

Division of Student Affairs 2015/16 Annual Report

# CONTENTS

Strategic Plan 1
Associated Students, Inc 4
Titan Athletics 6
Student Engagement
Student Retention 19
Student Transitions





Friends and colleagues,

Lives are transformed because of our passion, commitment to our core values, and dedication to our division-wide strategic plan. During the third year of our plan, we continued to transform the lives of Titans, serving, meeting and supporting our students in a variety of ways. Our student services professionals truly allowed Titans to reach higher in 2015-16, offering opportunities, resources and guidance to help students on their journey toward graduation and their professional careers. I hope you will take the time to read and enjoy all of the good that is

happening within the Division of Student Affairs at Cal State Fullerton!

Be well,

Berence Feres

Berenecea Johnson Eanes, Ph.D.

# **GOAL 1**

Utilizing a "One University" approach, develop "best-in-class" practices for academic, career, and personal advising that support students' pathways to graduation, responsiveness to workforce needs, and the lifelong empowerment and success of our graduates.

Our collaboration with Academic Affairs in forming a Student Success Team has significantly attributed to the progress of completing Strategic Goal 1. Student Success Teams represent a true partnership between Academic Affairs and Student Affairs, aiming to retain and graduate all Titans in a timely manner. Student Success Initiative funds made possible the hiring of Graduation Specialists, Retention Specialists, and other staff to help with CSUF's retention and graduation efforts. Our six-year graduation rate is already above 60 percent, exceeding the number we set to achieve by 2018.



# GOAL 2

Invest in strategies and High-Impact Practice programs and services that foster exceptional persistence, superior achievement and timely graduation for all students, with a particular focus on narrowing the gap between underrepresented students and the overall student body.

Retention efforts have been reviewed and enhanced in collaboration with academic colleges and campus partners to support Strategic Goal 2. We added new staff in the Diversity Initiatives and Resource Centers area, programs such as Welcome to CSUF Day, Orientation and our Assistant Dean Program have been re-envisioned, and the Overnight Orientation Program for first year students was launched to better support student success and retention. Moreover, the Career Center continued to prepare students for professional success, launching the Employer Engagement Initiative Campaign, and Counseling and Psychological Services served students well, adding even more wellness programming.

# Goal 3

Develop and maintain a nationally recognized Talent Development Program that invests in professional and leadership growth of staff.

Talent Development initiatives have been critical to the success of our work. A significant number of staff members continue to enroll in graduate programs, strengthening theoretical foundations in our work that will later allow us to meet sub-goals of Goal 3. Furthermore, we continued to provide cross-training for staff throughout the division and hosted countless retreats and meetings geared toward professional development and team building.



# **GOAL 4**

The Division of Student Affairs and each department will execute state-of-the-art assessment efforts aligned with the University and Division Strategic Plan that include multiple measures to assess learning outcomes, satisfaction, opportunities for program improvement and contribution to achieving the University and Divisional Strategic Plan.

The Division of Student Affairs is leading the way in assessment, focusing on student's needs and in providing transformative experiences to students and the campus communities. In only the second year of implementation, Student Affairs achieved 100 percent participation in the University's Six-Step Assessment Process, meeting the goal set at the end of the 2014-15 year. As the first non-academic division to participate in the University's Assessment Process, Student Affairs continues to move towards developing department based outcomes with areas such as Housing and Residential Life and Student Life and Leadership, to name a couple. Student Affairs presented at three conferences, showcasing its assessment practices and how programs utilize the Universities Assessment Process at a regional and national level.

#### **GOAL 5**

Develop the "Titan Experience" brand to build pride and connection to the University and market the unique and employable qualities of Cal State Fullerton graduates.

The collaborative, transformative and innovative work accomplished within our division has undeniably enhanced the sense of Titan Pride, building the Titan Experience for students, staff, faculty, and community partners. In 2015-16, a lot happened. Our Athletics department won four Big West Championships and three coaches were named Big West Coach of the Year. Student Life and Leadership fully implemented the use of Titan Link, a program that provides students with information on how to get involved and serves as an online main hub for student organizations. Associated Students Inc. (ASI) continued to significantly contribute to the sense of Titan Pride, developing more educational programs, social events, and traditions that are unique to CSUF. The LGBTQ Resource Center officially transitioned to Diversity Initiatives and Resource Centers, centralizing all of our identity-based centers. We also were able to refurbish the physical spaces of the cultural centers and the Office of Financial Aid.

# **ASSOCIATED STUDENTS INCORPORATED**

# **2015-2016 Highlights** Talent Development

- ASI employed 374 student employees, more than one percent of the Cal State Fullerton population, in the Titan Student Union (TSU), Student Recreation Center (SRC), Children's Center, and the University Conference Center (UCC). Throughout the academic year, 90 student employees graduated.
- The NAEYC accredited Children's Center hosted 82 internships, resulting in 5,580 hours of service, and facilitated 543 current CSUF students to perform observations and classroom projects. In addition, the Children's Center received a Quality Rating Improvement System (QRIS) grant of \$13,500 and a 4/5 star QRIS Rating from the Orange County Department of Education.

# **ASI Facilities**

The \$20 million TSU expansion will provide an additional 26,000 square feet, significantly increasing the amount of space designated for student leisure, studying, and networking. The overarching design guidelines of visibility and transparency are tangibly demonstrated in the new entry atrium, which will serve to highlight services and invite participation.

# ASI Programs, Events, and Activities

- The UCC introduced web-based reservation requests through TitanLink. The ability to access TitanLink via mobile devices and personal computers dramatically increased online reservations, resulting in the approval of more than 3,000 requests for the year.
- The annual ASI Spring Concert celebrated its 10th anniversary with more than 6,000 students attending.
- The ASI Association for InterCultural Awareness (AICA) hosted multiple diversity and cultural enrichment events, highlighted by Tunnels of Oppression and Culture Couture that brought nearly 500 attendees. AICA further supported the events and activities of many CSUF cultural clubs with funding allocations just under \$100,000.
- Titan Tusk Force hosted multiple events throughout the year, including monthly Taco Tuesdays, which served approximately 2,400 students, and Orange Madness, which saw nearly 700 attendees.
- The Titan Pride Center (TPC) continued its outreach efforts to share information about campus involvement opportunities and operated the Titan Rewards Program. The TPC reached more than 18,000 students with its weekly promotional tabling and end of semester finals week party cart. The Titan Rewards Program also showed strong participation with over 3,500 students enrolled.



- ASI funding supported roughly 126 campus events and an estimated 800 student travel opportunities with nearly \$700,000 in funding support.
- The ASI Committee on Environmental Sustainability substantially expanded its farmers' market program by hosting four markets in the Fall semester and another six markets in the Spring semester, representing a 100 percent program expansion from previous years.

# **Titan Recreation**

16,000

Total SRC membership surpassed with over 500,000 total entries into the SRC and Irvine Fitness Center, equating to an average daily visit total of 2,700.

**44** intramural sports leagues were offered with nearly

.....

**2,100** league participants. Over **1,700** members enrolled in the 261 instructional classes offered throughout the year.

**5,000** Based on student interest, Titan Recreation facilitated the hosting of a Color Run on campus with ASI being the official charity beneficiary. The event was a success and more than 5,000 participants took part in the run. **715** hours of group fitness classes were offered each semester with 42 classes offered per week.

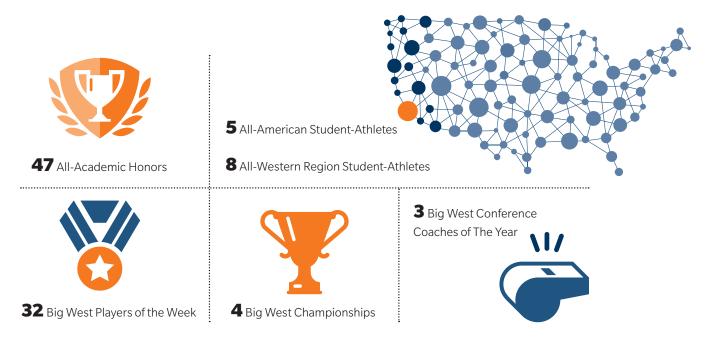
> Summer Youth Camps were offered for eight weeks and resulted in

861 enrolled campers.



# **Honor Roll**

Numerous Cal State Fullerton student-athletes and coaches were honored among the best in their sport in 2015-16.



# **Conference Championships**

During the 2015-16 school year, a total of four Big West Conference championships were won by men's and women's soccer, baseball and softball. Additionally, track and field captured four individual conference titles as the men's 4x100m relay team won their event as did India Owens in the women's 400m hurdles, Eli Penick in the men's 100m dash and Darion Zimmerman in the men's 400m dash.



#### **Postseason Appearances**

Baseball saw action in the NCAA Regional in Starkville, Miss., while cross country appeared in the NCAA West Regionals, men's soccer hosted the NCAA Regionals at Titan Stadium, women's soccer traveled to USC for the NCAA Regionals and softball made an NCAA Regional appearance at UCLA. On top of the five team postseason appearances women's golf sent Martina Edberg to the NCAA Regionals at Stanford to represent Cal State Fullerton, while track and field sent the men's 4x100m and 4x400m relay teams along with Penick (100m dash), Zimmerman (400m dash), Annesh Joshi (men's 110m hurdles), Nick Reynolds (men's 400m hurdles), Janaya Shorty (women's 200m dash) and Jessica Flores (women's hammer throw) to the NCAA West Region Championships at the University of Kansas.

#### **Big West Coaches of the Year**



Dianne Matia Women's Tennis



Kelly Ford Softball



Rick Vanderhook Baseball

# Graduation and Academics

Off the field, 54 student-athletes received either Big West or Mountain Pacific Sports Federation All-Academic awards. A total of 77 student-athletes received their respective degrees spanning 22 majors.

### **Record-Breaking Season**

The Cal State Fullerton tennis team had its best season in program history after setting records for most wins in a single season (17), most Big West Conference victories (six) and best conference finish (third) in Titan history. Cal State Fullerton recorded its first winning season since 2004 and its first-ever winning record in conference play, while the team's overal winning percentage (.739) and league winning percentage (.750) were also program bests. Fullerton ended the season with an 89-45 (.664) record in singles play and a 37-16 (.698) mark in doubles action, both program records. The doubles team of Camille De Leon and Alexis Valenzuela finished the year ranked 56th in the Oracle/ITA Collegiate Tennis Women's Rankings for doubles and ended the year rated ninth in the Southwest Region. As a team, the Titans were ranked at No. 67 for the week of March 8 in the Oracle/ITA Collegiate Tennis Women's Rankings in program history.



# Scholar Athletes Kennedy Esume



A senior center for the Cal State Fullerton men's basketball team, Kennedy Esume has played in every game of his two-year career with the Titans. Prior to arriving in Fullerton, he helped lead the College of Southern Idaho to a No. 10 ranking in the National Junior College Athletic Association poll. He also received a Superior Academic Achievement award from the NJCAA. Before arriving at CSI, he had never played organized basketball. Kennedy has appeared in

60 games and made 32 starts. His career totals include, 259 rebounds, 214 points, 28 blocks, 22 steals and 14 assists. Kennedy has earned Dean's List honors twice at Cal State Fullerton. A geography major with an emphasis in environmental analysis, Kennedy hopes to play professional basketball before pursuing a master's degree. He plans to one day be a college professor.

# **Morgan Batcheller**



A senior defender on the Cal State Fullerton women's soccer team, Morgan Batcheller helped lead the Titans to three straight Big West Conference tournament championships and NCAA Tournament appearances (2013, 2014, 2015) as well as three Big West regular season championships in 2012, 2014 and 2015. Morgan, the 2015 Big West Conference Defender of the Year, became the first player in program history named to the All-Region team for three years

with a third team nod in 2013, a second team honor in 2014 and a first team accolade in 2015. In addition, the Carlsbad, Calif., native joins Kellie Cox, Karen Bardsley and Kandace Wilson as the only players in program history named to the Big West Conference First Team on three occasions. Her 78 career starts rank second all-time. She has earned Dean's List honors five times and spends her time volunteering with Soccer for Hope, Titans Tales, Sunrise Assisted Listing and as a coach for numerous teams. A kinesiology major, Morgan wants to pursue a professional soccer career and plans to earn her master's degree from Chapman University in athletic training.

# Light It Up

As part of the Student Success Initiative, Cal State Fullerton received several high-quality LED lights to illuminate the east and west intramural fields in October 2015. The new stadium lights were provided by Musco Lighting. On the official grand opening, the Titans' intramural flag football team played the inaugural game under the lights.



# Hall of Fame

Cal State Fullerton welcomed its newest class of Hall of Famers in Mark Covert (cross country), Neale Stoner (former athletics director), Jenny Topping (softball), Ted Silva (baseball), and Paul Folino (Titan Athletics supporter) and the Associated Students, Inc., in Ocotber 2015.

# **Dance Title**

The Titan Dance Team clinched its 15th UDA/UCA Collegiate National Championship in January. The Titans competed in the Division I Jazz category.

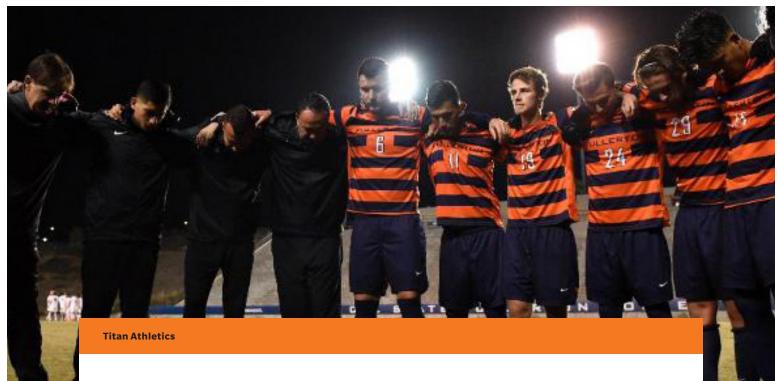
# **Professional Titans**

A total of 10 student-athletes who competed during the 2015-16 school year went on to sign with or get drafted by a professional team. Cal State Fullerton baseball saw seven of its student-athletes drafted in the Major League Baseball draft in Chad Hockin, Dalton Blaser, Dylan Prohoroff, Blake Quinn, Scott Serigstad, Timmy Richards and Miles Chambers. Additionally, men's basketball student-athlete Malcolm Brooks signed with the BK Lions Jindrichuv Hradec in the Czech Republic, while women's soccer student-athlete Christina Burkenroad was drafted in the second round, 15th overall, of the National Women's Soccer League by the Orlando Pride, and lastly, softball student-athlete Missy Taukeiaho signed with the USSSA Florida Pride of the National Pro Fastpitch (NPF).

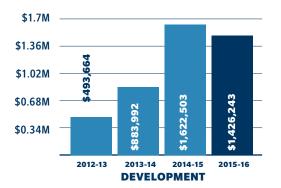
# **Making Things Brand-ing New Again**

Renovations and upgrades to Titan Stadium were completed at the end of April as the 24-year old venue received a well-deserved facelift. Upgrades included nine large-format vinyl graphics, two large-format banners encased in an aluminum frame, dimensional LED signage on the back side of the press box, paint on the field-level bowl, repair and painting of existing handrails and 1,400-linear feet of windscreen to enclose the venue.

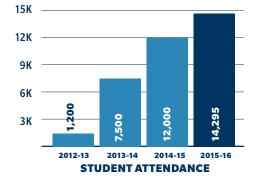
In an effort to stay consistent with branding, the Cal State Fullerton official athletics website FullertonTitans. com, also got a makeover as Digital Media Manager Mike Greenlee redesigned the site along with web provider *PrestoSports*. The redesign focused on combining the visual identity and brand of Cal State Fullerton athletics.



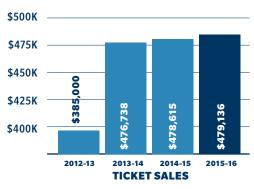
The Titan Athletics Department saw continued growth off the field in 2015-16.



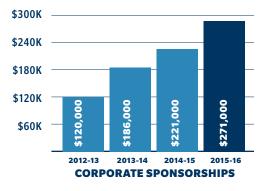
Associate Athletics Director for Development Greg Paules, along with his staff, raised \$1.4 million during the 2015-16 school year. In the last 40 months, athletics has raised more than \$4 million dollars and has a letterwinner's club with more than 250 members. This year, the Folino invitational brought in a record \$215,000, while Dinner with the Titans netted more than \$160,000.



Marketing and Promotions Coordinator Becca Dobbs attracted 14,295 students to attend athletic events during the 2015-16 school year marking an improvement from 12,000 last year, a 19% increase. In the past four years, students attendance has seen a steady increase, jumping from 4,500 in 2012-13 to 7,500 in 2013-14 for an overall increase of 218%.



Thanks in part to all 15 sports at Cal State Fullerton Athletics Tickets and Marketing Manager Jenn Rudy oversaw an overall increase in ticket sales totalling \$479,136. Over the last four years, ticket sales have brought in \$1.8 million and have increased by 25% since 2012-13.



Assistant Athletics Director for Marketing Aaron Tapper and his staff secured \$271,000 in sponsorships, an improvement of \$50,000 from the previous year. In the last four years, corporate sponsorships have increased nearly 20% every year and have jumped from \$120,000 in 2012-13 to \$271,000 in 2015-16 for a 126% increase.



# **DIVERSITY INITIATIVES AND RESOURCE CENTERS**

Diversity Initiatives & Resource Centers (DIRC) creates learning environments and opportunities that promote community and social consciousness, offering workshops and trainings designed to increase self-awareness, cultural competence, sensitivity, and critical thinking.

## 2015-16 Highlights

Two permanent, full-time coordinators were added to the team this year: One in the African American Resource Center and the other in the Chicana and Chicano Resource Center. Furthermore, during the spring semester, DIRC hired a full-time permanent coordinator for the LGBTQ Resource Center.

### **African American Resource Center**

■ Increased visibility and support for organizations within the National Pan-Hellenic Council, developed strong collaborative programs and informal advising relationships with Black student organizations, and helped students pass a resolution with Black Student Union (BSU) Council and ASI in support of Black student success.

- Saw AARC usage triple throughout the year.
- Engaged students with the creation of Black Wednesdays, one of the most regularly attended programs, as an opportunity for Black Titans to create a consistent and public presence on campus.
- Launched a Spotlight Series that empowered students to interact with various administrators and faculty on campus in a living room conversation format. This series reflected the goal to increase social capital for Black students on campus and support through relationships with institutional agents.

#### **Asian Pacific American Resource Center**

- 32 programs and events were hosted by the APARC in partnership with various constituents such as the WoMen's and Adult Reentry Center, University Outreach, Counseling and Psychological Services, Asian American Studies, and Asian American Pacific Islander Faculty and Staff Association.
- In an effort to promote the visibility of the center, APARC staff conducted 31 classroom presentations in Asian American Studies Program and other academic disciplines in the College of Humanities and Social Sciences.
- Served as the lead for Asian American Pacific Islander Heritage Month programs, Asian Pacific Islander President's Reception, and Asian Pacific Islander Graduate Recognition Ceremony.



# **Chicana & Chicano Resource Center**

- Offered 21 one-time programs and six consistent programs and services in partnership with departments, offices, student organizations and centers across campus.
- Created a year-long volunteer program and semester-long A.L.A.S. (Advancing Latin@ Academic Success) Graduate School Mentorship Program. The volunteer program empowered three students to develop programming skills and critical thinking around diversity and social justice issues impacting the Latinx community.
  - □ The ALAS Graduate School Mentorship Program paired 17 undergraduate students with six CSUF graduate students to learn more about graduate school options and the application process.
- Organized a series of programs during the spring semester, providing resources and information for students while serving as a place for students to build communities of support and relationships with each other, staff and faculty.

# LGBTQ Resource Center

Formerly housed within ASI, the LGBTQ (Lesbian, Gay, Bisexual, Transgender and Queer) Resource Center began operating under the umbrella of the Diversity Initiatives & Resource Centers within the Division of Student Affairs in January of 2016. Programming within the center included the Thinking Queer Speaker Series, Developing Queer Leaders, SafeSpace Training Program, Movies Across the Rainbow, Queer Talks, 1 Girl 5 Queers, Q Safety, Qmunity Welcome and Coming Out Week.

# **Titan Dreamers Resource Center**

■ 2015-2016 marked the center's second full academic year in operation.



#### **Student Engagement**

- More than 30 programs and events were hosted by TDRC in partnership with a number of departments, offices, and centers across campus:
  - "Undocumented and Unafraid" in partnership with LINKS Mentoring Program
  - "UndocuQueer: Intersecting Identities and Realities" in partnership with the ASI LGBT Queer Resource Center and the LGBT Center OC
  - "California DREAM Act Application for Financial Aid Workshop Series" in partnership with the Office of **Financial Aid**
  - □ 2016 Dreamers Graduate Recognition Ceremony in partnership with the DREAM Co-Op.

# **DEAN OF STUDENTS**

The areas encompassing the Dean of Students provide a range of services designed to support student academic success. Included in these areas are the Behavior Intervention Team (BIT), Students with Concerns, and Student Conduct, with each focusing on the care and service of students.

# 2015-16 Highlights

- In an effort to better support retention of students, Dean of Students worked with the Registrar's office to oversee and approve partial medical withdrawals due to mental health challenges.
- The Behavioral Intervention Team developed a curriculum for training staff and faculty on supporting students in distress.
- Professional development opportunities strengthened the Behavioral Intervention Team, with CSUF hosting a system-wide BIT meeting and training for all Southern California campuses.
- Deans and Assistant Deans piloted workshops geared toward helping students in distress and presented to the College of the Arts, Council of Dean's, and Department Chairs.
- Assisted four students from other CSU campuses to transfer to CSUF due to Title IX investigations. Each case was a significant feat due to the deep collaborative efforts with the College, Registrar, Admissions, and Financial Aid.



# Summary of Student Case Interventions for Students with Concerns/Complaints

During the 2015-2016 academic year, the Associate Dean of Students had appointments, referrals and provided interventions for 288 students.

#### **Behavior Intervention Team**

- Under the leadership of the Dean of Students, the Behavior Intervention Team supports students who may be in distress or whose behavior is of concern to others before they rise to crisis levels.
- The Assistant Dean of Students is the primary case manager for BIT cases, which saw a case load of 121.

# **NASPA Undergraduate Fellows**

The mission of NASPA Undergraduate Fellows Program (NUFP) is to increase the number of underrepresented populations in Student Affairs and higher education, including, but not limited to, underrepresented students of color, persons with disabilities, first generation college students, and persons who identify as LGBTQ.

### 2015-16 Highlights:

- CSUF had the largest cohort of Fellows in Region VI, with 12 active fellows.
- It marked the first year in which the program was fully funded.
- NUFP students had the opportunity to interact regularly with a graduate assistant enrolled in the Master of Science in Higher Education (MSHE) program at CSUF as well as other Senior Student Affairs Officers.
- NUFPS were also funded to attend NASPA Western Regional Conference, NASPA National Conference where they participated in the NUFP pre-institute, and Western Regional Careers in Student Affairs Day.



# **STUDENT LIFE AND LEADERSHIP**

## 2015-16 Highlights

- Implemented and integrated TitanLink, which serves as "the official online Titan Experience." In short, TitanLink connects students with student organizations and campus-wide events. TitanLink serves as the primary online resource for student organizations for venue reservations, creation of rosters of organization members, communication with members, storage of organization documents for officer transitions, online elections, and much more.
- Hired a new Director of Student Engagement to supervise the entire department. In addition, an inaugural Assistant Director for Fraternity & Sorority Life was hired to provide staff support and strategic planning within Fraternity & Sorority Life programmatic area. SLL also restructured Volunteer Services Programs to incorporate the Leadership Programs programmatic area, as a result, it is now called Community Service & Leadership Programs.

#### **Campus Activities**

- Sponsored the annual Campus Activities, which included Discoverfest, Tuffy Awards, and Social Justice Summit. For Discoverfest, SLL incorporated new elements like student performances, food trucks, special guest speakers, commemorative gift bags, and an assessment.
  - □ SLL added new diversity elements to the Tuffy Awards through student organization performances and featured Grammy Award nominated, all-female Latin-American music group Trio Ellas.

# **Clubs/Organizations**

- This year, there were 375 registered clubs/organizations.
- With the implementation of TitanLink, SLL initiated a new registration process for all clubs/organizations, which established online TitanLink identities for every registered student organization.
- Coordinated Orientation and Introduction Sessions for faculty/staff advisors that addressed alcohol policies, risk management, event planning, TitanLink information, Title IX, Clery Act, and more.



# Fraternity & Sorority Life

- Fraternity & Sorority Life (FSL) had several changes this year to assist the students with leadership development, accountability, and risk management:
  - □ Implemented a revised curriculum for New Member Education for 300+ participants that incorporated our campus partners like WoMen's & Adult Reentry Center, Diversity Initiatives and Resource Centers, and Student Health & Counseling Center.
  - Developed new standards for the Pursuit of Excellence that incorporated diversity programming for every chapter to complete.
  - Revised the four-pillars that every chapter should exemplify through their programs and integrated new trainings for FSL Presidents/Members that addressed image, anti-hazing, alcohol prevention, and cultural sensitivity.
  - Sponsored leadership retreats for all councils and supported the establishment of a National PanHellenic Council as a stand-alone council on campus.

# **Sports Clubs**

- SLL supported 21 sports clubs this year.
- Initiated training sessions for coaches to educate them about Title IX, Clery Act, and other relevant information for advisors of a sports club.
- Worked with campus partners to develop new reservation guidelines for sports clubs when reserving campus venues.



# **WOMEN'S AND ADULT REENTRY CENTER**

## 2015-16 Highlights

## **Violence Prevention Programming & Advocacy**

- This year the Violence Prevention Program established a peer educator program at CSUF. Included in this development was the creation of a training curriculum and a program structure.
- Six undergraduate students went through a comprehensive training program to address issues such as bystander intervention and root causes of violence. These students served as part of the center for the entire academic year and connected with more than 1,700 of their peers/students through workshop facilitation, events and outreach.

# **Sexual Assault Awareness Month**

One of the most important aspects of the violence prevention education program is Sexual Assault Awareness Month (SAAM), which occurs in April. This year SAAM include Walk for Change, which was re-branded to support a more inclusive Titan community. Also, Denim Day was incorporated into SAAM this year. Denim Day brought out many campus partners and administrators, providing a strong foundation for survivors and support for prevention education.

#### **WoMen and Gender Programs**

- WoMen and Gender programs utilizes both large scale events and small discussion groups to explore issues like gender, equity, and intersectionality of identities on the CSUF campus:
  - During the 2015-16 academic year, a total of 34 programs were hosted on a number of topics, such as gender expression, gender inclusive language, human trafficking, misogyny in media, women in the military, body positivity, and women and finance.

# **Adult Reentry Programs**

On September18, 2015, the Adult Reentry Center hosted its first Back to School Night.

# Alpha Sigma Lambda

A total of 91 students were inducted into the nontraditional student honor society this year, as this organization continues to see increased growth.



# AWARE

AWARE, a registered organization focused on the needs of the nontraditional students, received very positive press in the Daily Titan and on Titan Radio. The organization continues to offer support for the nontraditional student and is looking for ways to build their network on campus. Their end-of-the-year bowling event had over 40 people in attendance, which was their largest turn out to date.

# **VETERANS RESOURCE CENTER**

# 2015-16 Highlights

- 34 percent of CSUF's total student veteran population utilized services from the VRC.
- During the 2015-2016 academic year, CSUF had 520 student veterans. Of those 469 student veterans and 142 dependents were assisted by the VRC with the certification of their GI Bill Benefits.
- An additional 566 dependents were processed for their Cal Vet Fee Waivers by the VRC.
- The VRC's retention rate of engaged students remains strong at approximately 90 percent.
- The VRC continued to expand its services and support to student veterans by offering more workshops and events through three major programs:

Veterans Ambassador Program

• The Veterans Ambassador Program was piloted this year and offered workshops and guidance for prospective students from Fullerton College.

□ Veteran Scholar Career Readiness Program (VSCRP)

• The VSCRP hosted 12 workshops and two career network expos, including: From Troops to Hired Heroes, Job Search Skills, Interview Techniques and Networking Skills.

□ Titan Warrior Wellness Program (TWW)

- TWW provided opportunities for student veterans to participate in team dragon boating in the fall and snowboarding in the winter.
- On April 30, 2016, the VRC in collaboration with the Student Veterans Association held its ninth Annual Veterans Appreciation Night. More than 300 people were in attendance to honor the accomplishments of Titan student veterans and dependents.



# **CAREER CENTER**

# 2015-16 Highlights

- The Career Center implemented the second year of the three-year re-engineering plan powered by the new resources made available from the Student Success Initiative to prepare students for professional success through the integration of career and academic planning, and expanding internships and post-graduate employment opportunities for students.
- Continuing to deliver a high volume of services to students, employers and departments, the Career Center staff also developed a plan to launch an aggressive employer engagement campaign including all of the eight College Career Specialists.

## **Employer Engagement Initiative Campaign Launch**

- The Career Center launched the Employer Engagement Initiative that resulted in engagement efforts for 171 targeted employers across each of the eight colleges.
- The Employer Engagement Initiative resulted in a 220 percent increase in employer engagement among the selected targeted employers when compared to their engagement level from the previous academic year.





# Expanding Services and Engagement through Student Success Initiative Support

- The Career Center was successful in expanding staff to create a dedicated College Career Specialist for each of the eight colleges where the Career Center has primary responsibility, including support for the college-based Student Success Teams.
- A total of 8,140 Students were engaged by College Career Specialists via Career Center Events, Workshops, Employer Information Sessions, Classroom and Department Student Club Presentations and Student Success Collaborations.

# **CENTER FOR INTERNSHIPS & COMMUNITY ENGAGEMENT**

# 2015-16 Highlights

- Processed new learning agreements with 257 companies and organizations that engage students in academic internships and service-learning, bringing the total of active learning agreements to 3,740.
- Provided risk management, recruitment and placement screening for service-learning courses (all colleges) and academic internships (33 departments).
- Consulted with employers and faculty to approve 3,266 postings for 14,160 potential academic internship and service-learning placements.
- Awarded 25 faculty mini-grants to add service-learning to a course, deepen a service-learning partnership in the community, assess service-learning curriculum, attend and/or present at service-learning conferences, or participate in international course-related service.
- Offered 119 paid student employment positions.





#### **Engaging the Community**

- After School Education And Safety (A.S.E.S.) provides service-learning, academic internship, and/or employment opportunities for CSUF students. The program through CSUF operates at six elementary and junior high schools in the Buena Park School District. Tutors and volunteers (including academic interns and service-learning students) performed 5,948 hours of classroom service in 2015-16.
- America Reads and Counts is a Federal Work Study program that offers students training and opportunities to earn FWS funds. As math and reading tutors, they promote learning and improved academic outcomes for school children. CICE places ARC Tutors at partnering schools or community sites to assist teachers or after-school staff and work with children who need extra help. After doubling the number of tutors and hours in 2013-14 from the previous year, the program continued to grow in 2015-16. In total, there were 36 ARC tutors who served nearly 8,000 hours at 12 sites, including two that were added this year.
- Jumpstart is an AmeriCorps program that gives preschoolers strong foundations in language, literacy and social development skills that will help them make steady academic progress. Cal State Fullerton's program leads the state in children's learning outcomes because it is embedded in the Child and Adolescent Studies Department's curriculum. As early childhood educators, Jumpstart Corps members develop their own lesson plans, lead preschool classes and serve 350 to 450 hours in preschool classrooms to earn educational funds from AmeriCorps as well as course credit. Forty-five Members served more than 13,000 hours at seven sites in Santa Ana and Anaheim.
- SHINE offers service-learning opportunities to students enrolled in sociology, TESOL (Teaching English to Speakers of Other Languages), education and language courses. Students are placed as English tutors and conversation partners for mostly elder learners enrolled in English as a Second Language or citizenship courses at local colleges and senior centers. SHINE service is now embedded in the TESOL major as a degree requirement. More than 2,000 hours of service were completed by 118 SHINE students and volunteers.
- Titan Tutors is a partnership with Project Access, which provides health, education and employment services to families, children and seniors living in low-income housing communities throughout California. Four CSUF students served more than 900 hours and earned wages as tutors and mentors to kids in low-income residential communities served by Project Access in Orange and Los Angeles counties.



# **ASSISTANT DEANS**

# 2015-16 Highlights Championing Student Success

- Assistant Deans led efforts to select and award scholarships and recognition events. For example, the 33rd Annual CNSM Awards Banquet recognized 100 students who received \$100,000 in scholarship awards. CSUF Irvine Campus identified a student recipient from the competitive GPA Essay competition to award The Shea Homes Scholarship. In Engineering and Computer Science, the assistant dean ensured 10 students received over \$50,000 in scholarships from five prestigious awards.
- Launched the CSUF Irvine Campus pathway program with Irvine Valley College, guaranteeing a Bachelor of Arts degree from CSUF Mihaylo College of Business & Economics in Business Administration with a concentration in accounting in four years. With one additional year, students can earn a Master of Science and meet educational requirements to become a CPA.
- 71 students accessed Disability Support Services at the CSUF Irvine Campus, an increase of 13 percent from the previous year. Fullerton campus DSS office continued to provide funding support for one student assistant to proctor 198 DSS supported exam – a 35 percent increase from the prior year.

# Strengthening Campus Partnerships

- Assistant Dean program launched a new partnership with University Extended Education through International Programs and Global Engagement (IPGE) and the College of Engineering and Computer Science, welcoming a 10th Assistant Dean for Student Affairs position focused on faculty and student engagement for international graduate students.
- In late February 2016, CSUF Irvine Campus launched the first pathway program with Irvine Valley College. Students accepted are guaranteed a Bachelor of Arts from CSUF Mihaylo College of Business & Economics in Business Administration with concentration in accounting in four years.
- Assistant Deans partnered with Counseling and Psychological Services (CAPS) to host and develop workshops for students. A Wellness Workshop Series offered strategies for "Mood Management," "Anxiety/ Worry" and "Embrace Stress." Additional workshops were presented both inside and outside the classroom as requested by faculty. Topics included Academic Study Skills, Depression, Healthy Relationships, Careers in Psychology, Sexual Assault, Suicide, Intimate Partner Violence, and CAPS services.



Students and faculty from HHD and HSS participated in the ITTANable Exam Booking Pilot. The proj aimed to eliminate barriers for students with disabilities scheduling alternative exams.

# Enhancing Leadership Development and Student Engagement

- The Mihaylo College of Business and Economics Inter-Club Council (BICC) partnered with ASI and the Office of the Dean in the College to allocate over \$80,000 to expand student programming send over 100 students to attend conferences and competitions, enhance student organization marketing material, host a TED TALK speaker, and present the college week - Business Madness.
- Arts District residents attended a production of Money Matters (previously RENT), a musical production by the theatre department that speaks to financial responsibility.
- Jamie Hyneman and Adam Savage from Discovery Channel's Mythbusters were keynotes for nearly 950 in TSU Pavillions during the 13th Annual NSM ICC Symposium.
- The inter-club councils hosted College Weeks, "Meet the Dean" events for students to engage with college leadership, and distributed funding for national and regional student competitions.
- CSUF Irvine Campus ASI Productions Coordinators utilized over \$56,000 for campus events that showcased Titan Pride days, community outreach events, LGBTQ Discussion Groups, a series with Irvine Campus Leadership Team, Week of Welcome, and student club membership drive.



# **CENTER FOR SCHOLARS**

# Abrego Future Scholars

Retention:

- Retained 98 percent of Abrego Future Scholars Freshmen after Year 1.
- Retained 99 percent of Abrego Future Scholars Transfers after Year 1

High Impact Practices:

The Center for Scholars seeks that all students will engage in High Impact Practices (HIPs) and has a goal that all scholars will engage in four HIPs during the academic year. A recent assessment revealed the following data for our scholars:





# **Guardian Scholars**

#### Retention

In the spring of 2016, Guardian Scholars celebrated and recognized nine men and women, who, with the support of the program, successfully reached their goal of attaining their bachelor's degree. Since the program's inception, Guardian Scholars has graduated over 100 scholars.

## High Impact Practices

An assessment of Guardian Scholars population from this spring 2016 revealed that 100 percent of Guardian Scholars were involved in at least one HIP during the 2015-16 academic year.

#### Fundraising

During the 2015-2016 academic year, the Guardian Scholars Program raised approximately \$1,403,177 in private donations and grant from individuals and foundations to support student scholarships, programming and operational expenses.



# **President's Scholars**

**High Impact Practices** 

100 percent of the scholars engaged in two or more High-Impact Practices including, student leadership positions, employment opportunities, intramural sports, Titan Athletics, undergraduate research, Southern California Undergraduate Research Conference, Rayethon Internship, Honor Society Involvement, Resident Assistants, Housing and Residence Life, Senior Capstone projects, or Study Abroad.

#### **Community Service**

#### I Love Fullerton Day

Guardian Scholars and President's Scholars partnered with CSUF, the Fullerton Police Department, OC United, the May and Stanley Foundation, Together We Rise and Tlaquepaque to build 75 bikes for teenage foster youth in Orange County. The bikes were delivered to OC United and the Boys and Girls Club of Fullerton for foster youth in need.

#### Together We Rise

Guardian Scholars and President's Scholars partnered together to design and pack "sweet cases" for adolescent foster youth who often only have trash bags as the only form of luggage. A total of 30 scholars came together on a Saturday to pack and design 80 sweet cases with the organization Together We Rise.

#### Leadership-Millennium Momentum Foundation

A total of 25 Abrego Future Scholars and President's Scholars participated and graduated from the Millennium Momentum Foundation Leadership Development Institute. The scholars participated in over 50 hours of practical leadership development including: Skills training, practical employment skills training, integrated one-on-one professional mentoring, higher education application guidance and other professional support that targets current historically underrepresented students. In the end, 100 percent of the students reported that the networking opportunities available through the program were beneficial to their professional development and enhanced their practical leadership development skills.



# **COUNSELING AND PSYCHOLOGICAL SERVICES**

# 2015-16 Highlights

- Counseling and Psychological Services (CAPS) served nearly six percent of the CSUF student population this past year, providing 9,983 counseling and 1,829 psychiatric appointments, which were utilized by 2,340 students.
- Each semester, CAPS offered six weekly psychotherapy groups to provide students with added counseling support.

□ For students who are ineligible or unable to use CAPS clinical services, case management was provided. In all, 222 students utilized 311 case management appointments.

CAPS continued to collaborate with different areas/partners all over the campus. This year, CAPS' liaisons were added to CSUF's Asian Pacific American, African American, Chicana/o, Lesbian Gay Bisexual Transgender Queer, and Titan Dreamers Resource Centers.

# **Support During Times of Need**

CAPS continued to offer daily walk in/crisis appointments to CSUF students. Staff provided 464 crisis/urgent sessions to 437 CSUF students.

# **CAPS in Irvine**

CAPS continued accessibility with the out-posting of a full time counselor for academic year 2015-16 on the Irvine Campus. This full time counselor provided 471 psychotherapy appointments to 99 students– a 61% increase from the previous year.

#### Training

- Interns served 440 students and provided 1,948 appointments.
- During Fall 2015, the CAPS Doctoral Internship in Health Service Psychology completed the site visit process for accreditation by the American Psychological Association. During Spring 2016 the internship program was awarded 7 years of APA accreditation, the longest duration of accreditation currently granted by APA.



# **New Programming**

A three-part wellness workshop was created. In total, 59 workshops were offered.

- In response to the surveys, a new collaborative effort by CAPS and Health Services was created to help students struggling with eating disorders. The Eating Disorder Task Force was created to provide resources, direct services, and educate the community about student's struggles with disordered eating.
- A new group was added, Yoga as Healing for Survivors of Sexual Assault. This group is designed to empower survivors to heal through the practice of Yoga by re-establishing a sense of comfort within their physical bodies as well as thoughts, feelings, and sensations.

# **STUDENT ACADEMIC SERVICES**

# 2015-16 Highlights

- In 2015, the Student Support Services (SSS) Program successfully secured a nearly \$1.2 million five-year grant from the United States Department of Education.
- The cohort of 160 first-generation, low-income students in the Student Support Services Program achieved several academic milestones:

# 96% (154)

of all SSS students earned good academic standing at the end of spring 2016 24 SSS students graduated in 2015-2016

# 29

SSS students were on the Dean's List in spring 2016



of enrolled SSS students had Titan Advisor Notes



#### Testing

The 27 University Learning Center (ULC) tutors provided approximately 2,500 appointments for more than 1,000 students.

#### **Male Success Initiative**

- The Male Success Initiative (MSI) sponsored two transformative programs.
  - Dr. William Franklin, Vice President of Student Affairs at CSU Dominguez Hills, presented a talk titled: "Changing the Conversation: African-American Males Defying the Odds and Achieving in College."
  - MSI also collaborated with the WoMens and Adult Reentry Center, the Diversity Initiatives and Resource Centers, Sistertalk, Hermanos Unidos, and the Alliance for Preservation for African Consciousness to sponsor a panel discussion on male masculinity.

#### **Links Mentor Program**

The Links Mentor Program continued collaborating with the Center for Scholars staff to provide mentoring and workshops for the Future Scholars. This year included the launch of the Undocumented and Unafraid series in collaboration with the Titan Dreamers Resource Center, which provided support and networking for AB 540 students.

## **Supplemental Instruction Program**

- The Student Success Initiative provided funding for Supplemental Instruction (SI) to be offered for the first time during the summer 2015 session. A total of 16 course sections were supported during this time.
- SI support is now offered in 37 courses, across 16 departments, and five colleges. The number of course sections supported by SI for 2015-2016 increased to 330 from 280 in 2014-2015. In addition, over 20,000 students annually now have access to SI including students in two online courses (Math 125 and ISDS 361A).



# **DISABILITY SUPPORT SERVICES**

# 2015-16 Highlights

- In May 2016, more than 400 students with disabilities graduated.
- The department saw a significant increase in the number of students seeking support this year (10 percent higher that 2014-15); the use of services, particularly accommodated testing (up 16 percent); and consultation about specialized accommodations (up 30 percent), such as absences and assignment extensions.
- Staff and students with disabilities, associated with Abled Advocators, organized and implemented two successful events: Disability Awareness Day in October 2015 (picture above) with over 300 in attendance, and a commencement event in April 2016, with 70 students and family members in attendance.

# **Providing Individual Services and Facilitating Accommodations**

- A total of 1,672 Titans utilized DSS during 2015-2016.
- DSS administered 5,591 exams (including 750 during finals weeks, fall and spring).
- More than 1,573 accessible instructional materials were requested and provided to 152 students. In addition, 974 textbook requests were processed for a total of 255,139 pages. A total of 599 short documents comprising 8,664 pages and 1,774 Braille pages were produced.

# **STUDENT WELLNESS**

# 2015-2016 Highlights

- Moved forward with a closer integration of services and programming, enhancing the wellbeing of CSUF students in Counseling and Psychological Services, Disability Support Services, Health Education and Promotion, and Health Services.
- This integration created a more seamless system for students to get the care and assistance they needed with a more collaborative, holistic approach of communication and processes between all areas of Student Wellness.
- This new approach also inspired more collaboration for programming with our campus partners as we joined together with Housing and Residence Life, ASI, the Diversity Centers, the Dean of Students Office, Assistant Deans and many other areas with innovative programming and trainings as identified and requested.



# **HEALTH SERVICES**

## 2015-16 Highlights

- Health services had a total of 47,268 medical appointments in 2015-2016, up significantly from last year by over 10,000 visits.
- 53 percent of all CSUF students or 20,906 individual students accessed medical care at Health Services in 2015-16, suggesting that students prefer to get their healthcare on campus rather than using their own medical insurance.
- Medical visits made on the web were up by 10 percent this year following the redesigning of the application, making it easier for students to make an appointment online.

# **Fullerton Flu Fighters**

The Fullerton Flu Fighters had another successful year, collaborating with the School of Nursing, Health Education and Promotion and the Peer Health University Network in providing CSUF students with free flu shots. About 2,000 students participated, helping keep the CSUF campus healthy and safe.

# **HEALTH EDUCATION AND PROMOTION DEPARTMENT**

# 2015-2016 Highlights

- Continued and improved Peer Health University Network (PHUN) Hut program, increasing leadership opportunities for hut volunteers and significantly improving visitor interactions.
- Peer Educators at the Hut saw 17,811 visitors (20,981 in 2014-2015, 9,222 in 2013-2014). The average engagement rate was 85 percent in the fall and 90 percent in the spring.
- Student Peer Health Educators were trained this year to facilitate educational workshops on campus. These students provided 67 workshops and reached 2,421 through these peer-to-peer interactions. Peer-facilitated workshops included SHCC service presentations, Step Up!, CHOICES, Nutrition 101 workshops, Hot Topics in Nutrition, Zzz's Earn Degrees, Titan Up the Party, and Sexual Health.
- The total attendance for Health Education and Promotion workshops, individual appointments, campus events, and the PHUN Hut was 39,424.



# UNIVERSITY OUTREACH AND NEW STUDENT PROGRAMS

# 2015-16 Highlights

- Overall, the reach was broad, the on/off-campus partners satisfied and over 5,000 first time freshmen and 3,000 transfer students were admitted to CSUF for Fall 2016.
- Hosted the first-ever Overnight Orientation Program, welcoming 105 first-year students to campus and providing a transformative experience that focused on career exploration and career guidance.
- Parent and Family Orientation was facilitated in partnership with Parent and Family Relations for the first time.
- New orientation registration site went live in Spring 2015 in partnership with Admissions and Records, which allowed students to register for orientation through Titan Online in the Student Center instead of through external site.
- Blue and White Showcase was created and led by Orientation Leader teams. This component helped students connect with each other via teambuilding activities and an interactive academic success tour highlight campus resources.
- New collaborations were developed with Diversity Initiatives and Resource Centers and the Pollak Library highlighting resources for students available through these areas.

## Welcome to CSUF Day 2016

As part of "Welcome to Cal State Fullerton Day," CSUF hosted more than 9,000 people, including students, parents and families.

#### **Super Sunday**

On February, 14th, 21st and 28th, CSUF ventured to eight different churches from LA, OC and Riverside county to help spread the message that "College is for You."



This CSU initiative has been ongoing for over 10 years and now reaches over 100 predominantly African American churches across the state. Guest speakers such as President Garcia, Student Trustee Kelsey Brewer and AVP Peter Nwosu shared a brief message during the ceremony, while outreach staff and other student affairs professionals are present in the lobby or on church grounds to share publication materials and answer questions about the college admission process.

#### **Campus Tours**

University Outreach and New Student Programs offered multiple types of tours, including Special Group Tours, Daily Tours, VIP Tours and Self-Guided Tours.

#### **Saturday Tours**

In anticipation of a busy Fall season and in recognition of the responsibilities for serving non-traditional students and their families, Saturday Tours were implemented. Saturday tours allowed the office to expand the program and address the requests for weekend tours.

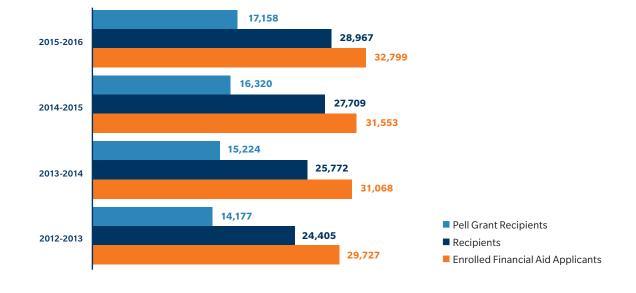
# **OFFICE OF FINANCIAL AID**

#### 2015-16 Highlights

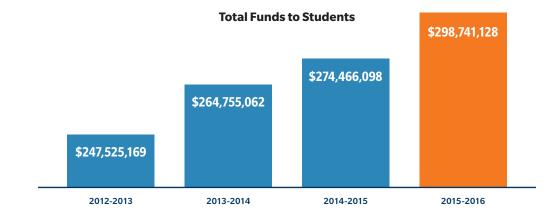
The Office of Financial Aid continued to provide high-quality service to students in navigating the financial aid process, ensuring access to financial aid programs, and assisting with meeting the cost of attendance. Students are highly engaged with accessing financial aid as demonstrated by the following numbers:

- The total amount of financial aid provided from all sources reached \$298,741,128 during 2015-16.
- Financial Aid assisted 28,967 Cal State Fullerton students who received some form of financial assistance to help with educational costs. This represents 74 percent of all enrolled students receiving financial assistance.
- Pell Grant recipients now represent 52 percent of all enrolled Undergraduate students. A total of 17,158 students are Pell Grant eligible and have received almost \$72 million in Pell Grant funds.
- During the 2015-16 academic year, assisted 689 CA Dream Act students with \$4,014,305 in some form of state grant assistance. This is 13 percent increase from the prior year's total of \$3,567,252 in state funds.











# **HOUSING AND RESIDENCE LIFE**

# 2015-16 Highlights

- 100 percent occupancy (1,865 beds filled of 1,865 beds available)
- Housing and Residence Life collaborated with various campus partners to provide 10 theme communities within the greater housing community:
  - College of the Arts (Arts District)
  - □ Mihaylo College of Business and Economics (MCBE Floor)
  - College of Communications (RTVF Floor)
  - College of Health and Human Development (HHD Floor)
  - College of Humanities and Social Sciences (Global Perspectives Floor)
  - Colleges of ECS and NSM (ECS and NSM Floor)
  - □ Faculty in Residence (Sophomore Year Experience Floor)
  - □ Freshman Programs (First Year Connection in Pine Hall)
  - □ Honors and Scholars (Honors Floor)
  - UWoMen's Center (Women's Floor)
- Collaborated with the Center for Scholars, University Extended Education and Intercollegiate Athletics to provide on-campus housing accommodations for former foster youth, visiting international students as well as student-athletes.
- Housing and Residence Life staff provided housing tours for 220 special groups welcoming nearly 3,000 guests to the community.

# **Aramark Dining Services**

- In January 2016, Aramark hired Chef Ubi Martin, who made immediate and noticeable improvements to food quality, production and service.
- The Gastronome served 681,933 guests with delicious food and great customer service.
- The Gastronome offers great employment opportunities for Cal State Fullerton students. This past year, Aramark employed 65 Cal State Fullerton students, including three student managers.



# **EDUCATIONAL PARTNERSHIPS**

Educational Partnerships provides opportunities aimed at helping students progress onto college and be successful throughout the higher education pipeline.

# 2015-16 Highlights

# **Educational Talent Search**

- Talent Search has served 1,110 students from Anaheim Union High School District (AUHSD). The original grant serves 600 students from Anaheim, Magnolia, Katella, and Savanna high schools. In 2016, CSUF was awarded a second grant to serve 510 students from Loara and Western high schools. (Established in 1991 and 2016; federally funded)
- 90 percent of 12th grade Talent Search participants enrolled in college immediately following high school graduation.

# GEAR UP

*GEARUP* strives to increase the number of underrepresented students from low-income backgrounds who enter and succeed in postsecondary education. In partnership with AUHSD, the project serves a cohort of students beginning in seventh grade and follows their successes through high school graduation or the first-year of college. A six-year grant was funded in 2011 and serves 1,500 students from Magnolia, Savanna and Western high schools. An additional seven-year grant was funded in 2015 and serves 1,900 students from Ball, South and Sycamore junior high schools – and will follow students until their first year of college. (Established in 2011 and 2015; federally funded)

- 94 percent of GEAR UP students plan to apply for college
- In a recent pre-/post-survey analysis, participants experienced a 34.6-point increase when asked if they are confident in their academic preparation to succeed in college as a result of their participation in the GEAR UP Summer Program.



# Upward Bound

Upward Bound has served nearly 90 students from Century, Saddleback, Santa Ana and Valley high schools in the Santa Ana Unified School District (SAUSD).

- 100 percent of seniors enrolled in college immediately following high school graduation.
- \$1,113,716 in scholarships and aid was awarded to 20 graduating Upward Bound Scholars.

# **McNair Scholars**

McNair Scholars serves about 25 undergraduate students annually. Students engage in research, mentoring, and academic preparation to progress onto graduate school and complete their doctoral degrees (Established in 1991; federally funded).

- 100 percent of McNair Scholars engaged in research under CSUF faculty mentorship.
- 75 percent participated in summer research programs at Research One universities.
- 80 percent of McNair Scholars were successful in gaining admission into graduate schools.

