

# NSSE Overview: 2016 Results and 2018 Administration

**Presentation to the Senate Exec Committee**April 4, 2017

Mary Ann Villarreal, Assistant Vice President, Strategic Initiatives Sunny Moon, Director, Institutional Research & Analytical Studies



### What is NSSE

- Student Engagement:
  - online survey intended to measure the extend to which students engage in effective teaching and learning activities.
- Asks first-year and senior students about:
  - How they spend their time in and out of class
  - How they feel the institution has contributed to their development
  - How they rate the quality of their interactions with faculty and students
  - How they perceive the value of other important educational activities
- Results provide an estimate of how undergraduates spend their time and what they gain from attending college.



## **NSSE** Benefits

- Identify aspects of the undergraduate experience inside and outside the classroom that can be improved to better promote good practices in undergraduate education
- Supplement as indirect assessment student learning
- Evaluate the effectiveness of a new programmatic offering or change in the curriculum
- Use engagement data for accreditation
- Benchmark performance against similar institutions



### **NSSE History & Participation**

- Launched in 2000, with more than 1,600 participating institutions in the U.S. and Canada
- Substantial update in 2013, including new customization options
- 2016 NSSE Administration
  - 530 U.S. institutions participated
  - Average response rate: 29%



### **NSSE Administration**

- Most institutions participate in NSSE once every 2–3 years
- Email invitations to participate (multiple reminders) sent to a census of all first-year and senior students in early Spring
- Email customized and coordinated between NSSE and the institution
- Incentives and/or encouragement to participate helpful

## Survey Administration 2016

- 15,988 CSUF students invited to participate in the web-based NSSE survey in Spring 2016
  - 4,583 first-year students (FTF and cont. freshmen)
  - 11,405 seniors
- 3,238 responses
  - 1,041 first-years (23% response rate)
  - 2,197 seniors (19% response rate)



## What is NSSE Assessing?

### College Experience

 Assessing students' perceptions of their <u>cognitive</u> and <u>affective</u> development, as well as their overall satisfaction with the institution

### Engagement Indicators

Academic Challenge, Learning with Peers,
 Experiences with Faculty, Campus Environment

### High-Impact Practices (HIPS)

- Learning Community, Service-Learning, Research with faculty
- Internship or Field Experience, Study Abroad, Culminating Senior Experience



# Examples of Results



# College Experience

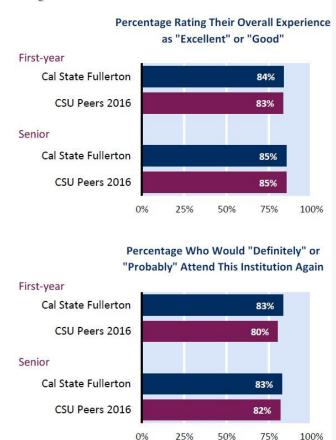
#### **Perceived Gains Among Seniors**

Students reported how much their experience at your institution contributed to their knowledge, skills, and personal development in ten areas.

| Perceived Gains<br>(Sorted highest to lowest)   | Percentage of Seniors Responding<br>"Very much" or "Quite a bit" |
|---|--|
| Thinking critically and analytically  | 85%  |
| Writing clearly and effectively   | 77%  |
| Working effectively with others   | 75%  |
| Speaking clearly and effectively  | 72%  |
| Understanding people of other backgrounds (econ., racial/ethnic, polit., relig., nation., etc.) | 67%  |
| Analyzing numerical and statistical information   | 66%  |
| Acquiring job- or work-related knowledge and skills   | 65%  |
| Developing or clarifying a personal code of values and ethics                                   | 65%  |
| Solving complex real-world problems   | 63%  |
| Being an informed and active citizen  | 56%  |

#### Satisfaction with Cal State Fullerton

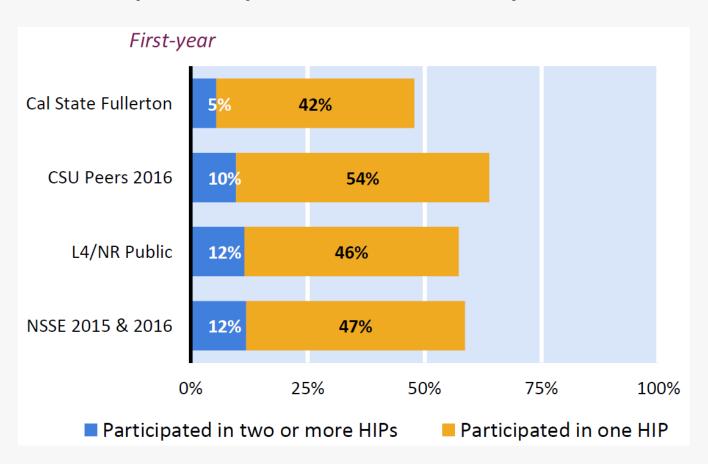
Students rated their overall experience at the institution, and whether or not they would choose it again.





### HIPs — First-Year

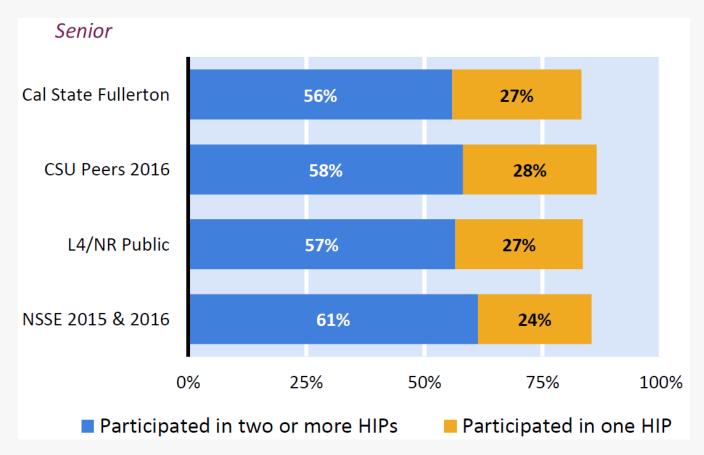
First-Year participation summary





### HIPs – Seniors

Senior participation summary





## Summary of Results

- Students <u>satisfied</u> with overall experience, and if they had to do it over, would choose to attend CSUF again
- Students reported that CSUF contributed significantly to their <u>cognitive</u> and <u>affective</u> development
- Comparison of CSUF to peer institutions indicates there are opportunities for improvement in Engagement and HIPS. On positive note, CSUF is on par for collaborative learning and effective teaching practices



### Opportunities to Strengthen

- Student-Faculty Interaction
  - Talking about career plans, collaboration other than coursework, discussions outside of class, discussions of academic performance
- Campus Environment
  - Quality of interaction with academic advisors, student services, and other administrative staff
  - Attending campus activities and events
- High-Impact Practices
  - Strong interest in faculty-led research



# Engage CSUF Campus with NSSE

- Increase student participation
- Enhance faculty, staff, & student awareness of NSSE
- Encourage uses of NSSE data
- Integrate NSSE as part of the regular educational effectiveness practices



### Next Steps: NSSE 2018

- Additional Modules for 2018 Administration
  - Academic Advising
  - Inclusiveness and Engagement with Cultural Diversity
- Informing the process
  - Qualtrics survey to Department Chairs
    - Recommendations to increase response rates
    - Suggestions for talking points to share with faculty and students
- Messaging to students
  - Encouraging participation
  - Survey distribution (e-mail vs. portal)



# Q & A

### **Institutional Research & Analytical Studies**

QUICK FACTS STUDENT DATA FACULTY DATA PRESENTATIONS SURVEYS RESOURCES ABOUT US

| ORANGE,     | COUNTY STATE COLLEGE<br>FULLERTON, CALIFORNIA |  |
|-------------|---|--|
| WEEKLY REPO | ORT OF ADMISSIONS APPLICATIONS                |  |
| IOTAL*A     | ADMITTED-70                                   |  |
| I OTAL I    | REJECTED — 6                                  |  |
| GRANI       | TOTAL HIG                                     |  |
| *61         | RLS 49  |  |
| GRANI       | TE APPLICATIONS-13  O TOTAL 149  RLS 49       |  |

| Acayear   | Headcount | Fall<br>rb-FTES |
|-----------|-----------|-----------------|
| 2016-2017 | 40,235    | 32,306          |
| 2015-2016 | 38,948    | 31,405          |
| 2014-2015 | 38,128    | 30,819          |
| 2013-2014 | 38,325    | 30,777          |
| 2012-2013 | 37,677    | 30,287          |

Fall 1959 Admission Reporting System as compared to the Current Reporting Metrics

- Full survey results available on IRAS website:
  - http://www.fullerton.edu/analyticalstudies/
- Contact IRAS for customizable reports: Sunny Moon, Director of IRAS
  - hmoon@fullerton.edu x4749