## ENTERTAINMENT & TOURISM



**Entertainment and Tourism** 

Communications concentration students learn to strategically and creatively converse with people about media and leisure industries. Students are taught to integrate communications for work in entertainment and tourism industries, including film, TV, music, sports, gaming and tourism-destination venues.

## **RECENT GRADS ARE WORKING AS...**

Account Executive Operations Manager
Campaign Manager Production Coordinator
Entertainment Coord. Publicist
Event Manager Sales Manager
Executive Producer Senior Content Producer
Marketing Manager Social Media Coordinator
On-Air Personality Special Event Lead

**NRCI** Iniversal

## AT THESE COMPANIES...

American Heart Assoc

American meant Assoc.	NBConiversal
Amtrak Vacations	Radio Disney
BuzzFeed	Revolve
Capitol Records	Sirius XM Radio
CBS Television Studios	Sony Pictures
Clear Channel Comm.	Specific Media
Disneyland Resort	Universal Music
Fox Digital	Univision
Gordo Entertainment	Victoria's Secret
Houzz	Walt Disney Company
Los Angeles Clippers	Yelp
MotorTrend Group	Yogurtland

Enrich your *Titan Entertainment/Tourism* experiences with these High-Impact Programs where you can work at a student agency, PRactical ADvantage Communications; plan events for COMM Week, the Newport Beach Film Festival or the Arboretum; and join the Entertainment and Tourism Club (ETC).