



CALIFORNIA STATE UNIVERSITY, FULLERTON

ACADEMIC SENATE MINUTES NOVEMBER 15, 2018

ASD 18-149

Approved 12-13-18

11:30 AM - 12:50 PM

PLN-130

Present: Badal, Basil, Borjas, Brunelle, Brusckhe, Buck, Casem, Ceisel, Chandler, Childers, Dabirian, Fitch, Garcia, Gradilla, Heiner, Holland, Jarvis, Kanel, Knutson Miller, Matz, McLain, Mead, Meyer, Patton, Peissig, Perez, Powers, Preston, Rodriguez, Shoar, Stohs, Teckchandani, Tiwari, Torres, Tsang, Valdez, Virjee, Wagner, Walicki, Walk, Walker, Wood

Absent: Brown, David, Fidalgo, Oliver, Shahi, Stambough, Thomas

I. CALL TO ORDER

Chair Stohs called the meeting to order at 11:32 am.

II. URGENT BUSINESS

- Mark Filowitz read a statement from Rabbi Nico Socolovsky from the Temple Beth Tikvah in Fullerton, CA regarding the Anti-Semitic incident on campus.
- (Stohs) Read a Resolution Congratulating Titan Athletics for the Historic Commissioner's Cup Championship 2017-18

M/S/P (Walicki/Casem) Motion to adopt the resolution. Motion passed unanimously.

Steve Di Tolla thanked the Academic Senate for the resolution. A copy of the Athletics Annual Report and a coffee cup was given to all the Senators.

III. ANNOUNCEMENTS

➤	<p>Speaker's Lecture Series</p> <p><u>Food for Thought:</u></p> <p>Exploring the Multicultural Culinary Scene of California</p> <p>(flyer in Dropbox folder)</p>	<p>December 5th, 6:30 - 8:15 PM</p> <p>Titan Student Union, Pavilion A</p> <p>RSVP at https://asm-speaker-series.eventbrite.com</p>
➤	<p>Support Students, Faculty, and Staff Impacted by the Camp Fire</p> <p>Make a gift to the Wildcats Rise Fire Recovery Fund</p>	

Additional announcement:

(Walicki) Tonight at 8:00 pm there will be a Student Composer Forum in Recital Hall of the Performing Arts Building. There will be really good music, so come out and support the students if you are available.

IV. TIMES APPROXIMATE

11:45 AM - 12:15 PM

Topic: Fiscal State of the University

Presenter: President Virjee and Danny C. Kim, Vice President for Administration and Finance/CFO

Before giving fiscal the state of the University, President Virjee recognized the Athletics Department for having such an amazing year.

President Virjee also asked that the campus stand in support of collaboration, cross-culture competencies that we believe in, we stand in support of our Jewish brothers and sisters, and that we stand in support of all our diverse communities. He asked that we stand together and work together to model who this community, this state, and this nation need to be. It is important that we engage in dialogue, that we share and collaborate and support each other. Finally, President Virjee asked everyone to stand in support of our community.

President Virjee moved on to provide an update on the fiscal state of the University.

VP Kim will provide far more details regarding last year's financial performance and fund balances in his presentation, but before I turn the floor over to him, I want to touch on five points, some of which are in my response to the PRBC's recommendations. That response can be found on our Administration and Finance website under "Reports and Presentations."

Point One - The Numbers and a Fully Absorbed Budget

First, in terms of the academic year, the Governor's Budget Act of 2018 provided \$197.3M in baseline appropriations for the CSU. In addition, the Budget Act allocated \$120M in one-time funding to support a 1% enrollment increase spread over four years, and \$6.6M for targeted programs at various campuses.

On our campus, the \$20M in new baseline funds from the CSU will be fully absorbed by mandatory cost increases, other existing obligations, and GI2025 programmatic requirements as earmarked by the Chancellor's Office. Total one-time revenues, including state allocations, will be \$16.1M compared with \$17.2M in existing obligations and commitments, meaning that we will again be operating under a structural budget deficit, this year in the amount of \$1.1M. In addition to the new baseline general funds, we received one-time funds of \$1.3 million for enrollment growth.

Point Two - Building Up Our Reserves

Our reliance on our reserves to balance our budget is not sustainable. This is the second consecutive year, and fourth year out of the last five that we have been forced to balance our budget out of the reserves. With the aforementioned belt-tightening, we project our reserves to remain at or around \$20M during 18-19. That's just shy of the \$200 million the Chancellor wants us to maintain, which is equivalent to six months of operating expenses.

Speaking of celebrating small victories, you may recall that, earlier this calendar year, we presented a possible baseline budget reduction scenario of roughly \$8M in response to the Governor's January preliminary and May revised budget proposals. I am pleased beyond measure that this budget reduction will not be necessary because the Final Budget Act substantially increased funding for the CSU. Additionally, the funds we received for compensation increases will be sufficient to cover the unfunded 1% salary increase from 2016-17 that was part of the \$8M budget reduction scenario.

Point Three - Deferred Maintenance

We will also need to proactively set aside funds for deferred maintenance and facilities. If we don't, that deferred maintenance number, which is already ridiculously high, will continue to grow along with our facilities' desperate need for attention. That is why spending significant time and some resources on the campus feasibility study and the Physical Master Plan is so important.

In addition to the obvious benefits, this proactively prepares us for the possibility of major bond financing for capital improvement from the CSU, the state, or, if we are really fortunate, both. This potential bond financing is in the billions and it behooves us to be ready to make our pitch if and when those funds are available. Already, we are reviewing Housing, Parking, the TSU, the College of the Arts, and many, many other areas of need. And our first Physical Master Plan in 15 years is in development.

Point Four - Comprehensive Campaign.

The institution's first ever Comprehensive Fundraising Campaign needs our focus, yes, but it also needs some resources. When adjusted for inflation, we are operating with \$440 less per Full-Time Equivalent Student than we did 10 years ago – while serving close to 5,000 more students. To put that into perspective, that is \$14 million less to serve approximately 5,000 more students.

Point Five - Lowest Funded Per FTE

Being the system's lowest funded per FTE, this inequity continues to weigh heavily on our operations and initiatives. The value of closing the funding rate gap with the next lowest funded campus (Sacramento State) is over \$11M in baseline funds. Despite having repeatedly brought this to the attention of the Chancellor's Office, we remain at the bottom after the 2018-19 allocations. However, there have been slight improvements in two areas: 1) The funding rate gap against Sacramento State improved from \$470 to \$388 per FTES; and 2) our share of GI2025 allocation slightly increased from 5.8% of CSU total in 17-18 to 5.9% in 18-19.

I want to thank the PRBC for all their hard work that led to many of these recommendations, and each of the Vice Presidents for working collaboratively on their respective budgets.

Vice President Kim gave his Fiscal State of the University report to the Academic Senate; VP Kim acknowledged his team who helped put together this presentation. The budget update and specific details of allocation for FY 2018-19 and multi-year funding from the state were discussed as each slide was presented. Charts, bars, and graphs indicated both CSU and specific CSUF overview for the following areas:

- Overview of FY 2017-18
- Operating Fund Expenditures Fiscal Budget
- Fullerton General Fund and Resident Student Enrollment FY 2007-2018
- FY 18-19 CO Allocation - GI 2025
- Fiscal Year Annual Budget
- Headcount and FTES FY 2006 - 2017
- GF + Tuition net of Financial Aid
- FY 2017-18 Stand Alone Year Core Operating Funds
- Expenditures by Program FY 2016-17 and FY 2017-18
- FY 2018-19 Campus Budget Summary
- FY 2018-19 New Funds Baseline and One-Time (by Division)
- Critical Budget Matters Beyond FY 2018-19
- Governor's Budget, CSU Request, Tuition Increase and Final Budget Allocation
- FY 2017-18 Carry Forward
- CSU General Fund and Resident Student Enrollment FY 2007-18
- FY 18-19 CO Allocation - Enrollment
- FY 2018-19 Operating Fund Baseline Budget (by Category)
- Continuing Escalation of Expenses (Benefit Cost FY 2011-2017)
- Funding Rate Ranking (GF Only)

Q: (Bruschke) At the Statewide Senate Meeting Northridge was alarmed, they are currently facing an \$11 million budget deficit and they attribute that to the increased number of units each student is taking, but they are not getting any additional funding for that. They received \$2.4 million, but they are still facing another \$11 million shortage on top of that. We received \$1.2 million for that and my calculation says that probably funds about 6,000 students taking an additional unit. Do we know how many of our students are taking the additional unit?

A: (VP Kim) We do revenue projection and our budget is based on our projection, and then we will monitor enrollment closely. Our enrollment is down by approximately 500 headcount, which is not all due to Average Unite Load (AUL) increase, a part of it is we have a lower graduate student enrollment this year. So in totality, that 500 students translates to a loss of about \$3 million for this campus. We are very mindful about our spring admissions, so we are now looking at it through the Enrollment Management process to see how do we make up for some of that in spring semester, so that for the whole year, additional enrollment in spring can mitigate the shortfall we have in the fall.

Before the Strategic Plan presentation, Chair Stohs introduced the new senator Atul Teckchandani, who is representing MCBE.

12:15 PM

Topic: Strategic Plan Update**Presenters: President Virjee, Mary Ann Villarreal, Minerva Chávez, Tonantzin Oseguera, Tristan Torres, Joshua Yang, Tara Garcia, Jade Jewett, Jeff Cook, and May Wong**

M/S/P (Walker/Gradilla) Motion to receive the Strategic Plan. Motion passed unanimously.

Mary Ann Villarreal acknowledged the Strategic Planning Steering Committee members who were in attendance.

The committee members introduced themselves and proceeded to give an overview of the following areas:

- Mission of the Strategic Plan
- Commitment to a Transformational Titan Experience
- Commitment to Student Success and Completion
- Commitment to Faculty and Staff Diversity and Success
- Commitment to Learning Environment and Legacy

President Virjee gave a final overview of the Strategic Plan focusing on the following:

University-wide Process

Beginning with the Strategic Plan Steering Committee (SPSC), we had members from all walks of campus life

- 8 faculty
- Six divisional representatives
- One from President's Office.
- Two academic Senate Chairs (thank you Mark and Steve)
- And two students (twice)

This diverse team proactively solicited input all over campus, garnering feedback from nearly 200 groups on every corner of our 241 acres. From that input, we created 38 priorities and hosted a campus-wide Town Hall where more than 400 participants worked to "prioritize the priorities." This resulted in the emergence of three anchors that were the foundation of the first Draft Plan.

That First Draft was then presented to campus constituents and the feedback was incredible. Not just on the plan, but also on the draft mission and values driving much of the plan. Given the quality and volume of input, the decision was made to delay the presentation of a new draft, which allowed the SPSC to spend adequate time incorporating the tremendous feedback. Overall, the SPSC logged over 1400 hours of meetings with thousands of Titans having a voice in bringing this plan, mission, and values to fruition.

What it is and what it isn't

This plan is also exactly what it claims to be, a strategic plan. It is not a listing of what we do well or what we don't do well. It is the identification of areas we will focus on to get better based on what the community deemed most important to our success.

Strategies

Today, I am confident and hopeful you will see yourself and your input in this plan. I am also confident and hopeful you will see opportunities to engage in the strategies that will make this plan successful.

Together, we are going to implement the plan and execute its strategies the same way we created it: collaboratively, collegially, and cooperatively.

Implementation

The aim of the implementation process is to integrate the strategic plan into the day-to-day operations of the university and for everyone to understand their contribution toward making this plan a success. Specifically, the Vice Presidents will be held accountable for the execution of the strategies. Division implementation plans will also serve as a mechanism for accountability through the development of performance measures and the alignment of resource deployment with strategic goals and objectives.

Once the senior leadership team prioritizes the plan in collaboration with the university community, we will align the allocation of the university budget with the plan. We will also have a clear understanding of who and what teams will be responsible for certain strategies, goals, and priorities. With these responsibilities made clear, individuals and groups will work to ensure metrics are strong and measurable, and that we hold each other accountable for the work we have committed to. Everyone will be involved in this and the Senior Leadership Team will be reaching out to various constituencies to facilitate broad, campus-wide involvement.

Vision - University of Significance

Finally, as you all know, the triumphant spirit of CSUF is encapsulated by a theme that is now synonymous with our university's undeniable excellence: Titans Reach Higher. The power of that phrase and the profound truth behind it inspired me long before I joined the Titan Family.

Today, I am proud and pleased a new university-wide theme has emerged; another three-word phrase that is both a calling card for who we already are and a rallying cry for how we aim to be recognized: A University of Significance.

As a witness to, and dare I say a part of, the incredible momentum happening over the past year, I wholeheartedly believe we are a University of Significance in Orange County, in the state, and in the nation. However, in order to remain and exceed our significance, we must continue to evolve, grow, and Reach Higher.

We must meet and exceed:

- the goals put forth by the CO.
- our vision for a more diverse and equitable campus community.
- our hope to provide all Titans with immersive experiences that transform their lives and communities.
- the words of this plan by breathing life into its mission, values and goals.
- and of course, we must continually meet and exceed our own significance.

V. APPROVAL OF MINUTES

5.1 ASD 18-145 Academic Senate Minutes 11-1-18 - *forthcoming*

VI. CONSENT CALENDAR

M/S/P (Dabirian/Gradilla) Motion to approve Consent Calendar. Motion passed unanimously.

6.1 ASD 18-146 New Course Proposals - Fall 2018

6.2 NOMINEES TO COMMITTEES

NOMINEES TO AD HOC COMMITTEES

SOQ COMMITTEE (9 faculty)

Nominees: Peggy Shoar (HHD); Hope Weiss (ECS); Marc Dickey (ARTS); Eliza Noh (HUM); **Pending** (SOC SCI); **Pending** (COMM); **Pending** (NSM); **Pending** (EDUC); **Pending** (MCBE)

DEAN SEARCH COLLEGE OF COMMUNICATIONS (5 faculty)

Nominees: Pete Evanow, HyeKyeung Seung, Diane Witmer, Hunter Hargraves, Zac Johnson

VII. CHAIR'S REPORT - written report distributed on 11-13-18.

[2 page report](#)

VIII. PROVOST REPORT - written report distributed on 11-15-18.

[2 page report](#)

IX. STATEWIDE ACADEMIC SENATE REPORT - written report distributed on 11-13-18.

[9 page report](#)

X. ASI REPORT

No report submitted.

XI. CFA REPORT

No report submitted.

XII. NEW BUSINESS

XIII. ADJOURNMENT

M/S/P (Dabirian/Wood) Meeting adjourned at 1:00 PM.