# California American Studies Association Annual Meeting



# Localisms, Regionalism, Nationalisms, Internationalisms

San Diego State University April 12-13, 2019



View of Lindbergh Field, San Diego, circa 1935

California American Studies Association 2019 Conference at a Glance Friday, April 12

10:00 am- 12:00 pm	Tour of Rancho Peñasquitos		
12:00-5 pm	Registration		
1:00-2:30 pm Session 1	Containment and Exclusion in Postwar L.A. Storm Hall 105	Academic Activisms Storm Hall 119	Diasporas in Film and Fiction Storm Hall 127
2:30-3:00 pm	Coffee Break		
3:00-4:30 pm Session 2	Gateways and Barriers: San Diego-Tijuana Borderlands Storm Hall 105	Animal Studies and American Studies Storm Hall 119	The Politics of Wellness Storm Hall 127
5:00-6:30 pm	Reception at Eureka!		

Saturday, April 13, 2019

8:30 -3	Registration	Coffee		
9-10:30 am Session 3	California Dreamscapes Storm Hall 213	Queering Borderlands Strategies Storm Hall 113	Hollywood Horror Storm Hall 216	Cold War Politics Arts & Letters 105
10:45-12:00	Keynote Address Arts & Letters 105			
12-1:00 pm	Lunch Courtyard outside Storm Hall	CASA Business Meeting Storm Hall 113		
1:15-2:45 Session 4	People's Guide Project Storm Hall 213	Shifting Sexualities in Place Storm Hall 113	Art and Identity Storm Hall 216	
3:00-4:30 Session 5	Science, Knowledge, and Race Storm Hall 213	Latinxs in Los Angeles Storm Hall 113	Spaces of Tourism Storm Hall 216	

# California American Studies Association Annual Meeting 2019 San Diego State University, April 12-13

# Friday, April 12

# Field Trip: Friday, April 12, 10 am – 12 pm

### Rancho Los Peñasquitos Adobe and Ranch House Tour

12122 Canyonside Park Driveway, San Diego Docent-led tour of San Diego's oldest land grant and 1860s adobe. Please RSVP to marc@joncast.com. For more information, see page 10.

**Registration: 12pm - 5pm,** Courtyard in between Storm Hall and Arts & Letters Building

## Session 1: Friday, April 12, 1-2:30pm

Panel 1A, Storm Hall 105

#### Containment and Exclusion: Power and Social Boundaries in Postwar California

Cosponsored by L.A. History & Metro Studies Group, Huntington-USC Institute on California and the West

Car Talk: Voices of Protest from the Wall of Sound to Morning Drive Peter Chesney, UCLA

"Such Intermingling": State Mental Hospital Expansion and Contested Space in Los Angeles, 1950-1969

Angelica Stoddard, USC

Finding Home Again: Japanese-American Resettlement in Los Angeles, 1945-1955 Kristen Hayashi, UC Riverside

Chair and Comment: Elaine Lewinnek, CSU Fullerton

Panel 1B, Storm Hall 119 Academic Activisms

Salvage Anthropology, the Politics of Science, and Native Land Title in California: 1911-1948 Robert Edwards, UCSD

Activism on the DL: The Gay Liberation Front at San Diego State University John Gove, SDSU

Local Black Power and Community Organizing in Seattle: The Black Student Union at the University of Washington Marc Robinson, CSU San Bernardino

Student Activism and Ethnic Studies: Racial Labor in a Multicultural Moment Giselle Cunanan, Indiana University Bloomington

Chair and Comment: Justin Gomer, CSU Long Beach

# Panel 1C, Storm Hall 127 Diasporas in Film and Fiction

From Filipino Houseboys to Filipina Helpers: Social Reproduction and Racialized Sentimentality in Twentieth-Century American Domestic Fiction Alden Sajor Marte-Wood, UC Irivine

Becoming American: Racialism and Neoliberal Multiculturalism in Immigrant Muslim Women's Writing

Zeynep Aydogdu, Ohio State University

A Diasporic Community Defined: How Cinematic Practices Distinguish Los Angeles's Little India as a South Asian Enclave Krystle Hyder, USC

Chair and Comment: Roy Whitaker, SDSU

# Coffee Break, 2:30-3:00pm

Courtyard in between Storm Hall and the Arts & Letters Building

## Session 2: Friday, April 12, 3:00-4:30pm

Panel 2A, Storm Hall 105

Gateways and Barriers: The Making of the San Diego-Tijuana Borderlands

Placing the Working-Class Mexican in Early San Diego Borderland History: Analysis of National Identity Transformation in San Diego after the 1848 Treaty of Guadalupe Hidalgo Marc Jones, SDSU

Forging Boundaries: Prohibition, Post-Revolutionary State Formation, and Competing Nationalisms at the Tijuana-San Diego Border, 1920-1933 Kevan Q. Malone, UCSD The Suburban Borderland: Race, Conservatism, and Space in the Making of 'South Bay' San Diego in the Twentieth Century Miguel Giron, University of Texas, El Paso

From Prohibition to Fútbol: Tijuana's Contemporary Transborder Business Empire—the Xoloitzcuintles de Caliente Maria Plascencia, Yale University

Chair and Comment: Sara Fingal, CSU Fullerton

#### Panel 2B, Storm Hall 119

### Animal Studies and American Studies: Agency, Identity, and Contestation

"The Greatest Menace": African American Migration, Boll Weevils, and Cotton Agriculture Karla Beltran, CSU Long Beach

The Importation and Eradication of Axis Deer in Hawai'i Hayley Lim, CSU Long Beach

Fighting Dogs and American Identity: The Cultural Evolution of the Pit Bull Terrier, 1870-1920 Tim Trevor, CSU Long Beach

The Bison of Santa Catalina Island Ian Pinkham, CSU Long Beach

Chair and Comment, Brett Mizelle, CSU Long Beach

## Panel 2C, Storm Hall 127 The Politics of Wellness

Wellness in the 'Blue Zone': The Cultural Politics of Vegetarianism in Loma Linda Eileen Luhr, CSU Long Beach

Man in the Box: Expressions of Masculinity in Grunge Music Andrea Alvarado, SDSU

Queering Compulsory Motherhood Riley Taylor, UC Riverside

Chair and Comment: Stephanie Galia, SDSU

## Friday, April 12, 5-6:30 pm

#### Reception: Eureka! 5140 College Avenue, Suite 111

Join fellow CASA attendees for drinks and light food at the Eureka! Bar and Restaurant, within walking distance from the panels.

## Saturday, April 13

## Registration and Coffee: 8:30am - 3pm

Courtyard in between Storm Hall and the Arts & Letters Building

# Session 3: Saturday, April 13, 9:00 – 10:30 am

## Panel 3A, Storm Hall 213

## California Dreamscapes

"A Boom the Likes of Which We Have Never Seen": Corporate Real Estate Development and the Environmental Movement in California, 1965-1973

Andrew Wiese, SDSU

The Duality of Dreaming: Loleta's Lighthouse Ranch Kira Sherman, CSU Fullerton

Irvine Ranch: Safety, Development, and Cultural Imperialism Shiloh Green, UC Merced

Chair and Comment: George Gastil, SDSU

#### Panel 3B, Storm Hall 113

# Borderlands Strategies: Queering Sexuality, Community Care, Latinx Music and Language Use -- A panel of the Nepantleras Collective

Motherist Collectives: Women of Color in Academia and Queering Familia through Community Care

Alexandra Gomez, SDSU

Navigating and Healing from the Virginity Complex Rogelia Mata, SDSU

Creating Queer Futurities Through Music Bertha Rodriguez, SDSU

Interstitial Language Code Switching: A Borderlander Feminist Strategy In San Diego Tijuana Transnational Feminisms Fernanda Vega, SDSU

## Panel 3C, Storm Hall 216 Hollywood Horror

"We Wouldn't Stand a Chance": A Revisionist Ecocritical Assessment of Hitchcock's *The Birds* Isaac Rooks, USC

"We Are Going to Need a Bigger Metaphor": *Jaws* and the Monster that Lurks beneath the Surface Alexander Foy, CSU Fullerton

Supernatural and the Mythic Middle America Emma St. Lawrence, USC

Chair and Comment: Brande Jackson, CSU Fullerton

### Panel 3D, Arts & Letters 105 Cold War Politics

The Committee of Correspondence: American Women's Cold War Politics and Patriotism, 1952-1969

Amanda Schumaker, SDSU

Omar Khayyam, Martin Luther King Jr., and Travelling Theory Alborz Ghandehari, University of Utah

The Policy of Deterrence and the Age of Fear: U.S.-German Relations in the Midst of NATO's Double-Track Decision, 1979-1983 Felicitas Hartung, UCSD

When Internationalisms Plays out Locally: A Case Study on Shared Histories and Presents of American Soldiers, German Families, and Refugee Families Who Find Themselves on Wars in Urban Spaces in 'Peaceful Times'

Nicole Hirschfelder, Eberhard Karls Universitat Tubingen, Germany

Chair and Comment: Alison Kanosky, CSU Fullerton

## Keynote Address: 10:45 am - 12:00 pm

Arts & Letters 105

From the Great Exception to Center of the Resistance: California and the Fate of the Nation

Scott Kurashige, University of Washington, Bothell

## Lunch: 12:00 pm - 1:00 pm

Courtyard in between Storm Hall and the Arts & Letters Building Lunches will be provided for all registered conference participants.

#### **CASA Business Meeting,** Storm Hall 113

All conference attendees are invited to participate in our organizational meeting. We hope you will join us to help guide the California American Studies Association.

## Session 4: Saturday, April 13, 1:15-2:45 pm

Panel 4a, Storm Hall 213

Confronting Southern California's Historical Forgetting with the People's Guide Project

Gustavo Arellano, Los Angeles Times

Thuy Vo Dang, UC Irvine

Elaine Lewinnek, CSU Fullerton

Panel 4b, Storm Hall 113

Shifting Sexualities: Race, Sex, Gender, and Space

Detached Vaginas: The Racial Effects/Affects of the Fleshlight

Quinn Anex-Ries, USC

Infernal Paradise: Queer Intimacy, Neocoloniality, and Liminality between the Antilles and France

Aurélien Davennes, USC

Prophylactic as Subject: The Limits of Events and Object-Ontologies

David Lucero, USC

Chair and Comment: Mathew Kuefler, SDSU

Panel 4c, Storm Hall 216

Art and Identities in California

Building the Golden State: Reclaiming the Labor of African Americans in California's History

through Public Art

Monica Jovanovich, Golden West College

Los Angeles as Site: Art and the Local/Global

John Aaron Katzeman, UC Irvine

Dickens with Sunscreen: Can a Victorian Radicalize San Diego? Edith Frampton, SDSU

Chair and Comment: Peter Stearns, Independent Scholar

# Session 5: Saturday, April 13, 3:00 – 4:30 pm

Panel 5A, Storm Hall 213 Science, Knowledge, and Race

Living Glaciers or Creative Spirit: Geology and Immanence in Mid-Nineteenth-Century California Skyler Reidy, USC

"This Isn't the South Bronx": Race, Criminality, and Disability in the Contemporary Opioid Epidemic

Maisam Aloma, University of Colorado, Boulder

Chair and Comment: Dustin Abnet, CSU Fullerton

Panel 5B, Storm Hall 113

Expressions of Sexuality, Indigeneity, and Gender: Contemporary Realities of Latinxs in the City of Angels

Intergenerational Empowerment Among Women in the Los Angeles Brown Berets Cassandra Flores-Montaño, USC

No Es Mi Amiga: Lesbian Latina Development within Restrictive Latino Frameworks Kathy Pulupa, USC

"These Objects Do Not Tell Our Story": Public Spaces and the Museum in Latinx and Indigenous Los Angeles
Michelle Vasquez, USC

Chair and Comment: George Sánchez, USC

Panel 5C, Storm Hall 216 Spaces of Tourism

Between Paradise and Terror: Racialized Cultural Practices at the Bali Bombing Intersection Teraya Paramehta, USC

The "Ninth Island": The Diasporic Imaginary and Kānaka 'Ōiwi in Las Vegas, Nevada Gregory Pōmaika'i Gushiken, UCSD

All the Hottest Celebrities: Death Tourism in Southern California Darcy Anderson, CSU Fullerton

Chair and Comment: Vinod Sasidharan, SDSU

#### REGISTRATION

Please preregister for this conference at Eventbrite: <a href="https://www.eventbrite.com/e/california-american-studies-association-2019-conference-tickets-56610134436">https://www.eventbrite.com/e/california-american-studies-association-2019-conference-tickets-56610134436</a>. Registration is \$65 for faculty and \$25 for students or community members. Scholarships are available upon request. If you do not preregister, then you can pay at the door, but please bring cash or check only; we regret that we are unable to process credit cards at the conference itself.

#### TRAVEL AND PARKING INFORMATION

The 2019 CASA conference will be in the Arts and Letters Building at San Diego State University. An interactive map is here <a href="https://sunspot.sdsu.edu/map/">https://sunspot.sdsu.edu/map/</a> The closest airport to San Diego State University is the San Diego International Airport and SDSU is on the trolley's green line. Driving directions are here: <a href="http://arweb.sdsu.edu/es/campusinfo/directions.html">http://arweb.sdsu.edu/es/campusinfo/directions.html</a> and the best place to park is Parking Structure 12. There are several ways to pay for parking: you can buy a day pass at the kiosks on the top or bottom floors of Lot 12, you can pay in advance through the Aztec Parking Portal, <a href="https://bfa.sdsu.edu/campus/parkingtrans/parkingportal.aspx">https://bfa.sdsu.edu/campus/parkingtrans/parkingportal.aspx</a>, or you can follow the links from that portal to use the "pay by phone" app on your phone. Then proceed to the 4<sup>th</sup> floor of Parking Structure 12, cross the pedestrian bridge, walk around the West Commons, turn left on the Scripps Terrace walkway, and look for the Arts & Letters building at the end of that path.

#### **GUIDELINES FOR PRESENTERS**

To make sure that there is plenty of time for the presentation of each paper and a robust discussion, please plan on limiting your presentations to 15 minutes, which is about 2000 words or approximately 8 pages. Presenters should send electronic copies of their papers to their chair/commentator by March 12. Each meeting room will be equipped with an LCD projector, screen, and connector cable. You will need to bring a laptop or share a laptop with someone else in the session. Presenters should collect their presentations on one laptop prior to the session, in order to minimize delays once the session begins. We recommend that you bring your presentation on a USB drive. Mac users should also bring their own adaptor cables. SDSU has visitor wireless login, but one must agree to the University's rules and then reboot one's computer or tablet, so be prepared for the time that may take.

#### FOOD & DRINK

On Friday, April 12, the conference will provide coffee and snacks and all attendees are invited to a reception at Eureka!. On Saturday, all conference attendees will be provided with coffee, snacks, and lunch.

#### Jackie Donath Graduate Student Paper Prize

If you are a graduate student, we invite you to submit your conference talk for CASA's Jackie Donath Graduate Student Paper Prize. Each year, a committee of CASA volunteers selects the best graduate-student presentation from our regional conference to present at the upcoming American Studies Association conference, to be held next November in Hawai'i. CASA and ASA contribute funds to make it possible for the winner to travel to the national ASA conference and have already reserved a spot for the winner on the program. To submit your work, please email your conference paper by April 19th to Brett Mizelle, chair of the 2019 Donath Prize committee, at brett.mizelle@csulb.edu.

### **QUESTIONS?**

If you have additional questions not answered above, please contact Professor Edward J. Blum <a href="mailto:eblum@sdsu.edu">eblum@sdsu.edu</a> or Professor Elaine Lewinnek at <a href="mailto:elewinnek@fullerton.edu">elewinnek@fullerton.edu</a>.

Special thanks to the CASA 2019 Program Committee: Dustin Abnet, Darcy Anderson, Edward Blum, Justin Gomer, Brande Jackson, Ray Kibler III, Elaine Lewinnek, Brett Mizelle, and Peter Stearns.

### Rancho Los Peñasquitos Adobe and Ranch House Field Trip

12122 Canyonside Park Driveway, San Diego Please RSVP to marc@joncast.com

Rancho Los Peñasquitos is San Diego County's oldest Mexican land grant and holds its second oldest adobe. The site was home to the region's indigenous peoples for at least 6,000 years before the Spaniards arrived in 1769. Franciscan missionaries used the land for a vineyard and raising goats. The land grant was issued in 1823 to the comandante of the San Diego Presidio, Francisco María Ruiz, who built the adobe within the following year. George A. Johnson, paddlewheel ferry operator on the Colorado River at Yuma, married into the family, and in 1861expanded the Ruiz's adobe into the three-wing ranch house. Rancho Los Peñasquitos was a working cattle ranch for most of the Mexican and U.S. periods, until 1962. When the City and County of San Diego jointly took ownership of the property in 1974, it became a site for archaeological field work by several local universities and colleges.

We will begin the visit with an archaeological and historical overview. We will then break into smaller groups for docent-led tours of the property, museum, spring house, and the 1860s furnished adobe ranch house. Tours will end around 11:30am, followed by a picnic lunch with docents at tables by the spring reservoir and orchard.

Bring walking shoes, lunch, and water. You may consider arriving early to explore the more than 10 miles of trails at the ranch.

