

WASC ARC 2017

Uniting a Large Campus
towards Institutional
Mission through Assessment

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Overview

- ❖ Welcome and Introduction
- ❖ Why do assessment for the entire campus?
- ❖ Our Story
- ❖ Try it out yourself
- ❖ Closing

Share Your Opinion

- ❖ Go to srs.campuslabs.com
- ❖ Enter Connect ID:
1560

Student Response Session campuslabs

What's Your Name?

First Name
Conference

Last Name
Attendee

Enter a Connect ID

1560

Connect

CSUF

Strategic Plan



Learning is preeminent at California State University, Fullerton. We aspire to combine the best qualities of teaching and research universities where actively engaged students, faculty and staff work in close collaboration to expand knowledge.

Our affordable undergraduate and graduate programs provide students the best of current practice, theory and research and integrate professional studies with preparation in the arts and sciences. Through experiences in and out of the classroom, students develop the habit of intellectual inquiry, prepare for challenging professions, strengthen relationships to their communities and contribute productively to society.

We are a comprehensive, regional university with a global outlook, located in Orange County, a technologically rich and culturally vibrant area of metropolitan Los Angeles. Our expertise and diversity serve as a distinctive resource and catalyst for partnerships with public and private organizations. We strive to be a center of activity essential to the intellectual, cultural and economic development of our region.

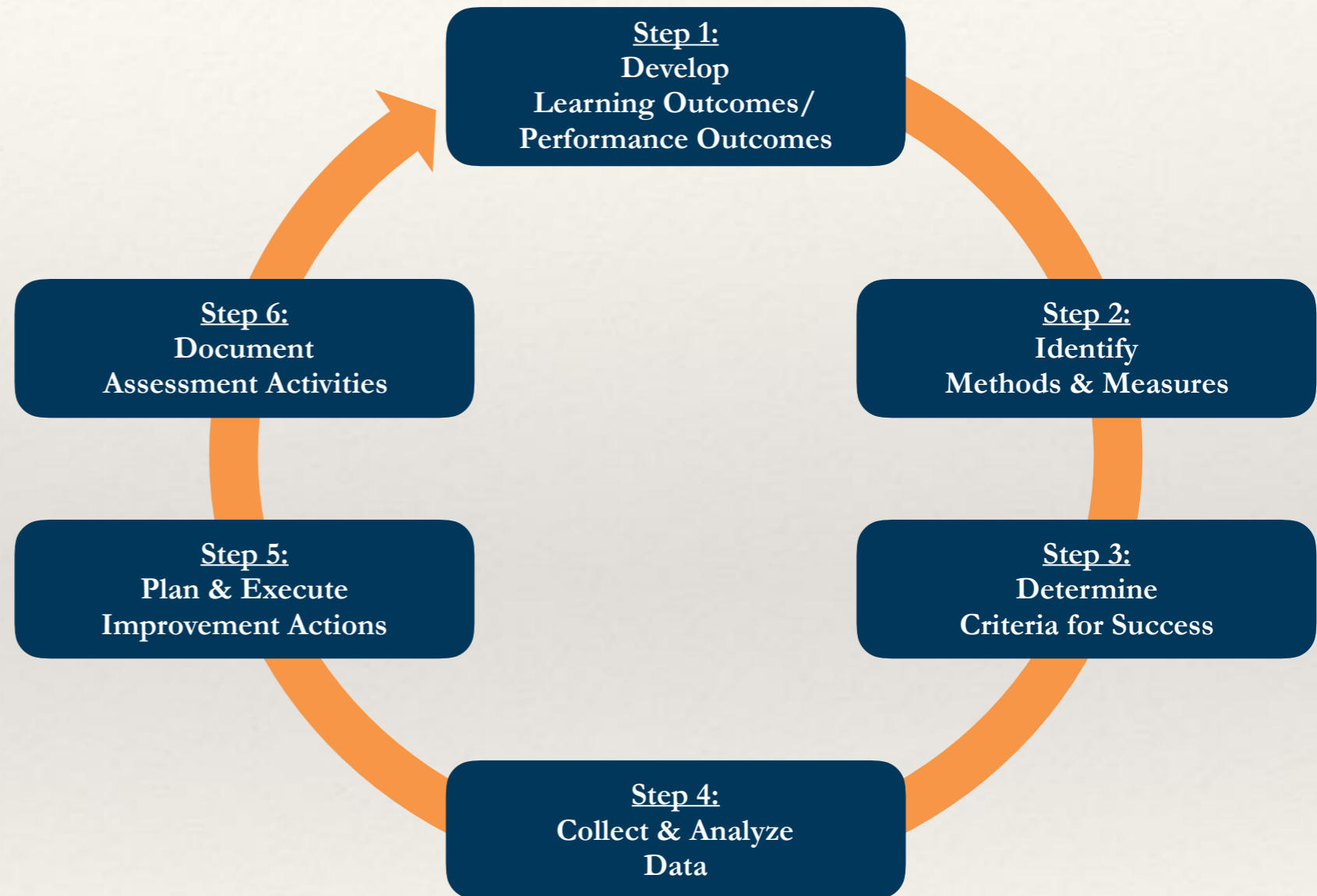


Impact of non-academic units

- ❖ How does a non-academic unit demonstrate its contribution to the mission?
- ❖ Feeling of “disconnect” or “not included”?

Institution-wide Assessment

- ❖ Assessment connects activities with impact
- ❖ Common assessment process makes impact relatable
- ❖ Shared reporting and dissemination connects units



Align Assessment with Goal-setting

Typical annual goal setting:

2015-2016 Goal Format	
OAEE 2015-2016 Goal 2	Continue to support the university to utilize a centralized and standardized assessment management system
Shared Responsibilities	OAEE; AP office; Assessment liaisons; Colleges; Divisions
Strategies to Achieve the Goal	Improve the system design of Compliance Assist to make it more user friendly
Measures/Benchmarks that will Prove the Goal was Accomplished	<ul style="list-style-type: none">- Compliance Assist utilization rate- Compliance Assist user satisfaction

Align Assessment with Goal-setting

2015-2016 Goal Format		Six-Step Assessment Process Format	
OAAE 2015-2016 Goal 2	Continue to support the university to utilize a centralized and standardized assessment management system	Step 1: Outcomes	The university utilizes a centralized and standardized assessment management system
Shared Responsibilities	OAAE; AP office; Assessment liaisons; Colleges; Divisions	<i>***No matching component***</i>	
Strategies to Achieve the Goal:	Improve the system design of Compliance Assist to make it more user friendly	Step 2: Methods and Measures	Improve the Compliance Assist system to make it more user friendly
Measures/Benchmarks that will Prove the Goal was Accomplished	<ul style="list-style-type: none"> - Compliance Assist utilization rate - Compliance Assist user satisfaction 		<ul style="list-style-type: none"> - Calculate Compliance Assist Utilization Rate - Conduct Focus group to capture Compliance Assist user satisfaction
<i>***No matching component***</i>		Step 3: Criteria of Success	<ul style="list-style-type: none"> - 80% Compliance Assist utilization rate - Focus group participants describe Compliance Assist as an effective tool

Different Needs & Support Strategies

- ❖ What is the most appropriate “unit of assessment”
- ❖ Who is the best person to coordinate/lead the process
- ❖ How to truly separate evaluation from assessment
- ❖ Writing a Performance Outcome is harder!
- ❖ How to move beyond satisfaction surveys
- ❖ Compliance sometimes hides problems!
- ❖ When to provide more “hand-holding” and give more “direct orders”?



Try It Out Yourself

Imagine you are helping one of the divisions below start the assessment process. The division is anxious to track and demonstrate progress on its charge.

Work in a small group. Use the worksheet to guide the discussions.

Information Technology

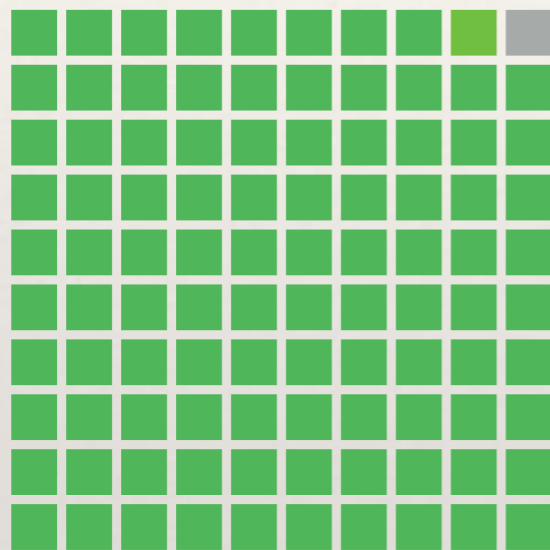
- ❖ IT is charged to ensure that every classroom has the appropriate and up-to-date technology to support teaching and learning needs.

Facilities Management

- ❖ Facilities Management is charged to ensure that the university environment is clean, beautiful, and sustainable.

2015-2016 CSUF Assessment Participation

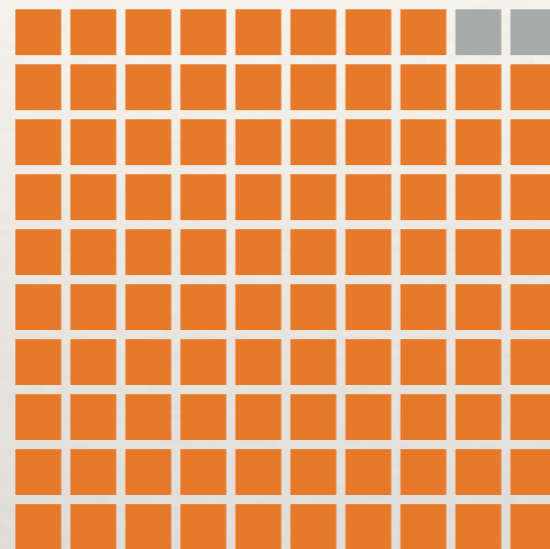
99%



University-wide
Report Submission Rate

20% Increase from AY 14-15

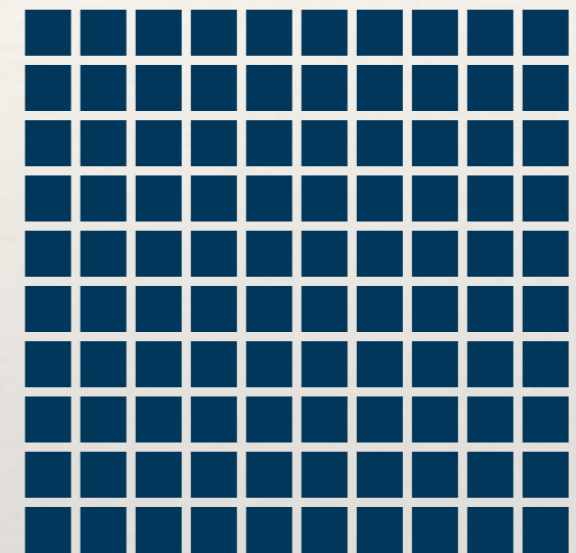
98%



Academic Units
Report Submission Rate

10% Increase from AY 14-15

100%



Non-Academic Units
Report Submission Rate

37% Increase from AY 14-15

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