to complete the master’s program but does complete the undergraduate degree requirements, undergraduate matriculation shall be reopened in order to grant the baccalaureate degree. There shall be no refund of previous graduate fees paid.

9. **Awarding of Degrees**
   Both degrees may be awarded during the same term and at a single graduation ceremony, as authorized by Executive Order 971 (http://www.calstate.edu/EOS/EO-971.html).
   Students are evaluated for Latin honors based on the first 120 semester units or 180 quarter units (i.e. the time period of undergraduate degree objective), regardless of the number of graduate courses taken prior to the transition to graduate status.

For questions regarding Enrollment Reporting System coding, please contact Dr. Philip Garcia at (562) 951-4764 or pgarci@calstate.edu. Admission questions and Common Management System issues may be directed to Mr. Eric Forbes at (562) 951-4744 or eforbes@calstate.edu. Financial aid questions should be addressed to Mr. Dean Kulju at (562) 951-4737 or dkulju@calstate.edu. Dr. Christine Mallon may be reached at (562) 951-4672 or cmallon@calstate.edu to answer questions related to curriculum.

ES/clm

c:  Dr. Ron Vogel, Associate Vice Chancellor, Academic Affairs
   Dr. James Postma, Chair, Academic Senate, CSU
   Dr. Philip Garcia, Senior Director, Analytic Studies
   Mr. Eric Forbes, Assistant Vice Chancellor, Student Academic Support
   Dr. Marsha Hinano-Nakamushi, Assistant Vice Chancellor, Academic Research and Resources
   Dr. Christine Mallon, State University Dean, Academic Programs and Policy
   Dr. Beverly Young, Assistant Vice Chancellor, Teacher Education and Public School Programs
   Campus Academic Senate Chairs
   Associate Provosts/Associate Vice Presidents, Academic Affairs
   Deans, Graduate Studies
   Directors, Admission and Records
March 7, 2012                      Code: AA 2012-04

MEMORANDUM

TO:    Presidents
       Provosts/Vice Presidents of Academic Affairs

FROM:  Ephraim P. Smith
        Executive Vice Chancellor and Chief Academic Officer

SUBJECT: Dual Degree Restriction

Dual Degree Restriction
Consistent with policy established by our regional accreditor, the Western Association of Schools and Colleges (WASC), California State University campuses shall not enter into agreements to offer “dual degrees,” through which two or more institutions collaborate to provide a single degree program curriculum, the completion of which results in two or more degrees being awarded, one by each participating institution. For the purposes of CSU policy, it is important that two degrees not be awarded separately by two different institutions in recognition of essentially the same body of work; the title of the degrees awarded is not taken into consideration.

The WASC policy “Dual Degrees Offered Collaboratively by Two or More Institutions,” posted at: http://www.wascsenior.org/findit/files/forms/Dual_Degrees_Policy.pdf, specifies:

WASC does not approve awarding dual degrees for substantially the same body of work. WASC/ACSCU-accredited institutions may not offer a dual degree program with a partnering institution for which the student is awarded two degrees of the same name for completion of what would normally be the course of study for one degree (e.g., a Master of Business Administration from one institution and a second MBA from another institution for the same set of 30 to 36 semester units that would normally lead to a single MBA). Partnering institutions may, however, offer
Concurrent Degree Programs
This restriction does not apply to CSU concurrent degree programs, in which two different degree programs are coupled by the university for the purposes of offering complementary learning experiences. Students enroll simultaneously in both programs (such as a Master of Public Health and a Master of Social Work) and are awarded two separate degrees upon completion of the required curriculum.

Blended Degree Programs (“4 + 1”)
This restriction does not apply to CSU “blended” degree programs, which are designed to provide a seamless process through which students progress from undergrad to graduate status in an accelerated pathway. Blended programs allow students to begin working on master’s degree requirements before the related bachelor’s degree is completed. Both degrees may be completed in the same term, and students may be awarded the two separate degrees simultaneously (such as a BS in Mechanical Engineering and an MS in Mechanical Engineering) upon completion of the required curriculum. For more information, please see: http://www.calstate.edu/app/policies/AA-2012-01Blendeddegrees4+1.pdf

Joint Degree Programs
This restriction does not apply to joint degree programs, in which multiple institutions collaborate to offer the curriculum required to earn a single degree that is awarded jointly by the partner institutions. Education Code 66010.4(b) authorizes the California State University to award doctoral degrees jointly with the University of California or jointly with independent institutions of higher education in California. Title 5 section 40100.1 authorizes CSU campuses to develop cooperative curriculum leading to joint CSU bachelor’s, master’s, and doctoral degrees (within degree granting authorizations established in California Education Code).

Double major
This restriction does not apply to double majors, in which a student earns one degree designation with two majors (Bachelor of Arts with Majors in History and Religious Studies). This is different from a student simultaneously pursuing two majors that each lead to a different type of bachelor’s degree (Bachelor of Arts degree in Business Administration and a Bachelor of Science in Biology). Campuses develop policies on double majors and on pursuing two distinct degree programs simultaneously.
In all cases in which a student completes the requirements of two or more degree programs within one academic term, the student may be awarded the earned degrees during the same commencement ceremony. Please see Executive Order 971: http://www.calstate.edu/EO/EO-971.html.

Questions regarding dual degrees and related issues may be directed to the offices of Academic Programs and Policy (562) 951-4672, Extended Education (562) 951-4795, or International Programs (562) 951-4790.

ES/clm

c: Charles B. Reed, Chancellor
   CSU Executive Staff
   CSU Vice Presidents of Finance
   CSU Associate Provosts/Associate Vice Presidents, Academic Affairs
   CSU Deans of Extended Education
   CSU Deans of Graduate Study
   Mr. Eric Forbes, Assistant Vice Chancellor, Student Academic Support
   Dr. Christine Mallon, State University Dean, Academic Programs and Policy
   Dr. James Postma, Chair, Academic Senate, CSU
   Ms. Sheila Thomas, State University Dean, Extended Education
   Mr. Leo Van Cleve, Director, International Programs
   Dr. Ron Vogel, Associate Vice Chancellor, Academic Affairs
Summary of California State University
Processes for Review and Approval of Proposed Degree Programs

Trustee approval of a degree program projection authorizes the campus to begin developing a program implementation proposal, which then has to be submitted to the Chancellor. There are three submission routes for campuses to pursue: (1) The traditional process, (2) the fast-track process, and (3) the pilot process. Trustee-approved criteria for the fast-track and pilot processes indicate the criteria that must be met in order to proceed through these optional paths.

Traditional Process

The traditional process is available to all implementation proposals. It is the process required for proposed programs that (1) involve a major capital outlay, or (2) are subject to professional accreditation, or (3) are doctoral programs.

1. A campus submits a proposal to add a projected degree program to the Academic Master Plan.
2. Chancellor’s Office (Academic Programs and Policy) reviews and recommends appropriate projected programs, which are included in the March or September Board Agenda Item for trustee consideration and vote.
3. Trustee-authorized projections may proceed to proposal development.
4. Campus-approved degree implementation proposals are submitted to Academic Program Planning in the year prior to planned implementation.
5. Implementation proposals undergo system-level review, including:
   a. Faculty review (affiliated with CSU and/or other institutions); and
   b. Staff Review.
6. Proposals requiring revision are returned to the campus for modification and are subsequently re-submitted.
7. Proposals sufficiently meeting expectations for all review criteria and complying with State law, administrative code, and trustee and system policy are recommended to the Chancellor for approval.
8. The Chancellor reviews and either request revision or approves on behalf of the Board of Trustees, having been delegated that authority.
9. Newly approved programs must undergo program review within five years of implementation.

“Fast-Track” Combined Projection and Proposal Process

As adopted by the Board of Trustees in July 1997, the fast track process shortens the time to implementation by allowing program implementation proposals to be submitted at the same time that the projection is proposed to the trustees. A proposed fast-track degree program must meet the following criteria:

1. It could be offered at a high level of quality by the campus within the campus’s existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis;
2. It is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency;
3. It can be adequately housed without a major capital outlay project;
4. It is consistent with all existing state and federal law and trustee policy; and
5. It is a bachelors or master’s degree program and the program has been subject to a thorough campus review and approval process.

Pilot-Program Process

In support of the CSU tradition of experimentation in the planning and offering of degree programs, Trustee policy established in July 1997 that a limited number of proposals that meet fast-track criteria may be implemented as 5-year “pilot programs” without prior review and comment by the Chancellor.

1. Pilot Implementation Procedures
   a. Prior to implementation, the campus is obligated to (1) notify the Chancellor’s Office of plans to establish the program and (2) to provide a program description and curricular requirements.
   b. While Chancellor’s Office approval is not required, a pilot-program must be acknowledged by the Chancellor’s Office before the program is implemented.
   c. A campus may implement a pilot program without first proposing the projection on the campus Academic Plan. In such cases, the program will be identified as a pilot program in the next annual update of the campus Academic Plan.

2. Pilot Operational Policy
   a. A pilot program is authorized to operate only for five years.
   b. If no further action is taken by the end of the five years, no new students can be admitted to the pilot program.
   c. The campus is obliged to make appropriate arrangements for students already enrolled to complete the program.

3. Pilot Conversion Procedures

For the program to continue beyond the five-year limit, the campus must propose to the Chancellor’s Office converting the program from pilot to regular status. A pilot program could be converted to regular-program status and be approved to continue to operate indefinitely if the following conditions are met:

   a. The campus committed the resources necessary to maintain the program beyond five years;
   b. A thorough program evaluation (including an on-site review by one or more experts in the field) showed the program to be of high quality; to be attractive to students; and to produce graduates attractive to prospective employers and/or graduate programs, as appropriate; and
   c. Approval by the board and the Chancellor is given after review and comment by the Chancellor’s Office.
IV. ACADEMIC PROGRAM DEVELOPMENT
6. Basic (CORE) UNDERGRADUATE PROGRAMS

In developing the original planning policies for the CSUC, the Board of Trustees recognized that certain academic programs at the undergraduate level were so fundamental to the University they should not be required to meet the “need and demand” criteria established as prerequisites offering other programs. The assumption of a “core” is equally critical to both campus and system reviews where discontinuation is being considered. Such programs are identified as basic core undergraduate programs. The following list is adapted with alteration from the Trustees’ 1963 list of subjects.

Recommendation XI

The following disciplines are the only ones wherein need and demand should not be the preeminent criteria for offering undergraduate programs. In evaluating these undergraduate programs, qualitative criteria regarding program integrity should be paramount.

**Humanities and Fine Arts**
- Art
- English
- Foreign Languages
- Music
- Philosophy
- Speech/Communication
- Theatre Arts/Drama

**Natural Sciences and Mathematics**
- Biology
- Chemistry
- Geology
- Mathematics
- Physics

**Sociology and Behavioral Sciences**
- Anthropology
- Economics
- Geography
- History
- Political Science
- Psychology
- Sociology

Other programs comprised of the above disciplines which an individual campus may define as basic to its mission, such as ethnic and/or interdisciplinary studies programs.

7. GRADUATE PROGRAMS

Certain attributes of graduate education – including increased emphasis on scholarship, rigor and structures supportive of them – suggest that qualitative criteria are of equal importance to need and demand in reviewing graduate programs. The use of qualitative criteria as a major factor in decisions to delete, retain or add programs argues against a minimum complement of master’s degree programs which would be standard to each campus. Graduate programs should not be automatic offerings of every department at each campus, but should be located only where all relevant criteria can be satisfied.
The following Trustee Guidelines regarding program development have guided CSU planning since the 1960s. In addition, program development in some areas (e.g. engineering), is limited or guided by Title 5 or system-level policy.

1. Curricula are to reflect the needs of students and of the state.

2. The foundation program for all campuses in the system consists of the liberal arts and sciences, business administration, and teaching. The Board designated specific subject areas that would be regarded as the “Broad Foundation Program,” which was updated in 1979 by the Project Team on Academic Programs to include: undergraduate programs in anthropology, art, biology, chemistry, economics, English, foreign languages, geography, geology, history, mathematics, music, philosophy, physics, political science, psychology, sociology, speech/communication, and theatre arts/drama. Societal need and student demand are not the “preeminent criteria” for offering baccalaureate programs in these disciplines.

3. Programs in applied fields and professions other than those above are to be allocated within the system on the basis of (1) state needs, (2) campus service-area needs, and (3) identification of employment opportunities.

4. Curricula in applied fields and professions are to be allocated in a systemwide pattern that will achieve an equitable and educationally sound distribution of programs throughout the state.

5. While all university campuses may wish to offer the same programs, the trustees exercise great selectivity in the final approval of new curricula.

6. Specialized, high-cost programs are to be allocated on the basis of review and study of the individual subject area.

7. Degree programs are to be broadly based and of high academic quality.

8. Unnecessary proliferation of degrees and terminology is to be avoided.

9. Formal reviews of existing curricula are to be conducted by each campus.

Sources:

*Academic Program and Resource Planning in the California State University and Colleges [*“the Blue Book”*]. The California State University and Colleges (July 1980). 39.*

*October 23, 1995 Peter S. Hoff Memo to Presidents: “TRUSTEE APPROVAL OF ACADEMIC PLANS AND REQUEST FOR UPDATED PLAN”*
Proposing New CSU Degree Programs
Bachelor’s and Master’s Levels
Offered through Self-Support and State-Support Modes

This document presents the format, criteria, and submission procedures for CSU bachelor’s and master’s degree program proposals. Please see the Academic Program Planning website for doctoral degree proposal formats. (http://www.calstate.edu/APP/)

Templates for Doctoral Proposals
- CSU Ed.D. Programs
- UC-CSU Joint Doctoral Programs
- Joint Doctorates with Independent Institutions

Criteria
Proposals are subjected to system-level internal and external evaluation, through which reviewers seek evidence indicating that current campus budgetary support levels provide sufficient resources to establish and maintain the program. Review criteria include: curriculum, financial support, number and qualifications of faculty, physical facilities, library holdings, responsiveness to societal need and regional and workforce needs, academic assessment plans, and compliance with all applicable CSU policies, state laws, and accreditation standards.

Procedures
Before a proposal is submitted to the Chancellor’s Office, the campus adds the projected degree program to the campus academic plan. Subsequent to the CSU Board of Trustees approval of the projection, a detailed, campus-approved program implementation proposal is submitted to Chancellor’s Office for review and approval. Proposals are to be submitted in the academic year preceding projected implementation. Only programs whose implementation proposals have been approved by the CSU Chancellor may enroll students. Campus Academic Plans appear in the Educational Policy Committee Agenda Item of the annual March meeting of the Board of Trustees.

Submission
1. The degree program proposal should follow the format and include information requested in this template. If the proposed program is subject to WASC Substantive Change, the Chancellor’s Office will accept the WASC Substantive Change Proposal format in place of the CSU format. For undergraduate degrees, the total number of units required for graduation must still be made explicit.
2. Submit four complete hard copies of the campus-approved degree implementation proposal, including documentation of campus approval, to:

   Academic Program Planning
   CSU Office of the Chancellor
   401 Golden Shore
   Long Beach, California 90802-4210

3. Submit one electronic copy to APP@calstate.edu. A Word version is preferred.

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**CSU DEGREE PROPOSAL**

**Faculty Check List**

Please confirm (√) that the following are included in the degree proposal:

_____ The total number of units required for graduation is specified (not just the total for the major):

________ a proposed bachelor’s program requires no fewer than 120 semester units

________ any proposed bachelor’s degree program with requirements exceeding 120 units must provide a justification for the excess units

_____ Please specify the total number of prerequisite units required for the major.

   Note: The prerequisites must be included in the total program unit count.

   List all courses and unit counts that are prerequisite to the major:

   __________________________________________________________
   __________________________________________________________
   __________________________________________________________
   __________________________________________________________

_____ Title 5 minimum requirements for bachelor’s degree have been met, including:

________ minimum number of units in major (BA 24 semester units), (BS 36 semester units)

________ minimum number of units in upper-division (BA 12 semester units), (BS 18 semester units)

_____ Title 5 requirements for proposed master’s degree have been met, including:

________ minimum of 30 semester units of approved graduate work are required
_______ no more than 50% of required units are organized primarily for undergraduate students

_______ maximum of 6 semester units are allowed for thesis or project

_______ Title 5 requirements for master’s degree culminating experience are clearly explained.

_______ for graduate programs, at least five full-time faculty with terminal degrees in appropriate disciplines are on staff.

______For self-support programs:

_______ specification of how all required EO 1047 criteria are met

_______ the proposed program does not replace existing state-support courses or programs

_______ explanation of why state funds are either inappropriate or unavailable

_______ a cost-recovery program budget is included*

_______ student per-unit cost is specified

_______ total cost for student to complete the program is specified

* Cost Recovery Budget Elements

• Revenue and Enrollment Projections

• Direct Expenses
  Instructional and Operational Costs

• Indirect Expenses
  Campus partners
  Campus reimbursement general fund
  Extended Education overhead
  Chancellor’s Office overhead

• Reinvestment funds for program development
CSU Degree Program Proposal Template
Revised November 2013
(Revision pending Academic Senate Approval)

Please Note:

- Campuses may mention proposed degree programs in recruitment material if it is specified that enrollment in the proposed program is contingent on final program authorization from the CSU Chancellor’s Office.

- Approved degree programs will be subject to campus program review within five years after implementation. Program review should follow system and Board of Trustee guidelines (including engaging outside evaluators) and should not rely solely on accreditation review.

- Please refer to the document “Tips for Completing a Successful Program Proposal” (which follows this document) before completing the Program Proposal Template.

1. Program Type (Please specify any from the list below that apply—delete the others)
   a. State-Support
   b. Self-Support
   c. Delivery Type: Fully face to face, full online, or hybrid program
   d. Fast Track (bachelor’s or master’s only; not already on campus academic plan)
   e. Pilot (bachelor’s or master’s only; not already on campus academic plan)
   f. Pilot Conversion
   g. New Program
   h. Proposal Revision  (updating a previously reviewed proposal)

2. Program Identification
   a. Campus
   b. Full and exact degree designation and title (e.g. Master of Science in Genetic Counseling, Bachelor of Arts with a Major in History).
   c. Date the Board of Trustees approved adding this program projection to the campus Academic Plan.
   d. Term and academic year of intended implementation (e.g. fall 2014).
e. Total number of units required for graduation. This will include all requirements (and campus-specific graduation requirements), not just major requirements.

f. Name of the department(s), division, or other unit of the campus that would offer the proposed degree major program. Please identify the unit that will have primary responsibility.

g. Name, title, and rank of the individual(s) primarily responsible for drafting the proposed degree major program.

h. Statement from the appropriate campus administrative authority that the addition of this program supports the campus mission and will not impede the successful operation and growth of existing academic programs.

i. Any other campus approval documents that may apply (e.g. curriculum committee approvals).

j. Please specify whether this proposed program is subject to WASC Substantive Change review. The campus may submit a copy of the WASC Sub-Change proposal in lieu of this CSU proposal format.

k. Optional: Proposed Classification of Instructional Programs and CSU Degree Program Code

Campuses are invited to suggest one CSU degree program code and one corresponding CIP code. If an appropriate CSU code does not appear on the system-wide list at: [http://www.calstate.edu/app/resources.shtml](http://www.calstate.edu/app/resources.shtml), you can search CIP 2010 at [http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55](http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55) to identify the code that best matches the proposed degree program. The Classification of Instructional Programs (CIP) is a National Center for Education Statistics (NCES) publication that provides a numerical classification and standard terminology for secondary and postsecondary instructional programs. The CSU degree program code (based on old HEGIS codes) and CIP code will be assigned when the program is approved by the Chancellor.

3. Program Overview and Rationale

a. Provide a rationale, including a brief description of the program, its purpose and strengths, fit with institutional mission, and a justification for offering the program at this time. A comprehensive rationale also explains the relationship between the program philosophy, design, target population, and any distinctive pedagogical methods.

b. Provide the proposed catalog description, including program description, degree requirements, and admission requirements. For master’s degrees, please also include catalog copy describing the culminating experience requirement(s).
4. Curriculum – *(These requirements conform to the revised 2013 WASC Handbook of Accreditation)*

a. **These program proposal elements are required:**

- Institutional learning outcomes (ILOs)
- Program learning outcomes (PLOs)
- Student learning outcomes (SLOs)

Describe outcomes (also sometimes known as goals) for the 1) institution, 2) program, and for 3) student learning. Institutional learning outcomes (ILOs) typically highlight the knowledge, skills, and dispositions all students are expected to have upon graduating from an institution of higher learning. Program learning outcomes (PLOs) highlight the knowledge, skills, and dispositions students are expected to know as program graduates. PLOs are more narrowly focused than ILOs. Student learning outcomes (SLOs) clearly convey the specific and measurable knowledge, skills, and/or behaviors expected and guide the type of assessments to be used to determine if the desired level of learning has been achieved.

b. **These program proposal elements are required:**

- Comprehensive assessment plan addressing all assessment elements;
- Matrix showing where student learning outcomes are introduced (I), developed (D), and mastered (M)

Include plans for assessing institutional, program, and student learning outcomes. Key to program planning is creating a comprehensive assessment plan addressing multiple elements, including strategies and tools to assess student learning outcomes, (directly related to overall institutional and program learning outcomes). Constructing an assessment matrix, showing the relationship between all assessment elements, is an efficient and clear method of displaying all assessment plan components.

Creating a curriculum map matrix, identifying the student learning outcomes, the courses where they are found, and where content is “Introduced,” “Developed,” and “Mastered” insures that all student learning outcomes are directly related to overall program goals and represented across the curriculum at the appropriate times. Assessment of outcomes is expected to be carried out systematically according to an established schedule.

c. **Indicate total number of units required for graduation.**
d. Include a justification for any baccalaureate program that requires more than 120-semester units or 180-quarter units. Programs proposed at more than 120 semester units will have to provide either a Title 5 justification for the higher units or a campus-approved request for an exception to the Title 5 unit limit for this kind of baccalaureate program.

e. If any formal options, concentrations, or special emphases are planned under the proposed major, identify and list the required courses. Optional: You may propose a CSU degree program code and CIP code for each concentration that you would like to report separately from the major program.

f. List all requirements for graduation, including electives, for the proposed degree program, specifying course catalog numbers, course titles, total units required for completion of the degree, major requirements, electives, and prerequisites or co-requisites (ensuring there are no “hidden prerequisites that would drive the total units required to graduate beyond the total reported in 4c above). Include proposed catalog descriptions of all new courses.

g. List any new courses that are: (1) needed to initiate the program or (2) needed during the first two years after implementation. Include proposed catalog descriptions for new courses. For graduate program proposals, identify whether each new course would be at the graduate-level or undergraduate-level.

h. Attach a proposed course-offering plan for the first three years of program implementation, indicating likely faculty teaching assignments.

i. For master’s degree proposals, include evidence that program requirements conform to the minimum requirements for the culminating experience, as specified in Section 40510 of Title 5 of the California Code of Regulations.

j. For graduate degree proposals, cite the corresponding bachelor’s program and specify whether it is (a) subject to accreditation and (b) currently accredited.

k. For graduate degree programs, specify admission criteria, including any prerequisite coursework.

l. For graduate degree programs, specify criteria for student continuation in the program.

m. For undergraduate programs, specify planned provisions for articulation of the proposed major with community college programs.

n. Describe advising “roadmaps” that have been developed for the major.
o. Describe how accreditation requirements will be met, if applicable, and anticipated date of accreditation request (including the WASC Substantive Change process).

**Accreditation Note:**

*Master’s degree program proposals*

If subject to accreditation, establishment of a master’s degree program should be preceded by national professional accreditation of the corresponding bachelor’s degree major program.

*Fast-track proposals*

Fast-track proposals cannot be subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors unless the proposed program is already offered as an authorized option or concentration that is accredited by an appropriate specialized accrediting agency.

5. **Societal and Public Need for the Proposed Degree Major Program**

   a. List other California State University campuses currently offering or projecting the proposed degree major program; list neighboring institutions, public and private, currently offering the proposed degree major program.

   b. Describe differences between the proposed program and programs listed in Section 5a above.

   c. List other curricula currently offered by the campus that are closely related to the proposed program.

   d. Describe community participation, if any, in the planning process. This may include prospective employers of graduates.

   e. Provide applicable workforce demand projections and other relevant data.

**Note: Data Sources for Demonstrating Evidence of Need**

- APP Resources Web [http://www.calstate.edu/app/resources.shtml](http://www.calstate.edu/app/resources.shtml)
- US Department of Labor, Bureau of Labor Statistics
- California Labor Market Information
- Labor Forecast

6. **Student Demand**

   a. Provide compelling evidence of student interest in enrolling in the proposed program. Types of evidence vary and may include national, statewide, and professional employment forecasts and surveys; petitions; lists of related associate degree
programs at feeder community colleges; reports from community college transfer centers; and enrollments from feeder baccalaureate programs, for example.

b. Identify how issues of diversity and access to the university were considered when planning this program. Describe what steps the program will take to insure ALL prospective candidates have equitable access to the program. This description may include recruitment strategies and any other techniques to insure a diverse and qualified candidate pool.

c. For master’s degree proposals, cite the number of declared undergraduate majors and the degree production over the preceding three years for the corresponding baccalaureate program, if there is one.

d. Describe professional uses of the proposed degree program.

e. Specify the expected number of majors in the initial year, and three years and five years thereafter. Specify the expected number of graduates in the initial year, and three years and five years thereafter.

7. Existing Support Resources for the Proposed Degree Major Program

Note: Sections 7 and 8 should be prepared in consultation with the campus administrators responsible for faculty staffing and instructional facilities allocation and planning. A statement from the responsible administrator(s) should be attached to the proposal assuring that such consultation has taken place.

a. List faculty who would teach in the program, indicating rank, appointment status, highest degree earned, date and field of highest degree, professional experience, and affiliations with other campus programs. For master’s degrees, include faculty publications or curriculum vitae. Note: For all proposed graduate degree programs, there must be a minimum of five full-time faculty members with the appropriate terminal degree. (Coded Memo EP&R 85-20)

b. Describe facilities that would be used in support of the proposed program.

c. Provide evidence that the institution provides adequate access to both electronic and physical library and learning resources.

d. Describe available academic technology, equipment, and other specialized materials.

8. Additional Support Resources Required

Note: If additional support resources will be needed to implement and maintain the program, a statement by the responsible administrator(s) should be attached to the proposal assuring that such resources will be provided.
a. Describe additional faculty or staff support positions needed to implement the proposed program.

b. Describe the amount of additional lecture and/or laboratory space required to initiate and to sustain the program over the next five years. Indicate any additional special facilities that will be required. If the space is under construction, what is the projected occupancy date? If the space is planned, indicate campus-wide priority of the facility, capital outlay program priority, and projected date of occupancy. Major capital outlay construction projects are those projects whose total cost is $610,000 or more (as adjusted pursuant to Cal. Pub. Cont. Code §§ 10705(a); 10105 and 10108).

c. Include a report written in consultation with the campus librarian which indicates any necessary library resources not available through the CSU library system. Indicate the commitment of the campus to purchase these additional resources.

d. Indicate additional academic technology, equipment, or specialized materials that will be (1) needed to implement the program and (2) needed during the first two years after initiation. Indicate the source of funds and priority to secure these resource needs.

9. Self-Support Programs

a. Confirm that the proposed program will not be offered at places or times likely to supplant or limit existing state-support programs.

b. Explain how state-support funding is either unavailable or inappropriate.

c. Explain how the program is different, in one or more of the following ways, from state-supported campus offerings operating on campus:

   i. Primarily designed for career enrichment or retraining
   ii. Program location is significantly removed from state-supported campus facilities
   iii. The program client group receives educational or other services at a cost beyond what could be reasonably provided under state support.

d. For self-support programs, please provide information on the per-unit cost to students and the total cost to complete the program (in addition to the required cost recovery budget elements listed earlier in this document).
Submit completed proposal packages to:
APP@calstate.edu

Academic Programs and Policy
CSU Office of the Chancellor
401 Golden Shore
Long Beach, CA 90802-4210

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cmallon@calstate.edu

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sthomas@calstate.edu

Academic Program Planning is on the Web http://www.calstate.edu/APP/
These “Tips” are designed to assist campuses as they prepare proposals for both internal campus and Chancellor’s Office review and approval. They are meant to clarify areas from the CSU Degree Program Proposal Template that may need additional explanation. They are also meant to provide examples of response formats to guide proposal writers. If the suggestions are followed, the likelihood of receiving a positive outcome is greatly enhanced.

The “Tips” below address items 3 through 9 in the Proposal Template, as these areas generally require more detailed and/or more complex responses. All “Tips” are italicized and directly relate to the prompt indicated. Please note that some prompts in the template do not have “Tips.” This is generally because the prompt itself is self-explanatory. However, if additional clarification is needed to complete any of the sections, please do not hesitate to contact the office of Academic Programs and Faculty Development at the Chancellor’s Office for assistance.

3. Program Overview and Rationale

a. Rationale, including a brief description of the program, its purpose and strengths, fit with institutional mission, and a justification for offering the program at this time. A comprehensive rationale also explains the relationship between the program philosophy, design, target population, and any distinctive pedagogical methods.

The first sentence should describe the proposed program clearly and succinctly. The description will address the nature of the program itself and include its purpose and strengths. For example, “This program is designed to . . .” or “The purpose of this program is to . . .” Focus on describing content knowledge, in other words, what will candidates learn while in this program? What unique features does this program have that will draw candidates to apply and ultimately enroll? Overall, at the end of the program, what knowledge, skills, and dispositions will graduates possess when they graduate from the program?

The rationale also requires a statement of how the program fits with the institutional mission. Simply stating “This program fits with the institutional mission” is not sufficient. Instead, state the actual mission statement of the institution and describe in several sentences how the program fits, complements, augments, or extends the mission. Then, provide a justification for offering the program at this time. The justification is critical as it forms the basis of the argument for requesting approval to offer the proposed program.

b. Proposed catalog description, including program description, degree requirements, and admission requirements. For master’s degrees, please also include catalog copy describing the culminating experience requirement(s).
In three separate sections 1) provide the proposed catalog description (the copy prospective candidates will view), 2) all degree requirements (including prerequisites), including catalog number, course title, and number of units, and 3) admission requirements/criteria.

4. Curriculum
   a. These program proposal elements are required:
      - Institutional learning outcomes (ILOs)
      - Program learning outcomes (PLOs)
      - Student learning outcomes (SLOs)

   Describe outcomes (also sometimes known as goals) for the 1) institution, 2) program, and for 3) student learning. Institutional learning outcomes (ILOs) typically highlight the knowledge, skills, and dispositions all students are expected to have upon graduating from an institution of higher learning. Program learning outcomes (PLOs) highlight the knowledge, skills, and dispositions students are expected to know as program graduates. PLOs are more narrowly focused than ILOs. Student learning outcomes (SLOs) clearly convey the specific and measurable knowledge, skills, and/or behaviors expected and guide the type of assessments to be used to determine if the desired level of learning has been achieved.

   Institutional learning outcomes (ILOs) typically highlight the knowledge, skills, and dispositions all students are expected to have upon graduating from an institution of higher learning. ILOs are stated very broadly and generally reflect the overall philosophy of the institution; they communicate the fundamental values the university intends to transmit.

   ILOs are usually constructed by university committees or task forces. They are also sometimes called university goals, mission, or values statements. However, for purposes of degree program proposals, the Chancellor’s Office is aligning all language to match WASC assessment language which uses institutional learning outcomes, ILOs.

   It is beneficial to examine ILOs at the beginning of the program development process to make sure program and student learning outcomes will be progressively more narrow extensions of the university outcomes.

   Examples of institutional learning outcomes (ILOs):

   **Graduates of CSUEB will be able to:**
   - think critically and creatively and apply analytical and quantitative reasoning to address complex challenges and everyday problems;
• communicate ideas, perspectives, and values clearly and persuasively while listening openly to others;

• apply knowledge of diversity and multicultural competencies to promote equity and social justice in our communities;

• work collaboratively and respectfully as members and leaders of diverse teams and communities;

• act responsibly and sustainably at local, national, and global levels;

• demonstrate expertise and integration of ideas, methods, theory and practice in a specialized discipline of study

Program learning outcomes (PLOs) typically highlight the knowledge, skills, and dispositions all students are expected to have upon graduating from their major program. Program learning outcomes are broadly stated but should not be so broad as to be considered grandiose or unreasonable. More than seven program outcomes tend to be unwieldy and difficult to assess adequately. Program outcomes are best written with a focus on the student and the characteristics of an ideal program graduate.

Example of a program learning outcome (PLO):

Biological Science program graduates will 1) possess relevant biologic knowledge/information, 2) consistently analyze and apply this knowledge, and 3) model life-long learning and advocacy in the field.

Student learning outcomes (SLOs) have become the standard in program development as a result of research in educational and pedagogical theory. Student learning outcomes clearly state the specific and measurable knowledge, skills, and/or behaviors that display and verify learning has occurred. Key characteristics of student learning outcomes include 1) clarity, 2) specificity, (meaning worded with active verbs stating observable behaviors) and, 3) measurability. Every student learning outcome should be directly aligned with and related to one or more program learning outcomes. Overall, learning outcomes are clear and assessable statements that define what a student is able to do after completing all program coursework.

Constructing Student Learning Outcomes: Using Bloom’s Taxonomy of Educational Objectives is an extremely useful tool for creating meaningful student learning outcomes. The chart below indicates the level of performance using the Taxonomy. Effective programs utilize all levels of the taxonomy with the majority of cognitive outcomes focused on levels 4, 5, and 6 for both undergraduate and
graduate program. For graduate programs, it is especially important to have a higher concentration of outcomes constructed at the top three levels.

<table>
<thead>
<tr>
<th>Bloom’s Taxonomy Levels (lowest to highest levels of learning)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Knowledge: To know and remember</td>
</tr>
<tr>
<td>2. Comprehension: To understand, interpret, and compare</td>
</tr>
<tr>
<td>3. Application: To apply knowledge</td>
</tr>
<tr>
<td>4. Analysis: To identify parts and relationships</td>
</tr>
<tr>
<td>5. Synthesis: To create something new from parts</td>
</tr>
<tr>
<td>6. Evaluation: To judge and assess quality</td>
</tr>
</tbody>
</table>

Examples of Student Learning Outcomes:

The examples listed below have been developed using various levels of Bloom’s Taxonomy of Educational Objectives and applied to various disciplines (adapted from Stanford University, Assessment website)
**Physical and Biological Sciences:**
Students will apply critical thinking and analytical skills to solve scientific data sets.
Students will apply the scientific method to solve problems.
Students will demonstrate written, visual, and/or oral presentation skills to communicate scientific knowledge.

**Languages and Literature:**
Students will apply critical terms and methodology in completing a literary analysis following the conventions of standard written English.
French students will demonstrate oral competence with suitable accuracy in pronunciation, vocabulary, and language fluency.
French students will accurately read and translate French texts.

**Mathematics:**
Students will apply algorithmic techniques to solve problems and obtain valid solutions.
Students will judge the reasonableness of obtained solutions.

**Humanities and Fine Arts:**
Students will critique and analyze works of art and visual objects.
Students will identify musical elements, take them down at dictation, and perform them at sight.
Students will communicate both orally and verbally about music of all genres and styles in a clear and articulate manner.

**Social Sciences:**
Students will test hypotheses and draw correct inferences using both quantitative and qualitative analysis.
Students will evaluate theory and critique research within the discipline.

**Business**
Students will work in groups and display professional business standard disposition as part of an effective team.
Students will recognize and diagnose accounting problems.

(Sample student learning outcomes are adapted from Stanford University assessment support website and Fresno City College Student Learning Outcome Handbook)


Each of the above examples use action verbs to indicate what the student must be able to do. Each outcome is also measurable.

The table below provides some examples of verbs to consider when constructing student learning outcomes at each level of Bloom’s Taxonomy.
Sample action verbs at each level of Bloom’s Taxonomy to assist in creating observable and assessable program Student Learning Outcomes

<table>
<thead>
<tr>
<th>Knowledge</th>
<th>define, describe, identify, outline, select</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprehension</td>
<td>classify, discuss, distinguish, estimate, infer, summarize</td>
</tr>
<tr>
<td>Application</td>
<td>apply, compute, illustrate, interpret, prepare, solve, write</td>
</tr>
<tr>
<td>Analysis</td>
<td>analyze, compare, contrast, criticize, differentiate, model</td>
</tr>
<tr>
<td>Synthesis</td>
<td>categorize, construct, design, generalize, reconstruct, synthesize</td>
</tr>
<tr>
<td>Evaluation</td>
<td>appraise, argue, defend, evaluate, judge, justify, interpret, support</td>
</tr>
</tbody>
</table>

The verbs listed above represent just a fraction of those contained at each level. There are many online examples with expanded lists of appropriate verbs. Program Proposal writers are encouraged to seek more examples directly online for more information.

Additional Possible resources:
Boston, MA: Addison-Wesley.


Please note: The information required in “a” above can be answered using the information required in the tables in “b” below.

b. These program proposal elements are required:

- Comprehensive assessment plan addressing all assessment elements;
- Matrix showing where student learning outcomes are introduced (I), developed (D), and mastered (M)

Include plans for assessing institutional, program, and student learning outcomes. Key to program planning is creating a comprehensive assessment plan addressing multiple elements, including strategies and tools to assess student learning outcomes, (directly related to overall institutional and program learning outcomes). Constructing an assessment matrix, showing the relationship between all assessment elements, is an efficient and clear method of displaying all assessment plan components.

Creating a curriculum map matrix, identifying the student learning outcomes, the courses where they are found, and where content is “Introduced,” “Developed,” and “Mastered” insures that all student learning outcomes are directly related to overall program goals and represented across the curriculum at the appropriate times.
Assessment of outcomes is expected to be carried out systematically according to an established schedule.

1. Comprehensive Assessment Plan

The comprehensive assessment plan should identify a) institutional learning outcomes (or goals), b) overarching program learning outcomes, c) corresponding student learning outcomes, d) courses where student learning outcomes are assessed, e) assessment activities, f) suggested assessment tools - what type of tool will be used to score/evaluate the activity, g) assessment schedule - how often the SLOs will be assessed, h) how the assessment data/findings will be reported, i) designated personnel to collect, analyze, and interpret student learning outcome data, j) program data/findings dissemination schedule, k) anticipated strategies on how outcome data will be used to “close the loop.”

There are multiple ways this information can be presented. Charts, tables, and/or diagrams are always helpful. The example below offers a BASIC format only, yet provides a sequential and developmental picture of every component in the assessment plan. Graphically displaying ILOs, PLOs and SLOs on a matrix effectively shows the unifying thread between all outcome levels. Showing a direct line relationship between outcome levels also demonstrates how SLOs are linked to the general overall operation of the campus. Proposal writers are encouraged to experiment in order to display evidence as clearly and creatively as possible.

Sample Template: Comprehensive Assessment Plan

<table>
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<tr>
<th>a</th>
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<th>f</th>
<th>g</th>
<th>h</th>
<th>i</th>
<th>j</th>
<th>k</th>
</tr>
</thead>
<tbody>
<tr>
<td>ILOs</td>
<td>PLOs</td>
<td>SLOs</td>
<td>Courses (Where SLOs are assessed)</td>
<td>Assessment activities (to measure each SLO)</td>
<td>Suggested assessment tools</td>
<td>Assessment schedule – how often SLOs will be assessed</td>
<td>How will data/findings be reported?</td>
<td>Designated personnel to collect, analyze, and interpret student learning outcome data</td>
<td>Program data/findings dissemination schedule</td>
<td>Anticipated closing the loop strategies</td>
</tr>
</tbody>
</table>

*Examples of Assessment Activities: Quiz, final exam, presentation, project, performance, observations, classroom response systems, computer simulated tasks, analytical paper, case study, portfolio, critique, policy paper, qualifying or comprehensive examination, project, thesis, dissertation and many others.

**Examples of Assessment Tools: Rubrics (that produce scores based on established criteria – can be used with most activities listed above), documentation of value added score gains, checklists, point system based on specific criteria, etc.

Revised November 2013
***Examples of ways to report assessment data: As percentages of all who “passed” at the 70% level? Number/Percentage of those scoring above 4.0/5.0 on an assignment assessment rubric? Number/percentage who scored at a designated level according to a standard rubric? Instructor observational narrative, analysis, and report? Another method?

These examples provide only a sampling of the many ways student learning outcomes can be assessed. Assessments should be directly related to the outcome desired, easily scored, and clearly and succinctly articulated so that students know exactly what is expected of them.

There are no hard and fast rules regarding the number of Program Learning Outcomes. However too many become difficult to manage and track. The best assessment plans and the data produced should be meaningful, manageable, and measurable.

It is expected that assessments will be refined or changed as a program develops and matures. It is also understood that SLOs can be assessed in several courses. In graduate degree programs, if an assessment to measure a program SLO occurs outside of a course setting, (ie. Comprehensive exam or exam through an outside accrediting agency), please indicate. This matrix is designed to provide a starting point in the program/student outcome assessment process.

2. Curriculum Mapping Matrix - Evidence of where the content related to the learning outcomes is Introduced, Developed, and Mastered in required courses.

Below are two sample matrices/templates showing the relationship between required program courses, student learning outcomes, and where program content related to each outcome is Introduced, Developed, and Mastered.

**Curriculum Mapping Matrix (Sample #1)**
(Where are SLOs Introduced, Developed, and Mastered?)

<table>
<thead>
<tr>
<th>SLO 1</th>
<th>COURSE # XXX</th>
<th>COURSE # XXX</th>
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<td>SLO 2</td>
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<td>SLO 3</td>
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<td>SLO 7</td>
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</table>

Place an I, D, or M in each cell above to indicate where the program content is Introduced, Developed, and/or Mastered. It is understood that there will be many more courses than indicated here in the sample table. Please make sure to include all program required courses (including actual course numbers/designations) on the matrix and indicate I, D, or M for each Student Learning Outcome.
**Curriculum Mapping Matrix (Sample #2)**  
*(Where are SLOs Introduced, Developed, and Mastered)?*

Program: ___________________________  Date: ________________

Campus: ________________________________________________

<table>
<thead>
<tr>
<th>UNITS</th>
<th>Course Number and Title</th>
<th>a</th>
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*I = Introduced  
M = Mastered  
D = Developed*

Student learning outcomes state the specific and measurable knowledge, skills, and/or behaviors that display and verify learning has occurred:

Student learning outcomes:
a. 
b. 
c. 
d. 
e. 
f. 
g. 

c. Indicate total number of units required for graduation
Please indicate the total number of units proposed for the program and indicate whether they are semester or quarter units.

d. Include a justification for any baccalaureate program that requires more than 120-semester units or 180-quarter units. Programs proposed at more than 120 semester units will have to provide either a Title 5 justification for the higher units or a campus-approved request for an exception to the Title 5 unit limit for this kind of baccalaureate program.

Every attempt should be made to design the curriculum efficiently to meet the Title 5 requirement limiting program units to 120/180. This could involve program learning outcome revisions, extensive curriculum content analysis, or a re-examination and realignment with accreditation agency required outcomes, for example.

e. If any formal options, concentrations, or special emphases are planned under the proposed major, identify and list the required courses. Optional: You may propose a CSU degree program code and CIP code for each concentration that you would like to report separately from the major program.

f. List all requirements for graduation, including electives, for the proposed degree program, specifying course catalog numbers, course titles, total units required for completion of the degree, major requirements, electives, and prerequisites or co-requisites (ensuring there are no "hidden prerequisites that would drive the total units required to graduate beyond the total reported in 4c above). Include proposed catalog descriptions of all new courses.

This information is best presented in a table format with multiple columns so that the exact courses required to complete this degree are clearly presented and easy to read. Be sure to include the complete title of the course along with the other required information.
*For graduate program proposals, identify whether each course is a graduate or undergraduate offering.

**Required Courses for Graduation**

<table>
<thead>
<tr>
<th>Catalog #</th>
<th>Title</th>
<th>Units</th>
<th>Major Reqmt.? (Y/N)</th>
<th>Pre Req. or Co Req.? (Y/N)</th>
<th>Elective (Y/N) (For grad programs only, G or UG)</th>
<th>New Course (Y/N)</th>
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</tr>
</tbody>
</table>

Total Units Required for Degree Completion

Catalog Description of All New Courses:

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g. List any new courses that are: (1) needed to initiate the program and (2) needed during the first two years after implementation. Include proposed catalog descriptions for new courses. For graduate program proposals, identify whether each new course would be at the graduate-level or undergraduate-level.

*New course information should match the information presented in “f” above. Only a list of the new courses and the proposed catalog descriptions are required for this section.*

---
h. Attach a proposed course-offering plan for the first three years of program implementation, indicating likely faculty teaching assignments.

*In table format, list the courses to be offered each year of the program. Indicate in which semester or quarter the courses will be offered and who might teach the course.*
i. For master’s degree proposals, include evidence that program requirements conform to the minimum requirements for the culminating experience, as specified in Section 40510 of Title 5 of the California Code of Regulations.

*Title 5 states that all master’s degree programs must have a culminating experience. Programs can include any one of the following three options: 1) a thesis, 2) a project, or 3) comprehensive examination. Be sure to indicate which type of culminating experience will be required. If a thesis or project, sufficient narrative should address the research skills required to meet the culminating experience requirements.*

j. For master’s degree proposals, cite the corresponding bachelor’s program and specify whether it is (a) subject to accreditation and (b) currently accredited.

k. For graduate degree programs, specify admission criteria, including any prerequisite coursework.

List all admission criteria to the program as well as any prerequisites that must be completed before formal acceptance into the program. The criteria should match the catalog description in 3b above.

l. For graduate degree programs, specify criteria for student continuation in the program.

*Describe the academic criteria that must be met in order for a student to remain in the program.*

m. For undergraduate programs, specify planned provisions for articulation of the proposed major with community college programs.

n. Describe advising “roadmaps” that have been developed for the major.

*For this section, a table or chart providing several options for students to follow that include which classes to take and when to take them for all years while enrolled in the program is helpful. This will assist students to stay on track to graduate in a timely manner.*
Example:

<table>
<thead>
<tr>
<th>Program Name - Advising Roadmap - Recommended Course Sequence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman Year (xx units)</td>
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<tr>
<td>Fall</td>
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<td>Total:</td>
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<td>Sophomore Year (xx units)</td>
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<td>Fall</td>
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<td>Total:</td>
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<td>Junior Year (xx units)</td>
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<td>Total:</td>
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<tr>
<td>Senior Year (xx units)</td>
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<tr>
<td>Fall</td>
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<tr>
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<tr>
<td>Total:</td>
</tr>
</tbody>
</table>

Total Units:

o. Describe how accreditation requirements will be met, if applicable, and anticipated date of accreditation request (including the WASC Substantive Change process).

Accreditation Note:

Master’s degree program proposals
If subject to accreditation, establishment of a master’s degree program should be preceded by national professional accreditation of the corresponding bachelor’s degree major program.

Fast-track proposals
Fast-track proposals cannot be subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors unless the proposed program is already offered as an authorized option or concentration that is accredited by an appropriate specialized accrediting agency.

5. Need for the Proposed Degree Major Program

a. List other California State University campuses currently offering or projecting the proposed degree major program; list neighboring institutions, public and private, currently offering the proposed degree major program.

Please provide a list of at least three other CSU campuses currently offering or planning to offer the same degree major program. Provide a list of at least three other public (outside the CSU system) or private institutions in the immediate vicinity also offering the program. If there are no programs offering the same program or if less than three, please indicate.

b. Describe differences between the proposed program and programs listed in Section 5a above.

The most efficient way to respond to this prompt is to make a side-by-side comparison of courses offered in the proposed program against those offered in the other programs listed in 5a above. Highlight those courses in the proposed program that are different from the others. Add a brief narrative, if needed, to further explain how the proposed program differs.

c. List other curricula currently offered by the campus that are closely related to the proposed program.

Investigate if there are other programs on the campus offered via any format (self support, online, program in other departments, etc.) that are similar in content and/or purpose to the proposed program. Make a side-by-side comparison chart of the courses in each.

d. Describe community participation, if any, in the planning process. This may include prospective employers of graduates.

List all who participated in the planning/development of the program and their professional credentials.

e. Provide applicable workforce demand projections and other relevant data.

In order to respond to this prompt, use government statistics or other credible evidence to show the demand for graduates trained in the curricula offered in this program. The key to completing this section successfully is the strength and the type of evidence provided.

****

Note: Data Sources for Demonstrating Evidence of Need

APP Resources Web [http://www.calstate.edu/app/resources.shtml](http://www.calstate.edu/app/resources.shtml)

US Department of Labor, Bureau of Labor Statistics

California Labor Market Information
6. Student Demand

a. Compelling evidence of student interest in enrolling in the proposed program. Types of evidence vary and may include national, statewide, and professional employment forecasts and surveys; petitions; lists of related associate degree programs at feeder community colleges; reports from community college transfer centers; and enrollments from feeder baccalaureate programs, for example.

The evidence of student interest must be specific and compelling. Please include as many pieces of solid evidence as possible that students will indeed enroll in the program. Student petitions gathered over several semesters, prospective candidate surveys, employment forecasts from reputable agencies, and increased enrollments over time in the related field at feeder institutions are just a few examples of strong and compelling evidence.

b. Identify how issues of diversity and access to the university were considered when planning this program. Describe what steps the program will take to insure ALL prospective candidates have equitable access to the program. This description may include recruitment strategies and any other techniques to insure a diverse and qualified candidate pool.

When responding to this prompt, possible diversity categories could include race, ethnicity, social class, gender, sexual orientation, disability/exceptionality, second language/linguistics, culture, economics, philosophy, religion, and politics.

c. For master’s degree proposals, cite the number of declared undergraduate majors and the degree production over the preceding three years for the corresponding baccalaureate program, if there is one.

d. Professional uses of the proposed degree program.

Include a description of how a graduate of the program will be able to use the degree in the professional world. What specific jobs or employment opportunities will be available for possible employment?

e. Specify the expected number of majors in the year of initiation and three years and five years thereafter. The expected number of graduates in the year of initiation, and three years and five years thereafter.

7. Existing Support Resources for the Proposed Degree Major Program

Note: Sections 7 and 8 should be prepared in consultation with the campus administrators responsible for faculty staffing and instructional facilities allocation and
planning. A statement from the responsible administrator(s) should be attached to the proposal assuring that such consultation has taken place.

a. Faculty who would teach in the program, indicating rank, appointment status, highest degree earned, date and field of highest degree, professional experience, and affiliations with other campus programs. For master’s degrees, include faculty publications or curriculum vitae. Note: For all proposed graduate degree programs, there must be a minimum of five full-time faculty members with the appropriate terminal degree. (Coded Memo EP&R 85-20)

Please provide a complete listing of all proposed faculty who would teach in the program. Be sure to provide information addressing all areas requested.

b. Describe facilities that would be used in support of the proposed program.

If existing space and facilities will be used to support the program, include a brief description of the type of space and facilities that will be utilized. This might include a listing of the number and types of classrooms, labs, or off campus facilities.

c. Provide evidence that the institution provides adequate access to both electronic and physical library and learning resources.

The library should provide a report on the resources currently available to support the program. This might include counts and holdings of hard copies of books and periodicals and also a listing of the appropriate data bases and online resources that are held by the library to support the program.

d. Describe academic technology, equipment, and other specialized materials.

Provide a listing of the applicable technology, equipment and any other materials utilized to support the program. Depending on the discipline, examples might include computer labs (including iPads, other tablets, Smartphones, software simulations, etc.), distance learning technology, digital production equipment, etc.

8. Additional Support Resources Required

Note: If additional support resources will be needed to implement and maintain the program, a statement by the responsible administrator(s) should be attached to the proposal assuring that such resources will be provided.

a. Describe additional faculty or staff support positions needed to implement the proposed program.

If new positions will be needed to offer this program, provide a cogent argument why the position is needed. Justify the reasons, which might include accreditation
requirements, retirements, specialized skills, etc. The support from the responsible administrator will be a key factor in determining the strength of the argument.

b. Describe the amount of additional lecture and/or laboratory space required to initiate and to sustain the program over the next five years. Indicate any additional special facilities that will be required. If the space is under construction, what is the projected occupancy date? If the space is planned, indicate campus-wide priority of the facility, capital outlay program priority, and projected date of occupancy. Major capital outlay construction projects are those projects whose total cost is $610,000 or more (as adjusted pursuant to Cal. Pub. Cont. Code §§ 10705(a); 10105 and 10108).

As in “a” above, a cogent argument will be needed to justify a request for additional space requiring additional financial resources. Written support from the responsible administrator will strengthen this request.

c. Include a report written in consultation with the campus librarian which indicates any necessary library resources not available through the CSU library system. Indicate the commitment of the campus to purchase these additional resources.

d. Indicate additional academic technology, equipment, or specialized materials that will be (1) needed to implement the program and (2) needed during the first two years after initiation. Indicate the source of funds and priority to secure these resource needs.

9. Self-Support Programs

a. Confirm that the proposed program will not be offered at places or times likely to supplant or limit existing state-support programs.

In order to meet this requirement, self-support programs are generally offered in the evenings or on weekends. They can also be offered at off-site facilities with approvals from the appropriate off-site administrator.

b. Explain how state-support funding is either unavailable or inappropriate.

Simply stating state-support funds are not available is not sufficient. Compelling evidence, such as a statement from the responsible administrator or other forms of documentation, is needed. An example of inappropriate use of state general fund appropriations would include courses or programs delivered primarily out of state.

c. Explain how the program is different, in one or more of the following ways, from state-supported campus offerings operating on campus:

i. Primarily designed for career enrichment or retraining
ii. Program location is significantly removed from state-supported campus facilities
iii. The program client group receives educational or other services at a cost beyond what could be reasonably provided under state support.

d. For self-support programs, please provide information on the per-unit cost to students and the total cost to complete the program (in addition to the required cost recovery budget elements listed earlier in this document).
The original policy is available at
http://www.calstate.edu/app/documents/Fast_Track_Pilot_Programs.pdf

Fast-Track: Combined Projection and Proposal
In the traditional proposal process, a campus must submit for Trustee approval a proposed degree projection on the campus academic plan; and subsequent to Trustee approval of the projection, the campus may begin developing a degree proposal that will be submitted to the Chancellor’s Office for system-level review and approval. In the traditional process, proposals are to be submitted in the academic year preceding planned implementation.

As adopted by the Board in July 1997, the fast-track process shortens the time to implementation by allowing proposals to be submitted at the same time that the projection is proposed to the Trustees. Fast-track proposals still undergo system-level review, and the fast track does not move the proposal through an expedited review process.

Fast-Track Criteria
To be proposed via fast-track, a degree program must meet all of the following six criteria:

1. The proposed program could be offered at a high level of quality by the campus within the campus’s existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.

2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.

3. The proposed program can be adequately housed without a major capital outlay project. Major capital outlay construction projects are those projects whose total cost is $610,000 or more (as adjusted pursuant to Cal. Pub. Cont. Code §§ 10705(a); 10105 and 10108).

4. It is consistent with all existing state and federal law and Trustee policy.

5. It is either a bachelor’s or master’s degree program.

6. The proposed program has been subject to a thorough campus review and approval process.
Fast-Track Timeline

Two deadlines: The first Monday in January— for July approval
The second Monday in June— for December approval

We expect that fast-track proposals that are submitted to the Chancellor’s Office, Office of Academic Planning, by the first Monday in January and that raise no major issues can be acted on by the Board of Trustees in March, sent through system-level review, and could receive Chancellor’s Office approval in July.

Those proposals that are submitted by the second Monday in June and raise no major issues can be acted on by the Board of Trustees in September, sent through system-level review, and could receive Chancellor’s Office approval in December.

Submitting Fast-Track Proposals

When submitting an update to the campus academic plan, please note any fast-track degree proposals and include a very brief description of the program and a rationale for offering it through the fast-track process.

Please use the traditional degree proposal template, available on the APP Web at: http://www.calstate.edu/app/documents/Proposal_Format.doc

Please direct questions to Dr. Christine Mallon at (562) 951-4672 or app@calstate.edu
Procedures for Pilot Degree Programs

The original policy is available at http://www.calstate.edu/app/documents/Fast_Track_Pilot_Programs.pdf

The Pilot Degree Program Proposal Process

In support of the CSU tradition of experimentation in the planning and offering of degree programs, Trustee policy established in July 1997 that a limited number of proposals that meet fast-track criteria may be implemented as 5-year “pilot programs” without prior review and comment by the Chancellor.

Pilot-Program Criteria

Pilot degree programs must meet all of the following six criteria:

1. The proposed program could be offered at a high level of quality by the campus within the campus’s existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.

2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.

3. The proposed program can be adequately housed without a major capital outlay project. Major capital outlay construction projects are those projects whose total cost is $610,000 or more (as adjusted pursuant to Cal. Pub. Cont. Code § 10705(a); 10105 and 10108).

4. It is consistent with all existing state and federal law and Trustee policy.

5. It is either a bachelor’s or master’s degree program.

6. The proposed program has been subject to a thorough campus review and approval process.

Pilot Program Implementation Procedures

1. Prior to implementation, the campus is obligated to (1) notify the Chancellor’s Office of plans to establish the program, (2) to provide a program description and list of curricular requirements, and (3) to confirm that each of the six pilot criteria apply to the pilot program.

2. While Chancellor’s Office approval is not required, a pilot-program must be acknowledged by the Chancellor’s Office before the program is implemented.
3. A campus may implement a pilot program without first proposing the projection on the campus Academic Plan. In such cases, the program will be identified as a pilot program in the next annual update of the campus Academic Plan.

Pilot Operational Policy

1. A pilot program is authorized to operate only for five years.

2. If no further action is taken by the end of the five years, no new students can be admitted to the pilot program.

3. The campus is obliged to make appropriate arrangements for students already enrolled to complete the program.

Pilot Conversion Procedures

For the program to continue beyond the five-year limit, the campus must propose to the Chancellor’s Office converting the program from pilot to regular status. A pilot program could be converted to regular-program status and approved to continue to operate indefinitely if the following conditions are met:

1. The campus committed the resources necessary to maintain the program beyond five years;

2. A thorough program evaluation (including an on-site review by one or more experts in the field) showed the program to be of high quality, to be attractive to students, and to produce graduates attractive to prospective employers and/or graduate programs, as appropriate;

3. Approval by the Board and the Chancellor is subsequent to review and comment by the Chancellor’s Office.

Please direct questions to Dr. Christine Mallon at (562) 951-4672 or cmallon@calstate.edu

APP 5/07/07
Revised 3/28/13
Converting Pilot Programs to Regular Program Status

The California State University allows a limited number of degree programs that meet certain criteria to be established as “pilot programs,” without review beyond the campus level. Pilot programs are proposed to the Chancellor’s Office and may be authorized to admit students for up to five years, at which point the program must be phased out or converted to regular-program status. Conversion requires that the campus submit a pilot-conversion proposal to the Chancellor’s Office, which includes a thorough program evaluation, including an on-site review by one or more experts in the field. Additionally, the proposal should address faculty resources, facilities resources, enrollments, quality, societal need (including labor-market demand), student demand, appropriateness to institutional mission, costs, and preparation of graduates for employment and/or graduate education. The campus may use the traditional implementation proposal format. Campuses electing not to convert to regular status are expected to submit a letter of discontinuation, including program teach-out provisions.

Pilot Program Criteria

(a) The program can be offered at a high level of quality by the campus within the campus’s existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis; and

(b) it is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency;

(c) it can be adequately housed without a major capital outlay project;

(d) it is consistent with all existing state and federal law and Trustee policy;

(e) it is a bachelor’s or master’s degree program;

(f) the program has been subject to a thorough campus review and approval process.

APP 10/11/06
Degree Designation Changes

Chancellor’s Office approval is required for changes in degree designation, for example from BA to BS. To propose a title change, campuses submit a request to Academic Program Planning (app@calstate.edu). The request should include:

1. A rationale for the change
2. Assurance that all necessary campus approvals have been obtained

A rationale would typically be one or two paragraphs long and should refer to campus policy differentiating BA and BS degrees or MA and MS degrees, if the campus has such a policy. There is no prescribed format, but the rationale may address disciplinary convention, recruitment issues, employer concerns, or the degree designations used at other CSU campuses or at public or private institutions across the country, for example. The Master Plan and longstanding Trustee policy discourage the proliferation of degree titles and degree terminology, so these proposals are evaluated carefully.

Changes in degree designation do not require prior Trustee approval, but they will be included in the next campus Academic Plan sent to the Board of Trustees.

Contact Information:

Christine Mallon,
Assistant Vice Chancellor
Academic Programs and Faculty Development
(562) 951-4672
app@calstate.edu
http://www.calstate.edu/APP/
APP 10/11/06
Chancellor’s Office approval is required for changes in degree titles. To propose a title change, campuses submit to Academic Program Planning (app@calstate.edu) a request that includes a rationale for the proposed title change, the list of degree requirements, and degree requirements from comparable CSU programs or programs from other US institutions. There is no prescribed format, but the rationale may address disciplinary convention, recruitment issues, employer concerns, or the titles used at other CSU campuses or at public or private institutions across the country, for example. The Master Plan and longstanding Trustee policy discourage the proliferation of degree titles and degree terminology, so these proposals are evaluated carefully.

Campuses have the authority to establish options, concentrations, and emphases within specific disciplinary degree majors, as described in Executive Order 602. http://www.calstate.edu/EO/EO-602.pdf
For those campus-authorized specializations, there is no need to propose to the Chancellor’s Office a change in title.

The California Postsecondary Education Commission does not review changes in degree titles, and Academic Master Plans submitted to the Board of Trustees do not require a footnote identifying title changes. Changes to the names of academic departments are decided by the campus.

Contact Information
Christine Mallon
(562) 951-4672
app@calstate.edu http://www.calstate.edu/APP/
Elevating Options and Concentrations to Full Degree Major Programs

A program implementation proposal is required to elevate a formal option, concentration, or emphasis to a full degree program. Each proposal must include:

- A well-supported rationale for elevating the option to a full degree program
- Evidence of a significantly greater campus commitment to the program than was required to establish it as a specialization area
- A chart or table comparing the requirements for the existing degree with the major AND the degree with the major plus the concentration AND the new stand alone degree with the major

The elevation process requires system and state level review, including Chancellor’s Office review and the Trustees’ approval.

The existing option, concentration, or emphasis will need to be discontinued when the degree elevation is approved.


Contact Information
Christine Mallon
Academic Programs and Policy
(562) 951-4672
app@calstate.edu
http://www.calstate.edu/APP/

APP 10/11/06
Notification of WASC Substantive Change Proposal 4/15/10

Procedure

Programs that meet the criteria requiring WASC Substantive Change approval are expected to notify the Office of Academic Programs and Policy in the Chancellor’s Office by submitting copy of the WASC Substantive Change proposal (in either electronic or hard copy format).

The Chancellor’s Office will review and send the campus a confirmation when it has been determined that applicable policies apply. Campus personnel are welcome to discuss the proposal by phone to expedite the process (562) 951-4672. The campus will provide WASC a copy of the Chancellor’s Office confirmation in fulfillment of the WASC requirement that all institutional approvals are in place.

The 2009 WASC Substantive Change Manual can be found at:

WASC home page: http://www.wascsenior.org/Welcome
March 26, 2012

MEMORANDUM

TO: CSU Presidents
FROM: Charles B. Reed
       Chancellor

SUBJECT: Delegation of Authority to Approve Options, Concentrations, Special Emphasizes and Minors — Executive Order 1071

Attached is a copy of Executive Order 1071, which supersedes Executive Order 602 and which delegates to presidents the authority to approve options, concentrations, special emphases and minors.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please contact the State University Dean, Academic Programs and Policy at (562) 951-4672 or APP@calstate.edu.

CBR/clm

Attachment

C: Executive Staff, Office of the Chancellor
   Provosts/Vice Presidents for Academic Affairs
   Associate Provosts/Vice Presidents for Academic Affairs
   Deans of Extended Education
   Deans of Graduate Studies
   Directors of Admission and Records
   Mr. Eric Forbes, Assistant Vice Chancellor, Student Academic Support
   Ms. Sheila Thomas, State University Dean, Extended Education
Executive Order 1071

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4722

Executive Order: 1071
Effective Date: March 26, 2012
Supersedes: Executive Order 602
Title: Delegation of Authority to Approve Options, Concentrations, Special Emphases and Minors

This executive order is issued pursuant to Section II (a) of the Standing Orders of the Board of Trustees of the California State University and sections 40100 and 40500(c) of Title 5 of the California Code of Regulations. This executive order supersedes Executive Order 602.

1. Delegation of Authority
   Authority is delegated to the presidents to approve campus implementation of options, concentrations, special emphases and minors (also referred to as “subprograms”).

2. Definition of Terms
   Subprograms are not defined at the system level.

3. Requisite Conditions of Approval
   An option, concentration, special emphasis or minor may be approved under the authority delegated by this executive order only where adequate faculty, physical facilities, and library holdings sufficient to establish and maintain that subprogram already exist or where such support can reasonably be expected to become available.

4. Required Chancellor’s Office Notification
   4.1 There is no requirement to notify the Chancellor’s Office of new, modified or discontinued minors.

   4.2 Prior to actual implementation of any option, concentration or special emphasis approved under this delegation, the Chancellor’s Office Department of Academic Programs and Policy shall receive e-mail notification (to APP@calstate.edu), including:

      a. the exact title of the new option, concentration or special emphasis;
      b. a list of courses constituting that new subprogram;
      c. the CSU degree program code (formerly called “HEGIS”) that students will use to apply to the program;

Page 1 of 2
Executive Order 1071

d. the complete degree designation and title of the degree program housing the new subprogram (e.g., Bachelor of Science in Biology with a Concentration in Biochemistry), and
e. documentation that all campus-required curricular approvals are in place.

4.3 Prior to actual implementation of any option, concentration or special emphasis approved under this delegation, the campus shall enter that new sub-program into the CSU Degrees Database and activate the "Notify" button. Information regarding minors is not included in the CSU Degrees Database.

[Signature]
Charles B. Reed, Chancellor

Dated: March 26, 2012
Adding Options, Concentrations, Special Emphases and Minors

Campus Authority

Presidents have the authority to approve the implementation of minors. See Executive Order 602.

Presidents are delegated the authority to approve only those options, concentrations, and special emphases that meet the following requirements:

• The option, concentration, or emphasis falls within the disciplinary categories specified in Executive Order 602

• Faculty, physical facilities, and library holdings are sufficient to establish and maintain the proposed curriculum, or such support can realistically be expected to become available.

Proposed options, concentrations, and emphases outside the disciplines stated in Executive Order 602 are to be submitted to Academic Program Planning (app@calstate.edu) for review and approval.

Implementation Procedures

Before any option, concentration, or emphasis can be implemented, the campus shall submit to Academic Program Planning (app@calstate.edu):

• A copy of the campus approval documents

• The exact title of the option, concentration, or emphasis

• A list of the curricular requirements

• Campuses are invited to suggest one CSU degree program code and one corresponding CIP code. If an appropriate CSU code does not appear on the systemwide database list at: [http://www.calstate.edu/app/resources.shtml](http://www.calstate.edu/app/resources.shtml), you can search CIP 2010 at [http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55](http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55) to identify the code that best matches the proposed degree program. The Classification of Instructional Programs (CIP) is a National Center for Education Statistics (NCES) publication that provides a numerical classification...
and standard terminology for secondary and postsecondary instructional programs. The CSU degree program code (based on old HEGIS codes) and CIP code will be assigned when the program is approved by the Chancellor.
V. ASSIGNING DEGREE CODES AND MAKING ADDITIONS TO THE CSU APPLICATION CHART
Assigning Degree Codes and Making Additions to the CSU Application Chart

The degree program code used for the major program will be assigned to the new subprogram (the associated option, concentration, or emphasis) unless the campus requests a separate code and:

• students will be required to apply separately to the option or concentration (not to the major); or

• if the campus provides Academic Program Planning (app@calstate.edu) evidence that the curricular requirements for the new concentration are comparable to the curricular requirements for an existing major (or concentration on the majors table) at another CSU campus.

The campus must request adding the new concentration, option, or emphasis to the CSU application booklet majors table. Consult the degrees database.

Definitions

The CSU does not have system-wide definitions for subprograms, including options, concentrations, emphases, and special emphases.

APP 2/20/07
VI. PROGRAM CONVERSION, ADDING SELF SUPPORT VERSION, AND PROGRAM DISCONTINUATION
Converting Special Sessions Programs to State Support

Self-support and state-support programs both have to be proposed to Academic Program Planning, as do proposals to convert an authorized self-support degree program to state support. While Chancellor’s Office review is required, the proposal will not need to duplicate the information submitted in the original special sessions proposal, and campuses do not need to fill out the traditional implementation proposal format. Instead, campuses may submit a report that includes:

1. Program description
2. Rationale for making the change
3. Documentation of resources and faculty support, budget, enrollment, need, and the anticipated impact on the community.

In converting to state-funded programs, the revised budget is the primary focus of concern.

Contact Information

Christine Mallon
State University Dean, Academic Programs and Policy
(562) 951-4672
cmallon@calstate.edu
http://www.calstate.edu/APP/

Sheila Thomas
State University Dean, Extended Education
(562) 951-4795
sthomas@calstate.edu
http://www.gateway.calstate.edu/extension/

Updated: 5/7/11
Adding Self-Support Version of a Previously Approved State-Support Degree Program

1. Campuses are allowed to offer a self-support version of a state-support degree program if all requirements in EO 1047 (and all relevant policies) are met and if CO approval is obtained.

2. Campuses offering self-support programs in another campus’ traditional “service area” will need to provide the CO with a letter of consent from the CSU president in the traditional service area. That president may provide the CO a letter explaining why consent is not given.

3. CSU campuses shall not offer joint degree programs with foreign or out-of-state institutions. If a campus plans to offer a degree or credential program out of state or in a foreign country, EO 795 must be complied with, and a proposal must be approved by the Chancellor’s Office.


4. As CO approval is required, accreditation applications (including substantive change) will require a Chancellor’s letter of approval.

5. The CSU mission, and access and affordability remain important for self-support CSU degree programs.

6. All recruitment and application materials for proposed programs must feature a qualification that makes clear that admission and enrollment are subject to Chancellor’s Office program approval and accreditation approval, if applicable.

Procedure (Please review the accreditation requirements on pages 4-5 of this document)

Campuses shall notify Academic Program Planning in the Chancellor’s Office prior to implementing self-support versions of previously approved state-support degree and credential programs. Please send notification proposals to APP@calstate.edu and include the original program’s implementation date (if known) and the planned implementation term for the self-support version. Please specify the student cost per credit and the total cost to complete the program. Proposals will include curricular requirements for both state- and self-support programs and will also specify the self-support program’s fulfillment of the requisite conditions stated in EO 1047 (see below).

If the proposed program or program change is submitted for accreditation approval, the campus is encouraged to submit to the Chancellor’s Office a copy of the accreditation proposal in lieu of creating a separate proposal for the CSU.
If the program is to be offered in the academic service area traditionally served by another CSU campus, a consent letter from that campus is required and must be submitted with the proposal.

**Policy**
From EO 1047 Section C ([http://www.calstate.edu/eo/EO-1047.html](http://www.calstate.edu/eo/EO-1047.html)) Section C (2) (c):

- Campuses are required to notify the CO when previously approved, state-supported degree or credential programs are first offered in self-support through special sessions.  
  EO 1047 Section C ([http://www.calstate.edu/eo/EO-1047.html](http://www.calstate.edu/eo/EO-1047.html)) Section C (2) (c). Superseded EO 802 (January 2002)

- Location of instruction must be in accordance with pertinent system policies.  
  EO 1047 Section C (2) (h).

- While there are no longer formal, geographic service areas, each campus is expected to cooperate and consult with the campuses that have traditionally provided extended education in an academic service area.  

- Special sessions courses shall not be offered at times or places that are likely to supplant [replace] or limit offerings of the state-supported program.  
  EO 1047 C (2) (h)

- Self-supporting special sessions shall not supplant regular course offerings available on a state-supported basis during the college year.  
  Education Code Section 89708

- Self-support offerings shall be consistent with the CSU mission and applicable laws and regulations.  
  EO 1047 Section A

**From EO 1047:**  **A. Requisite Conditions**

1. For a related group of courses or an entire program that leads to a degree, credential or certificate to be offered under special sessions, both of the following criteria must be met. For individual special sessions courses offered through self support during summer sessions or intersessions between college terms, only criteria “a” must be met.

   a. State General Fund appropriations to support the program must be either unavailable or inappropriate. Examples of inappropriate use of State General Fund appropriations would include courses or programs delivered primarily out of state.

   b. The courses or program must be different from approved, state-supported programs operating on campus by one or more of the following:
i. The courses or program is designed primarily for career enrichment or retraining (Education Code Section 89708).

ii. The location of the courses or program offerings is significantly removed from permanent, state-supported campus facilities.

iii. The client group for the courses or program receives educational or other services at a cost beyond what could be reasonably provided under state support.

2. All special sessions must have the following characteristics:

   a. Each must consist of a planned presentation of a degree, credential or certificate program, or a group of courses offered at a particular location or through a distinct technology. Courses may be presented concurrently or sequentially but in a defined time frame.

   b. While a special session need not offer all or even a significant portion of a degree, credential, or certificate program, it must be planned to serve a substantive educational objective supportive of such programs; e.g., an opportunity for a matriculated student to accelerate achievement toward an objective, or a significant portion of a degree program offered for military or business personnel.

   c. Degree, credential, or certificate programs offered through special sessions must secure all regular campus and system approvals. Such programs may have a state-supported counterpart operating on campus, or they may operate only as self-supported programs through special sessions. The Chancellor's Office shall be notified when previously approved, state-supported degree or credential programs are first offered in self-support mode through special sessions.

   d. Self-supporting degree, credential, or certificate programs offered under the provisions of this executive order shall be operated in accordance with all appropriate campus and system policies and procedures.

   e. Campuses offering special sessions shall provide educational support services (e.g. admissions and records, advising, library, financial aid) appropriate to the nature and scope of the program.

   f. All instruction offered shall have been approved under procedures utilized for state-supported programs, and all academic policies governing special sessions shall be identical to or established under the same procedures as those governing state-supported programs. [All self-supported programs must undergo the same Chancellor’s Office approvals as are required for state-support programs.]

   g. All students in special sessions degree programs and education credential programs must be matriculated. Non-matriculated students paying self-support fees may enroll in special sessions courses on a space-available basis. A maximum of 24 semester units (36 quarter units) in special sessions course credit taken as a non-matriculated student may be applied toward a degree (Title 5, California Code of Regulations, Section 40407.1).

   h. Location of instruction must be in accordance with pertinent system policies.
i. Special sessions offerings must be consistent with all applicable policies of the Western Association of Schools and Colleges and other accrediting bodies under whose jurisdiction special sessions fall.

j. Academic credit offered through special sessions shall be applicable toward residence credit requirements at the campus offering the special sessions.

k. Special sessions courses shall not be offered at times or places that are likely to supplant or limit offerings of the state-supported program (Education Code Section 89708).

l. Faculty shall be compensated according to approved special sessions salary schedules.

Service Areas

Campuses offering self-support programs in another campus’ traditional “service area” will need to provide the CO with a letter of consent from the CSU president in the traditional service area. That president may provide the CO a letter explaining why consent is not given. EO 804 specifies that, “While there are no longer formal, geographic service areas, each campus is expected to cooperate and consult with the campuses that have traditionally provided extended education in an academic service area.” EO 804 (February 2002) (http://www.calstate.edu/OE/OE-804.pdf)

Accreditation Associated with New Self-Support Programs and Related Substantive Changes

Self-Support programs are subject to the same approval processes that state-support proposals must undergo (Executive Order 1047 2.c). As such, accreditation proposals that address new or changed self-support degree programs should include documentation of all applicable university approvals—including a Chancellor’s Office authorization letter.

The associated WASC process will need a Chancellor’s program authorization letter to complete the review process. Campuses need not complete a separate CSU proposal but may submit the WASC Substantive Change proposal to the Chancellor’s Office. WASC policies can be found at: http://www.wascsenior.org/wasc/Doc_Lib/2005SCManual.pdf

The California Board of Registered Nursing (BRN) also requires a Chancellor’s Office approval letter. The proposal submitted to the BRN may serve as the campus proposal to the Chancellor’s Office.

Please direct notifications and questions to Dr. Christine Mallon, State University Dean, Academic Programs and Policy at (562) 951-4672 or app@calstate.edu

Questions about self-supporting courses and programs may be directed to Ms. Sheila Thomas, State University Dean, Extended Education at (562) 951-4795 or stthomas@calstate.edu.
THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
400 Golden Shore
Long Beach, California 90802-4275

Date: April 2, 1991
To: Vice Presidents, Academic Affairs
From: Lee R. Kershner, Vice Chancellor
Academic Affairs

Subject: Policies on Academic Program Discontinuation

System policies on academic program discontinuation were last addressed in the late 1970's and early 1980's and are still extant. The purpose of this memorandum is to provide information about these policies and the procedures to be used in the event of academic program discontinuations.

EP&R 79-10, issued on January 26, 1979, outlined interim policies for program discontinuance. These are attached. They call on each campus to have written procedures, approved by the Chancellor, for the discontinuance of academic programs. These agreements were later developed by most CSU campuses, and approval was granted for each policy that incorporated the elements outlined in the interim policy, namely broad consultation and mechanisms to permit enrolled students to earn their degrees. Approved policies for 16 campuses are on file in the Chancellor's Office (four campuses have not submitted policies for approval). Campus program discontinuation policies were approved by the Chancellor on the following dates:

- Chico 1/8/90
- Dominguez Hills 10/7/80
- Fullerton 9/17/81
- Hayward 10/9/81
- Humboldt 7/14/90
- Long Beach 11/27/90
- Los Angeles 7/20/80
- Northridge 12/17/82
- Sacramento 8/11/81
- San Bernardino 9/16/81
- San Diego 4/15/81
- San Francisco 5/13/80
- San Jose 5/28/80
- San Luis Obispo 10/29/81
- Sonoma 9/15/81
- Stanislaus 6/12/89

Distribution: Presidents
Associate Vice Presidents, Academic Affairs
Deans of Graduate Studies
Deans of Undergraduate Studies
Chairs, Academic Senates
Chancellor's Office Staff

Revised November 2013
Copies of approved campus policies may be obtained from Dr. Sally Casanova ((213) 590-5952) or Ms. Margery Lazar ((213) 590-5759) in Academic Affairs, Plans.

The interim policy also specified that proposals for degree program discontinuation were subject to review by the Chancellor, and EP&R 80-45 (June 12, 1980), advised campuses of the guidelines that were being used by the Office of the Chancellor to review academic degree program discontinuation proposals. That memorandum advised that recommendations of the Project Team on Academic Programs would be honored, specifically the following recommendation:

The primary responsibility for identifying programs to be discontinued in response to enrollment changes should rest with each campus. Campus recommendations for program discontinuation should, however, be reviewed by the Chancellor's Office for assessment of system and statewide impact.

Since that memorandum was issued, the Chancellor's Office has asked only that proposals for academic program discontinuation contain assurance that approved campus procedures were followed. Campuses were advised that "system and statewide impact" might be questioned only if programs to be discontinued were core undergraduate programs; programs which would leave a large population without program alternatives; and/or systemwide impacted programs. In subsequent years, all program discontinuation proposals were submitted using campus guidelines (or, in their absence, the interim system guidelines shown attached), and all discontinuation proposals have been approved.

We are aware that a number of campuses are considering academic program discontinuation, and that the timing of such decisions is crucial. Consequently, we are modifying the requirements for Chancellor's Office review, as follows:

1. Campuses without approved discontinuation policies will continue to observe the guidelines of EP&R 79-10. Discontinuation proposals should be submitted to the Chancellor, and they should include an explanation of how the interim criteria were met. Degree program discontinuations shall not become effective until they have been approved by the Chancellor.

2. Campuses with approved discontinuation policies may discontinue programs without prior Chancellor's approval, provided the campus policies are observed; provided the Chancellor's Office is informed of the discontinuations; and provided that the discontinuation is consistent with all Trustee and system policies, including provisions of the MOU where applicable.

To the extent possible, we will attempt to remove programs from the list of programs in the 1992-93 application booklet, which is being revised over the next few months. Prompt notification of discontinuations would therefore be appreciated.

Questions may be directed to Dr. Sally Casanova ((213) 590-5953), Dr. Jolayne Service ((213) 590-5746), or Dr. Janice Erskine ((213) 590-5953).
DISCONTINUANCE OF AN ACADEMIC PROGRAM

An academic program is defined for this purpose as a sequence of courses leading to a degree.

1. Each campus shall have written procedures, approved by the Chancellor, for the discontinuance of academic programs. These campus procedures are to be based on the following general provisions, insofar as possible:

   a. A proposal to discontinue an academic program will ordinarily be the result of a regular or ad hoc review of the program.

   b. The review shall include broad consultation with groups or persons likely to be affected by the discontinuance, including enrolled students.

   c. The proposal shall specify mechanisms to permit enrolled students to earn their degrees.

   d. The President shall review the proposal with the advice of the campus academic senate and/or appropriate representative committees constituted for this task.

2. All proposals for program discontinuation are subject to review by the Chancellor. This review will be conducted within the following guidelines:

   a. The campus president shall inform the Chancellor of the proposed discontinuation.

   b. The Chancellor will review the proposal for system-wide effects with advice from whatever groups he deems appropriate, and may request additional information from the campus if needed for this review.

   c. The Chancellor will ordinarily provide comments on all such proposals within 30 days. He will inform the President of any system concerns so that these may be considered in the final decision.

   d. The President shall not take any administrative action leading to the de facto or official discontinuation of an academic program before the Chancellor has commented on the proposal.
VII. EO 806: CERTIFICATES AND CERTIFICATE PROGRAMS
February 14, 2002

MEMORANDUM

TO: CSU Presidents
FROM: Charles B. Reed
Chancellor
SUBJECT: Certificates and Certificate Programs—Executive Order No. 806

Attached is a copy of Executive Order No. 806, related to certificates and certificate programs.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

CBR/elm
Attachment

c: Vice Presidents for Academic Affairs
Extended Education Deans
Executive Staff, Office of the Chancellor

401 Golden Shore • Long Beach, CA 90802-4210 • (562) 951-4700 • Fax (562) 951-4986 • creed@calsate.edu
Executive Order No. 806

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4700

Executive Order: 806
Effective Date: February 14, 2002
Superseded: No Prior Executive Order
Title: Certificates and Certificate Programs

I. Authorization

A. As authorized in the Standing Orders of the Board of Trustees, the Chancellor on behalf of the Board of Trustees may issue a certificate to a student who has completed the prescribed course of study (Standing Orders Chapter III, Section 3.b.).

B. Title 5, California Code of Regulations, Section 4040 provides that the Board of Trustees, upon recommendation of the faculty of the campus, shall issue the appropriate diploma, certificate, or degree to a student who has completed the prescribed course of study.

II. Definitions

A certificate declares that a student has satisfactorily completed the curriculum of a certificate program. A certificate program provides a set of learning experiences concentrated in a specific set of educational goals. In most cases, certificate programs are provided through extended education. At the discretion of the university, academic credit earned in certificate programs may be awarded at the graduate and undergraduate levels. Certificate programs may grant Continuing Education Units (CEUs), or they may include non-credit offerings.

The following are examples of learning goals that may be achieved in certificate programs. This list is provided as illustration only and is not exhaustive.

- Increasing knowledge in a career area by updating a student’s knowledge about the career, providing advancement opportunities, introducing students to new developments, or providing added information based on student needs and interests;
Executive Order No. 806

- Providing initial knowledge designed for entering a new career, or making a significant change in an existing career, such as moving from a nurse to a nurse practitioner;
- Providing knowledge for new and emerging career opportunities;
- Providing opportunities to explore the possibility of moving to different careers;
- Providing an organized set of knowledge within any discipline, based on student interests, such as in different areas of art, music, literature, mathematics or science; and
- Providing other programs based on identified or anticipated student needs and interests.

III. Establishing Certificate Programs

Campuses are encouraged to establish appropriate policies for planning and developing certificate programs. The campus policies should address the number of semester or quarter credits needed for a credit-bearing certificate program and should specify the requirements for non-credit certificates.

Charles B. Reed, Chancellor

Dated: February 14, 2002
VIII. AWARDING MULTIPLE DEGREES AND DIPLOMA FORMAT
March 10, 2006

MEMORANDUM

TO: CSU Presidents
FROM: Charles B. Reed
Chancellor
SUBJECT: Awarding of Multiple Degrees at a Single Commencement — Executive Order No. 971

Attached is a copy of Executive Order No. 971, which allows the recording of multiple majors and degrees on diplomas. This executive order supersedes Coded Memorandum AA-72-12, which did not allow the awarding of more than one degree or diploma to an individual student at one commencement. Further, this executive order extends and updates the diploma format and content guidelines originally distributed in 1963 and reiterated in AA-72-12.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

Questions regarding this executive order may be addressed to Dr. Keith Boyum, Associate Vice Chancellor, Academic Affairs, at (562) 951-4712 or kboyum@calstate.edu.

CBR/CMH

Attachments

cc: Provosts/Vice Presidents for Academic Affairs
Chair, Academic Senate CSU
Chairs, Campus Academic Senates
Executive Staff, Office of the Chancellor
THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4712

Executive Order No. 971

Executive Order: 971
Effective Date: March 10, 2006
Supersedes: No Prior Executive Order
Title: Awarding of Multiple Degrees at a Single Commencement

This executive order is issued in conformity with Section 40400 of Title 5 of the California Code of Regulations and grants campuses the authority to record multiple majors and/or degrees on diplomas issued at a single commencement. Additionally, this executive order extends the guidelines for diploma format and content that were established in 1963.

1.0 Recording multiple majors or degrees

1.1 If a student has completed the requirements for two or more majors leading to the same baccalaureate degree, those majors shall be acknowledged on the diploma.

1.2 If a student has completed the requirements for two or more majors leading to different baccalaureate degrees, those degrees and the completed major or majors leading to each degree shall be acknowledged on the diploma.

1.3 If a student has completed concurrently the requirements for two or more degrees, at least one of which is a graduate degree, the campus may issue a single diploma acknowledging the degrees earned or a separate diploma for each degree earned.

1.4 If more than one major or degree is to appear on the diploma, the student shall be consulted regarding the order in which the student prefers the degree(s) and major(s) to appear.

Illustrations are provided in Attachment A.
Executive Order No. 971

2.0 Guidelines for Diploma Format and Content

The diploma shall be issued in conformity with Section 40400 of Title 5 of the California Code of Regulations and shall be consistent with this executive order. The following guidelines shall be in effect:

2.1 If the diploma records one or more degrees awarded solely by the Trustees of the California State University, the diploma shall include the signatures of the governor of California, the chair of the California State University Board of Trustees, the chancellor of the California State University, and the president(s) of the campus(es) issuing the diploma. The diploma shall also bear the official seals of the California State University and of the campus or campuses issuing the diploma. If the diploma records a degree jointly awarded by the Trustees of the California State University and the governing board of another institution of higher education, the diploma shall include, in addition to the signatures and seals listed above, the signatures of appropriate officers of the collaborating institution and the institution’s official seal.

2.2 The campus shall determine the design, size, and shape of the diploma.

Sample formats for diplomas are provided as Attachments B and C.

Charles B. Reed, Chancellor

Dated: March 10, 2006
Illustrative Samples of Degree Designations for Diplomas

If a student were to complete concurrently the requirements for majors in both History and English, each of which leads to a Bachelor of Arts degree, the diploma would read:

... the degree of Bachelor of Arts with majors in History and English ....

If a student were to complete concurrently the requirements for a major in Communication Studies leading to a Bachelor of Arts degree and a major in Graphic Design leading to a Bachelor of Fine Arts degree, the diploma would read:

... the degree of Bachelor of Arts with a major in Communication Studies and
the degree of Bachelor of Fine Arts with a major in Graphic Design ....

If a student were to complete concurrently the requirements for a major in Computer Engineering leading to a Bachelor of Science degree and a Master of Science degree in Engineering, the campus could issue two diplomas, one for each degree, or one diploma that would read:

... the degree of Bachelor of Science with a major in Computer Engineering and
the degree of Master of Science in Engineering ....

If a student were to complete concurrently the requirements for a Master of Science degree in Nursing and a Master of Public Health degree, the campus could issue two diplomas, one for each degree, or one diploma that would read:

... the degree of Master of Science in Nursing and
the degree of Master of Public Health ....

If a student were to complete concurrently the requirements for a Master of Science degree in Nursing and a Master of Science degree in Nutrition, the campus could issue two diplomas, one for each degree, or one diploma that would read:

... the degree of Master of Science in Nursing and
the degree of Master of Science in Nutrition ....

If a student were to complete concurrently the requirements for a Master of Arts degree in Education and an Educational Specialist degree in School Psychology, the campus could issue two diplomas, one for each degree, or one diploma that would read:
Executive Order No. 971

Attachment B

(Sample Undergraduate Diploma)

THE TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

On the recommendation of the faculty of

_____________[CSU Campus Name]_____________

have conferred upon

_____________[Student Name]_____________

the degree of Bachelor of __________ with a major in ________________

with all the rights, honors, and privileges pertaining thereto.

Given at ___[City]___ on the __________ day
Of ___[Month]___, two thousand ________.

Governor and President of the Trustees

Chair, Board of Trustees

__________________________  ___________________________

Chancellor  President [of the CSU campus]
(Sample Graduate Diploma)

THE TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

On the recommendation of the faculty of

[CSU Campus Name]

have conferred upon

[Student Name]

the degree of [Master or Doctor] of [_____] in [_____] with all the rights, honors, and privileges pertaining thereto.

Given at [City] on the [_____] day

Of [Month], two thousand [______].

Governor and President of the Trustees

Chair, Board of Trustees

Chancellor

President [of the CSU campus]
## Program Planning Resource Guide Revision Update Log

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