# Alumni Outcomes Report :
California State University, Fullerton

This report details the employment outcomes of 20,032 alumni who graduated from all programs and levels (i.e., Bachelor, Master, and Doctorate) at CSUF between 2010 and 2020, based on matching institution's student data to Emsi's database of online profiles. To count as a matched record, a profile has to match the institution's past student information on the name and at least one of the following: contact information or award information (such as graduation year, program name, etc.). Unmatched alumni are not included in this report.

Executive Summary

Emsi found 20,032 matched profiles using student data provided by CSUF. Among these matched profiles, 73% of alumni are employed in the field, and 79% are currently residing in the region (i.e., Los Angeles County, Orange County, Riverside County, and San Bernardino County).

Figure 1. Number of Matched Alumni, Percentage of in-Field Employment, and Residing in the Region

20,032	73%	79%
Matched Alumni	Employed in Field	Reside in Region
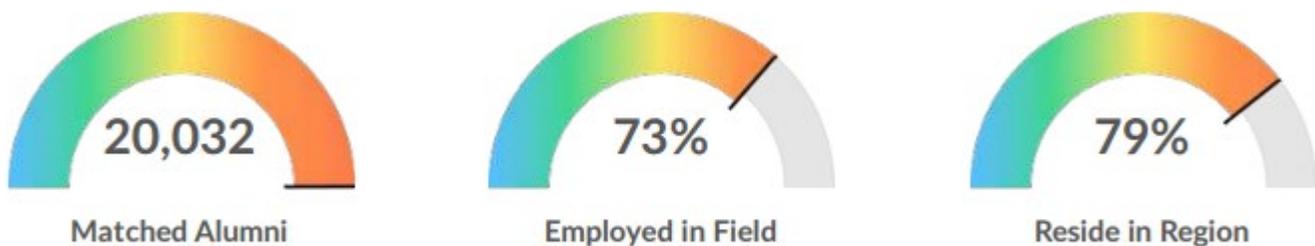
Earnings

Based on their occupations and where alumni live, the estimation of what alumni could be making at their current ages is $57,800/year, and the potential wage based on the average wage for their occupations is $91,100/year.

$57.8K	$91.1K
Estimated Wage	Potential Wage

Estimated wage: the average of the estimated wage for each of your selected alumni, based on the median wage for their occupation in their county, adjusted for age and degree level.

Potential wage: The average potential wage for each of your selected alumni, based on the average wage for their occupation in their county.

What jobs are alumni getting?

Figure 2 displays the education-to-career paths of your alumni based on their program of study and current occupation. Overall, the majority of alumni (73%) is currently working in the field.

Note: This diagram includes up to the top 25 occupations with all remaining occupations grouped under All Other Occupations.

Figure 2. Education-to-Career Paths
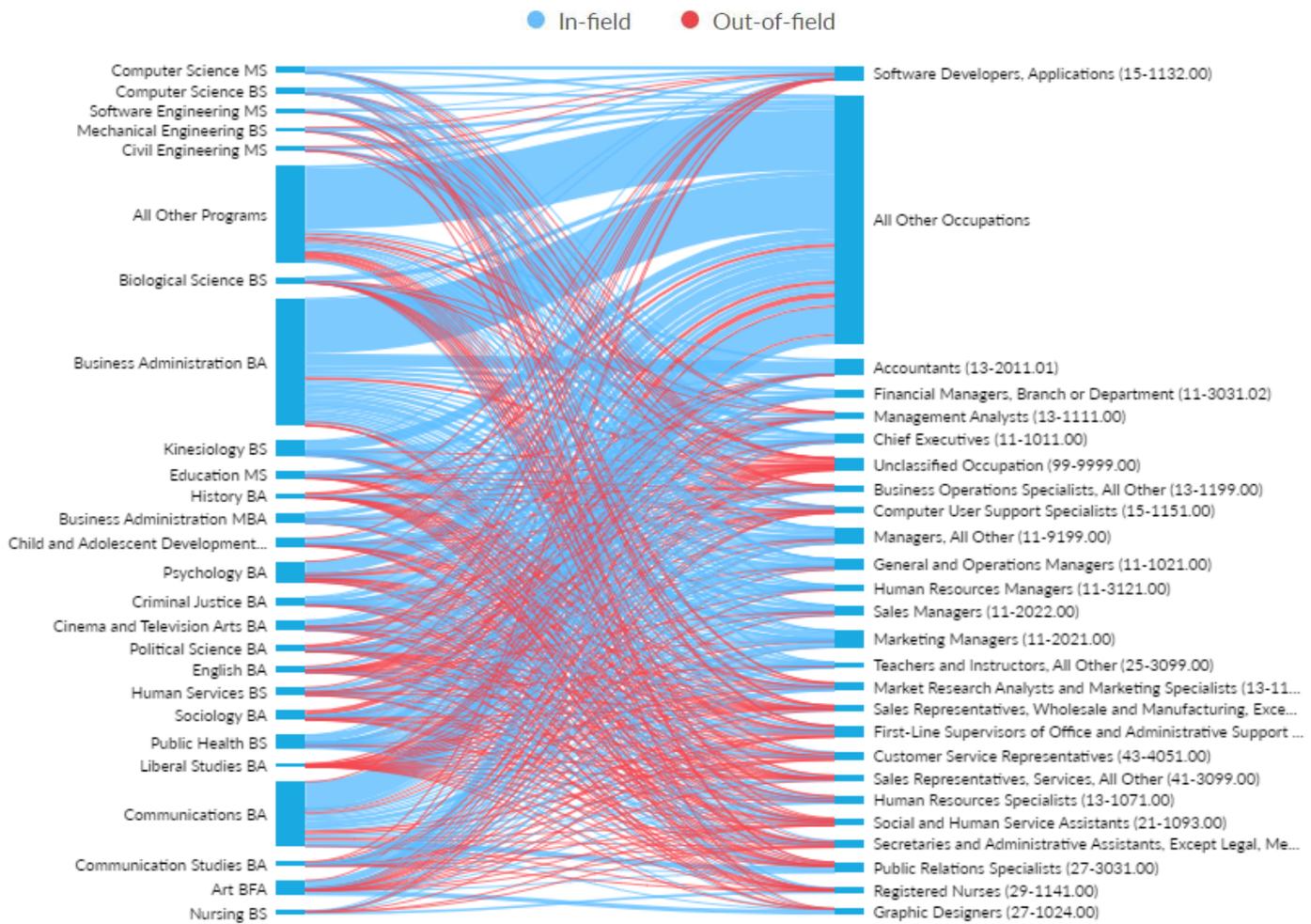
Tables 1 and 2 display the employment outcomes of alumni based on their current role. Standardized occupation codes and job titles classify these outcomes. The most common occupation is Accountants and Auditors, represented by 4% of alumni. The most common job title of alumni Accountants and Auditors (4%).

Table 1. Top 10 Occupations by the Number of Percentage of Alumni

Occupations (SOC)	Alumni Profiles	Percent (%)
Accountants and Auditors (13-2011)	821	4.10%
Unclassified Occupation (99-9999)	727	3.63%
Marketing Managers (11-2021)	718	3.58%
Personal Service Managers, All Other; Entertainment and Recreation Managers, Except Gambling; and Managers, All Other (11-9198)	711	3.55%
Software Developers and Software Quality Assurance Analysts and Testers (15-1256)	621	3.10%
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	486	2.43%
General and Operations Managers (11-1021)	476	2.38%
Public Relations Specialists (27-3031)	437	2.18%
Sales Managers (11-2022)	434	2.17%
Postsecondary Teachers (25-1099)	430	2.15%

Table 2. Top 10 Job Titles by the Number of Percentage of Alumni

Job Title	Alumni Profiles	Percent (%)
Accountants and Auditors	784	3.91%
General and Operations Managers	597	2.98%
Business Development and Marketing Managers	431	2.15%
Software Developers and QA Testers	377	1.88%
Office Managers and Administrative Supervisors	372	1.86%
Sales Managers	369	1.84%
Customer Service Representatives	367	1.83%
Management Consultants and Business Analysts	329	1.64%
Product and Marketing Specialists	319	1.59%
Secretaries and Administrative Assistants	316	1.58%

Who do alumni work for?

Table 3 shows the top companies employing CSUF alumni. Excluding California State University, Fullerton, the majority of alumni who graduated from the university are employed by University of California (1%).

Table 3. Top 10 Companies Employing Alumni

Company	Alumni Profiles	Percent (%)
California State University, Fullerton	171	0.85%
University of California	115	0.57%
Amazon.com, Inc.	105	0.52%
The Walt Disney Company	105	0.52%
Kaiser Permanente	101	0.50%
County of Orange	88	0.44%
The Irvine Company LLC	67	0.33%
Northrop Grumman Corporation	59	0.29%
Ernst & Young LLP	58	0.29%
Edwards Lifesciences Corporation	49	0.24%

What skills do alumni possess?

Figure 3 and Table 4 show the top skills alumni from the program have included in their online profiles. "Customer Service" is the most frequently stated skill (53%). Other frequently listed skills include "Microsoft Office", "Microsoft Excel," and "Microsoft Word."
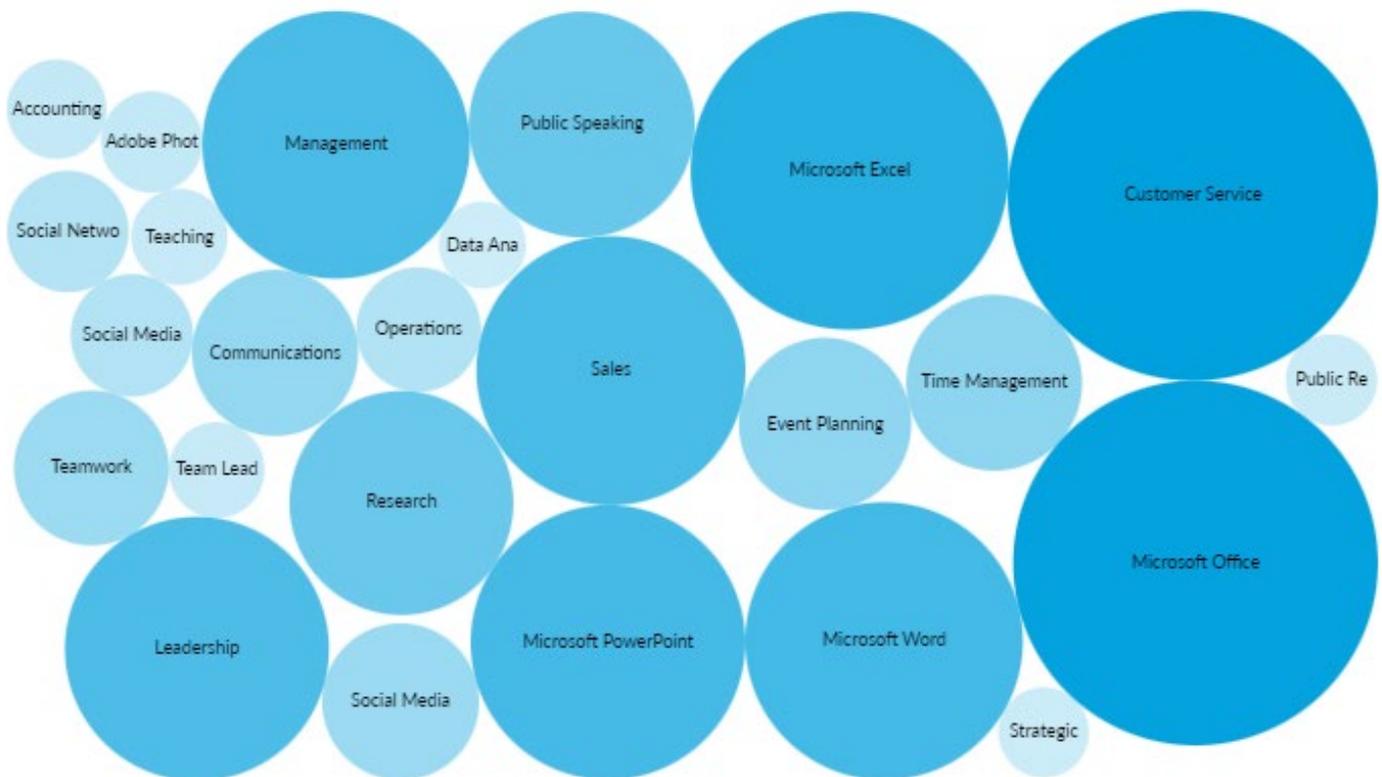
Figure 3. Top Skills Listed in Alumni's Profiles

Table 4. Top 10 Skills Listed in Alumni's Profiles

Skills	Alumni Profiles	Percent (%)
Customer Service	10,672	53.27%
Microsoft Office	10,508	52.46%
Microsoft Excel	9,092	45.39%
Microsoft Word	7,865	39.26%
Microsoft PowerPoint	7,774	38.81%
Sales	7,603	37.95%
Management	7,559	37.73%
Leadership	7,454	37.21%
Public Speaking	6,290	31.40%
Research	6,236	31.13%

Where do alumni live?

Tables 5 and 6, along with the map below display the top locations of your alumni. The larger the bubble, the more alumni reside in that location. The largest portion of alumni lives in Orange, CA (20%).
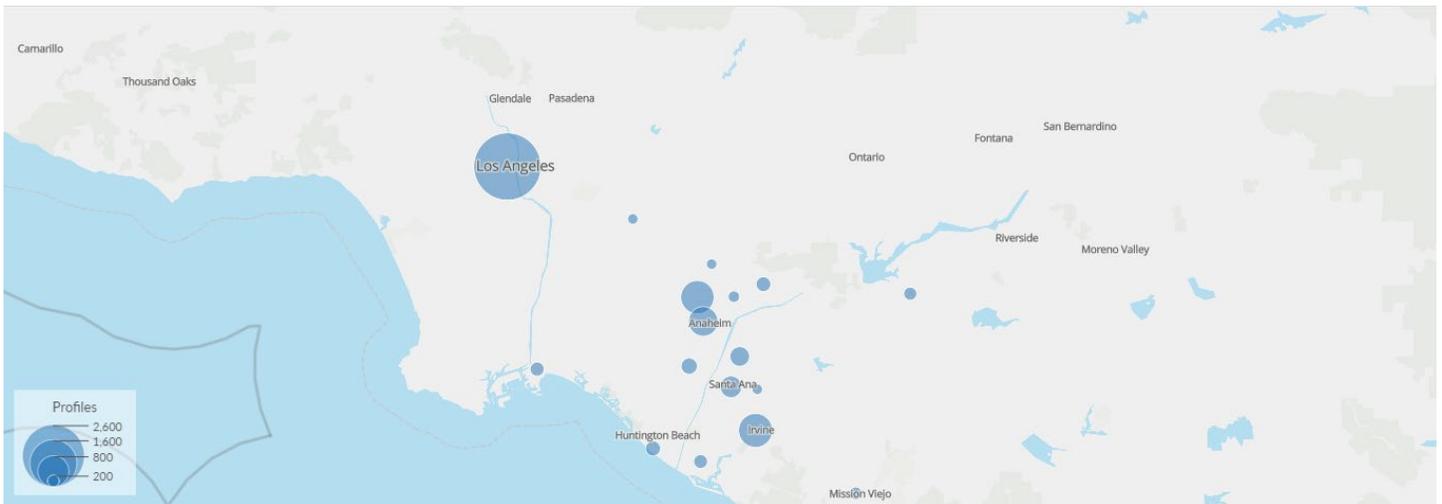

Table 5. Top 10 Cities Alumni are Residing

City	Alumni Profiles	Percent (%)
Orange, CA	4,043	20.18%
Los Angeles, CA	2,911	14.53%
Irvine, CA	775	3.87%
Fullerton, CA	684	3.41%
Anaheim, CA	648	3.23%
San Diego, CA	437	2.18%
San Francisco, CA	425	2.12%
Santa Ana, CA	381	1.90%
Long Beach, CA	256	1.28%
Huntington Beach, CA	248	1.24%

Table 6. Top 10 States Alumni are Residing

State	Alumni Profiles	Percent (%)
California	17,644	88.08%
Texas	344	1.72%
Washington	247	1.23%
New York	228	1.14%
Arizona	143	0.71%
Oregon	135	0.67%
Colorado	112	0.56%
Nevada	105	0.52%
Illinois	90	0.45%
Florida	87	0.43%

When did alumni graduate?

Figure 4 shows the number of alumni who completed their program of study in the corresponding graduation year. The majority of the alumni with matched profiles between 2006 and 2020 graduated in 2012.

Figure 4. Number of Alumni by Year of Graduation
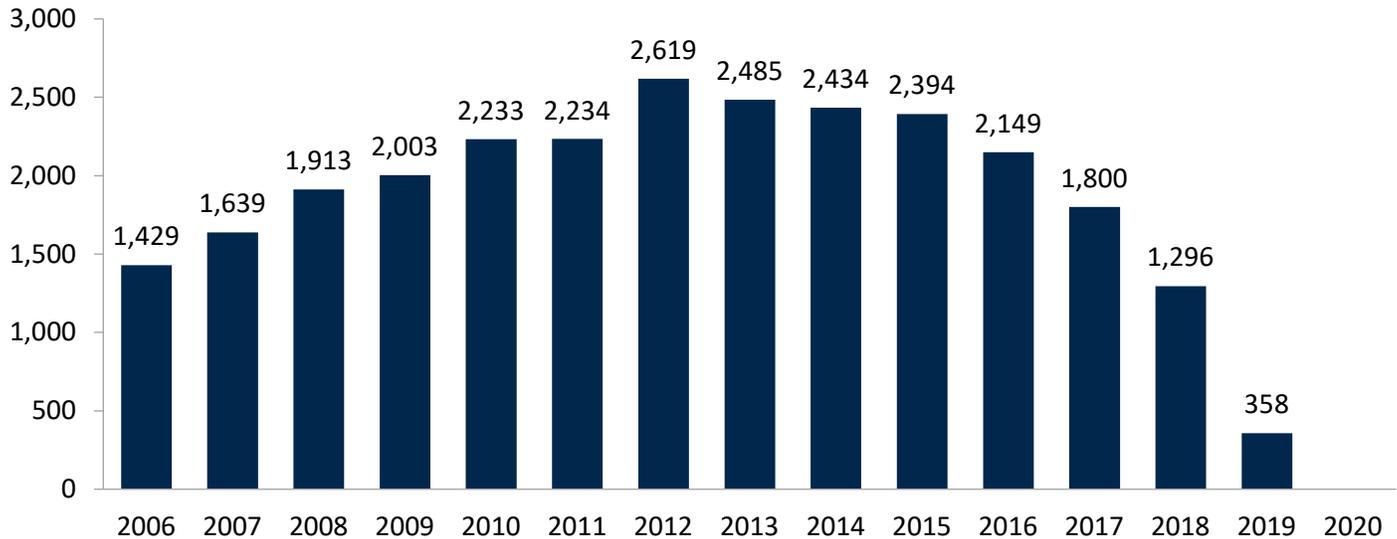
Note: This graph only represents graduates from the last 15 years

Education

Table 7 displays institutions listed in alumni profiles. The majority of profiles listed California State University, Fullerton (99%), followed by three community colleges: Fullerton College (5%), Orange Coast College (4%), and Saddleback College (3%).

Table 7. Top 10 Institutions Listed in Alumni's Profiles

School	Alumni Profiles	Percent (%)
California State University, Fullerton	19,746	98.57%
Fullerton College	953	4.76%
Orange Coast College	731	3.65%
Saddleback College	634	3.16%
University of California, Irvine	495	2.47%
California State University	388	1.94%
California State University, Long Beach	361	1.80%
Santiago Canyon College	358	1.79%
Irvine Valley College	355	1.77%
Cypress College	335	1.67%

Contact Information

CSUF employees can now access the Alumni Outcomes data using the Tableau Enterprise Login. Please contact us at data@fullerton.edu if you have any questions and concerns regarding this report.