

**Business Administration BA  
Curriculum Map**

Learning Goal	ACCT 201A	ACCT 201B	BUAD 201	ECON 201	ECON 202	MGMT 246	BUAD 301	ECON 315	ECON 335	FIN 320	MGMT 339	MGMT 340	ISDS 361A	ISDS 361B	MKTG 351	MGMT 449
<b>1a) Functional Knowledge:</b> demonstrate an understanding of each of the functional areas of business	I	I		I	I	I		D			I					M/ A
<b>1b) Functional Knowledge:</b> Analyze business problems and integrate concepts from multiple business disciplines						I										M/ A
<b>2a) Business problem Recognition and Solving:</b> Be aware of business problems in different markets				I/D	D	I	I	M/A			D/A	I			I/A	M
<b>2b) Business problem Recognition and Solving:</b> Identify solutions using appropriate concepts, techniques and models			I	I	I					A		I				

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2c) <b>Business problem Recognition and Solving:</b> analyze and compare data, applying appropriate methodologies to support decision-making			I	I	D	I	D						D, A	D, M, A		M
3a) <b>Interpersonal Skills:</b> communicate, influence, and inform using effective oral/written communication			I	I/D		I	D/A					M,A				M
3b) <b>Interpersonal Skills:</b> Recognize and apply appropriate concepts and theories of motivation to achieve group and organizational goals												M,A				M

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3c) <b>Interpersonal Skills:</b> Diagnose sources of conflict in group and organizational settings and identify effective solutions							I					M,A				M
4a) <b>Awareness of Global, Local, and Regional Environment:</b> Understand the implications of legal and multicultural issues			I			M/ A	D				I	D, A				M
4b) <b>Awareness of Global, Local, and Regional Environment:</b> Identify how global, local, and regional factors interact with the business environment			I	I	D	I	D	D	M,A							M
4c) <b>Awareness of Global, Local, and Regional Environment:</b> Identify solutions to ethical dilemmas	I	I	I	I	I	I	D	D	D	D	D					A

I = Introduced, D = Developed, M = Mastered, A = Assessed (see Assessment Plan Schedule)

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