College of Education: 2020 Occupational Trends and Outlook

Overview

The <u>CSUF 2020 Occupational Trends and Outlook</u> report examines trends and outlook in occupations within the counties surrounding California State University, Fullerton (CSUF), and compares trends for occupations that can be served by CSUF, at the University level, to those that are not served by CSUF. The trend shows an 8% growth in jobs from 2015 to 2019 before experiencing a 7% decrease in jobs in 2020, which coincides with the COVID-1- pandemic. Though job recovery is expected, its growth is projected to be slow, at 2.6%, between 2020 and 2025. Similar trends are observed when looking at jobs by typical level of entry education: Bachelor's, Master's and Doctoral or professional degree.

This report looks more closely at the trend in jobs that can be served by CSUF's College of Communications. The data for this report have been compiled by Economic Modeling (EMSI), which utilizes various labor market data from government sources (e.g., US Census Bureau, Bureau of Labor Statistics), as well as real-time labor market data (e.g., job advertisements posted by employers, online profiles and resumes created by job seekers and students). The report utilizes the program-to-occupation mapping Emsi developed based on the CIP-to-SOC crosswalk developed by the National Center for Education Statistics and the U.S. Bureau of Labor Statistics¹. To identify jobs that the College can serve, each CIP is mapped to SOC codes for which its programs can prepare students.

Trend in Jobs Served by CSUF at the College Level: College of Education

Figure 1 shows a slow projected increase in jobs that require at least a Bachelor's degree that can be served by students who graduate from CSUF's College of Education. Overall, the number of jobs served by the College increased by about 1% between 2015 and 2019 before experiencing a 7% decline in 2020. A 1% increase in the number of jobs is anticipated between 2020 and 2025.

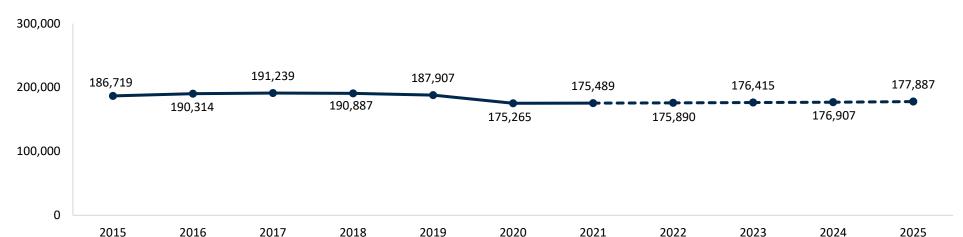


Figure 1. Trend in Jobs that Require at Least a Bachelor's Degree Served by the College of Education, 2015-2025

¹ Please note this crosswalk may not entirely reflect the career pathways that are relevant for the College's graduates. Please feel free to consult with the Office of Assessment and Institutional Effectiveness to revise this report with CIP-to-SOC mappings that more accurately reflect career pathways for students served by the College.

Trends in Jobs that Require a Bachelor's Degree

Figure 2 indicates that the growth in jobs requiring a Bachelor's degree that can be served by students who graduate from CSUF's College of Education is projected to be slow. The number of jobs served by the College increased by 0.4% between 2015 and 2019 before experiencing a 7% decrease in 2020. Job growth is anticipated between 2020 and 2025, by 1%.

Figure 2. Trend in Jobs that Require a Bachelor's Degree Served by College of Education, 2015-2025

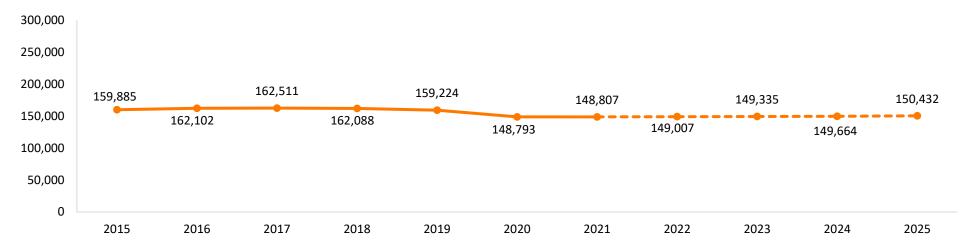


Table 1. Jobs that Require Bachelor's Degree Served by College of Education, 2015-2025

| SOC | Occupation | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
|---------|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-9031 | Education and Childcare Administrators, Preschool and Daycare | 2,829 | 2,919 | 2,948 | 2,894 | 2,676 | 2,261 | 2,257 | 2,257 | 2,261 | 2,266 | 2,279 |
| 11-9039 | Education Administrators, All Other | 2,457 | 2,785 | 3,403 | 4,225 | 5,160 | 4,915 | 4,945 | 4,976 | 5,009 | 5,040 | 5,075 |
| 25-2012 | Kindergarten Teachers, Except Special Education | 7,244 | 6,330 | 5,189 | 4,528 | 3,906 | 3,707 | 3,715 | 3,725 | 3,736 | 3,745 | 3,767 |
| 25-2021 | Elementary School Teachers, Except Special Education | 66,656 | 67,699 | 68,302 | 70,437 | 71,164 | 66,632 | 66,531 | 66,540 | 66,624 | 66,728 | 67,044 |
| 25-2022 | Middle School Teachers, Except Special and Career/Technical Education | 20,135 | 19,762 | 19,613 | 17,934 | 16,921 | 16,932 | 16,995 | 17,064 | 17,134 | 17,192 | 17,293 |
| 25-2023 | Career/Technical Education Teachers, Middle School | 325 | 301 | 256 | 149 | 181 | 60 | 63 | 65 | 67 | 68 | 68 |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 50,857 | 53,259 | 54,126 | 54,248 | 51,681 | 46,717 | 46,676 | 46,702 | 46,777 | 46,858 | 47,096 |

| SOC | Occupation | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
|---------|------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 25-2032 | Career/Technical Education | 1,759 | 1,887 | 1,884 | 1,473 | 1,133 | 1,022 | 1,030 | 1,035 | 1,042 | 1,046 | 1,052 |
| | Teachers, Secondary School | | | | | | | | | | | |
| 25-3011 | Adult Basic Education, Adult | 2,339 | 1,976 | 1,838 | 1,475 | 1,624 | 1,831 | 1,823 | 1,815 | 1,809 | 1,801 | 1,794 |
| | Secondary Education, and | | | | | | | | | | | |
| | English as a Second Language | | | | | | | | | | | |
| | Instructors | | | | | | | | | | | |
| 25-4022 | Librarians and Media | F 20F | F 404 | 4.053 | 4.724 | 4 770 | 4 71 6 | 4 772 | 4.027 | 4.076 | 4.040 | 4.064 |
| | Collections Specialists | 5,285 | 5,184 | 4,952 | 4,724 | 4,778 | 4,716 | 4,773 | 4,827 | 4,876 | 4,919 | 4,964 |
| | Total | 159,885 | 162,102 | 162,511 | 162,088 | 159,224 | 148,793 | 148,807 | 149,007 | 149,335 | 149,664 | 150,432 |

Trend in Jobs that Require a Master's Degree

Figure 3 shows a projected increase in jobs that require a Master's degree that can be served by students who graduate from CSUF's College of Education. The number of jobs served by the College increased by 7% between 2015 and 2019 before experiencing an 8% decline in 2020. A 4% job growth is predicted between 2020 and 2025.

Figure 3. Trend in Jobs that Require Master's Degree Served by College of Education, 2015-2025

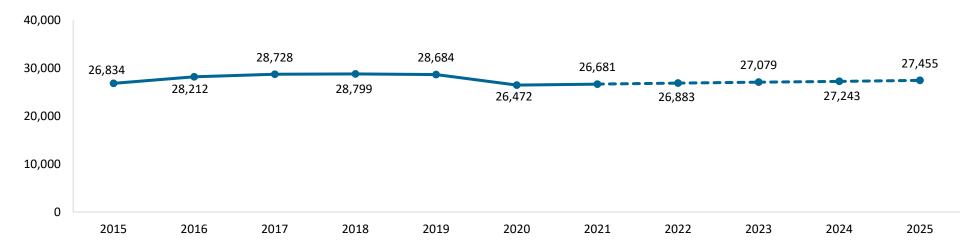


Table 2. Jobs that Require Master's Degree Served by College of Education, 2015-2025

| SOC | Occupation | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
|---------|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11-9032 | Education Administrators, Kindergarten through Secondary | 10,083 | 10,692 | 10,950 | 11,164 | 11,169 | 10,576 | 10,600 | 10,631 | 10,668 | 10,700 | 10,764 |
| 11-9033 | Education Administrators, Postsecondary | 8,498 | 8,762 | 8,445 | 8,100 | 7,548 | 7,105 | 7,221 | 7,324 | 7,417 | 7,488 | 7,564 |
| 25-9031 | Instructional Coordinators | 8,253 | 8,758 | 9,332 | 9,536 | 9,968 | 8,791 | 8,860 | 8,928 | 8,994 | 9,055 | 9,127 |
| | Total | 26,834 | 28,212 | 28,728 | 28,799 | 28,684 | 26,472 | 26,681 | 26,883 | 27,079 | 27,243 | 27,455 |