



CALIFORNIA STATE UNIVERSITY, FULLERTON

AUTHOR AWARDS

2020

Monday, February 24 • 2:00-4:00 pm



COLLEGE OF THE ARTS

DUSTIN BARR, School of Music

Expressive Conducting: Movement and Performance Theory for Conductors

Routledge, 2018

This book applies the insight of movement and performance theory to the practice of conducting, offering a groundbreaking new pedagogical approach to conducting. The book borrows from a wide array of disciplines and movement theories including actor training, Tai Chi, figure drawing, Laban, Feldenkrais, and more. Lessons from these varied sources are synthesized into a pedagogical approach designed to foster a heightened sense of authenticity in the gestures of conductors.

DARLENE O'CADIZ, Department of Theatre and Dance

Dance & Cultural Diversity, Second Edition

Cognella, 2018

Dance and Cultural Diversity examines the art of dance within the context of different cultures. This textbook is appropriate for courses on dance, world traditions and cultural diversity.

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

STEVEN CHEN, Department of Marketing

The Design Imperative: The Art and Science of Design Management

Palgrave Macmillan, 2019

This book offers readers a manual on how to develop a “culture of innovation” in organizations, how to create breakthrough product and services, and how to optimize design processes. It challenges commonly-held theories on environments in which innovation happens.



COLLEGE OF COMMUNICATIONS

TENZIN DORJEE, Department of Human Communication Studies

Communicating Across Cultures, Second Edition

The Guilford Press, 2019

Drawing from the integrative identity negotiation theory, this scholarly book reveals how both verbal and nonverbal communication are affected by multilayered facets of identity. Theorists and practitioners learn the latest research advances in intercultural and intergroup communication competence and would be able to translate polarized conversations into common ground dialogues.

EDWARD FINK, Department of Cinema and Television Arts

Video Production: Disciplines and Techniques, Twelfth Edition

Routledge, 2018

This textbook introduces readers to the operations of live and recorded television production. It covers both theory and practice in a concise, conversational style. Topics include producing, scriptwriting, directing, cast and crew, lighting, graphics and sets, cameras and shooting, video switchers, audio consoles and sound recording, video recording and playback, editing, and field production.

BEY-LING SHA, College of Communications

Intercultural public relations: Theories for managing relationships and conflicts with strategic publics

Routledge, 2019

Public relations is the management of relationships between organizations and people affected by organizational decisions. This book takes an intercultural approach to public relations, considering how individuals and entities with dissimilar cultural identities interact and negotiate to solve problems and reach mutually satisfying outcomes. This co-authored work provides a theory-driven, empirically supported framework that informs and guides the research and practices of intercultural public relations.

JASON SHEPARD, Department of Communications

Major Principles of Media Law

Cengage Learning, 2019

Clear, concise and timely, *Major Principles of Media Law, 2019*, delivers a comprehensive and current summary of media law that is up to date through the 2017-2018 Supreme Court term. Revised and completely updated every year, the text includes the most recent additions, developments and changes in communication law. This is the 29th edition of this nationally recognized, leading communications law textbook.



ANDI STEIN, Department of Communications

An Introduction to the Entertainment Industry, Second Edition

Peter Lang Publishing, 2018

This book offers an overview of the entertainment industry for those looking to pursue careers in the field. It includes 30 profiles of people working in the entertainment industry and each chapter includes a list of resources such as publications, websites, and professional organizations pertaining to the chapter topic.

STELLA TING-TOOMEY, Department of Human Communication Studies

Communicating Across Cultures, Second Edition

The Guilford Press, 2019

Drawing from the integrative identity negotiation theory, this scholarly book reveals how both verbal and nonverbal communication are affected by multilayered facets of identity. Theorists and practitioners learn the latest research advances in intercultural and intergroup communication competence and would be able to translate polarized conversations into common ground dialogues.

COLLEGE OF EDUCATION

TIM GREEN, Department of Elementary and Bilingual Education

The Educator's Guide to Producing New Media and Open Educational Resources

Routledge, 2018

This book provides practical advice on how to produce and use open access resources to support student learning. This realistic "how-to" guide is written for educators seeking to integrate technology into their instruction.

ROSARIO ORDONEZ-JASIS, Department of Literacy and Reading Education

Going Public with Assessment: A Community Practice Approach

National Council of Teachers of English, 2018

The book aims to return the conversation on assessment to the classroom—to the work that teachers do every day to assess and support student literacy learning. Ordonez-Jasis and her co-author argue that teachers don't always have the language or the opportunity to communicate classroom assessment information to those outside their classroom to determine what they are truly assessing and how they are assessing it. The book reveals how these generative and challenging conversations with families, community partners and are key to changing the nature of classroom practice.



COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

MOHINDER GREWAL, Department of Electrical Engineering

Global Navigation Satellite Systems, Inertial Navigation, and Integration, Fourth Edition

John Wiley & Sons, 2019

This updated book provides readers with solutions to real-world problems associated with global navigation satellite systems, inertial navigation, and integration. It presents readers with numerous detailed examples and practice problems, including GNSS-aided INS, modeling of gyros and accelerometers, and SBAS and GBAS. This revised edition adds new material on GPS III and RAIM. It also provides updated information on low cost sensors such as MEMS, as well as GLONASS, Galileo, BeiDou, QZSS, and IRNSS/NAVIC, and QZSS. Revisions also include added material on the more numerically stable square-root information filter (SRIF) with MATLAB programs and examples from GNSS system state filters such as ensemble time filter with square-root covariance filter (SRCF) of Bierman and Thornton and SigmaRho filter.

JEFF KUO, Department of Civil and Environmental Engineering

Air Pollution Control Engineering for Environmental Engineers

CRC Press, 2018

This book covers topics that are fundamental for environmental engineering students, engineers, and professionals in the fields of air pollution control engineering and management. It provides well-digested practical information for both engineering students and engineering professionals in the fields of air pollution control engineering and management. Includes practical and meaningful engineering design and calculation examples.

SUDARSHAN KURWADKAR, Department of Civil and Environmental Engineering

Dioxin: Environmental Fate and Health/Ecological Consequences

CRC Press, 2019

This book offers a unique, and comprehensive coverage of dioxins and their congeners once they are released to the environment. The book provides readers with a systematic understanding of past and emerging sources of dioxins, current dioxins inventories and historical trends, fate and long-range transboundary atmospheric transport, human health, and ecological risk and regulatory perspective. Providing an excellent analysis of dioxin exposure through the food chain and impact on human health, it also documents the environmental implications of dioxins on ecological flora and fauna.

SHAWN WANG, Department of Computer Science

Current Trends in Computer Science and Mechanical Automation, Volume 1 and Volume 2

De Gruyter, 2018

These are two volumes of conference proceedings on Computer Science and Mechanical Automation, representing a broad spectrum of research topics and revealing some cutting-edge developments. The books are collection of research papers covering cloud computing, internet of things, autonomous vehicles, robots, satellites, power systems, etc.



COLLEGE OF HEALTH AND HUMAN DEVELOPMENT

LEE BROWN, Department of Kinesiology

Conditioning for Strength and Human Performance, Third Edition

Routledge, 2019

This book provides strength and conditioning students with a clear and accessible introduction to the scientific principles underpinning the discipline. It covers bioenergetics and nutrition, a systematic approach to physiological and endocrinological adaptations to training and the biomechanics of resistance training, providing a thorough grounding in the science of strength and conditioning to prepare students for evidence-based practice.

JARED COBURN, Department of Kinesiology

Advanced Statistics for Kinesiology and Exercise Science: A Practical Guide to ANOVA and Regression Analyses

Routledge, 2019

This is the first textbook to cover advanced statistical methods in the context of the study of human performance. The book is an essential text for any student studying advanced statistics or research methods as part of an undergraduate or postgraduate degree program in kinesiology, sport and exercise science, or health science.

KRISTI KANEL, Department of Human Services

A Guide to Crisis Intervention Sixth Edition

Cengage Publishing, 2018

Used internationally from England, Canada, Iran, Ireland, this book teaches an approach to dealing with traumatic events in a 1-6 week approach tailored to undergraduates. This newest edition contains a case study on a person going through the transgender transition process, contains material on FOMO, Black Lives matter, cyberbullying, gun violence, the opioid epidemic and current trends in issues facing veterans.

KRISTI KANEL, Department of Human Services

Human Service Delivery to Latinos, Fourth Edition

Kendall Hunt, 2019

This book focuses on helpers who work with those that speak Spanish as their primary language and current issues facing the LatinX community in mental health and social welfare. It discusses acculturation and how to best provide intervention to those of Latin descent. This new edition has contributions from Dr. Alina Hernandez with new perspective from her Cuban cultural experiences.

MICHELLE MARTIN, Department of Social Work

Introduction to Human Services: Through the Eyes of Practice Settings, Fourth Edition

Pearson, 2018

This book provides an introduction to the human services discipline by exploring key issues and the role of human service professionals working in a range of practice settings and with major social problems, such as child welfare, schools, rural communities, and in international contexts.



DEBRA ROSE, Department of Kinesiology
Physical Activity Instruction of Older Adults, Second Edition

Human Kinetics, Inc, 2019

The second edition of this textbook provides students with the fundamental knowledge and skills needed to lead safe and effective exercise classes for older adults with different functional abilities in community and rehabilitation settings. The book's cohesive blend of theory, practical content, and detailed instruction addresses the 9 modules that comprise the International Curriculum Guidelines for Preparing Physical Activity Instructors of Older Adults.

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

ANTHONY ALVAREZ, Department of Sociology
Credit Where It's Due: Rethinking Financial Citizenship

Russell Sage Foundation, 2019

An estimated 45 million adults in the U.S. lack a credit score at time when credit invisibility can reduce one's ability to rent a home, find employment, or secure a mortgage or loan. As a result, individuals without credit—who are disproportionately African American and Latino—often lead separate and unequal financial lives. Yet, many people who are not recognized within the financial system engage in behaviors that indicate their credit worthiness. We discuss how institutions acknowledge these practices and help these people emerge from the financial shadows, in particular the Mission Asset Fund, a San Francisco non-profit that uses lending circles to help low and moderate income people of color build credit.

FANNY DAUBIGNY, Department of Modern Languages and Literatures
Proust in Black: Los Angeles, a Proustian Fiction

San Diego State University Press, 2019

“A book about Proust and film noir and Los Angeles, yes, but so much more: it is about fear and desire, about guilt and insomnia, about the ‘chiaroscuro of consciousness’ in text and film and culture, about the ‘aesthetics of fear.’”

—Tom Lutz, Founder and Editor-in-Chief, Los Angeles Review of Books

AMY ESSINGTON, Department of History
The Integration of the Pacific Coast League: Race and Baseball on the West Coast

University of Nebraska Press, 2018

Examination of the history of non-white players in the PCL and the process of desegregating a minor baseball league.



THOMAS FARMER, Department of Psychology

Cognition, Tenth Edition

Wiley, 2019

In *Cognition*, authors Thomas Farmer and Margaret Matlin present an engaging and highly relatable examination of how the human mind works. This new Tenth Edition has been updated to reflect the latest research, technology, and thinking, with more in-depth coverage of topics rising to prominence in the field's current knowledge base. Broad in scope without sacrificing depth of detail, this text emphasizes the link between conceptual cognitive psychology and real-world experience.

RACHEL FEINSTEIN, Department of Sociology

When Rape was Legal: The Untold History of Sexual Violence during Slavery

Routledge, 2019

This book presents readers with an analysis of the untold history of sexual violence against enslaved black women by white men. Drawing on original sources including diaries, autobiographies, Works Progress Administration slave narratives, court cases, and divorce petitions, this work details the motives for the widespread rape and the role this violence played in the intersectional dynamics between white men, white women, and enslaved black women.

EMILY LEE, Department of Philosophy

Race as Phenomena: Between Phenomenology and Philosophy of Race

Rowman and Littlefield, 2019

This book explores the relation between race and phenomenology through the varied perspectives of African American, Latina, Asian American and White American subjectivities.

STACY MALLICOAT, Division of Politics, Administration, and Justice

Crime and Criminal Justice: Concepts and Controversies, Second Edition

Sage Publications, 2019

This textbook combines the core concepts on the functions of our criminal justice system with a discussion of critical issues and debates that face the system today. Each chapter deals with a different component of the system and provides key information, case studies, international perspectives, career links, and critical debates to help students develop a comprehensive understanding of criminal justice.

STACY MALLICOAT, Division of Politics, Administration, and Justice

Women, Gender, and Crime: Core Concepts

Women, Gender, and Crime: A Text/Reader

Sage Publications, 2018

These texts provide a review of women and gender and their relationship to the criminal justice system. The books are divided into three areas and focus on how issues of gender impact victimization, offending, and work within the criminal justice system. The text-reader edition links peer reviewed scholarly articles to the content of each chapter.



WILLIAM MARELICH, Department of Psychology

Advanced Statistics for Kinesiology and Exercise Science: A Practical Guide to ANOVA and Regression Analyses

Routledge, 2019

Advanced Statistics for Kinesiology and Exercise Science is the first textbook to cover advanced statistical methods in the context of the study of human performance. The book is an essential text for any student studying advanced statistics or research methods as part of an undergraduate or postgraduate degree program in kinesiology, sport and exercise science, or health science.

GRAHAM MCFEE, Department of Philosophy

Dance and the Philosophy of Action: A Framework for the Aesthetics of Dance

Dance Books Ltd, 2018

This book is a further intervention into the philosophical aesthetics of dance, following my *Philosophical Aesthetics of Dance* (2011). It includes a defense of my position against some objections (especially those misconceptions deriving from neuroscience), and illustrates by conception of the roles of dance and choreographer through a discussion of Twyla Tharp.

GRAHAM MCFEE, Department of Philosophy

Philosophy and the 'Dazzling Ideal' of Science

Palgrave Macmillan, 2019

The book defends the claims of philosophy (both its possibility and its importance) against attempts to dispute such claims, especially by drawing on the achievements of natural science, by deploying a contrast with what Wittgenstein characterized as the 'dazzling ideal' of science — this ideal incorporates both the imagined completeness of scientific explanation (whereby completing its project would leave nothing unexplained) and the exceptionless character of associated conception of causality. It emphasizes the interconnections between the concepts of "person", "substance", "agency", and "causation" to depict us as creatures capable of making meanings.

GRAHAM MCFEE, Department of Philosophy

Wittgenstein on Mind, Meaning and Context: Seven Essays

Pageantry Press, 2019

A collection of unpublished essays (from lectures and presentations) on the philosophy of Ludwig Wittgenstein, elaborating the reading of his philosophy developed in my *How to Do Philosophy: A Wittgensteinian Reading of Wittgenstein* (2015); and incorporating my inaugural lecture as Professor of Philosophy and the University of Brighton (UK) in 1996.



PATRICIA PÉREZ, Department of Chicana and Chicano Studies

The Tenure-Track Process for Chicana and Latina Faculty: Experiences of Resisting and Persisting in the Academy

Routledge, 2019

This anthology addresses the role of postsecondary institutional structures and policy in shaping the tenure-track process for Chicana and Latina faculty in higher education. Each chapter offers first-person narratives of survival in the academy employing critical theoretical contributions and qualitative empirical research. Major topics included are the importance of early socialization, intergenerational mentorship, culturally relevant faculty programming, and institutional challenges and support structures. The aim of this volume is to highlight practical and policy implications and interventions for scholars, academics, and institutions to facilitate tenure and promotion for women faculty of color.

IRENA PRAITIS, Department of English, Comparative Literature, and Linguistics

Rods and Koans

Red Mountain Press, 2018

Using word play, wit, juxtaposition, and the koan riddling tradition as inspiration, these poems trace the intersection of body, mind, and everyday objects. Exploring the personal and the ideological, they delve into the many ways the scientific, the political, and the philosophical infiltrate private spaces and also offer the hope that we can shape the spirit of that mingling and send new possibilities into the scientific, political, and philosophical realms.

KATHLEEN PRESTON, Department of Psychology

Instructor's Manual for Using Multivariate Statistics, Seventh Edition

Pearson, 2019

This manual is meant to serve as an R companion to Using Multivariate Statistics. Each multivariate statistical technique analysis is completed in R with an explanation of the syntax and interpretation of the output. R is a free and Open Source software that provides a wide variety of statistical and highly customization graphical techniques. At its core, R provides an effective way to handle and manipulate data, which includes operators for calculations on matrices and a collection of tools for data analysis and graphical display.

DAVID SANDNER, Department of English, Comparative Literature, and Linguistics

Mingus Fingers

Fairwood Press LLC, 2019

A short fiction book about a struggling Jazz artist (and boxer) in the mid-20th century Bay Area who meets jazz great Charles Mingus, and what he learns.



NANCY SEGAL, Department of Psychology

Accidental Brothers: The Story of Twins Exchanged at Birth and the Power of Nature and Nurture

St. Martin's Press, 2018

The book described the life story of two sets of identical male Colombian twins, in which one newborn twin in each pair was accidentally exchanged with a newborn twin in the other pair. My research team traveled to Colombia to gather research data on their similarities and differences, which we provide in the book.

NICOLE SEYMOUR, Department of English, Comparative Literature, and Linguistics

Bad Environmentalism: Irony and Irreverence in the Ecological Age

University of Minnesota Press, 2018

While the mainstream media in the global North have typically framed environmentalists as doom-and-gloom killjoys, this book shows how artists and activists since the late 1970s have employed humor, irreverence and playfulness to raise environmental awareness.

ALEXEI SHEVCHENKO, Division of Politics, Administration, and Justice

Quest for Status: Chinese and Russian Foreign Policy

Yale University Press, 2019

This book argues that the desire for world status plays a key role in shaping the foreign policies of China and Russia. Applying social identity theory—the idea that individuals derive part of their identity from larger communities—to nations, it contends that China and Russia have used various modes of emulation, competition, and creativity to gain recognition from other countries and thus validate their respective identities. To make this argument, the book analyzes numerous cases, including Catherine the Great's attempts to westernize Russia, China's identity crises in the nineteenth century, and both countries' responses to the end of the Cold War. Combined with historical precedent, this socio-psychological approach helps explain current trends in Russian and Chinese foreign policy.

ROBERT VOEKS, Department of Geography and the Environment

The Ethnobotany of Eden: Rethinking the Jungle Medicine Narrative

The University of Chicago Press, 2018

In the mysterious and pristine forests of the tropics, a wealth of ethnobotanical panaceas and shamanic knowledge promises cures for everything from cancer and AIDS to the common cold. To access such miracles, we need only to discover and protect these medicinal treasures before they succumb to the corrosive forces of the modern world. A compelling biocultural story, certainly, and a popular perspective on the lands and peoples of equatorial latitudes – but true? Only in part. In *The Ethnobotany of Eden*, geographer Robert A. Voeks unravels the long lianas of history and occasional strands of truth that gave rise to this irresistible jungle medicine narrative.



COLLEGE OF NATURAL SCIENCES AND MATHEMATICS

BOGDAN SUCEAVĂ, Department of Mathematics

Avalon. The Secrets of Happy Emigrants (Original Romanian: *Avalon. Secretele emigranților fericiți*)
Polirom Press, Iași, Romania, 2018 and a Second Printing in 2019

This autobiographically-inspired novel tells the story of a graduate student in mathematics in a North American campus, while the flashback memories present the social and political transformations taking place in the 1990s in Eastern Europe in the same historical time. The second printing represents the mass-market paperback of the 2018 novel. Sold the first printing in 5 months since publication.

BOGDAN SUCEAVĂ, Department of Mathematics

Miruna, a Tale (Original Romanian: *Miruna, o poveste*). Translated into Iranian by Babak Mazloumi.
Hanooz Press, Tehran, 2018

A village in the Carpathian Mountains, one of the last outposts of pre-modernity, an elderly man, sensing his time is short, tells his young grandchildren tales that weave a family saga covering the real history from the 1870s to the time of the telling. One of the children, now grown, is the re-teller of these tales, while the other, Miruna, perhaps has the gift of second sight.

BOGDAN SUCEAVĂ, Department of Mathematics

The Best Writing on Mathematics 2018, Editor Mircea Pitici

Princeton University Press, 2019

Includes our paper: *Quadrivium: The Structure of Mathematics as Described in Isidore of Seville Etymologies*, co-authored with CSUF alumni Isabel Serrano and Lucy Odom. This was originally a paper published in Springer-Nature's 'Mathematical Intelligencer', and a student project, first presented (as a preliminary report) by Isabel Serrano in an American Math Society conference. Our work describes on how mathematics was presented in the greatest "bestseller" of the Middle Ages, an influential work that for about 9 centuries was the most copied book in Western Europe (after the Bible).

BOGDAN SUCEAVĂ, Department of Mathematics

The Night Someone Died for You (Original Romanian: *Noaptea când cineva a murit pentru tine*)

Polirom Press, Iași, Romania, 2019

This novel represents the second printing of the original 2010 book published also by Polirom Press, the Romanian leader in local fiction on the Romanian market. The novel describes the Christmas night of December 25-26, 1989, during the Romanian revolution, as viewed and lived by a group of undergraduate students in the central hall of the University of Bucharest.

BOGDAN SUCEAVĂ, Department of Mathematics

Vincent the Immortal (Original Romanian: *Vincent nemuritorul*),

Polirom Press, Iași, Romania, 2019

In the year 2036 the scientists discovered the solution of transferring the human conscience on electronic support. This proves to be a turning point in human history, in every sense of the word. This is the second edition of a novel published originally in 2008.



POLLAK LIBRARY

MARK BILBY, Pollak Library

Classical Greek Models of the Gospels and Acts: Studies in Mimesis Criticism

Claremont Press, 2018

The first part of this book represents a collection of responses to several recently published, seminal books of Dennis MacDonald about the ways the New Testament Gospels and Acts imitate Homer's Iliad and Odyssey, as well as the plays of Euripides, especially the Bacchae. The second part builds on MacDonald's work with arguments for additional, heretofore unnoticed imitations of these works.

JOHN HICKOK, Pollak Library

Serving Library Users from Asia: A Comprehensive Handbook of Country-Specific Information and Outreach Resources

Rowman & Littlefield, 2019

An encyclopedic handbook for librarians and scholars about library users from Asia in the US. Includes individual chapters on each culture/country of East, Southeast, & South Asia, providing recommendations and resources, as well as overviews of library characteristics/conditions in those countries.



CALIFORNIA STATE UNIVERSITY
FULLERTON

Presented by:

The Pollak Library and the
Faculty Development Center

