



ACADEMIC SENATE MINUTES JANUARY 31, 2013

ASD 13-10

Approved 3-7-13

11:30 AM - 1:00 PM

Pollak Library North 130

Present: Armstrong, Balderas, Bath, Bedell, Bonney, Brusckke, Buck, Carroll, Chavis, Cruz, Dabirian, Evanow, Filowitz, Fisher, Fitch, Gradilla, Gratton-Lavoie, Guerin, Hewitt, Huizinga, Jarvis, Jones, Knutson Miller, Manriquez, Matz, Mead, Michalopoulos, Morales, Myck-Wayne, Nyaggah, Pasternack, Puri, Randall, Rhodes, Stambough, Stang, Stein, Taylor, Walicki, Walker, Weismuller, Westgate

Absent: García, Fidalgo, Hickok, Rhoten, Shoar, Yang

I. CALL TO ORDER

Chair Bedell called the meeting to order at 11:30 AM.

A moment of silence was observed for Dr. Joyce Flocken, professor emeritus of Speech Communications, who passed away 1-2-13. She was a former Academic Senate Chair and a strong supporter of shared governance as well as a rich and demanding curriculum.

II. URGENT BUSINESS

(Taylor) Asked about this week's problems with the TITANium (Moodle) system. Is there a way to prevent this from happening again? VP-IT/Senator Dabirian addressed the problem and gave a quick overview of the positive decision to step away from Blackboard so that there could be direct campus oversight of TITANium. With the help of IT staff working 24/7 over the past few days, the problems have been identified. The recent upgrade to 2.3 created performance issues, and the system has been optimized and now is back on track for use by faculty and students. IT is archiving systems to reduce the large data set to better manage the system to avoid future problems; however, there can be no guarantees there will never be future problems since it is technology!

(Randall)

- Raised concern that CSUF may not have enough resources to support the many online classes. Senator Randall suggested that allocations should be reviewed, along with funding levels and resources for the Division of IT, especially for HELP DESK staffing. There needs to be immediate action for faculty needing help, not a person to "write a ticket". Staff at the Help Desk should be able to immediately answer typical questions that might be asked.
- Coding in the catalog for students registering for online classes needs to be addressed. It is not a simple problem. Implementation for our online learning policy is needed so that students know what they are registering for.

III. PARLIAMENTARY TIP OF THE DAY

When a body wants to have a general discussion about a subject, without formal making of motions, it can go into a Committee of the Whole. A temporary chair presides; some bodies make it the VP or secretary. The discussion ensues and a report "out" is made to the main body when the Committee of the Whole is done. Motions within the Committee of the Whole can be made and must be reported out. Some groups favor a Committee of the Whole for a "free wheeling" discussion before locking into motions, etc. Nothing official binding the group takes place unless voted on after the Committee of the Whole expires.

IV. ANNOUNCEMENTS

- 4.1 (Matz) Hollywood's Biggest Night, - 3rd annual event, sponsored by the College of Communications to support student scholarships, is being held on Sunday, 2-24-13 at the Anaheim Garden Walk Cinemas. It is a fun night watching the Academic Awards. A flyer has been distributed with details.
- 4.2 (Armstrong) The A.S. Campus Facilities and Beautification Committee has recommended a first outdoor mural project on campus. If approved, this 85' X 15' mural depicting the scenic and cultural diversity of Orange County will be painted on the north-facing wall just outside the windows of the Lifespan Wellness exercise facilities. Employee Wellness Center members will be able to view the scene while working out. This mural team will include CSUF art students and will be guided by renowned muralist Kevin Stewart-MaGee. This is a collaborative project between the Center for Successful Aging and the Art Department. Funds will be provided by the Center for Successful Aging and from donations from private donors and local companies.

- 4.3 (Buck) Fullerton Public Library
- 1-31-13, 7:00 PM: Hector Tobar, LA Times columnist and best-selling author, will speak on “The Barbarian Nurseries,” which is set in Orange County. This is part of Gustavo’s Awesome Lecture Series. This event is co-sponsored by CSUF Chicana/Chicano Studies Department.
 - 2-2-13, 2:30 PM: Füreya Ünal, will perform as part of the Divan Consort in this contemporary chamber music event. Commissioned pieces by Senator Walicki will be part of this “free of charge” event.
 - 2-2-13, 2:30 PM: Patrons of the Library Lecture Series will sponsor a lecture by Laura Trombley, president of Pitzer College and noted scholar on the subject of Mark Twain.
 - Any faculty member who wishes to participate in “The Town and Gown Series” public lecture series held monthly at the Fullerton Public Library, please see Senator Buck.
- 4.4 (Mead) Gave an update on the Campus Strategic Plan. Working groups are ready to present draft objectives to select groups this week as well as presentation and discussion of Goals 1 & 2 at a mini Town Hall meeting to be held on Monday, 2-4-13, 12:00-1:30 PM in the TSU, and discussion of Goals 3 & 4 at a second mini Town Hall meeting to be held on Thursday, 2-7-13, 9:00-10:30 AM in the TSU. The campus community is invited to attend these two meetings for discussion and direct input. A website link will also be available to give feedback electronically.
- 4.5 (Gradilla) The HACU/Walmart Grant is a joint partnership between Academic Affairs and Student Affairs. We have been mentoring New Mexico Highlands University. A joint workshop/seminar will be held at the Marriott, Friday, February 15, 2013, from 9:30 – 11:30 AM, and will feature Dr. Sylvia Hurtado from UCLA’s Higher Education Research Institute, on the topic “From Research to Practice – How Do We Know What Works for Student Success?” She will focus on Latino students, first generation students, and low SES students.
- 4.6 (Huizinga) Two deadlines coming up:
- Feb. 13th, 11:59 PM, Junior/Senior Intramural Grant Program. Details can be found on the CSUF Research Website.
 - February 19th, 5:00 PM, Student Research Competition for both CSUF and CSU Presentations. This is an excellent learning experience for students working with faculty to showcase student research and build Titan Pride. Faculty were asked to encourage their students to apply.
- 4.7 (Walker) Accompanied students to a recent women’s basketball game, which was great fun! Senator Walker encouraged other Academic Senators to promote Titan Pride among their students who only have to show their CSUF student ID as a ticket to attend a sporting event.
- 4.8 (Faust) On behalf of new Athletics Director, Mr. Donovan, and Division of Academic Affairs, Dr. Faust announced plans for a free Faculty Night – February basketball game and April for softball/baseball game. Details are forthcoming, with intention of one Free Faculty Night per season.
- 4.9 (Walk) Reminded the body of Homecoming events scheduled for Saturday, February 4, 2013.

V. APPROVAL OF MINUTES

- 5.1 ASD 12-177 Academic Senate Minutes – 12-6-12 (Draft)
M/S/P (Pasternack/Walker) Draft Minutes of 12-6-12 were approved as submitted.
- 5.2 ASD 12- 182 Academic Senate Minutes – 12-13-12 (Draft)
M/S/P (Walker/Chavis) Draft Minutes of 12-13-12 were approved as submitted.

VI. CONSENT CALENDAR

M/S/P (Walker/Chavis) Consent Calendar was approved.

6.1 NOMINEES TO STANDING COMMITTEES

ASSESSMENT AND EDUCATIONAL EFFECTIVENESS COMMITTEE (9 faculty)

Nominees: Barbara Gonzalez (NSM) Doug Swanson (COMM); Christina Smith (ARTS); Jochen Burgtorf (SOC SCI); Pam Oliver (HHD); Chris Westgate (HUM) Kiran George (ECS); Teresa Crawford (EDUC); Teeanna Rizkalla (MCBE)

GRADUATE EDUCATION COMMITTEE (10 faculty)

Nominee: Jochen Schenk (NSM)
Continuing: David Nevell (ARTS); Teeanna Rizkallah (MCBE); David Naish (ECS); Penny Weismuller (HHD); Markus Fischer (HUM); Ed Fink (COMM); Louise Adler (EDUC); Gayle Brunelle (SOC SCI); Julie Meisles (L/A/C/E)

INFORMATION TECHNOLOGY COMMITTEE (10 faculty)**Nominee:** Scott Hewitt (CNSM)**Continuing:** Jay Moon (COMM); Jenny Zhang (MCBE); Loretta Donovan (EDUC); Leslie Grier (HHD); Pam Fiber (SOC SCI); Karyl Ketchum (HUM); Charles Grieb (ARTS); Chean Ngo (ECS); Colleen Greene (L/A/C/E)**PLANNING, RESOURCE & BUDGET COMMITTEE (10 faculty)****Nominee:** Diane Witmer (COMM)**Continuing:** Lisa Kirtman (EDUC); Bob Mead (MCBE); Michael Shafae (ECS); Michael DeMars (L/A/C/E); Kari Knutson Miller (HHD); John Carroll (SOC SCI); Paul DeLand (NSM); Bill Meyer (ARTS); Andrea Patterson (HUM)**6.2 NOMINEES TO AD HOC COMMITTEES**AD HOC COMMITTEE–WRITING BOARD – includes current University Writing Board Members
Re [UPS 320.020](#) University Writing requirements [5-25-12]**Nominee:** Matthew Kirby**Confirmed:** Lawrence Jasper (ARTS); Pete Evanow (MCBE); Uksun Kim (ECS);

12-13-12 Sapna Chopra (HHD); Catherine Maderaza (EDUC)

[Writing Board Members: Janet Eyring (HUM); Barbara Erickson (SOC SCI);

Lana Dalley (HUM); Michele Mouttapa (HHD); Tom Clanin (COMM); Leslie Bruce (HUM)]

VII. SPECIAL INTRODUCTIONS**11:40 AM****GUEST: Mr. Stephen G. García, Interim VP Administration & Finance/CFO**

Chair Bedell welcomed Mr. García and highlighted his impressive biography. We benefit from his knowledge of the CSU system, his skills in team-building, establishing channels of communication, initiating and reinforcing positive relationships, creating accountability systems, possessing a keen understanding of politics in higher education, and building campus relationships in general. Chair Bedell thanked President Garcia for appointing this important interim position replacing Mr. Bill Barrett who recently stepped down.

Mr. Garcia thanked this body and the campus for making him feel welcome. He acknowledged that a strong behind-the-scenes working team was important for any successful operation. Faculty are a vital component to CSUF success. He promised to work closely with the President as well as Academic Senate to keep lines of communication open.

11:45 AM**GUEST: Mr. Gregory Saks, Vice President of University Advancement**

Chair Bedell welcomed Mr. Saks and spoke of his commitment to working together in the area of alumni relations. Mr. Saks greeted and thanked the body for the warm welcome. He looks forward to being a “regular” at these meetings and working with faculty in the challenges and opportunities to further the goals of the institution.

VIII. TIMES APPROXIMATE**11:50 AM****Topic: Report on Faculty Diversity****Presenter: Dr. Jenny Faust, Associate Vice President – Academic Affairs**

Chair Bedell welcomed Associate VP Faust to speak on the topic of faculty diversity. Dr. Faust spoke to the genesis for this conversation as both a desire to avoid problems in recruitments and a desire to start a new conversation about more actively recruiting (as opposed to merely “hiring”) new faculty. This presentation focused on two areas for diversifying faculty:

- 1) Gender (underrepresented women in certain disciplines)
- 2) Race/ethnicity (underrepresented minorities across campus)

A diversity recruitment rubric pointed out a) Compliance Phase; b) Awareness Phase; c) Proactive Phase.

The questions to ask ourselves when recruiting:

- Are we hiring or recruiting?
- Are the challenging diversity areas getting our attention, as well as other diversity axes?
- Do we have the commitment to recruit a diverse faculty?
- If yes, do we have the information and the resources to do what we need to do, to reach this goal?
- Can we increase the diversity of our faculty?

Data were shown and discussed using PowerPoint. The question becomes: how can CSUF compete for the limited PhD-trained underrepresented faculty available?

Q/A period highlighted the following items regarding recruitment, in general, as well as diverse faculty in the CSU system:

- ❖ Faculty in the CSU have low salaries
- ❖ Faculty in the CSU have high teaching load expectations
- ❖ Ongoing budget/funding issues
- ❖ Available research funds /restrictive international travel for research
- ❖ Needed strategies of growing *our own* / cross pollination
- ❖ Mentoring opportunities are rich at CSUF – need to better utilize opportunities
- ❖ We all have had other options and chose to spend a career at CSUF
- ❖ Recruitment of mid-term career faculty
- ❖ Use world-class Children’s Center as a tool toward recruitment
- ❖ Faculty retention – use of resources/mentoring, and existing outside programs for support in individual disciplines
- ❖ CSUF faces challenges but also has advantages – tailor approach for certain realities moving forward

Dr. Faust ended with a comment on data regarding staff demographic studies. CSUF is similarly challenged diversifying in some staff areas and in management pools. A challenge for CSUF is to let the public know who we are as a campus and the values we hold high as part of our Orange County community.

Chair Bedell asked Dr. Faust to comment on timeliness regarding faculty hiring offers. A major change will be seen on the next recruitment cycle. The goal will be to streamline many of the approval processes, and for Faculty Affairs and Records to move quickly to produce a letter to hire a potential candidate, hopefully within 24-hour period.

IX. CHAIR’S REPORT – distributed to campus community 1-16-13.

Chair Bedell added the following to the report sent on 1-16-13. He asked Provost Cruz to return to address the A.S. in spring semester regarding what is being offered to new faculty.

INAUGURATION of Dr. Mildred García on Friday, February 1, 2013, 9:00 AM, Ceremony in Meng Hall - Reception to Follow

1. Thank you again to those who have responded and agreed to take part in the academic procession for the presidential inauguration ceremony of Dr. Mildred García on Friday, February 1, 2013. For faculty who have not responded, but would still like to attend the ceremony without marching in the procession, we ask that you please RSVP below no later than **Friday, January 18, 2013 as seating is limited**. Once again, we hope that you will join the campus community in celebrating Titan Pride on this momentous occasion!

2. **Academic Senate Documents: Transmittals SIGNED by President García**

#	ASD	Document	Title	AS Approved	Fwd to President	Signed by President
1	12-132	New UPS	L. Donald Shields Excellence in Scholarship & Creativity Award (UPS 294.000)	9/20/12	9/27/12	9/27/12
2	12-145	UPS 293.000	The Carol Barnes Excellence in Teaching Award	10/25/12	11/2/12	12/7/12
3	12-149	Catalog	Graduate NCPs, CHIC 500+AMST 410+GERO 527	11/1/12	11/9/12	12/7/12
4	12-173+172	ECS Degree	New Program Proposal: Integrated BS/MS in Computer Engineering	12/6/12	1/4/13	1/7/13

We appreciate President García’s speedy turnaround of Academic Senate documents.

3. **Academic Senate Documents: Transmittals Sent to President García for approval**

#	ASD	Document	Title	AS Approved	Fwd to President
1	12-144	UPS 210.500	Procedures: Search Committees for Administrative Personnel	11/1/12	12/3/12
2	12-156	UPS 211.000	Responsibilities of Departments and Department Chairs	11/29/12	1/14/13
3	12-158	UPS 300.010	Policy on Final Grade Reporting	12/6/12	1/14/13
4	12-159	UPS 300.013	Late Add Policy	12/6/12	1/14/13
5	12-161	UPS 270.103	Staffing of 500-Level Graduate Courses	11/29/12	1/14/13
6	12-163	Catalog	Concentration in Organizational Leadership within MBA Program - MCBE	12/6/12	1/14/13
7	12-164	Catalog	Concentration in Business Analytics with MS in ISDS Program - MCBE	12/6/12	1/14/13
8	12-165	Catalog	NCPs-Graduate [HIST 460; EDD 611; EDD 612; EDD 613]	12/6/12	1/14/13
9	12-170	Catalog	NCPs-Undergraduate - UCC [CHIN 466; RTVF 379-T]	12/13/12	1/14/13
10	12-174	Catalog	Concentration in Chicana/Chicano Studies with MA Spanish	12/6/12	1/14/13
11	12-175	Catalog	Concentration in Chicana/Chicano Studies with MA History	12/6/12	1/14/13
12	12-178	Catalog	NCPs-Graduate [PSYC 550]	12/13/12	1/14/13
13	12-179	Catalog	NCPs-General Education [ASAM/AFRO/CHIC/WMST 101; CHIC325; LBST323; LING102]	12/13/12	1/14/13

4. **Question**

In the United States, how many colleges and universities awarded more bachelor's degrees than Cal State Fullerton in 2010-11 (most recent year with comparison data available)?

5. **There will be no Spring 2013 AA/AS Retreat. Release Calendar Date for T, January 22, 2013.**

6. **Titan Shops Requisition Rewards Program**

Senator Kristin Stang has provided the following information received from Titan Shops.

Since the inception of the Titan Shops Requisition Rewards Program, the campus has an average submission rate of 68% by the due date. This has improved to an average of 76% over the last 10 semesters. Looks like the push from Academic Affairs, Deans and Chairs along with Titan Shops email reminders is working! So far we have rewarded \$886,700 through the program, and I expect that amount to reach over 1 million in three more semesters.

The top 5 departments with the best average requisition submission by the campus due date over the last 13 terms (Spring 2007 - Spring 2013) are listed below:

Reading 100%	Mathematics 99.8%	Civil Engineering 99.2%
Sociology 99.1%	Finance 98.8%	

Overall are 30 departments that have averaged 90% or better over the last 13 terms (Spring 2007- Spring 2013):

Accounting	Anthropology	Business Admin	Chemistry
Communication	Computer Science	Counseling	Economics
Education, Administration	Education, Elementary	Engineering, Civil	Engineering, Computer
Engineering, Electrical	Engineering, Mechanical	Finance	Geology
Health Science	Human Communication	IDT*	Info Systems & Decision Sci
Kinesiology	Management	Marketing	Mathematics
Modern Languages & Lit	Physics	Radio, TV, Film	Reading
Sociology	Special Education		

Departments that have improved their on-time percentage by at least 20 points:

Latin American Studies* 46.2%	Liberal Studies 31.5%	Child and Adolescent Studies 29.2%
Human Services 26.6%	Environmental Studies* 25%	Comparative Religions 22.8%
Women's Studies 20%		

* It should be noted that these "departments" typically only have 3-5 sections of classes that require book information, with Latin American Studies only having 1 class per term that falls under LTAM in the schedule.

	Titan Shops	AS/Dept	ASI	Term	On-Time	
	Credit	Scholarship	Scholarship	Total	%	
Spring 99	13100	6550	6550	26200	65%	
Fall 99	10300	5150	5150	20600	51%	
Spring 00	13500	6750	6750	27000	66%	
Fall 00	11350	5675	5675	22700	57%	
Spring 01	13300	6650	6650	26600	66%	
Fall 01	9000	4500	4500	18000	53%	
Spring 02	13800	6900	6900	27600	67%	
Fall 02	14500	7250	7250	29000	56%	
Spring 03	16600	8300	8300	33200	68%	estimated
Fall 03	12050	6025	6025	24100	58%	
Spring 04	13150	6575	6575	26300	64%	
Fall 04	10000	5000	5000	20000	47%	
Spring 05	11350	5675	5675	22700	62%	
Fall 05	12200	6100	6100	24400	66%	
Spring 06	16700	8350	8350	33400	69%	
Fall 06	13400	6700	6700	26800	65%	
Spring 07	15700	7850	7850	31400	66%	
Fall 07	15050	7525	7525	30100	60%	
Spring 08	17250	8625	8625	34500	74%	
Fall 08	17300	8650	8650	34600	65%	
Spring 09	19300	9650	9650	38600	77%	
Fall 09	17850	8925	8925	35700	75%	
Spring 2010	19000	9500	9500	38000	75%	
Fall 2010	17850	8925	8925	35700	70%	
Spring 2011	18750	9375	9375	37500	79%	
Fall 2011	23000	11500	11500	46000	87%	
Spring 2012	14850	7425	7425	29700	66%	
Fall 2012	23450	11725	11725	46900	90%	
Spring 2013	19700	9850	9850	39400	75%	76%
						avg last 10 semesters
	\$ 443,350	\$ 221,675	\$ 221,675	\$ 886,700	68%	average

8. **Answer**

20. Cal State Fullerton’s 6,875 bachelor’s degrees awarded in 2010-11 made us the 21st largest producer of bachelor’s degrees in the United States (1st in CSU and 3rd in California).

X. STATEWIDE ACADEMIC SENATE REPORT

Senator Guerin commented briefly on action of the Board of Trustees regarding setting 120 unit limits to baccalaureate degrees. They acted to put an upper limit of 120 units, so now we have a minimum of 120 units to the Bachelor of Arts and Bachelor of Science degrees, which is also the maximum! The ASCSU agrees with the goal for students to graduate in 4 years (moving students through faster, cheaper while maintaining quality); however, the conversation to eliminate upper division GE was agendized without conversation with faculty. More than 97% of degrees are within 120 units; engineering degrees are among the “high-unit” majors, along with some degrees in College of Arts.

A hearing is scheduled next month at WASC regarding limits on general education removed in WASC Handbook. Someone from ASCSU will be attending.

Senator Guerin reviewed resolutions passed by the ASCSU. See [Newsletter](#) for January 2013. A commendation was given to newly appointed Chancellor Timothy White who requested a 10% salary reduction.

The governor and legislature’s elevated interest in higher education is giving pause among CSU faculty. We need to convey to our political leaders that faculty are innovative and are most interested in maintaining academic quality, be it teaching in classrooms or online.

Senator Pasternack stated that the Governor is not differentiating between UC and CSU when stating faculty teaching loads need to be higher. Governor Brown is interested in attending Board of Trustees meetings.

Senator Stambough reported that CSUF was used as a model for the smoking ban across the CSU. He encouraged all constituency groups throughout the CSU system [students, faculty, unions, academic senates] to collectively re-educate and realign perceptions of our political leaders on the CSU mission and current decisions that may have unrealized impacts for California's future.

XI. ASI ACADEMIC SENATOR'S REPORT

Senator Morales reported that Senator Harpreet Bath will replace Senator Yvette Loaza on the A.S. for spring 2013 semester.

Senator Bath greeted the body on behalf of ASI, and gave a brief report on the first ASI Board of Directors meeting for spring. Senator Stambough was welcomed as liaison from the Executive Committee. He encouraged faculty who may have students interested in serving on various committees to guide them to Associated Students, Inc. in the Titan Student Union.

AGENDA ITEMS UNDER NEW BUSINESS WILL BE FORWARDED TO THE NEXT A.S. AGENDA.

XII. NEW BUSINESS

- 12.1 ASD 12-157 [UPS 100.700](#) Formation, Operation, and Discontinuation of University Institutes [4-24-78] [Source: PRBC]
- 12.2 ASD 12-181 [UPS 293.000](#) The Carol Barnes Excellence in Teaching Award [12-7-12] [Source: OPC]
- 12.3 ASD 12-187 [UPS 290.000](#) Outstanding Professor Award [5-3-11] [Source: OPC]
- 12.4 ASD 13-07 [UPS 330.164](#) Posthumous Degree and Recognition [6-17-05] [Source: ASC]

XIII. ADJOURNMENT

M/S/P (Pasternack/Matz) meeting adjourned at 1:00 PM.

Academic Senate Meetings: Spring 2013 11:30 AM – 1:00 PM location: **PLN-130**

February 7 Canc.	February 21		
March 7	14 Added – AS Chambers	March 21	
April 11	April 25		
May 2	May 9	May 16	May 23 Marathon 8:30 AM + Electoral meeting 11:30 AM