COLLEGE OF COMMUNICATIONS
COLLEGE ENGAGEMENT REPORT 2016-2017

CAREER CENTER WORKSHOPS
INFOMATION SESSIONS
CAREER FAIRS

MAJOR REPRESENTATION
Based off those who signed in through Titan Connection, classroom, student orgs, and partnerships

COMMUNICATIONS
COMM STUDIES 12%
ADVERTISING 16%
ENTERTAINMENT STUDIES 5%
JOURNALISM 2%
PHOTO COMMUNICATIONS 7%
PUBLIC RELATIONS 23%
COMM DISORDERS 16%
CINEMA TELEVISION ARTS 12%
OTHER 1%

ORIENTATIONS

NEW & TRANSFER STUDENT ORIENTATIONS 413
INTERNSHIP ORIENTATIONS 675
CAREER FAIRS 9
ORIENTATION SESSIONS 12

CLASSROOM PRESENTATIONS 28
STUDENT ORG WORKSHOPS 7
STUDENT ORG ORIENTATIONS 198

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION


Fox, Hulu, CBS, NBC Universal, Disney, Netflix, Viacom, CAA, Electronic Arts