# **Tuffy Titan**

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#### **EDUCATION:**

# **California State University, Fullerton**

May 2026

Bachelor of Arts in Business Administration
Dean's List: Fall 2022 – Spring 2023

#### **COURSE PROJECTS:**

## **Market Research Analysis**

January 2023 - May 2023

**Principles of Macroeconomics** 

- Conducted extensive market research and analyzed macro-economic trends over a 10 year period to gain a firmer understanding of global marketplace
- Evaluated 2 business scenarios utilizing market research and analysis to determine opportunity cost in decision- making

# **Business Plan Proposal**

August 2022 – December 2022

**Business Writing** 

- Collaborated with a team of 4 peers to create a proposal and business plan for an international business opportunity to generate new marketing distribution channels
- Facilitated 20 minute presentation of proposed business plan to a class of 30 peers communicating potential of opportunity

#### **EXPERIENCE:**

## Restaurant Company Name, City, CA

June 2023 - Present

Sample Job Title Server

- Provide optimal customer experience by attending to customer needs, delivering efficient service, and maintaining positive, upbeat attitude for guest satisfaction
- Greet and serve approximately 100 guests per day by accurately taking orders and answering questions
- Utilize personal menu recommendations to up sell customer orders resulting in 10% increase in sales
- Prepare itemized checks with total meal costs and sales tax to ensure accuracy and proficiency while processing final payment, resolving any discrepancies
- Support coworkers in 4 different sections of restaurant to safeguard efficiency of overall restaurant operations
- Train 2-3 employees monthly on job duties including taking customer orders, collaborating with kitchen staff, and processing final payments to guarantee consistency in service and procedures

#### Community Organization Name, City, CA

June 2021 – September 2022

Volunteer

- Communicated with visitors to provide directional advice, answers to common questions and delivered an exceptional experience with nature to support park operations
- Learned various subject matter such as nature, education, trails and restoration techniques to become proficient in all topics
- Led team of 5 volunteers to schedule group tours, nature walks, and conduct presentations

#### **MEMBERSHIPS:**

Sales Leadership Center, Member Betta Gamma Sigma, Member

January 2023 – Present August 2022 – Present

## **SKILLS:**

Technology: Proficient in Microsoft Suite (Excel, Outlook, Publisher) and Google Docs Language: Proficient verbal and written communication in Korean, Spanish, and Chinese